



**Bill Lapp**

*President, Advanced Economic Solutions*

Bill Lapp has more than 25 years of experience in analyzing and forecasting economic conditions and commodity markets, and has a wealth of experience in providing comprehensive economic analysis of grain, livestock and dairy markets. He has been a featured speaker at many national forums, including the restaurant industry's semiannual Hospitality Supply Management conference, the USDA Annual Outlook conference and the National Chicken Council.

Before forming Advanced Economic Solutions, Mr. Lapp was chief economist for ConAgra Foods. He is a member of numerous boards, including the Kansas City Board of Trade, the Farm Foundation and the Food and Agriculture Committee of the Omaha Chamber of Commerce. In addition, he is a member of USDA's National Agricultural Statistics Service Advisory Board, and participates on the Harvard Business Industrial Economists' Roundtable.

Mr. Lapp has a Bachelor of Arts in mathematics from Southern Illinois University and a Master of Science in agricultural economics from Purdue University.