

Economic Development Update



May 8, 2018

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The views expressed are those of the speaker and do not necessarily reflect the opinions of the Federal Reserve Bank of Kansas City or the Federal Reserve System.

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Economic Development Update

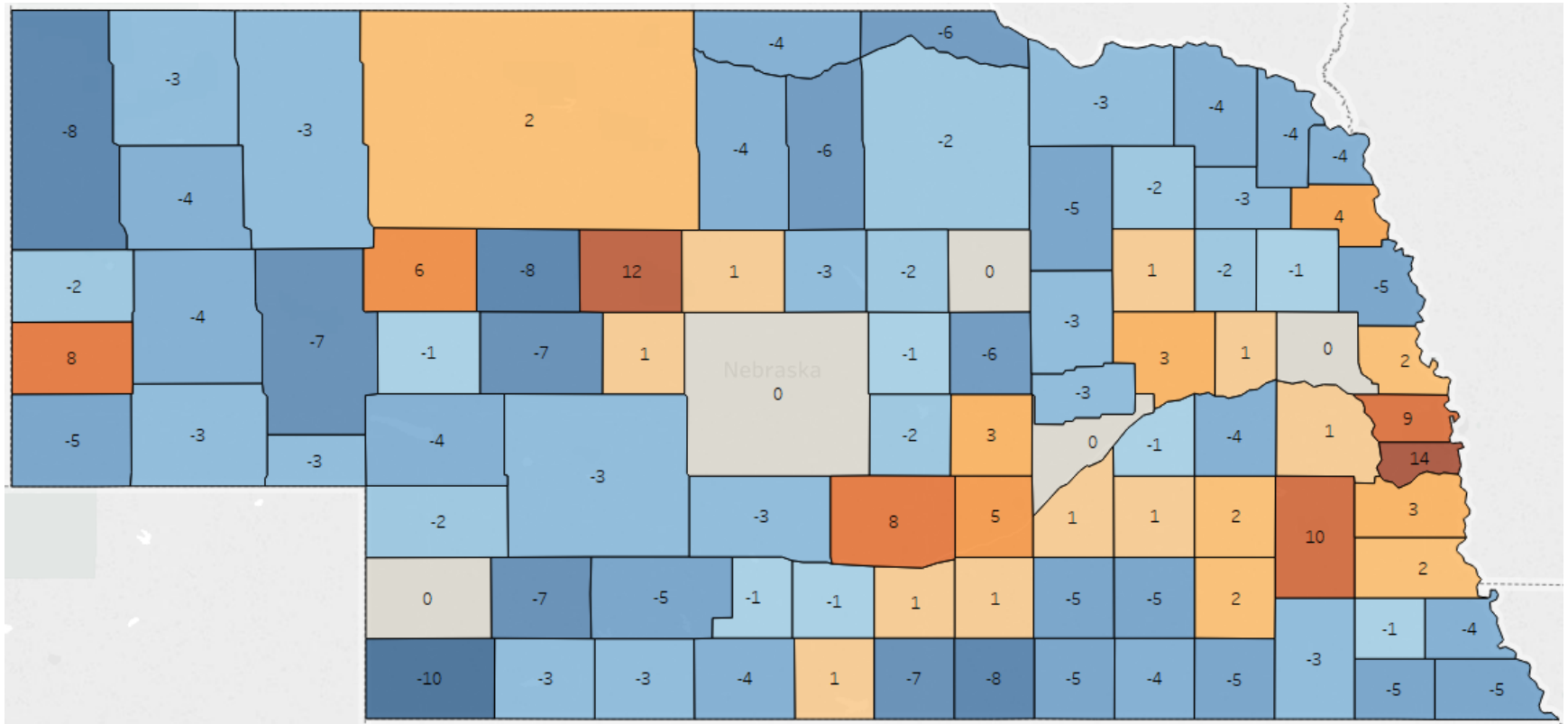
I. Introduction

II. Entrepreneurship Led Economic
Development

