Rory O’Sullivan, founder and chief executive officer, Grain Discovery

Mr. O’Sullivan is founder and chief executive officer of Grain Discovery, a Canadian online commodities marketplace that leverages blockchain technology to create efficient, transparent and secure transactions between farmers and buyers.

For nearly two decades, Mr. O’Sullivan has had a diverse range of roles in the agricultural space, from leaning field bins on his family’s farm in Australia to running a commodity trading book at one of the world’s largest funds.