



## Research Working Papers

# Response of Consumer Debt to Income Shocks: The Case of Energy Booms and Busts

by: Jason P. Brown

May 18, 2017

Each oil and gas well drilled from 2007 to 2015 generated nearly \$7,000 in additional consumer debt in areas with drilling for an implied total of \$2.7 billion or 0.5 percent of U.S. consumer debt.

---

RWP17-05, May 2017; Revised March 2018

Local shocks in oil and gas development may lead consumers to increase their spending. Using quarterly information on consumer debt and oil and gas activity between 2000 and 2016, I find that consumer debt increased at a peak of \$840 per capita, equivalent to 1.7 percent of median household income in counties with shale endowment and increased drilling. Shocks to local wages via drilling revealed a marginal propensity to consume from debt of 0.45. Relative to areas with oil and gas development experience, the marginal propensity to consume was 70 percent larger in previously undeveloped areas.

JEL Classification: D23, Q32, Q33, R11

## Article Citations

- Brown, Jason P. 2017. "Response of Consumer Debt to Income Shocks: The Case of Energy Booms and Busts." Federal Reserve Bank of Kansas City, Research Working Paper 17-05, May. Available at <https://doi.org/10.18651/RWP2017-05>

## Related Research

- Brown, Jason P., Timothy Fitzgerald, and Jeremy G. Weber. 2016. "Does Resource Ownership Matter? Oil and Gas Royalties and Local Income Growth." Federal Reserve Bank of Kansas City, Research Working Paper 16-12, November.
  - Brown, Jason P., Timothy Fitzgerald, and Jeremy G. Weber. 2016. "Capturing Rents from Natural Resource Abundance: Private Royalties from U.S. Onshore Oil & Gas Production." Federal Reserve Bank of Kansas City, Research Working Paper 15-04, July.
-

## Author



### Jason P. Brown

#### Vice President and Economist

Jason Brown is a Vice President and Economist in the Economic Research Department of the Federal Reserve Bank of Kansas City. In this role, he oversees the regional research and policy function at the bank. Brown also serves as Executive Director of the Kansas City Federal Statistical Research Data Center. He conducts research on issues related to regional economic growth, emerging industries, natural resource development, and economic structural change in rural versus urban areas. Prior to joining the Federal Reserve Bank of Kansas City, Jason was an economist at the USDA Economic Research Service in Washington, D.C. He holds a Ph.D. from Purdue University.

---