III. Nebraska & Federal Reserve Activities



2010 to 2017 County Population Change Percentage

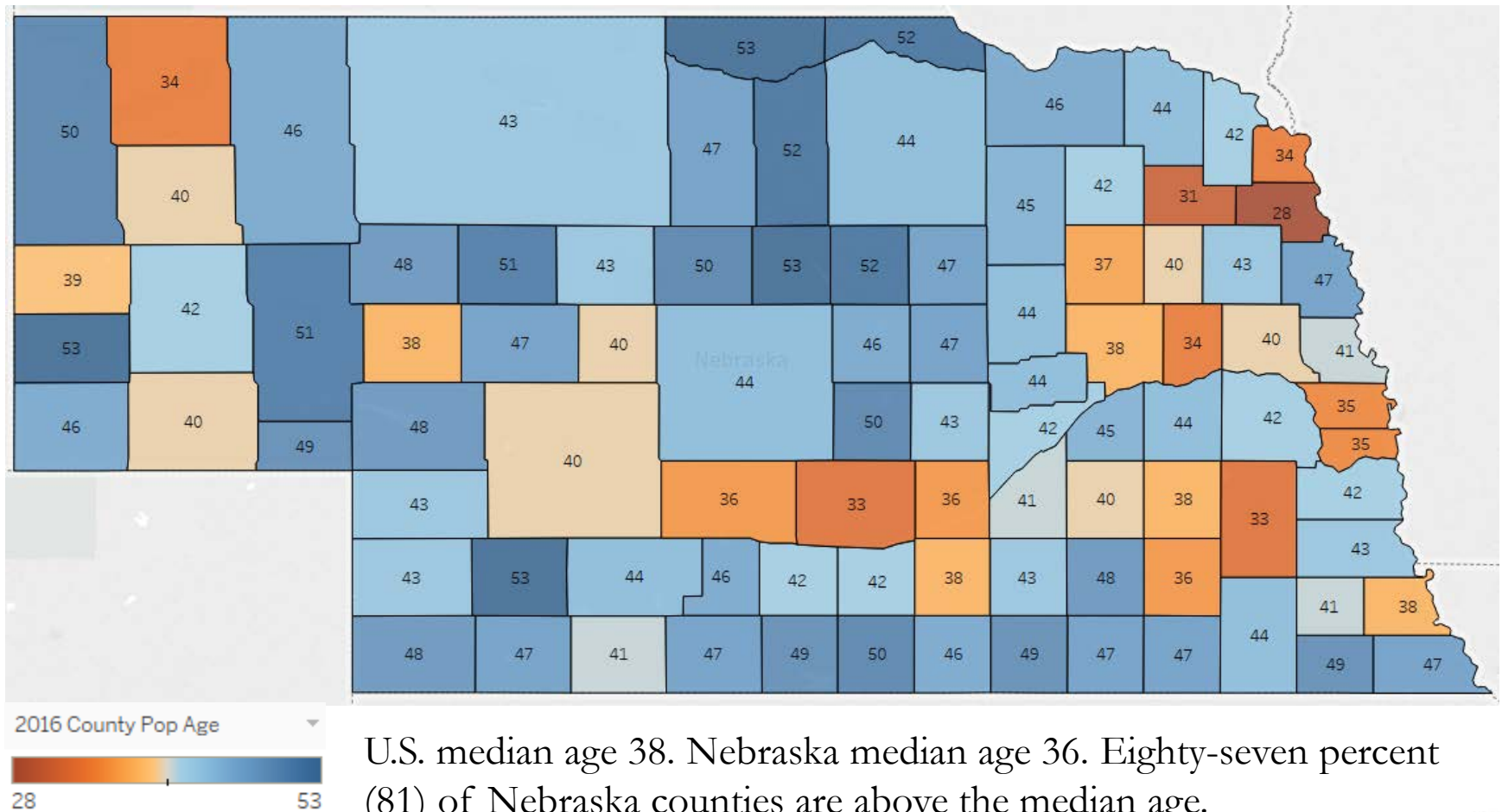


Seventy-one percent (66) of Nebraska's 93 counties experienced population loss.



Introduction

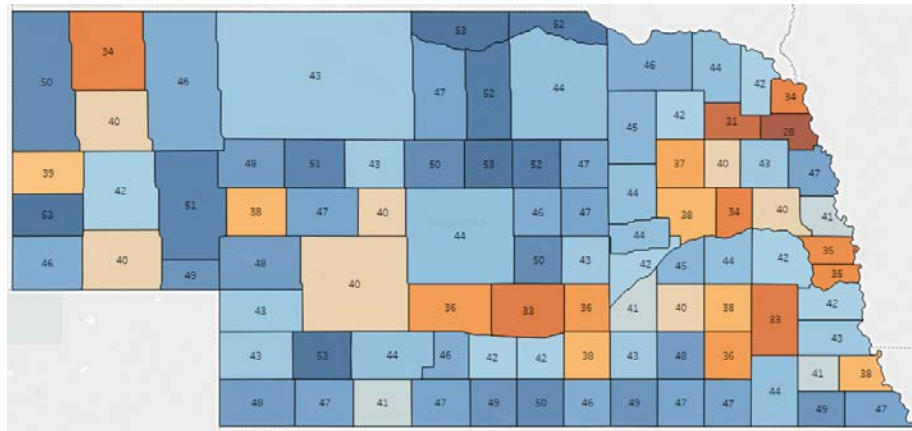
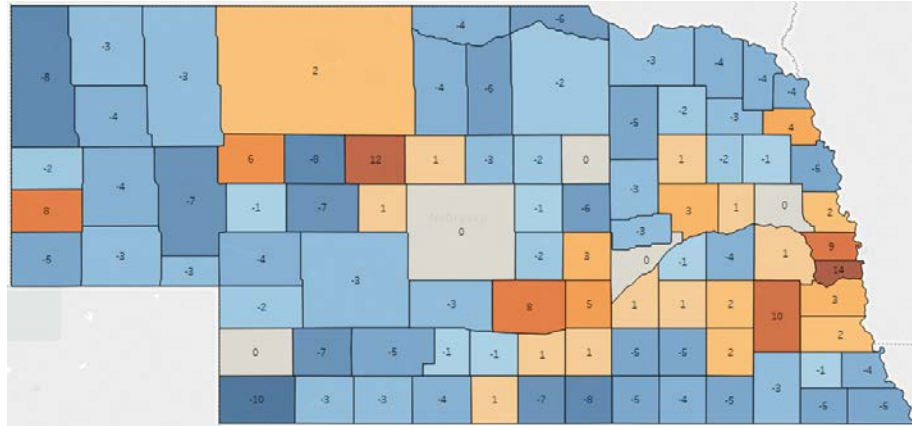
2016 Population Median Age by County



U.S. median age 38. Nebraska median age 36. Eighty-seven percent (81) of Nebraska counties are above the median age.

