

## President Hoenig travels the District to talk, listen

**W**hether it's educators in Denver, business leaders in Bartlesville, Okla., or the Nebraska Independent Bankers group, Kansas City Fed President Tom Hoenig speaks to thousands of audience members every year.

In 2010, in particular, those discussions included regulatory reform, monetary policy decisions, the economy and more. Hoenig visits small towns and big cities alike to further educate audiences on what's happening in the economy, the Federal Reserve's role and how they are affected. He also gains first-hand insight from the dialogue that follows his speeches.

"Reserve Banks have a strong tie to the geographic areas they serve," Hoenig says. "Traveling around the District to talk, listen and learn is one of my top priorities. This is my commitment to the region."

As one of the nation's 12 regional Reserve Banks, the Kansas City Fed's geographic District encompasses seven states with a diverse mix of industry, business and agriculture. It includes western Missouri, Nebraska, Kansas, Oklahoma, Wyoming, Colorado and northern New Mexico.

In 2010, he spoke at more than 80 events in these seven states, including numerous events in Kansas City, Denver, Oklahoma City and Omaha, where the Kansas City Fed's four offices are located, as well as:

- Joplin, Lee's Summit and Maryville, Mo.
- Lincoln and Norfolk, Neb.
- Lawrence, Overland Park, Topeka and Wichita, Kan.
- Bartlesville and Tulsa, Okla.
- Cheyenne and Jackson, Wyo.
- Vail, Colo.
- Las Cruces, Albuquerque and Santa Fe, N.M.

"Getting out in the District is critical at a time of economic uncertainty and vital to gaining an understanding about what's happening in the regional economy," Hoenig says. "The latter contributes to monetary policy discussions that affect the national and global economies and the everyday people in our region."



PRESIDENT HOENIG ADDRESSES AN AUDIENCE OF 1,500 AT THE UNIVERSITY OF KANSAS SCHOOL OF BUSINESS 2010 ANDERSON CHANDLER LECTURE IN LAWRENCE.

BY BRYE STEEVES, EDITOR



PRESIDENT HOENIG SPEAKS AT THE NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS IN DENVER, COLO.



OKLAHOMA CITY DIRECTOR K. VASUDEVAN (LEFT), PRESIDENT OF SERVICE & TECHNOLOGY CORPORATION KUMAR KRISHNAN, PRESIDENT HOENIG AND BRANCH EXECUTIVE CHAD WILKERSON DISCUSS ENERGY IN BARTLESVILLE, OKLA.



THE KANSAS CITY FED'S OMAHA BRANCH EXECUTIVE, DIRECTORS AND PRESIDENT HOENIG TOUR NORFOLK IRON & METAL IN NORFOLK, NEB.



PRESIDENT HOENIG MEETS WITH THE MISSOURI SOUTHERN STATE UNIVERSITY PRESIDENT AND FACULTY DURING A VISIT TO JOPLIN FOR THE ECONOMIC FORUMS SPEAKING SERIES.



PRESIDENT HOENIG ANSWERS QUESTIONS FROM THE AUDIENCE AT THE DOMENICI PUBLIC POLICY CONFERENCE AT NEW MEXICO STATE UNIVERSITY.

### Kansas City Fed President Tom Hoenig in the region in 2010

**Regional speaking engagements:** more than 80

**Audiences:** bankers, business leaders, educators, government officials, policymakers, students and more

**Topics:** economic outlook, banking, audience dialogues, regulatory reform, the payments system, financial education, regional economics and more