

### Federal Reserve Bank of Kansas City / Denver / Oklahoma City / Omaha

### Farm Lending Pullback Continues

by: Cortney Cowley and Ty Kreitman

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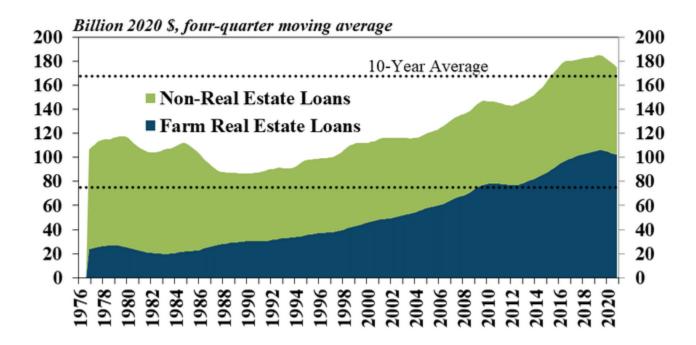
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Agricultural debt at commercial banks eased further at the end of 2020, and loan repayment problems moderated slightly. General improvement in the agricultural economy likely drove the pullback in farm lending activity and strengthened credit conditions. Higher crop prices and an influx of government payments in 2020 also contributed stronger growth in deposits, which supported a sharp increase in liquidity at agricultural banks<sup>[1]</sup>.

#### Fourth Quarter Commercial Bank Call Report Data

Agricultural loan balances at commercial banks reached a five-year low in the fourth quarter and continued to shift toward farm real estate. Although the accumulation of farm debt remained higher than the average of the past ten years, the total value of farm loan portfolios fell 5% from the previous year (Chart 1). Moreover, loans to purchase farmland accounted for 57% of total loan volumes, which was the highest allocation for real estate loans on record.

## Chart 1: Farm Debt Outstanding at Commercial Banks

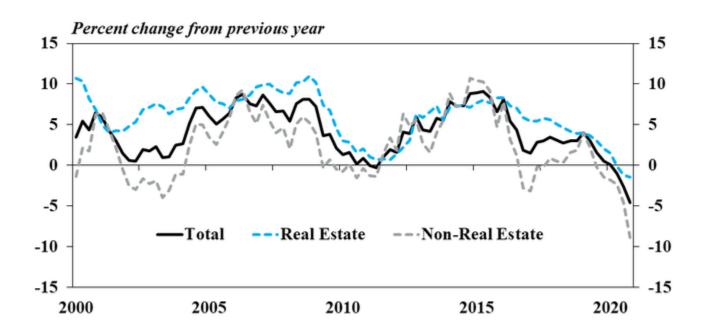


Note: Annual changes from September 30, 2019 to June 30, 2020 are adjusted to account for changes due to exclusion of Rabobank, N.A. from commercial bank Call Report data beginning September 30, 2019.

Sources: Reports of Condition and Income and Federal Reserve Board of Governors.

Total farm debt decreased at the fastest pace since the 1980s, with continued declines in both farm real estate and production loans. In the fourth quarter, the drop in total farm debt was driven by a 9% decline in non-real estate loans and a 1% decline in real estate loans (Chart 2). Although the decline in loans to finance farm real estate remained small, it was the first time farmland loans decreased for three consecutive quarters since 1981.

# Chart 2: Farm Debt Outstanding at Commercial Banks

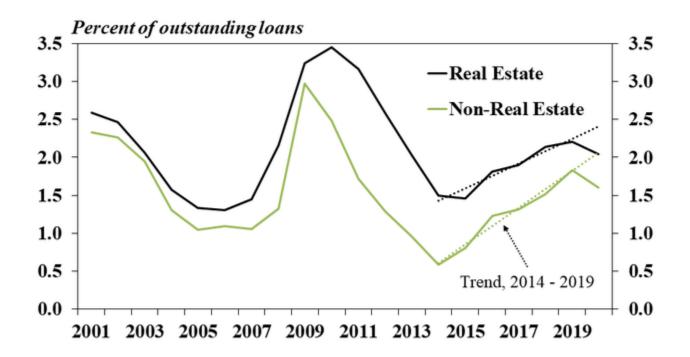


Note: Annual changes from September 30, 2019 to June 30, 2020 are adjusted to account for changes due to exclusion of Rabobank, N.A. from commercial bank Call Report data beginning September 30, 2019.

Sources: Reports of Condition and Income and Federal Reserve Board of Governors.

Alongside better farm financial conditions and lower debt levels, delinquency rates on agricultural loans declined from a year ago. From 2014 to 2019, delinquency rates on farm loans grew by about 0.2 percentage points per year in the fourth quarter, on average. (Chart 3). However, the share of real estate and non-real estate loans past due fell 0.16 and 0.24 percentage points, respectively, from the previous year in 2020, which was a notable reversal of the previous trend.

# Chart 3: Farm Loan Delinquency Rates, Fourth Quarter

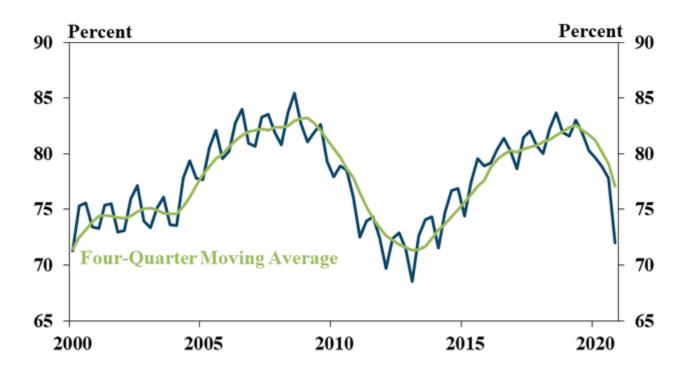


Note: Includes loans 30 days or more past due and non-accruing loans.

