



Online tools to help consumers, students learn, prepare and save

by: Gigi Wolf

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To help consumers and students better understand economic and personal finance topics, the Kansas City Fed and the Federal Reserve System offer a wide range of online learning opportunities.

Economic effects of the coronavirus pandemic have brought household financial awareness more sharply into focus.

To help consumers and students better understand economic and personal finance topics, the Kansas City Fed and the Federal Reserve System offer a wide range of online learning opportunities. Videos, podcasts, quizzes, games, online courses and more are free and available for you to explore. Get started with these:

[The Fed and You](#)

A video explaining the Tenth Federal Reserve District and the economy, and what the work of Reserve Banks mean for consumers.

[Federal Reserve Education](#)

A collection of digital resources, classroom assets and publications to equip educators and empower students.

[Putting Your Paycheck to Work](#)

Fact sheets, resources and activities for employees to understand and make the most of their paychecks.

[Financial Fables](#)

Animated e-books that combine reading, economics and personal finance into life lessons, accompanied by coloring pages and family activities.

[Jay Starts a Business](#)

An app that takes students into the world of entrepreneurship through an interactive, online adventure with Jay Eagle, the Tenth District mascot, walking through the process of starting a business.

Kids Ask the KC Fed

Does the Fed print money? What does the Kansas City Fed president do? Get answers to these and other questions when children directly ask the experts.

Your Central Bank

A short animated video featuring Jay Eagle and explaining what the Federal Reserve System does for the economy.

Econ Lowdown

A searchable collection of economics and personal finance lessons, activities, and reading material.

Futher Resources

Use free economic and personal finance resources.

Author



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Gigi Wolf is Director of Education for the Federal Reserve Bank of Kansas City, where she coordinates the strategic direction of education outreach throughout Kansas, western Missouri, and the region. She has extensive experience developing culturally responsive curricula related to economics, entrepreneurship, personal finance, and career readiness and has been recognized for this work nationally. She provides professional development to primary through post-secondary educators, and designs enrichment programs for pre-kindergarten through high school level students. Ms. Wolf has responsibility of building key partnerships and managing community-wide initiatives to promote financial stability for individuals of all ages, with an emphasis on low-to-moderate-income communities and those who have experienced economic distress. She has established valuable relationships with regional and national organizations, including co-writing award-winning curricula and serving as chair-elect of economic educators across the Federal Reserve System. She has received professional recognition both within her organization and the community at large and currently serves on the executive committee for the National Association of Economic Educators (NAEE).
