Arm loan volumes at commercial banks rose dramatically in the first quarter of 2014, driven by increased demand for short-term production loans. According to a national survey of commercial banks from the first full week of February, agricultural producers borrowed larger amounts compared with last year to cover current operating expenses. Lower crop prices reduced cash flow for farmers selling the remainder of last year’s crop and overall crop input costs remained high despite a moderate decline in fertilizer prices. Feeder livestock loan volumes also rose as low inventories pushed feeder cattle and hog prices higher. In contrast, farm capital spending slowed further, lessening the need for intermediate-term farm machinery and equipment financing.

Small and midsize banks added loans faster than their larger competitors under differing terms. Non-real estate farm loan volumes increased nearly 30 percent from last year at small and midsize banks compared with a 20-percent rise at large banks. Commercial banks competed for larger average loan amounts by extending loan maturities and lowering interest rates. The majority of loans at large banks featured a floating interest rate, while customers of small and midsize banks locked in more fixed-rate loans compared with last year.

Loan quality at agricultural banks improved during 2013 and contributed to solid profits. Following steady improvement the past three years, the return on assets at agricultural banks in the fourth quarter held at a high level and annual net income distributions strengthened. Despite a drop in crop prices at harvest, producers still paid down debt, reducing delinquency rates and net charge-offs for both farm real estate and non-real estate loans.

After several years of exceptionally strong price appreciation, farmland values rose at a much slower pace in the fourth quarter. With lower crop prices expected to persist in 2014, most bankers expected farmland values would stabilize while some expected modest declines.
Section A
First Quarter National Farm Loan Data

Farm borrowing ramped up in the first quarter as farmers prepared for spring planting. Operating loan volumes reached a record high, exceeding year-ago levels by 28 percent (Chart 1). Crop prices at the beginning of 2014 had fallen 40 percent from the previous year, lowering cash receipts for producers still marketing fall crops. In addition, while prices fell for some crop inputs, such as fertilizer, others, such as seed and fuel, were expected to hold at high levels (Chart 2). Reduced cash flow coupled with elevated crop production costs contributed to the upswing in operating loan volumes. The volume of feeder livestock loans also rose as low cow inventories kept feeder cattle prices elevated and hog prices jumped as an ongoing swine virus continued to limit hog supplies.

Larger operating loans contributed to loan portfolio growth, particularly at small and midsize banks. In the first quarter, non-real estate lending at small and midsize banks rose 28 percent, exceeding the 20-percent rise at large banks (Chart 3). In a competitive lending environment, average effective interest rates continued to edge down and average loan maturities lengthened regardless of bank size. However, at large banks twice as many loans were made with floating interest rates compared with small and midsize banks where fixed-interest rate loans were more prevalent.

Despite an overall increase in loan volumes, the volume of farm machinery and equipment loans fell by almost a third compared with the previous year, marking the fifth straight quarter of decline. Capital spending may have declined because operators recently upgraded equipment in high income years when tax depreciation rules were more favorable. Additionally, the prospect of lower farm income in 2014 may have shifted financing from intermediate-term equipment loans to short-term operating needs.

Chart 1: Non-Real Estate Farm Loan Volumes by Purpose

Chart 2: Principal Crop Input Costs

Chart 3: Non-Real Estate Loan Volumes by Bank Size (First Quarter)
Section B
Fourth Quarter Call Report Data

Commercial bank call report data showed that agricultural loan volumes in the fourth quarter exceeded year-ago levels. Total farm debt outstanding as of December 31, 2013, rose 7 percent year-over-year, outpacing the 5-percent gain at the end of 2012 (Chart 4). The volume of loans secured by farmland rose 7.3 percent, followed closely by a 6.6-percent increase in production loans. A drop in crop prices at harvest tightened margins and may have contributed to the rise in production loan volumes at year-end.

Commercial banks reported improved loan performance in the fourth quarter. Delinquency rates on farm real estate loans continued to trend down at both large and small banks. In addition, delinquency rates on non-real estate farm loans dipped below 2 percent at the 100 largest commercial banks for the first time since 2008 (Chart 5). Furthermore, the percentage of farm loans 30 to 90 days past due was smaller than last year, suggesting delinquency rates could fall further. The volume of loans charged off against reserves at agricultural banks fell by almost half compared with the fourth quarter of 2012.

Profitability at agricultural banks remained strong at the close of the year. The return on assets at agricultural banks stabilized at the 10-year average and exceeded returns at other small banks by more than one-third (Chart 6). Net income distributions as a share of average equity improved and there were no agricultural bank failures in 2013. With more lending activity, average capital ratios dipped slightly at both agricultural and other small banks in the fourth quarter and average loan-to-deposit ratios were higher than a year ago.
Demand for farm operating loans rose sharply in many major grain producing areas in the fourth quarter while farm capital spending waned. The steep drop in crop prices at harvest lowered earlier expectations for 2013 farm income, particularly in the Kansas City Federal Reserve District where drought affected crop yields. Low crop prices also prompted some producers to store grain inventories rather than sell in case prices rebounded later. Reduced cash flow increased demand for operating loans, particularly across the Corn Belt and northern Plains in the Chicago, Kansas City and Minneapolis Districts. Crop receipts were also down in the Dallas District, but bankers indicated strong cattle prices and revenue from oil and gas leases supported overall farm income levels. Conversely, bankers in the St. Louis District reported farm income strengthened compared with the previous year and loan demand weakened. In a reversal of recent trends in which farm capital spending spiked at year-end, contacts in the Chicago, Kansas City, Minneapolis and St. Louis Districts noted a drop in capital investment in the fourth quarter of 2013.

Farm income levels influenced farm credit conditions in the fourth quarter. Loan repayment rates in the Chicago, Kansas City and Minneapolis Districts eased from strong positions earlier in the year. Bankers in these Districts also reported a modest rise in the number of loan renewals and extensions in the fourth quarter and slightly tighter collateral requirements. However, the Dallas and St. Louis Districts reported stronger loan repayment rates and fewer loan renewals and extensions. Despite minor deterioration in credit conditions in some areas, interest rates on farm operating loans were steady to lower in all Districts except Kansas City where they edged higher. Interest rates on farm real estate loans fell further in the Dallas, Minneapolis, Richmond and St. Louis Districts, held steady in the Kansas City District and rose slightly in the Chicago District.

Agricultural bankers indicated farmland value gains slowed dramatically in the fourth quarter despite less farmland for sale compared with last year. In particular, bankers in Corn Belt states reported year-over-year increases in nonirrigated cropland values moderated from previous highs (Map). There was even a slight pullback in cropland values in parts of Minnesota and Iowa. Energy activity continued to support farmland value gains in the Dakotas, but a majority of bankers felt that lower farm income expectations for 2014 would limit further farmland value gains in major crop producing areas.