Branch Focus Areas:

- Provide insights and analysis on the economy in Colorado, New Mexico and Wyoming.
- Presents research in publications like the Rocky Mountain Economist and Economic Review; produces monthly databooks showcasing economic indicators and trends on the region.
- Promote economic and financial education and greater knowledge of the Federal Reserve.
- Support community economic growth through research and resources for bankers, economic developers and small business owners.
- Promote a safe, stable and competitive banking system through the supervision and regulation of financial institutions.
- Serves as the “bank to the banks” by providing financial services, including currency to local financial institutions.

Community Engagement:

- Work closely with area schools to equip educators with appropriate resources and training to teach economic and personal finance concepts.
- Partner with members of the community to support “Money Smart Colorado” week which is dedicated to raising awareness of personal finance among all age groups and demographics.
- Organize events and programs ranging from symposiums on the housing market to small business funding to local nonprofit conferences to bring economic information and resources to underserved communities.
- Meet with and speak to community and business organizations about economic conditions in the state and gather information and insights about diverse perspectives on the economy.

About the Federal Reserve Bank of Kansas City

The Federal Reserve Act in 1913 established a framework for a decentralized central bank, one that included a regional structure of 12 Reserve Banks around the country. The Act also extended that regional presence by providing for Branch offices.

The Federal Reserve Bank of Kansas City serves seven states: Kansas, western Missouri, Nebraska, Oklahoma, Wyoming, Colorado and northern New Mexico. There are three Branches in the Tenth District in Denver, Oklahoma City and Omaha.

Esther George is president of the Federal Reserve Bank of Kansas City. She serves on the Federal Open Market Committee, which has authority over U.S. monetary policy.
Resources
Federal Reserve Bank of Kansas City, Denver Branch
1020 16th Street • Denver, CO 80202
Main Numbers: Local (303) 572-2300  Toll-Free (800) 333-1020

Branch Officers:
• Alison Felix, Branch Executive, Vice President and Economist
• Mark Horan, Vice President, Facilities Management
• Amber Conley, Assistant Vice President, Examinations and Inspections
• Victoria Field, Assistant Vice President, Financial Services
• Trina Parsley, Assistant Vice President, Consumer Affairs

Branch Contacts:
• Community Development • Ariel Cisneros, Senior Advisor • (303) 572-2601
• Public Affairs, Economic Education and Media Relations
  o Stacee Martin, Public Affairs Director • (303) 572-2385
  o Erin Davis, Public Affairs Specialist • (303) 572-2394

Helpful Information
Website and General Information • www.KansasCityFed.org
General Inquiries: (816) 881-2683 • (800) 333-1010 ext. 881-2683

Consumer Banking Inquiries
(888) 851-1920 • www.FederalReserveConsumerHelp.org

Educator and Student Resources
www.FederalReserveEducation.org

Federal Reserve System and Board of Governors
www.FederalReserve.gov

Money Museum
You are welcome to visit the Denver Branch’s Money Museum at 1020 16th Street, Denver. Self-guided tours of the new, interactive Money Museum are free and available 9:30 a.m. to 4:00 p.m. weekdays. Exhibits include:
• Engaging and interactive educational panels about banking, the economy, and the Federal Reserve
• An up-close look of millions of dollars in currency
• Historical currency and counterfeit detection

For more information on the Money Museum visit www.KansasCityFed.org/MoneyMuseum or (800) 333-1020, ext. 572-2429.