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Mr. Varian is the chief economist at Google. He started in May 2002 as a consultant and has been involved in many aspects of the company, including auction design, econometric analysis, finance, corporate strategy and public policy.

He is also an emeritus professor at the University of California at Berkeley in the business, economics and information management departments. He has taught at universities around the world, including the Massachusetts Institute of Technology, Stanford, Oxford and the University of Michigan.

Mr. Varian is a fellow of the Guggenheim Foundation, the Econometric Society and the American Academy of Arts and Sciences. He was co-editor of the *American Economic Review* from 1987 through 1990. He has published numerous papers on economic theory, industrial organization, financial economics, econometrics and information economics.

He is the author of two major economics textbooks that have been translated into 22 languages. He is the co-author of a best-selling book on business strategy, *Information Rules: A Strategic Guide to the Network Economy*. He also wrote a monthly column for *The New York Times* from 2000 to 2007.