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MILLENNIALS

College Grads/HS Grads

- Unemployment fell to 4.9% in September 2015, just below the national average of 5%
- Median Incomes Up
 - 2014: \$40,000
 - 2015: \$43,000
- High School Diploma:
 - Falling in recent years, \$25,000

Source: Federal Reserve Bank of New York, February 2016

College Major Matters

- Chemical engineering: \$70,000
- Nursing: \$48,000

Unemployment rates 2% or lower (less than half the national average of 5%)

- Agriculture
- Construction
- Nursing

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Source: Federal Reserve Bank of New York, February 2016

College Major Matters

Who is Struggling?

Fine Arts: \$29,000 a year

- 7.6% unemployed
- 62.3% in lower paying jobs (no college degree required)

Religion & Theology: \$28,600

Who is Middle of the Road?

Philosophy: \$35,000...5%unemployed

Liberal Arts: \$32,000...5.8% unemployed

Source: Federal Reserve Bank of New York, February 2016

Not My Major
BUT...

About 36% of young college grads are in jobs that don't require a college degree but make over \$45,000 a year -- above the median wage for all new grads.



Source: Federal Reserve Bank of New York, February 2016

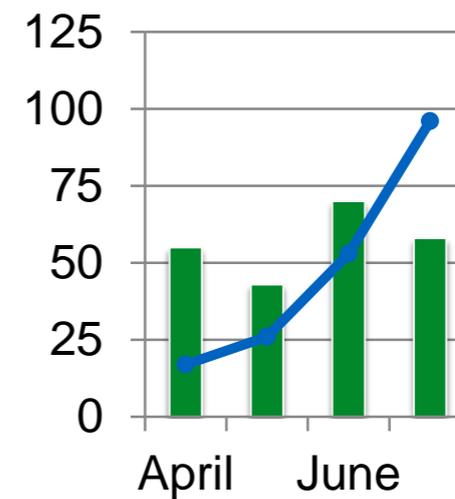
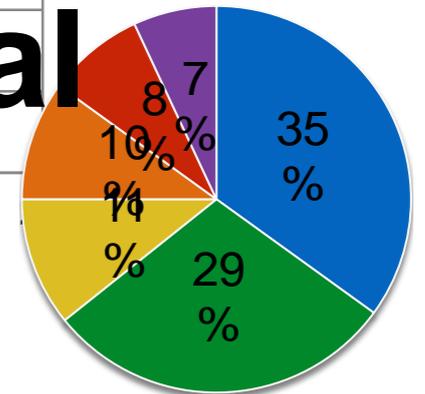
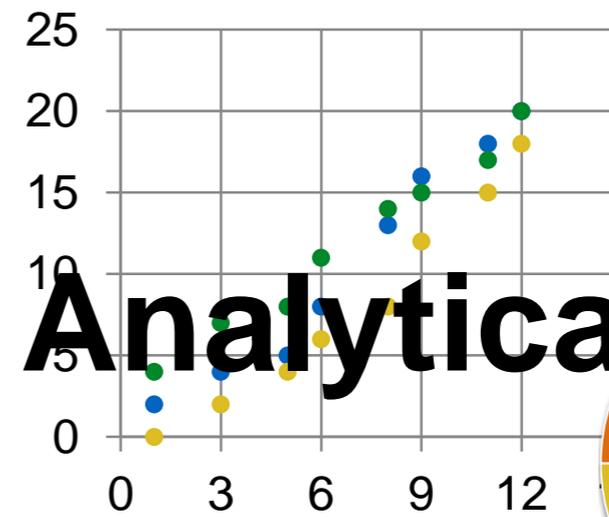
Degree Does Not = Destination 21st Century Value



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Analytical



Degree Does Not = Destination 21st Century Value



Degree Does Not = Destination

21st Century Value



RISING
OUR SHARED VISION
FOR REGIONAL PROSPERITY

- Attraction
 - On-line **recruitment toolbox** highlighting KC as America's Creative Crossroads
- Alignment
 - **Talent-to-Industry Exchanges** (was Skills Panels) to TIE together business needs and educational capacities
- Access
 - Participate in **Graduate! Network** to develop an **outreach strategy** and **intensive student management** for adults with some college and no degree. **KC Scholars** will develop systems to assist their return.
 - Increase use and acceptance of the **National Career Readiness Certificate** to improve business confidence in prospective hires

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