



Jay Starts a Business

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Upper elementary students can help Jay Eagle learn about entrepreneurship by starting a business in this interactive adventure complete with lesson plans and student materials.

Building off our popular [Financial Fables](#) series, **Jay Starts a Business** takes students into the world of entrepreneurship. Focused on grades 4-6, Jay's interactive adventure allows students to choose their own adventure as they walk through the process of starting their own business. Through videos, interactive elements and classroom activities, Jay Starts a Business helps introduce students to entrepreneurship and related economic and financial concepts.

The activities can be done online with an associated student journal that can be downloaded. A teacher manual also provides seven lessons to help extend the Jay Starts a Business project to a larger class experience that emphasizes related concepts and includes assessments and activities correlated to appropriate standards.

Teacher Resources

Educators can help guide students through the Jay Starts a Business interactive program with these associated resources.

- [Teacher's Manual with Lesson Plan](#)
- [Fillable PDF Completion Certificate for Student](#)
- [Student Journal](#)
- [Launch Jay Starts a Business](#)

Student Resources

Find the resources necessary to get your entrepreneurship journey started with Jay Starts a Business!

- [Download the Student Journal](#)
 - [Launch Jay Starts a Business](#)
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