Introduction

Population Change and Median Age Comparisons



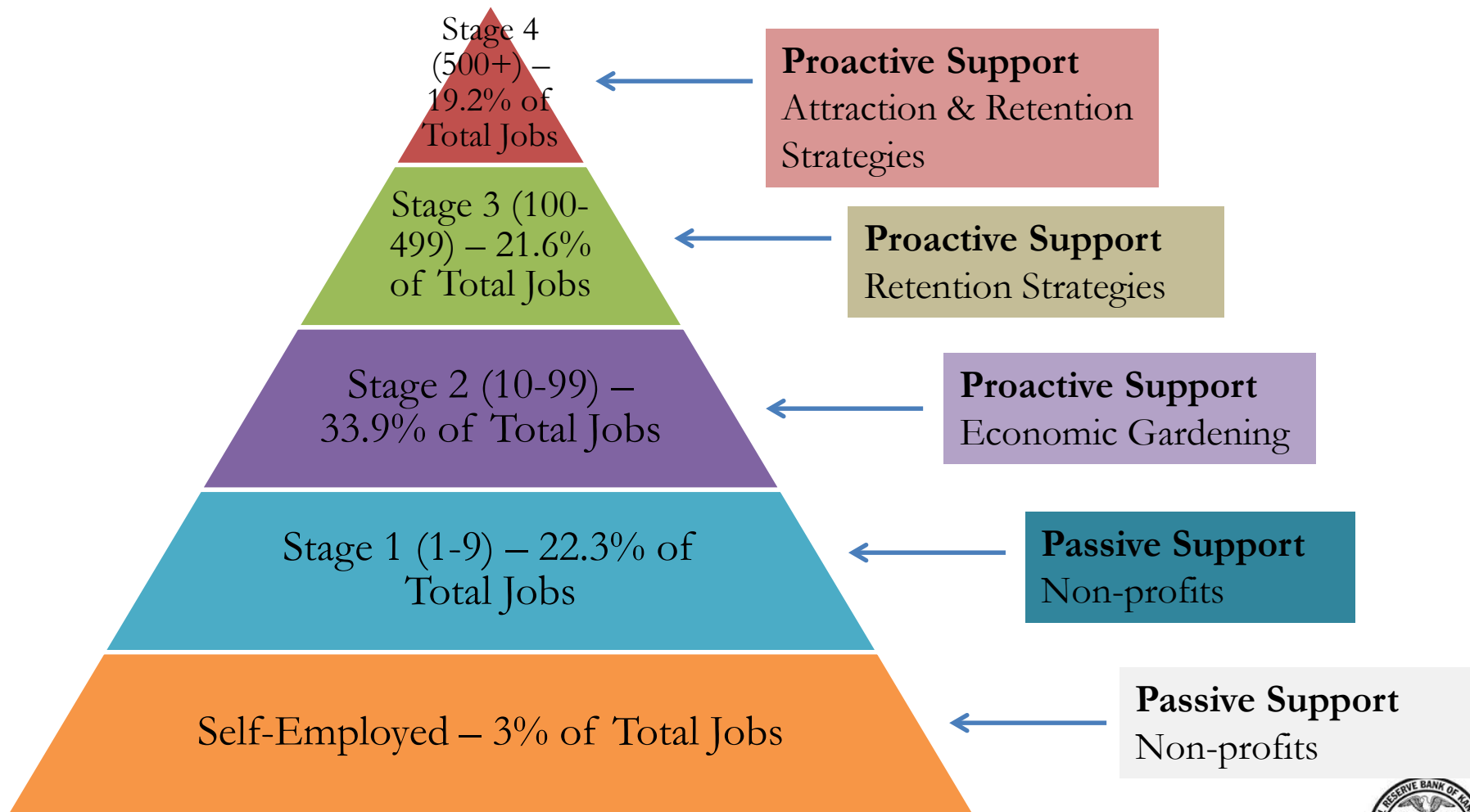
Introduction

Economic Development - Fostering a dynamic environment where economic opportunities can be discovered, taken advantage of and maximized to their fullest extent to create balanced and sustainable economic growth, jobs, a positive sense of 'place' and an improved quality of life in a defined geographic region.



Introduction

Business Stages by Size & Community Support



Source: Edward Lowe Foundation

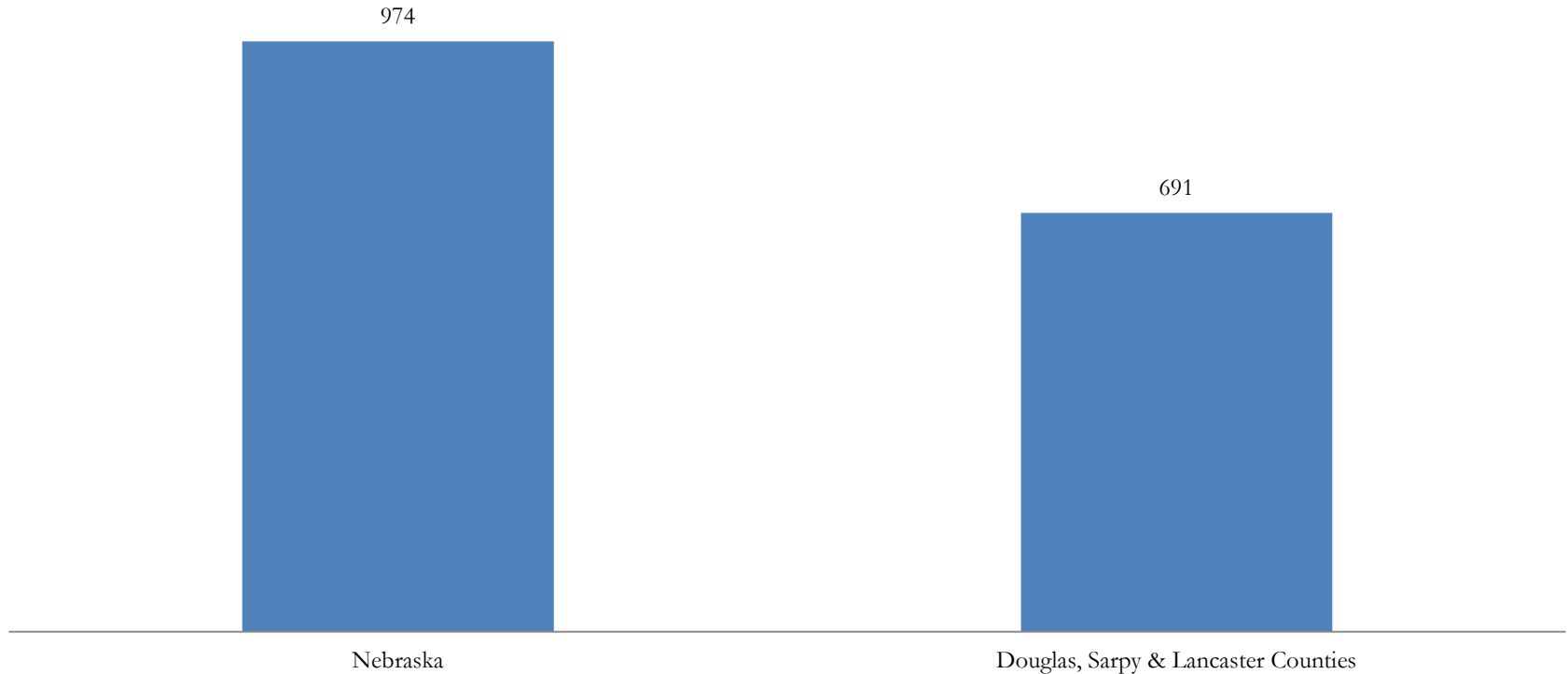
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Introduction

