

Banking and the Economy: A FORUM FOR WOMEN IN BANKING

OCTOBER 23, 2020 | VIRTUAL CONFERENCE

Continuing Professional Education (CPE) Credits

The Banking and the Economy: A Forum for Women in Banking conference sessions listed below qualify for Continuing Professional Education (CPE) credits. Please check the box on the left for the sessions you attended and return the form to chloe.davidson@kc.frb.org to receive your certificate. Please allow 4-6 weeks after the event for processing.

Additional information on objectives for each of the qualifying sessions is provided in this document.

Name: Click or tap here to enter text.

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Attended?	Session Information and CPE Credits
<input type="checkbox"/>	Banking Conditions Update 1 Economics CPE Credit
<input type="checkbox"/>	Lunch and Economic Outlook with Esther George 1 Economics CPE Credit
<input type="checkbox"/>	Coffee Lunch Coffee: Five Steps for Networking Success 1 Professional Development CPE Credit
<input type="checkbox"/>	It's Going to Take All of Us: Promoting gender equality and empowering women in the workplace through allyship 1 Professional Development CPE Credit
<input type="checkbox"/>	Where will your next generations of leaders come? 1 Professional Development CPE Credit

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Banking Conditions Update

Tara Humston, Senior Vice President, Supervision and Risk Management, Federal Reserve Bank of Kansas City

Session Description: Hear updates on banking conditions in the nation and Tenth District, including information on bank sector performance, bank risk factors, and the Federal Reserve's Supervision response to the pandemic. This presentation is intended to equip bankers with insights that will be useful in planning for their institution's long-term success.

Field of Study: Personal Development

Program Level: Basic

Delivery Method: Group Internet based

Learning objectives:

1. Learn about updates on banking conditions across the nation and the Tenth District.
2. Understand current information on bank sector performance, bank risk factors, and the Federal Reserve's Supervision response to the pandemic.
3. Equip attendees with insights that will be useful in planning for their institution's long-term success.

Lunch and Economic Outlook with Esther George

Esther George, President and Chief Executive Officer, Federal Reserve Bank of Kansas City

Session Description: Join Esther George, president and CEO of the Federal Reserve Bank of Kansas City, and the region's representative on the Federal Open Market Committee in Washington, D.C. for an interactive conversation. In this session, Esther will share her thoughts on the current state of the economy and career lessons from over three-decades in central banking that have informed her insights.

Field of Study: Economics

Program Level: Basic

Delivery Method: Group Internet Based

Learning Objectives:

1. Hear insights and thoughts on the current state of the economy.
2. Learn about leadership lessons informed by her experiences throughout her career in central banking.

Coffee Lunch Coffee: Five Steps for Networking Success

Alana Muller, Founder and Chief Executive Officer, Coffee Lunch Coffee

Session Description: It's a fact – people like to do business with others who they know, like and trust. It's all about relationships. The Coffee Lunch Coffee Networking Platform provides a relevant, immediately

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actionable approach to professional networking to help you achieve your goals. This session will provide participants with tools and strategies for successful networking.

- Build relationships - Connect with others, get involved in your community, and advance your career.
- Realize Your Strategic Vision - Establish an evergreen, action-oriented approach to strategic planning through facilitated dialogue.
- Achieve Your Revenue Goals - Foster stronger business relationships to achieve your bottom-line goals.
- Improve Your Reputation - Build relationships among current and prospective clients.
- Enhance Internal Communication - Increase productive communication within your own firm.

Field of Study: Personal Development

Program Level: Basic

Delivery Method: Group Internet Based

Learning Objectives:

1. Gain strategies for successful networking including how to build relationships and realizing a strategic vision.
2. Learn tools to achieve revenue goals, improve reputation, and enhance internal communication.

It's Going to Take All of Us: Promoting gender equality and empowering women in the workplace through allyship

Moderator, Susan Chapman Plumb, Board Chair and Chief Executive Officer, Bank of Cherokee County and Board of Directors of Federal Reserve Bank of Kansas City, Oklahoma City Branch

T. W. Shannon, Chief Executive Officer at Chickasaw Community Bank

Chad Wilkerson, Vice President and Oklahoma City Branch Executive at the Federal Reserve Bank of Kansas City

Josh Rowland, President and Chief Executive Officer at Lead Bank

Session Description: Improving the equality of women in the workplace can be done with the help of male leaders. This panel discussion will explore how men can be allies to women by recognizing micro-aggressions, advocating for equitable and fair policies, and through mentoring and sponsoring.

Field of Study: Personal Development

Program Level: Basic

Delivery Method: Group Internet Based

Learning Objectives:

1. Learn strategies for effective allyship in the workplace and being an advocate for fair policies and practices.
2. Gain awareness of how to recognize and combat micro-aggressions.
3. Find new ways to support effective mentoring and sponsorship for women.

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Where will your next generations of leaders come?

Elizabeth Oeltjenbruns, Performance Partner at the Center for Practical Management

Session Description: The leadership of financial institutions is undergoing great change. Baby Boomer CEOs are developing, if they have not already, their succession plans and are moving towards retirement. Will there be a place for you at the top? This session explores historical trends of women in leadership and previews what demographics tell us about the potential opportunities. Participants will gain insight into the opportunities for leadership; explore ways to improve quality dialogue about the opportunities; self-assess their own areas of strength and opportunity; and prepare to develop an action plan for their own career development.

Field of Study: Personal Development

Program Level: Basic

Delivery Method: Group Internet Based

Learning Objectives:

1. Gain insight into the opportunities for leadership.
2. Explore ways to improve quality dialogue about the opportunities.
3. Self-assess their own areas of strength and opportunity.
4. Prepare to develop an action plan for their own career development.