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Mr. Hartley is deputy director and senior environmental markets analyst with the U.S. Department of Agriculture's Office of Environmental Markets. He is responsible for the development of policy, tools and metrics to support landowner participation in ecosystem services markets.

Mr. Hartley previously worked for the Natural Resources Conservation Service in Washington, D.C., and in California, and was an agricultural extension agent with the U.S. Peace Corps in Senegal, West Africa. Mr. Hartley is a Certified Crop Advisor and a licensed Pest Control Advisor with active farming interests in California and Oregon.