Counties & Large Firms

2016 Nebraska Firms with 100 or More Employees



Seventy-one percent of all Nebraska businesses with 100 or more employees are in three counties.

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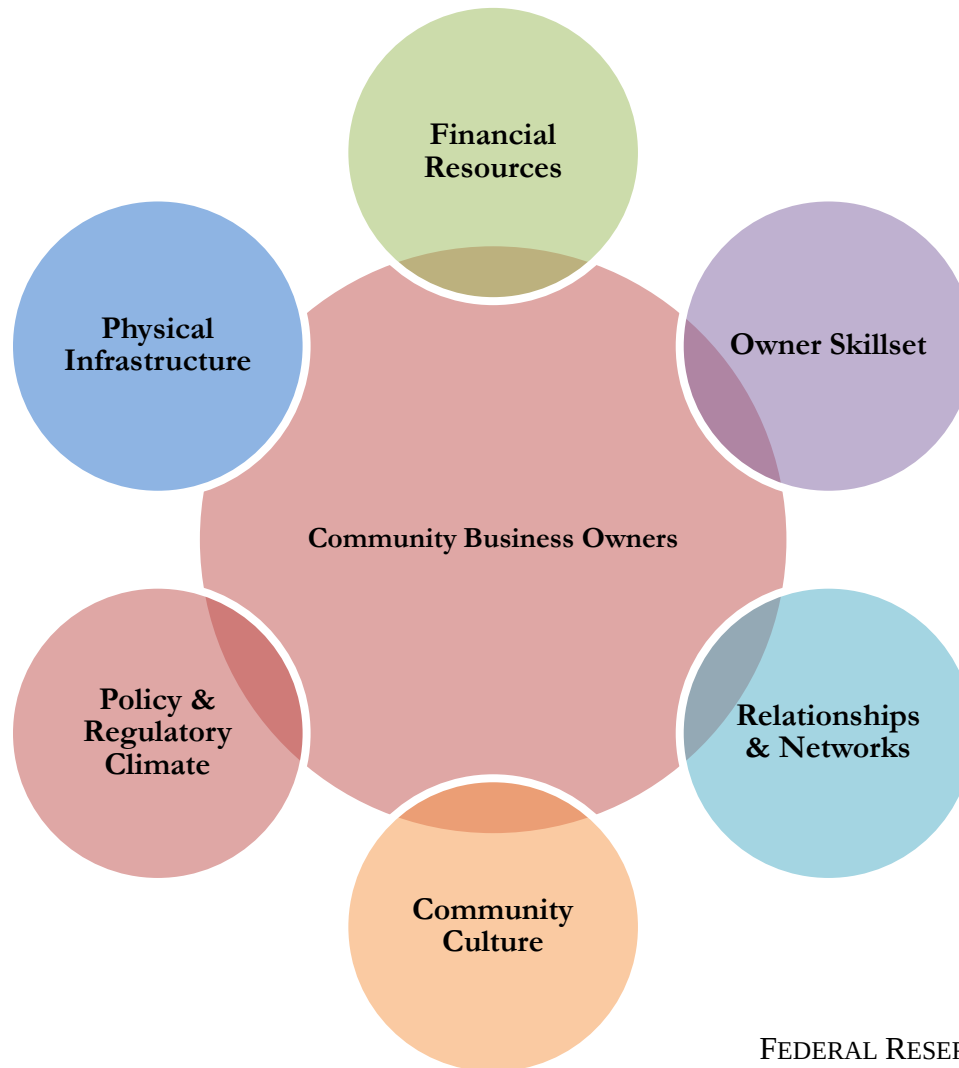


Entrepreneurship Led Economic Development

Entrepreneurship led economic development is a local economic development strategy that prioritizes the startup and growth of local businesses as a primary economic development strategy.



