

Madhu Vasu, *Senior Director, Innovation and Strategic Partnerships, Visa Inc.*

Ms. Vasu has 18 years of experience in the payments and business intelligence industries, catering to financial services. Her focus has been on initiating early stage concepts and building solutions in ecommerce and mobile space both in the United States and emerging markets.

Ms. Vasu previously was a senior consultant at MicroStrategy for four years and a consultant for two years at Procter & Gamble.