



**WILLIAM HUDSON**  
*Principal and Founding Partner*  
**The ProExporter Network**

Bill Hudson founded The ProExporter Network® in 1988. PRX is a grain market consulting firm, with clients in all major parts of American agribusiness—from grain merchandising, processing, livestock, and railroads to seed and fertilizer companies, agricultural banks, venture capitalists, and commodity groups. The company’s satellite-based GIS was used in site studies for dozens of ethanol dry mills during the “boom” of 2003-07. Today, PRX provides annual market outlook for the major grains, plus a rolling 10-year “Blue Sky Model” (a control case) of the corn-soybean sector, incorporating client assumptions and questions.

After graduating from the University of Kansas, Mr. Hudson began his career at the Sandia National Laboratories, and later became senior vice president of The Andersons of Ohio. In 1980-81, Mr. Hudson served on the DOE’s first Biomass Energy Panel, chaired by David Pimentel; and in the early 1990s, he served on the USDA’s Advisory Board for Research and Extension.