ENTREPRENEUR VIDEO DISCUSSION

DMK Consultants
Dione King

1. List a few ways in which being your own boss and running your own business are beneficial. (Answers will vary, but should include setting your own schedule and running the organization the way you would like it to be run. Students can also talk about owning their own business as an expression of their interests or passions as well.)

2. When many hear the word “consultant,” they may think of a business or a financial consultant. What is unique about Dione’s type of consulting? (Answers may vary, but could include being focused more on aspects like the interaction between people, choosing to consult on how a work environment can foster more inclusive conditions for its employees.)

3. List some advantages that working through contracts with different businesses provide. (Answers will vary, but should include the ability to work with many different types and styles of businesses, which can provide a greater perspective on what techniques are more useful for entrepreneurs.)

4. What are “inclusion initiations” and how might they be beneficial for a business or entrepreneur? (In her words, Dione helps “people work better together,” which she states can sometimes be hard, but ultimately lead to more productive and inclusive workplace. By having a more friendly and cohesive environment among employees, productivity can increase and employees can consider the business more inclusive and enjoyable to work for.)

5. Why might having “a healthy dose of fear” be useful when running and creating a business? (Answers may vary, but responses should include having a healthy, but moderate, dose of fear when conducting business helps her stay focused on her mission and assists her in completing her goals, whatever they may be.)
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