Entrepreneurship Led Economic Development



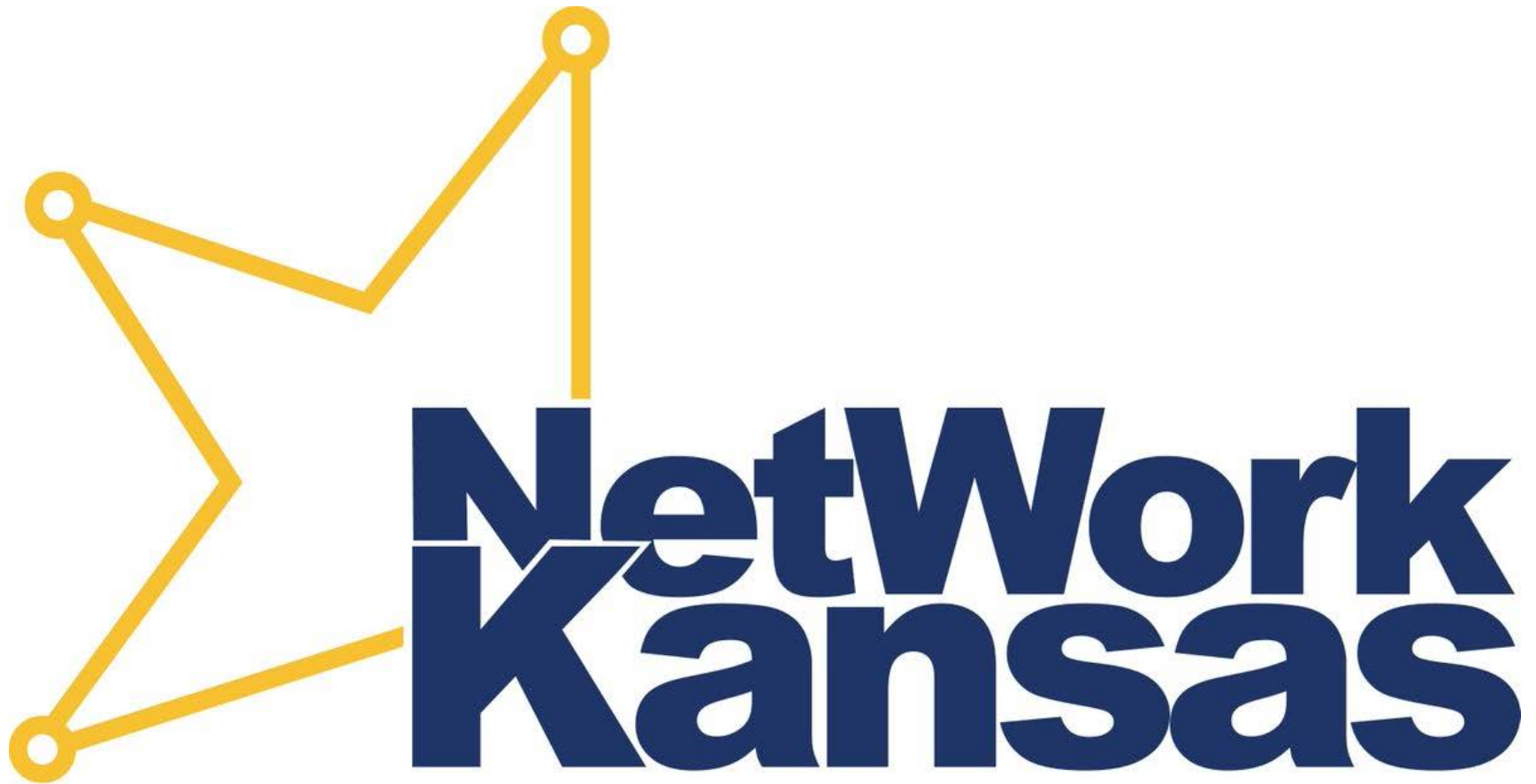
Entrepreneurship Led Economic Development

Advantages

- ☐ Economic diversification
- ☐ Economic growth potential
- ☐ Cooperation vs. competition
- ☐ Place making & community
- ☐ Talent attraction



