



Meet the Directors: Barry Biffle

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Barry Biffle serves on the Denver Branch Board of Directors. He is Chief Executive Officer of Frontier Airlines in Denver, Colorado. Mr. Biffle joined the Denver Branch Board of Directors in 2025.

Barry Biffle, chief executive officer of Frontier Airlines, joined the Kansas City Fed's Denver Branch Board of Directors this year after serving on the Tenth District's Economic Advisory Council (EAC).

Biffle has led the Denver-based airline since 2016 and has been a member of the board of directors of Frontier Group Holdings Inc., the airline's parent company, since 2017. From 2014 through 2023 he also served as the airline's president.

Frontier strives to set itself apart by providing affordable air travel across the United States.

"Our goal is to have the lowest-cost and safest air travel in the USA," Biffle said. "This enables us to stimulate the most travel and make it affordable for the most people. Without our service, many vacations, visits to family and friends as well as small business trips wouldn't be possible."

Biffle has extensive experience in the air travel industry, having served as chief executive officer of VivaColombia, an airline based in Medellín, Colombia, before joining Frontier. Earlier in his career, his leadership roles included chief marketing officer of Spirit Airlines Inc. and managing director of marketing at US Airways. He also held several management positions at American Eagle Airlines, a regional subsidiary of American Airlines Inc. He holds a Bachelor of Arts degree from the University of Alabama.

As a member of the EAC, Biffle was among a group of leaders representing business and labor and offering insight to the Reserve Bank on the regional economy. The prospect of transitioning from the EAC to the Denver Branch Board opened further opportunities for public service.

It also provides a platform to share insight from a sector of the economy that engages with millions of consumers.

"With 18,000 employees in 100 cities and 40 million passengers, I bring knowledge about the consumer, transportation, travel and operations of how large complex organizations operate," Biffle said.

“Additionally, I have decades of personal experience working in and investing in agriculture and petroleum ventures, which aligns well with the Tenth District.”

Biffle noted that an important aspect of serving as a director is acquiring additional knowledge about how the Federal Reserve conducts its work as the nation’s central bank.

“I hope to learn more about the banking system in our District, the operations of the Fed, and how we manage the various functions,” he said. “Gaining insight and learning more about the monetary underpinnings and how we analyze all the data is fascinating as well.”

Learn more about Mr. Biffle [here](#).

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