NAWB FORUM 2013

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Making Connections and Establishing Linkages

To

Enhance Self Employment Opportunities
The views in this presentation do not represent the views of the Federal Reserve Bank of Atlanta nor the Federal Reserve System.
Key Opportunities

- Self employment strategies may be new to Work Force Development Agencies and their staff
- May provide opportunities for working with new organizations and individuals as partners
- Identifying linkages and referrals for clients is important
- Understanding of self employment, entrepreneurial challenges, and educational needs of clients is critical to success
Who Are Your Potential Partners?

- Nonprofit Organizations
  - Faith Based Groups
  - Community Development Corporations (CDCs)
  - Community Based Organizations
  - Asset Building Organizations
- Regional or Statewide Networks
  - State or regional micro business organizations
  - Trade associations
- Regulatory Agencies
  - Federal Reserve System
  - Office of Comptroller of the Currency
  - Federal Deposit Insurance Corporation (FDIC)
Potential Partners

• Local and State Government

• Financial Institutions
  • Banks
  • Credit Unions
  • Community Development Financial Institutions (CDFIs)
Client Linkages

- Small Business Development Centers (SBDCs)
- Service Corps of Retired Executives (SCORE)
- Micro Business Technical Assistance Providers
- Micro Finance Organizations
- Financial Education providers
QUESTIONS?

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