



econavenue

A GREEN LIGHT FOR ECONOMIC EMPOWERMENT



EconAvenue Community Meeting

11/12/2013

Needs Assessment: Choosing a Community for the
EconAvenue Project

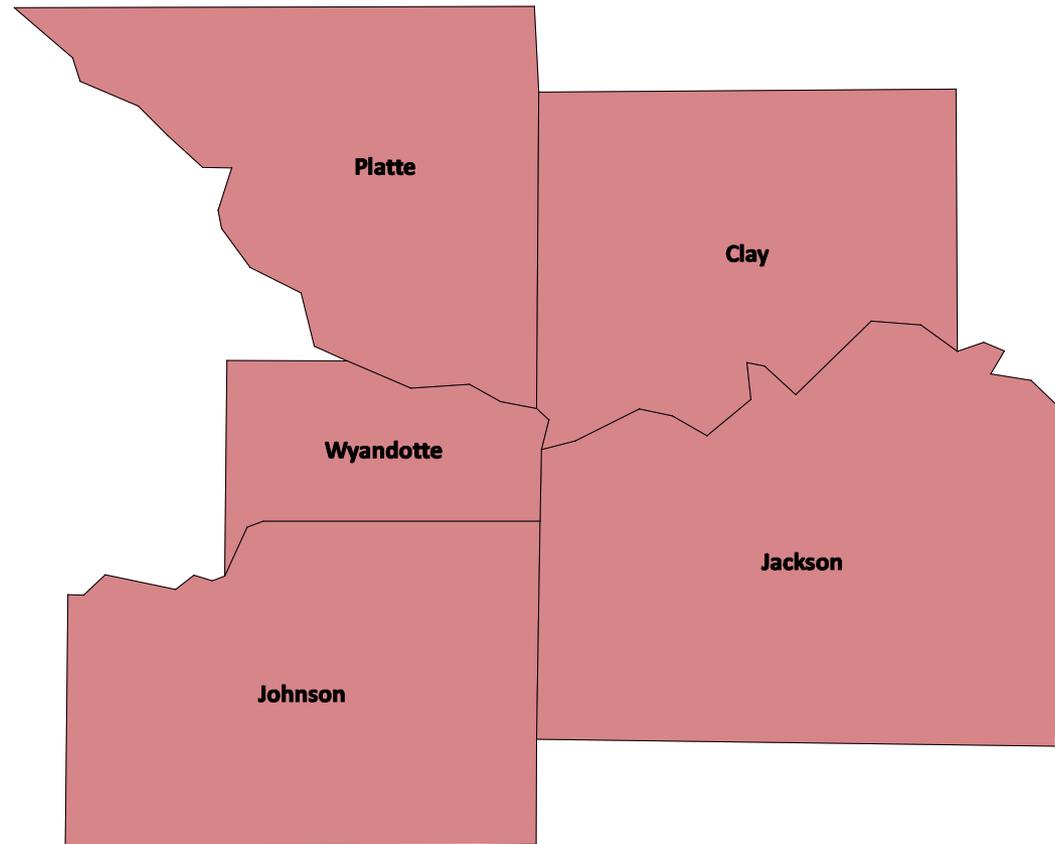
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The views in this presentation do not necessarily represent the views of the Federal Reserve Bank of Kansas City nor the Federal Reserve System.

Primary Criteria

- The community has significant needs, but
- The community is well enough to sustain community improvements
- There are no other projects of similar scope and with similar approaches in the community at the current time
- The Community is Local to the Kansas City MSA

Kansas City's Core Counties



County Statistics

County	Unemp Rate	HH Income	Pct in Poverty	Hone Owner Rate	Owned -Home Value	Pop	Bus Estab	Bus Estab Rate
Clay	6.3	60,507	7.8	71.5	156,100	227,577	4,721	207
Jackson	7.9	46,874	16.5	62.4	130,300	677,377	16,752	247
Johnson	5.2	74,761	5.9	71.6	211,800	559,913	16,871	301
Platte	5.7	66,487	7.1	65.9	188,400	92,054	2,207	240
Wyandotte	9.2	39,812	21.9	62.9	97,000	159,128	2,950	185

LEO Zip Code Data

(significantly populated zip codes within Wyandotte County, KS)

