LOUISA QUITTMAN

Director, Office of Financial Education,
U.S. Department of the Treasury
Washington, D.C.

Ms. Quittman is the director of the Office of Financial Education of the U.S. Department of the Treasury. In this role she is responsible for policy development and coordination related to promoting the financial decision making and well-being of Americans. She plays a lead role in coordinating the interagency Financial Literacy and Education Commission and supports the President’s Advisory Council on Financial Capability. Other areas of responsibility include the mymoney.gov website and the National Financial Capability Challenge. Additionally, Ms. Quittman is the director of the U.S. Community Adjustment and Investment Program, which provides capital to small businesses that create and retain jobs in trade-impacted areas of the United States.

Previously, Ms. Quittman was the director of Community Programs of the U.S. Department of the Treasury. In this role she focused on financial access in traditionally underserved communities in order to promote Americans’ financial empowerment, including the Bank On USA initiative and the Community Financial Access Pilot. She also oversaw research related to financial education, financial access, consumer lending and other related topics. In addition, Ms. Quittman was program manager at the Community Development Financial Institutions Fund (CDFI), and worked nearly nine years in various positions at the CDFI Fund.