



Resources for Entrepreneurs

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Resources available for economic developers to share with new and existing small business owners.

Existing Business

- [Preparing Your Business for Growth](#)

Six steps are outlined to grow a successful business.

- [Advanced Business Marketing Techniques](#)

How to analyze your market, structure your marketing strategy and penetrate new customer bases.

- [Business Loans for Growth](#)

How microbusinesses in Nebraska can access financing.

- [Taking the Mystery Out of SBA Loans](#)

Additional information on how the Small Business Administration can assist small businesses.

- [Selling to Corporations](#)

Learn how to position your business for bidding on and winning government and corporate contracts.

- [Selling to the Government](#)

Information on securing a government contract.

Starting a Business

- [Guide to Small Business Basics](#)

Learn the basics of business planning and why it is critical to starting and growing a new business.

- [Marketing Your Start-up Business](#)

A resource for basic marketing techniques and strategies.

- [Making Connections and Establishing Linkages to Enhance Self Employment Opportunities](#)

A brief guide to finding partners in creating a business.

- [Getting Your First Business Loan](#)

A guide for small businesses to secure funding.

- [That First Business Loan](#)

Learn how to prepare for and where to get financing for a start-up business.

- [SBA Financing Assistance Programs](#)

An explanation of services offered by the Small Business Administration.

- [Doing Business with Government](#)

Information on procurement technical assistance centers in Missouri.

- [Setting Up Your Business Legal Structure](#)

Details on legal requirements and regulations for start-ups.