		Coding				Worst	2nd Worst	3rd Worst			
		66101	66102	66103	66104	66105	66106	66109	66111	66112	66012
Past Due Mortgage Rate	Lender Processing Services	15.01	18.58	9.67	18.96	17.65	13.5	9.87	12.54	15.06	8.26
Seriously Delinquent Mortgage Rate	Lender Processing Services	6.98	10.53	5.23	10.96	4.9	7.88	4.79	7.24	8.72	3.64
Foreclosure Rate	Lender Processing Services	2.75	4.09	2.61	3.64	2.94	3.26	1.91	2.55	3.36	1.43
Median House Value	American Community Survey	50,200	79,900	89,100	75,900	47,600	94,600	156,900	107,200	114,900	183,000
Household Vacancy Rate	American Community Survey	6.2	7.1	1.7	4.1	0	3.9	3.6	1	1.7	5.4
Percent of Homes Owner-Occupied	American Community Survey	45.8	52.1	39.4	70.8	55.5	69.8	85.2	75.1	52.8	81.1
Percent Changing Residence in Last Five Years	American Community Survey	50.5	45.3	59	34.9	42.8	34.2	36.4	43.7	43.2	36.2
Credit Scores < 620 (%)	NY Fed CCP / Equifax	56.6	49.4	50.3	57.8		40.2	40.2	44.1	36.8	30.7
Credit Scores < 660 (%)	NY Fed CCP / Equifax	67.1	68.0	63.5	69.0		51.3	45.2	54.4	51.5	53.4
Any Past Due Credit Accounts (%)	NY Fed CCP / Equifax	7.2	12.1	10.1	22.0		7.8	3.1	2.2	24.5	0.2
Median Family Income	American Community Survey	29,427	36,073	42,222	44,045	34,701	52,695	81,237	54,533	51,045	78,137
Median Household Income	American Community Survey	24,371	30,339	34,994	36,514	32,559	44,824	67,617	46,711	40,498	68,799
Median Per Capita Income	American Community Survey	776	862	1392	888	1748	994	2586	1561	1431	2143
Unemployment Rate	Zip Atlas	13.01%	11.40%	5.49%	11.94%	8.27%	6.70%	4.31%	4.31%	6.58%	3.13%
Population	American Community Survey	13,697	28,591	13,663	25,107	2,640	22,670	21,028	10,555	11,210	10,812
Population Change 2000 - 2010	2000, 2010 Census	(1,381)	463	(563)	(2,051)	(288)	(916)	4,624	(673)	(502)	1,693
Percent Population Change 2000 - 2010	2000, 2010 Census	-9%	2%	-4%	-8%	-10%	-4%	28%	-6%	-4%	19%
Moved Residence in last one year	American Community Survey (GIS Estimate)	22.9	21.1	25.3	18.6	23.1	17.7	15.9	13.6	16.1	15.0
Female-Headed Households with Children	American Community Survey	921	2126	905	2298	105	1397	718	582	1001	452
Female-Headed Households with Children % of Population	American Community Survey	7%	7%	7%	9%	4%	6%	3%	6%	9%	4%
Percent Black/African-American	American Community Survey	35.4	24.8	12.9	53.7	0	10.1	20.3	9.2	48	3.2
Percent Hispanic	American Community Survey	41.9	44	34.5	16.5	67.3	28.6	7.8	9.2	11.4	6.5
Education Attainment - No High School Diploma	American Community Survey	1,192	2,473	1,066	1,943	358	1,933	707	1,027	630	345
Education Attainment - Associates Degree or Higher	American Community Survey	269	722	511	1,334	130	832	1,513	476	507	753
Education Attainment - Bachelors Degree or Higher	American Community Survey	387	1,019	1,229	1,096	79	1,105	2,484	637	919	1,487
Violent Crime Index (U.S. Avg = 100)	ESRI (statistical model)	354.1	385.5	372.3	364.2	377.3	307.2	304.9	328.7	403.8	113.4
Property Crime Index (U.S. Avg = 100)	ESRI (statistical model)	305.8	336.7	290.4	347.1	224.2	253.5	302.6	286.1	370.0	107.0
Low-Income Housing Developments	HUD	334	444	161	200	0	160	0	48	167	86
Total Establishments With Employees 2010	County Business Patterns	272	428	283	135	225	401	195	332	283	238
Total Establishments With Employees 2010 as Percent of Population	County Business Patterns/American Community Survey	2%	1%	2%	1%	9%	2%	1%	3%	3%	2%
Total Employees	County Business Patterns	3757	4940	9867	1389	5611	7609	1828	10555	4780	2610
Total Employees Percent of Population	County Business Patterns/American Community Survey	27%	17%	72%	6%	213%	34%	9%	100%	43%	24%
Average Employees Per Business	County Business Patterns	14	12	35	10	25	19	9	32	17	11
Total Establishments With Employees Change 2000 - 2010	County Business Patterns	-7%	-5%	-21%	-19%	-15%	-8%	26%	69%	-3%	0%
Total % Stage 1 Businesses (1-9)	County Business Patterns	74%	74%	61%	81%	53%	68%	81%	52%	66%	78%
Total % Stage 2 Businesses (10-99)	County Business Patterns	23%	24%	36%	16%	42%	30%	18%	41%	33%	21%
Total % Stage 3 Businesses (100-499)	County Business Patterns	3%	2%	2%	3%	5%	2%	1%	6%	1%	1%
Total % Stage 4 Businesses (500+)	County Business Patterns	0.0%	0.0%	0.4%	0.0%	0.0%	0.5%	0.0%	0.9%	0.4%	0.0%

Legend

-  Churches
-  Schools
-  Interstate
-  Parks
-  Educational Institution
-  Golf Course
-  Cemetery
-  Military Installation
-  Stadium or Arena
-  Federal or State Prison
-  Amusement Center
-  Government Center
-  Study Area