Entrepreneurship Led Economic Development Network Kansas

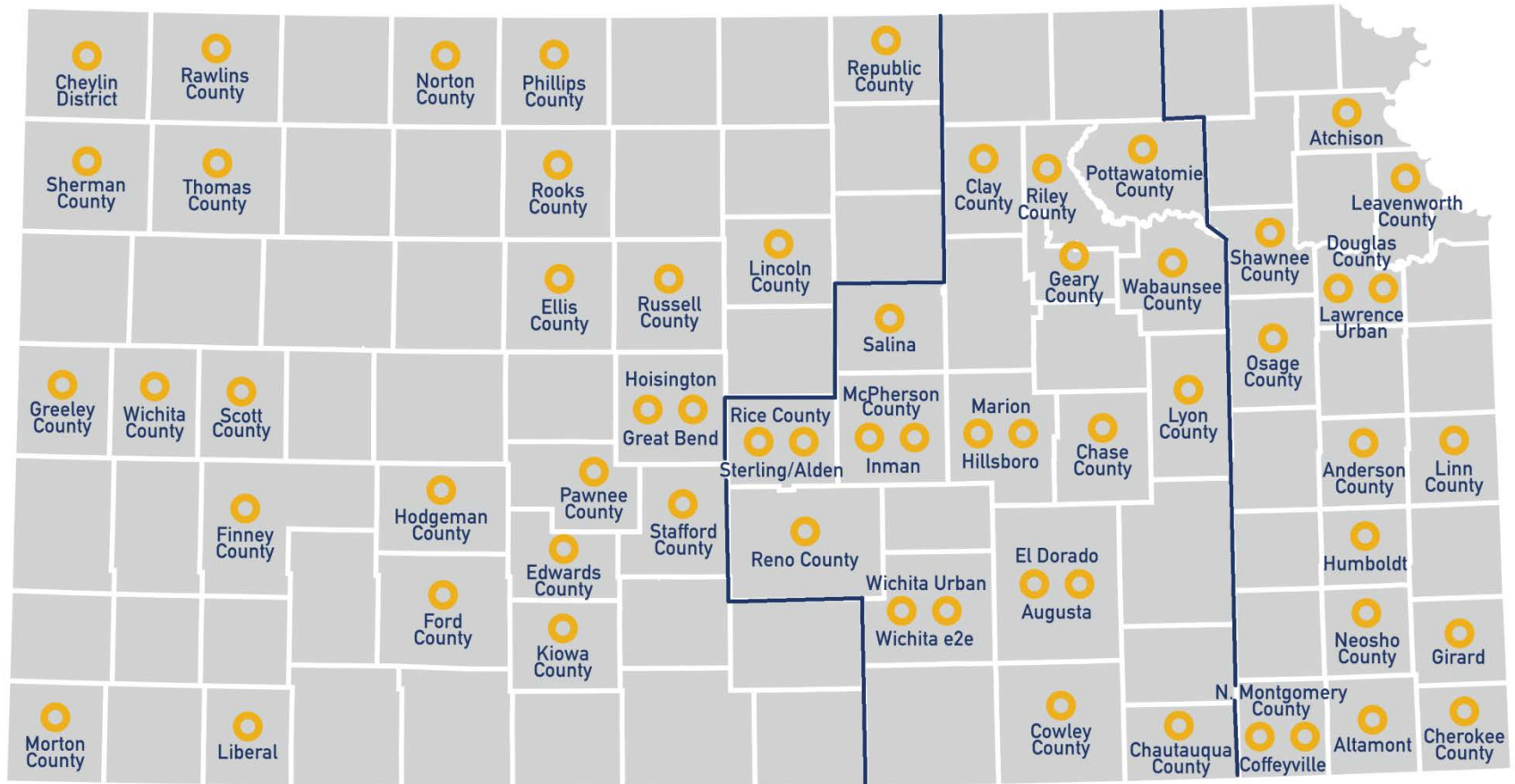


Resources for Starting and Growing Your Business

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Entrepreneurship Led Economic Development Network Kansas

