



*Financial Resiliency and Mobility Through Banking:
Connecting the Dots*

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Federal Reserve Bank of Kansas City*

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About HOPE

Hope Enterprise Corporation

- Not-for Profit 501(c) 3
- Loan Fund
- Community Dev. Intermediary
- CDFI, CDE
- **Hope Policy Institute**



Primary sponsor

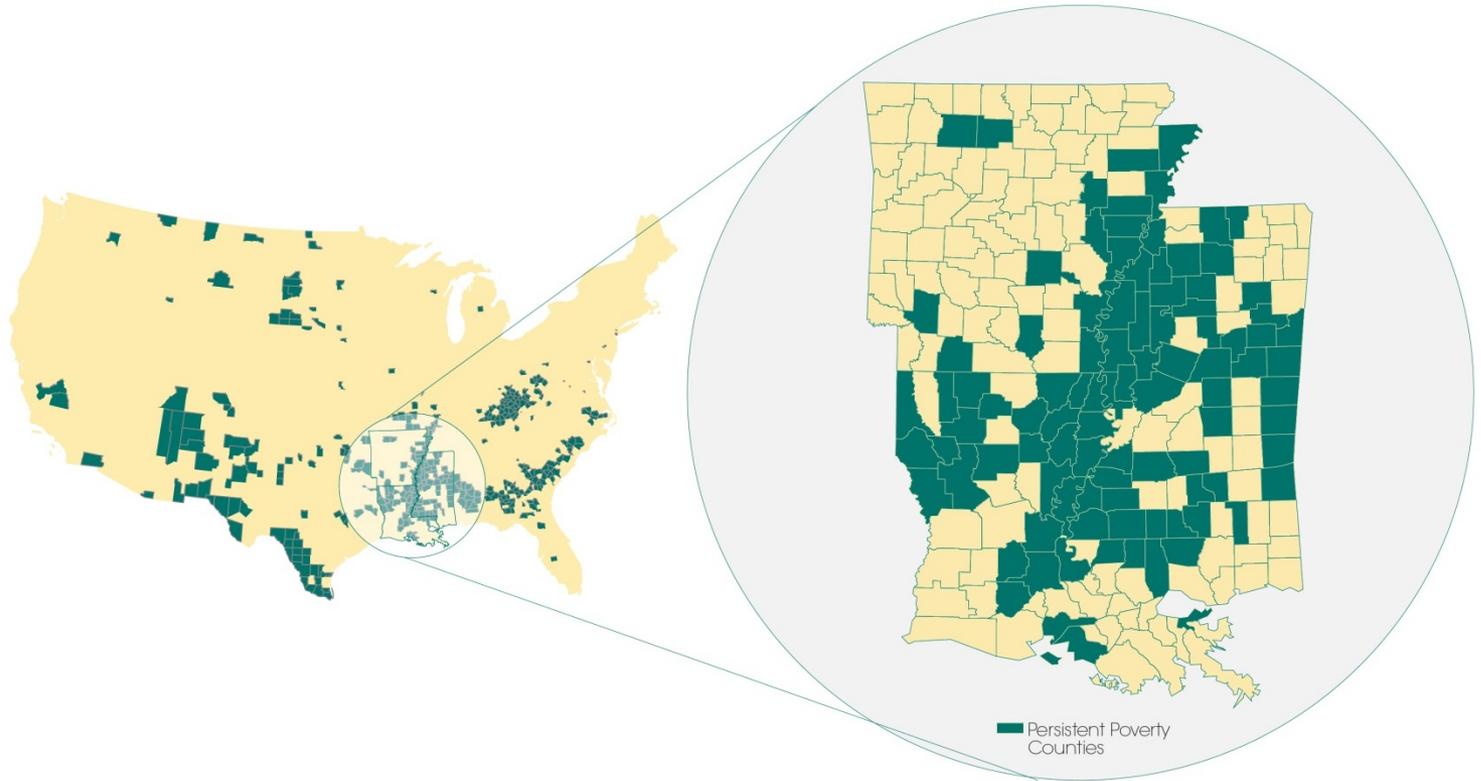


Hope Credit Union

- Federally Insured CU
- CDCU
- CDFI, CDE
- FHLB, SBA, USDA, etc.

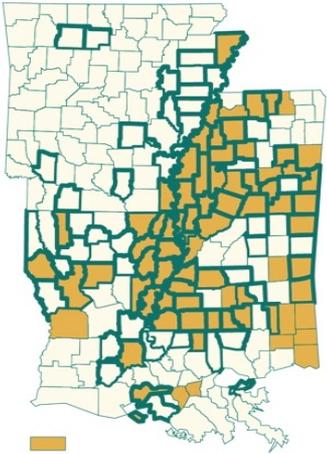
Mission: Strengthen communities, build assets and improve lives in economically distressed areas in the Mid South by providing access to affordable, high-quality financial products and related services.

Campaign to Tackle Persistent Poverty

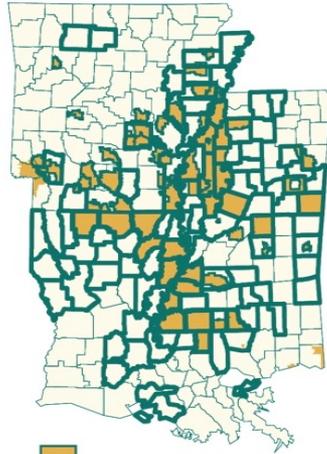


Creating opportunity where it is needed most. Arkansas Louisiana Mississippi Tennessee





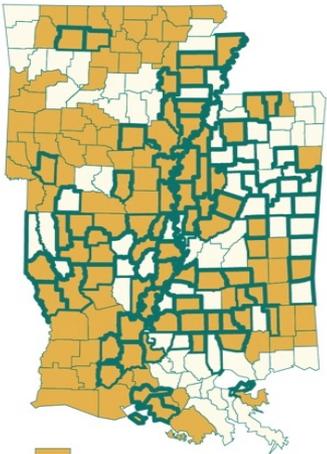
Unemployment
More than 1.5 times the national avg.



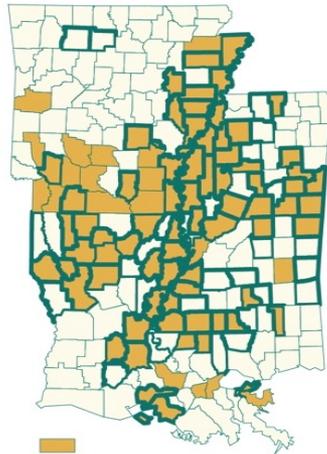
Education
Low-Performing School Districts



County Health Rankings
Lowest 25% by state



High-Cost Mortgage Lending
Counties above state avg.



Unbanked
More than 1.5 times the national avg.



Non-White Residents
Counties above state avg.

Implications of Persistent Poverty

Creating opportunity where it is needed most. Arkansas Louisiana Mississippi Tennessee



Contact Information

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