Source: Reports of Condition and Income and Federal Reserve Board of Governors.

In contrast to recent years, liquidity at agricultural banks surged in 2020. Total deposits at agricultural banks increased almost 3% from the previous year in the fourth quarter. In addition, total loans outstanding decreased nearly 8%. The strong growth in deposits combined with the decline in loan balances led to a significant decline in loan-to-deposit ratios (Chart 4).

# Chart 4: Loan-to-Deposit Ratio at Agricultural Banks



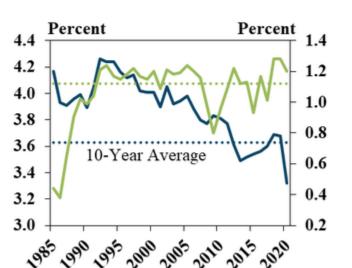
Source: Reports of Condition and Income and Federal Reserve Board of Governors.

Agricultural banks remained financially strong, despite a historically low net interest margin. Interest income decreased more than interest expense and asset balances increased at agricultural banks in 2020, driving a sharp decline in the net interest margin (Chart 5). A tighter margin likely put some downward pressure on income and the ability to grow capital stocks.

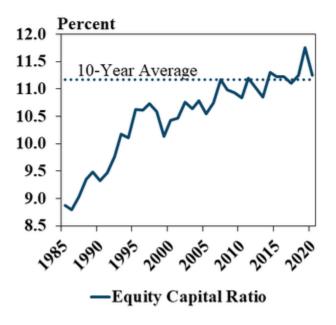
However, the return on assets and the equity capital ratio at agricultural banks remained historically high.

# Chart 5: Select Financial Indicators at Agricultural Banks

Earnings, Fourth Quarter



Equity Capital Ratio, Fourth Quarter



Net Interest Margin (Left)Return on Average Assets (Right)

Source: Reports of Condition and Income and Federal Reserve Board of Governors.

#### Conclusion

Farm debt outstanding at commercial banks continued to decline through the end of 2020. The pace of decline increased slightly from the previous quarter and agricultural loan balances dropped closer to the ten-year average. Alongside general improvement in the farm economy and a pullback in lending, bank liquidity surged, supporting a stronger outlook for loan performance. Moving forward, the pace of lending to farmers may remain slower than in previous years, as 2020 government payments and recent strength in crop prices have improved borrower liquidity and farm balance sheets.

#### **Data and Information**

Commercial Call Report Data Historical Data

Commercial Call Report Data Tables

About Commercial Bank Call Report Data

### **Endnotes**

Agricultural banks include all banks with agricultural loans comprising at least 25 percent of total loans in each quarter. The panel of agricultural banks is specific to each quarter and data are not adjusted to account for banks meeting the agricultural bank threshold in any previous quarter, but not the current quarter.

### **Authors**



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# Assistant Vice President and Oklahoma City Branch Executive

Cortney Cowley serves as Oklahoma City Branch Executive and Assistant Vice President for the Federal Reserve Bank of Kansas City. Cowley joined the Bank in 2015 as an economist and was promoted to senior economist in 2021. In 2025, Cowley began her role as Branch Executive. As Oklahoma City Branch Executive, Cowley is the Bank's lead officer and economist in Oklahoma. She recruits and works closely with the Oklahoma City Branch Board of Directors and is responsible for briefing Kansas City Fed President Jeff Schmid, a member of the Federal Open Market Committee, on economic trends in the state. She also serves as a special advisor on agriculture to Governor Miki Bowman at the Federal Reserve Board of Governors. Cowley's team conducts research and surveys on key regional issues such as energy, manufacturing and migration. Cowley holds a Ph.D. in Agricultural Economics from Oklahoma State University, as well as a master's degree in Civil Engineering from Colorado State University and a bachelor's degree in Biosystems Engineering from Oklahoma State University, where she was named a Harry S. Truman Scholar. She is a member of the Economic Club of Oklahoma, Downtown Club of Oklahoma City, the Agricultural and Applied Economics Association and serves as an economic advisor on the campaign cabinet of the United Way of Central Oklahoma. Cowley, along with her husband and eight-year-old twins, lives on a small farm northwest of Oklahoma City.



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Ty Kreitman is an associate economist in the Regional Affairs Department at the Omaha Branch of the Federal Reserve Bank of Kansas City. In this role, he primarily supports the Federal Reserve Bank of Kansas City and the Federal Reserve System efforts surrounding agricultural economics research, analysis and outreach. His responsibilities include co-authoring the *Tenth District Survey of Agricultural Credit Conditions* and *Agricultural Finance Updates*. Ty joined the Bank in 2015 as an assistant bank examiner in the Examinations & Inspections Department at the Omaha Branch and transferred to his current position in 2018. He holds a B.A. degree in Economics and Finance from the University of Nebraska-Lincoln and a M.A. degree in Financial Economics from Youngstown State University.