

# ENTREPRENEUR VIDEO DISCUSSION

## FEDERAL RESERVE BANK of KANSAS CITY

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### Seed Law

Adrian Haynes

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1. What do you think the “idea of entrepreneurship” is? *(Answers may vary, but students will want to focus on the ability to form and create your own business and business plan as they see fit.)*
2. How did Adrian use her thoughts on entrepreneurship to fix the problem that she saw? *(By attending law school and starting her own business to engage with business owners the way she wanted to. Students can also point towards her work at the painting company that helped her shape her vision and commitment to the idea.)*
3. Adrian shared that her mission is to “consult with and help companies and businesses develop sustainable business solutions.” What potential problems have you observed that you think could be solved with an original product or service? *(Answers will vary, but should be an original idea that does not resemble an existing product, service or business.)*
4. Why might a business owner want to contract with a consultant or outside source for assistance? *(Answers may vary, but should reference needing help on a problem that the business does not have the resources or expertise on within their company, or not wanting to hire someone directly.)*
5. What does Adrian say her mission is and how does it help entrepreneurs? What is the first piece of advice you would give to an entrepreneur in need of help? *(To consult with and help companies and businesses develop sustainable business solutions and money-making strategies/methods that are usable within multiple business settings. Answers will vary on the last question.)*



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