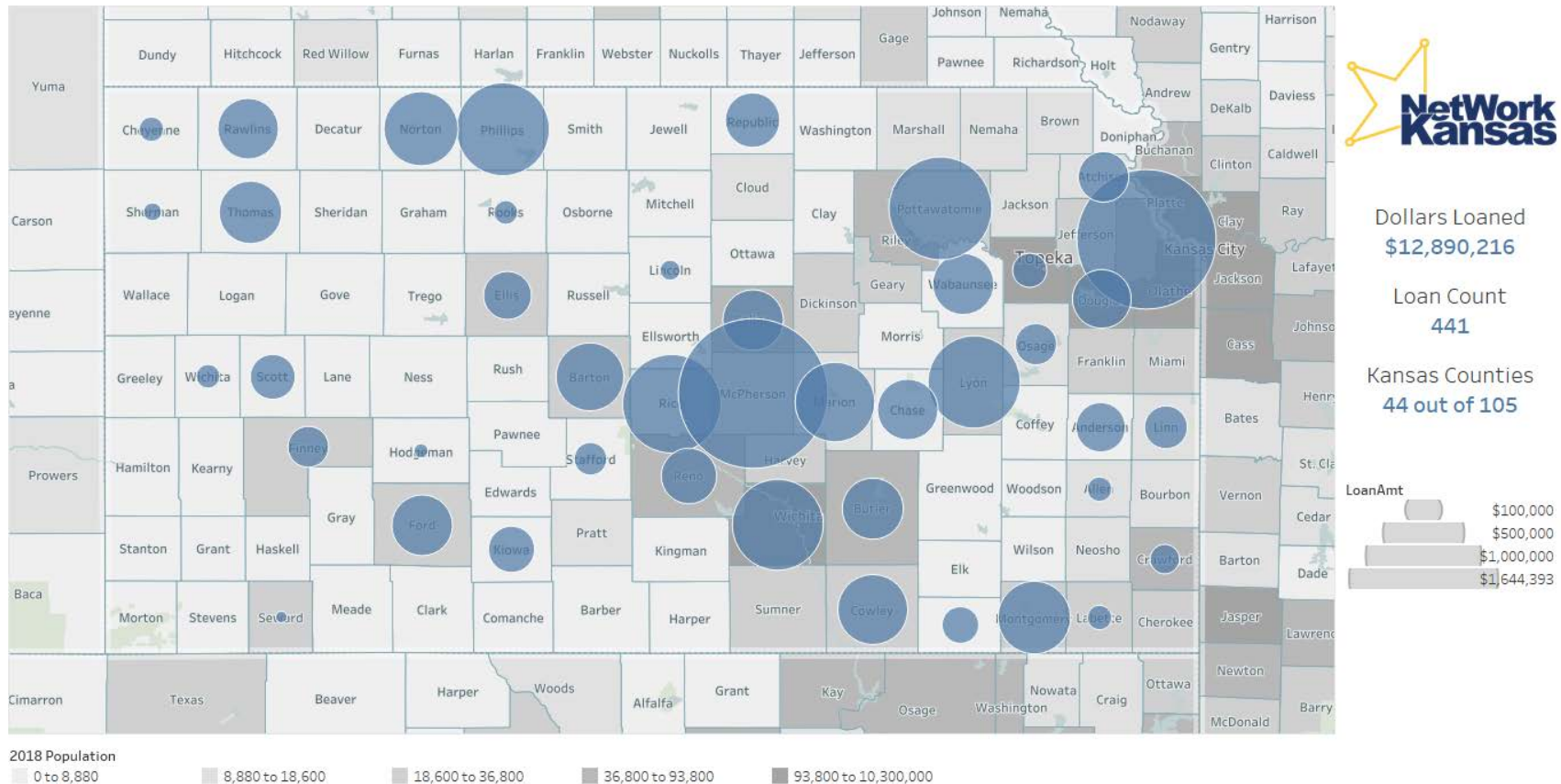


Entrepreneurship Led Economic Development Network Kansas

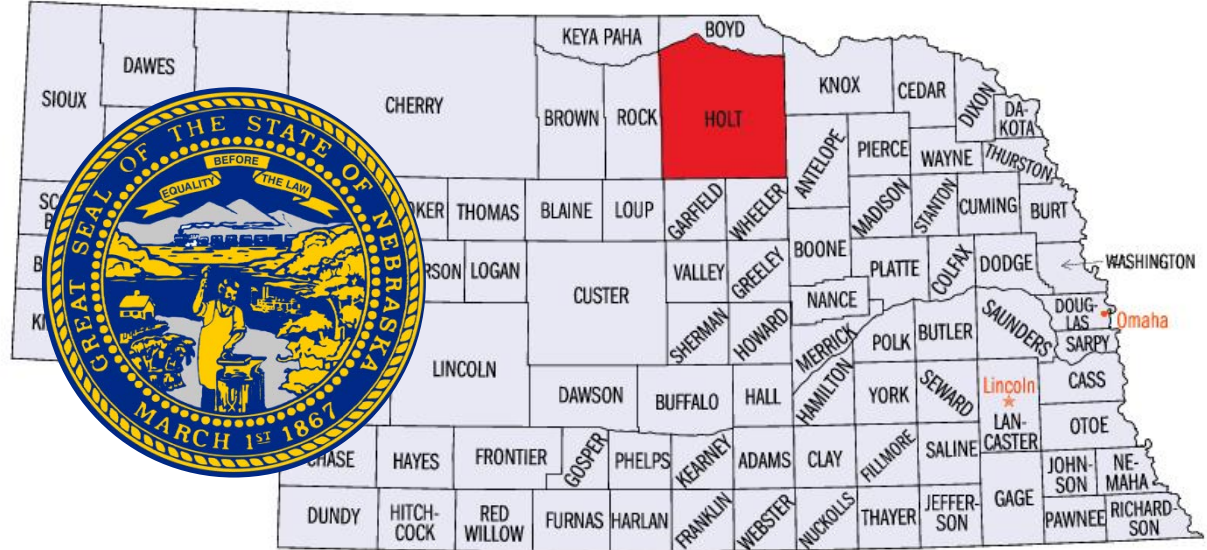
- 61 local financial review boards
- 459 loans totaling \$13.23M, to 438 businesses (as of 3/31/18)
 - 16% of total loan package (leveraged \$68.2M other capital)
 - 48% in towns with population <5K
 - 45% startups, 33% expansions, 17% purchase
 - 26% retail, 20% restaurant, 5% mfg, 49% service
 - 12% business failure rate (13 of the 53 still paying on their loan)
 - 19% of loans paid in full (88 of 459 loans)



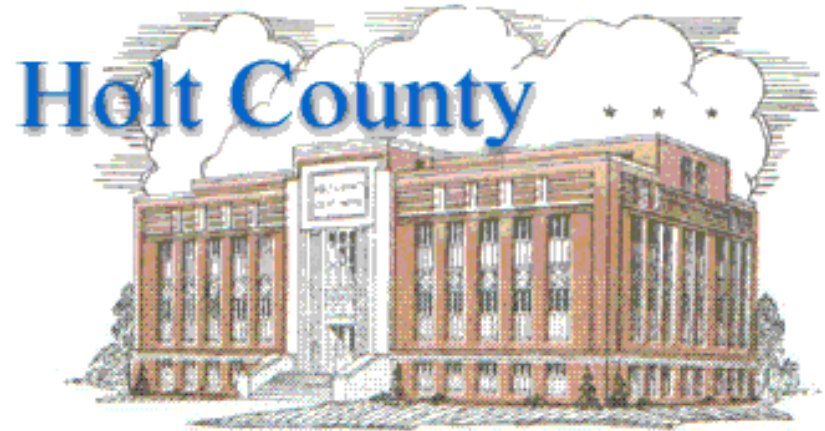
Entrepreneurship Led Economic Development Network Kansas



Entrepreneurship Led Economic Development Holt County



The late Rudy Elis accepts his recognition as a member of the NCF Legacy Society.



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Source: Don Macke

Entrepreneurship Led Economic Development Holt County

Holt County (Population 10,400) Created 275 Jobs in 7 Years

Nicole Sedlacek, Director of Holt County Economic Development accomplished the following:

- ❖ 275 jobs created
- ❖ 41 new businesses started
- ❖ 17 business expansions
- ❖ 19 businesses transferred to the next generation of owners
- ❖ 157 businesses visited to discuss needs
- ❖ More alumni continue to return to Holt County



Entrepreneurship Led Economic Development Cody Nebraska

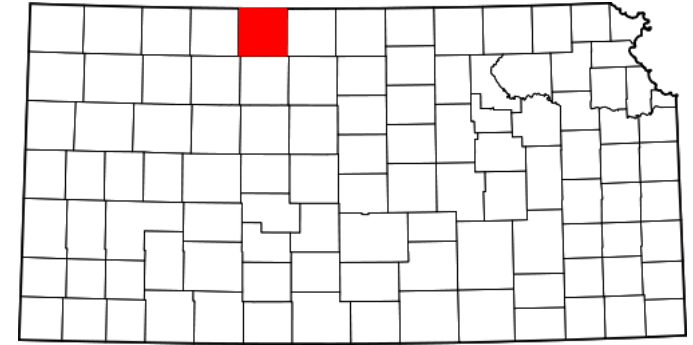


Entrepreneurship Led Economic Development

Phillips County, Kansas

Time Involvement:

