Cybersecurity in the Financial Services Sector

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Technology in the financial sector

• Mobile banking and other technologies are increasingly becoming the norm for how consumers access their money and conduct transactions.

• Reliance on third-party services has increased and changed financial services business models.

• While business and consumer demands are driving increased innovation, risks to individual firms and the overall sector must be addressed.

• Increased reliance on technology increases the interconnectedness and interdependencies between firms, which increases systemic risk to the sector.
• Technology is a business enabler, however it represents increasing risks to firms.

• Business technology risk touches all aspects of a firm’s operations and includes people, processes, systems, risk management, resilience, etc..

• Information technology is no longer a back office function; cyber risk has elevated it from the server room to the board room.
Technology may increase a firm’s customer base and bottom line but also increases risks associated with theft and fraud.

Fraud conducted through cyber means is on the rise with ATM cash-out schemes, identity theft, and fraudulent wire transfers being the most highly visible techniques.

Poor cyber hygiene is a large contributing factor in successful cyber attacks.

Cyber attacks may result in financial, legal and reputational risk issues.
Current state of cyber threats

- The rise in frequency and sophistication of cyber threats can be attributed to various types of threat actors.

- Retail financial institutions and their customers are the primary targets in the financial sector for financially motivated cybercriminals.

- Existing vulnerabilities continue to be exploited.

- New platforms create new cyber attack opportunities.
What can firms do to better manage cyber risk?

• Basic cyber hygiene is fundamental in protecting an organizations’ assets and detecting a cyber incident.

• Information sharing with other firms across the sector or with related sectors is a crucial component to effective cyber defense.

• Having sound risk management practices set the foundation for firms to be better prepared when impacted by a cyber attack.

• Increased emphasis on cyber resiliency as a key component of a firm’s cybersecurity preparedness.
What can boards of directors and management do?

• Maintain investments in IT infrastructure to ensure that systems are fully supported by vendors and that they incorporate effective security and resiliency solutions.

• Ensure there is a complete inventory of applications and connections to the Internet and incorporate these dependencies into operational resiliency plans that are tested as threats change.

• Obtain and act on timely information regarding vulnerabilities and mitigations.

• For outsourced services, enhance oversight of third parties including their cybersecurity risk management programs and tests of contingency plans and operations.
What is the role of Federal Reserve supervision?

- Guidance on risk management and operational resilience is available in the FFIEC IT Examination Handbooks, which are updated periodically to incorporate industry best practices and standards.

- Supervisory examinations are risk-based and account for a firm’s size and complexity.

- Tools and resources are available for firms to use to assess the effectiveness of cyber risk management practices.

- Collaboration and coordination with other financial regulators and other government agencies.