The Federal Reserve Bank of Kansas City’s Omaha Branch has been a partner with Conestoga Magnet School, a K-6 school with a focus on math and economics, since the magnet’s establishment in 2001. The Federal Reserve Bank believes that students who learn about economics and personal finance at a young age will become better consumers, making wiser decisions that benefit our economy. The Federal Reserve Bank’s mission is to provide economic resources and programs that are easy to understand and implement for educators and students.

Federal Reserve Bank employees have worked with Conestoga on a variety of academic projects in the economics and personal finance areas. “It Makes Good Cents,” a book of personal finance tips, was the first book written by fourth, fifth and sixth graders and published by the Federal Reserve Bank in 2011. This second book, “Econ Superheroes Save the Day,” was designed by the same grades after lessons were taught by Branch employees on economic problems and solutions. Students created original superheroes to solve these problems for the book, which was published in 2012.

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**GRADE 4:**
Manuel; Kayahna; Ty’Leana; Ryan; Sarah  
**TEACHER:** Mary Cotton  
Jocabed; Jesus  
**TEACHER:** Kate Sharkey

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James; Subhranshu  
**TEACHER:** Michelle Rodriguez  
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**TEACHER:** Bill Dahlheimer  
Deja; Taevon  
**TEACHER:** Francie Smith

**GRADE 6:**
Fernanda; Karahya; Maximiliano  
**TEACHER:** Julie Pouncil  
Tavion; Amaya; Leonardo  
**TEACHER:** Peggy Madsen
50% Off or $10 Cash Back

Limited Supply 1 Day Sale!

When there is not enough for all who want it, to make a decision.
MY SUPERHERO’S NAME:
Scarcity Eagle

MY SUPERHERO WILL SOLVE PROBLEMS BY:
Using his teleporiting mind to get places and make things that are scarce appear.
**MY SUPERHERO’S NAME:**
Lady Choice

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Helping people with her thinking hat. She tells them the best decision.
**MY SUPERHERO’S NAME:**
Needing Nelly

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Helping people get what they need and make good choices when spending money to buy wants.
**My Superhero’s Name:**
Mr. Choice

**My Superhero Will Solve Problems By:**
Helping people choose food and clothes. He helps them do the right thing and helps them choose great prices. His mask helps him see all the prices at the store.
Resources
Producer
Entrepreneur

Things used to make goods and services
Someone who uses resources to make goods and services
Someone who takes the risk of producing a product or starting a new business

Superhero for hire $
**MY SUPERHERO’S NAME:**
Natural Resource King

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Helping people plant trees to help provide more oxygen. He will also plant flowers, food, and help keep the water clean.
**MY SUPERHERO’S NAME:**
Resource Tank

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Going into people’s houses when they sleep and sort paper and things from the trash into recycling containers to save resources.
**MY SUPERHERO’S NAME:**
Powerful Producer Girl

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Using resources to make goods and services. She points her finger and goods and services appear.
MY SUPERHERO’S NAME:
Ms. Entrepreneur

MY SUPERHERO WILL SOLVE PROBLEMS BY:
Helping people find the resources to start a business. She can fly over things or walk with the person to help them.
MY SUPERHERO’S NAME:
Incredible Saver

MY SUPERHERO WILL SOLVE PROBLEMS BY:
Helping people save money so they will not spend their money on wants.
**My Superhero’s Name:**
Money Man

**My Superhero Will Solve Problems By:**
Helping people save money, and stopping people from spending money on worthless things.
**MY SUPERHERO’S NAME:**

Save Man/Save Girl

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**

Hypnotizing villians to save and not to steal or spend.
**MY SUPERHERO’S NAME:**
Lucky Saver

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Giving people special advice on saving and investing their money. She helps them decide if they want to spend, invest, or save for the future.
To receive money for doing work
to use money to buy goods and services
**MY SUPERHERO’S NAME:**
Mrs. Earn

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Earning money to give schools that need help with books and pencils. She also donates to charity.
**MY SUPERHERO’S NAME:**
Super Spend Boy

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Helping people spend money wisely. For example, helping someone to buy a good TV.
**My Superhero's Name:**
Miss Price

**My Superhero Will Solve Problems By:**
Looking into stores using super vision to see the prices. She finds the lowest prices on items you want to buy.
**My superhero’s name:**
Fancy Finance Girl

**My superhero will solve problems by:**
Using her fancy clothes to hypnotize people into being more careful with their financial problems.
TO USE MONEY TO GAIN A PROFIT
MY SUPERHERO’S NAME:
Captain Invest

MY SUPERHERO WILL SOLVE PROBLEMS BY:
Giving people advice on how to invest to make money with his super mind and heat vision.
**MY SUPERHERO’S NAME:**
Investo

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Teaching the poor to invest in stocks so they will become rich.
**MY SUPERHERO’S NAME:**
Stocks Girl

**MY SUPERHERO WILL SOLVE PROBLEMS BY:**
Flying around and listening for people who are buying stocks. She flies to them and gives them advice about what stocks to buy!
CONCEPT DEFINITIONS

Scarcity: when there is not enough for all who want it
Choice: to make a decision
Resources: things used to make goods and services
Producer: someone who uses resources to make goods and services
Entrepreneur: someone who takes the risk of producing a product or starting a new business
Save: to keep money to spend later
Earn: to receive money for doing work
Spend: to use money to buy goods and services
Invest: to use money to gain a profit

FAMILY FINANCIAL ACTIVITIES

Try these activities after reading the book with your child:
• Ask your child to choose his/her favorite econ superhero and explain why.
• Discuss some of the economic problems shown in the book (such as scarcity) and how the problems were solved.
• Draw a comic panel highlighting one or more of the superheroes in action.
• Write a short story about a superhero and his/her economic adventure. Read the story to a family member.
• Role-play the actions of one of the superheros using powers to solve an economic problem.
• Compose a song about the abilities of a superhero and sing it aloud.
• Create an original superhero! Use an economic concept from the book to think of a superhero name, super powers and how this hero could solve problems. Design a colorful costume for your new hero.
• Visit our website at www.kansascityfed.org/education for more activities, or our national educational website at www.federalreserveeducation.org for additional economic and financial resources and information.