



## Small-business owners, share your perspectives

by: Jennifer Wilding

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Survey questions ask about business conditions, financing needs and the effects of the pandemic.

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Owners and key financial decisionmakers of for-profit businesses, tell us about your recent experiences. Did your business seek financing such as loans or lines of credit in the last 12 months? How would you rate the financial condition of your business? What effect is the COVID-19 pandemic having on your business?

The Federal Reserve's 2021 Small Business Credit Survey informs the Fed, federal government agencies, service providers and others—ultimately benefitting your business and others like yours. Take the 10-minute survey now.

[http://frb.co1.qualtrics.com/jfe/form/SV\\_9FfRVIJv9ABKFq6?reserve\\_bank=KC&orgid=KCFed](http://frb.co1.qualtrics.com/jfe/form/SV_9FfRVIJv9ABKFq6?reserve_bank=KC&orgid=KCFed)

The survey is open to businesses currently in operation, those recently closed and those about to launch. The questions ask about business conditions, financing needs and the effects of the pandemic on your business. All responses are confidential.

**The survey closes Nov. 19, 2021**, with results released to the public soon after. Questions? Contact [KCFedSmallBusiness@kc.frb.org](mailto:KCFedSmallBusiness@kc.frb.org).

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## Author



### Jennifer Wilding

## Community Development Specialist

Jennifer Wilding, a community development specialist for the Kansas City Fed, provides communications, engagement, and research for the community development department. Wilding edits the Kansas City Fed's community development newsletter, "[Community Connections](#)" and takes on special projects. For example, she serves as project director for a community-engaged research partnership. The Kansas City Fed, a nonprofit and a neighborhood organization joined together to hear from neighborhood residents about broadband internet. The report will be shared nationwide. Before joining the Kansas City Fed in 2018, she was executive director of Consensus KC, a nonprofit consulting firm specializing in public policy and civic engagement. She worked on philanthropically funded projects in metro Kansas City, and for clients here and around the U.S. Wilding holds a B.A. in urban affairs from the University of Missouri-Kansas City. Her hobby is letterpress printing, using a 1,500-pound cast-iron press from the late 1800s. Highlights of her work include: [Getting to 'We Have a Deal.'](#) The three-part article shares how Investment Connection bridges bankers and community-based organizations. The article is on [Fed Communities](#), the national website about the Fed's work in communities. [Disconnected: Seven lessons on fixing the digital divide.](#) A layperson's guide to putting broadband, devices and training within reach of a community. [Focus groups with unemployed individuals](#) and with people from nonprofits that serve them, held in Chicago, Detroit, Denver and Kansas City. **About the Federal Reserve Bank of Kansas City** The Federal Reserve Bank of Kansas City is one of 12 regional Reserve Banks that, along with the Board of Governors in Washington, D.C., make up our nation's central bank. We work in the public's interest by supporting economic and financial stability. The Kansas City Fed's territory includes Colorado, Kansas, western Missouri, Nebraska, northern New Mexico, Oklahoma and Wyoming. Our headquarters is in Kansas City, with branch offices in Denver, Omaha and Oklahoma City. The Kansas City Fed Community Development Department promotes economic development and public understanding that leads to progress for lower-income individuals and communities. Our focus areas include community development investments, digital inclusion, small business / entrepreneurship, and workforce development.