- Creation: 45%
- Expansion: 25%
- Community Development: 15%
- Retention: 10%
- Recruitment: 5%



“In small counties, community development is economic development” –
Jeff Hofaker, Phillips County

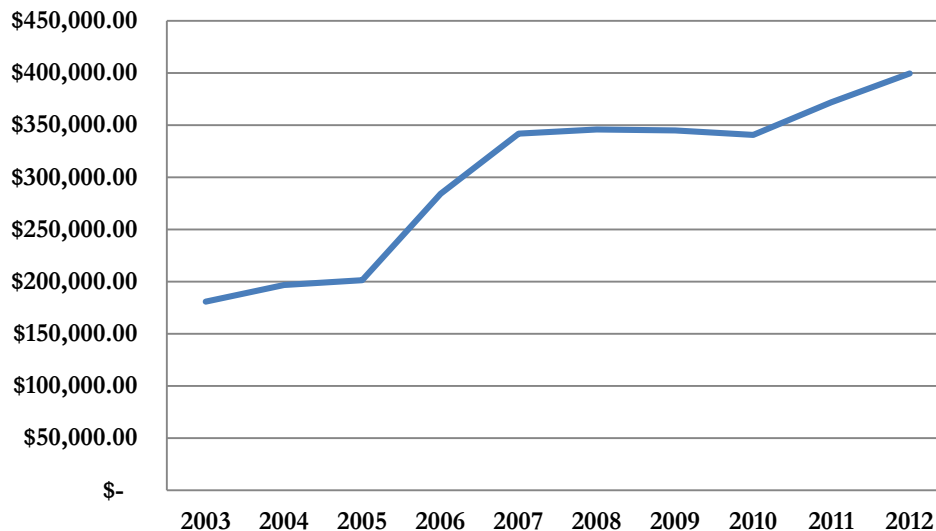
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Entrepreneurship Led Economic Development

Phillips County Kansas

**Phillips County Sales Tax Revenue
2003 - 2012**



**Phillips County Economic
Development was formed in 2003**

	Sales Tax Revenue
2003	\$ 180,788.00
2004	\$ 196,945.00
2005	\$ 201,480.00
2006	\$ 284,338.00
2007	\$ 341,915.00
2008	\$ 345,788.00
2009	\$ 345,120.00
2010	\$ 340,823.00
2011	\$ 371,933.00
2012	\$ 399,519.00



Nebraska Activities

Community Vitality Initiative is led by Nebraska Extension, and seeks to develop rural communities through entrepreneurship and community development.



<https://communityvitality.unl.edu/>

Nebraska Activities

JHEDI housing collaborative, is a collaborative of economic and community developers from across the state working to address the challenges in rural housing.



The poster for the HomeNE GATHERING event features a light beige background with a large, stylized orange sun in the upper right corner. The title 'HomeNE GATHERING' is prominently displayed in a mix of serif and script fonts. Below the title, the subtitle 'SHARING RURAL HOUSING SUCCESSES' is written in a smaller, all-caps serif font. The event details, including the location 'ST. PAUL, NE' and dates 'APRIL 25-26, 2018', are positioned in the top right. A bold, all-caps paragraph invites participation, followed by a bulleted list of event features.

**HomeNE
GATHERING**
SHARING RURAL HOUSING SUCCESSES

**ST. PAUL, NE
APRIL 25-26, 2018**

**PLEASE JOIN US FOR OUR FIRST ANNUAL GATHERING EVENT
TO BE HELD IN ST. PAUL, NEBRASKA. IF HOUSING IS A HOT
TOPIC IN YOUR COMMUNITY, THIS EVENT IS FOR YOU! THIS
EVENT WILL FEATURE:**

- A presentation and tour of St. Paul's community/housing achievements
- A Panel of local developers discussing their projects, as well as resources such as TIF.
- A wonderful atmosphere for learning, building solid relationships based on common goals and purposes
- Much, Much More



Nebraska Activities

Rural Futures Institute focuses on rural economic growth through entrepreneurship and innovation.

They hold conferences, conduct research and do various community engagement activities.



ABOUT

FELLOWS

RESEARCH

LEADERSHIP

≡ MENU



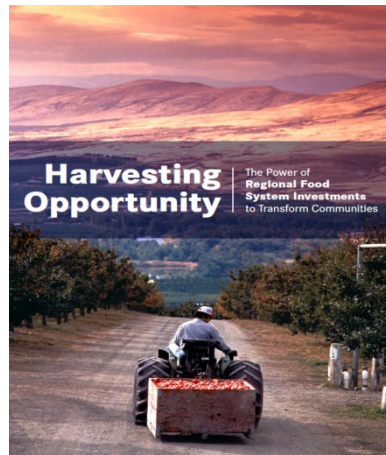
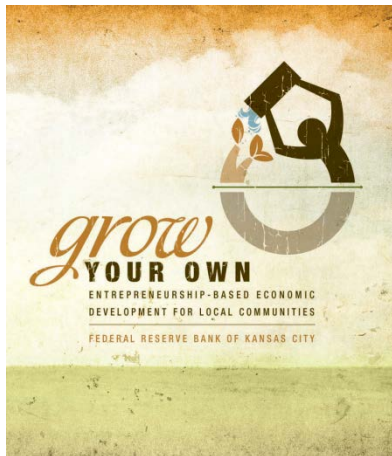
<http://ruralfutures.nebraska.edu>

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Federal Reserve Activities

- ❑ National entrepreneurship led economic development certification
- ❑ Closing the digital divide
- ❑ Rural banking and community impact research



<https://www.kansascityfed.org/community/smallbusiness>

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Questions?

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