



## Fed Communities series illustrates the impact of Investment Connection

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The series illustrates every stage of the program, with perspectives from small businesses, community participants, bankers and Federal Reserve community development experts.

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It's not always easy for community-based organizations to find investors. Furthermore, it's not always obvious to financial institutions and other funding entities whether a program is eligible for investments under the Community Reinvestment Act. The Investment Connection program, launched in the Tenth District in 2011, offers a bridge between funders and local organizations that need financing.

The scope and impact of Investment Connection is explained in a multimedia series of articles launched this year by Fed Communities, a community engagement arm of the Federal Reserve System. The series, written by Jennifer Wilding of the Kansas City Fed's Community Affairs staff, takes readers through the stages of the Investment Connection program, with perspectives from small business owners, community organizers, bankers, and the Federal Reserve community development experts who bring the entities together. See the series at [FedCommunities.org/stories/2022-investment-connection-series/](https://www.kansascityfed.org/ten/2022-summer-ten-magazine/fed-communities-series-illustrates-the-impact-of-investment-connection/).

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