



FEDERAL RESERVE BANK *of* KANSAS CITY
COMMUNITY DEVELOPMENT SPEAKER SERIES

October 21, 2010 • 1:00 – 3:30 p.m. (CT)
1 Memorial Drive • Kansas City, MO 64198

You are invited to attend the Federal Reserve Bank of Kansas City's Community Development Speaker Series featuring critically acclaimed author and money coach, Olivia Mellan. Olivia will share her experiences and techniques in helping individuals and families move toward money harmony and how the psychology of money influences behaviors.



Olivia Mellan
Author, Money Coach and Psychotherapist

Since 1982, Olivia Mellan has been a groundbreaker in the field of money psychology, couples communication, and money conflict resolution. She is the author of five critically acclaimed books, including *The Advisor's Guide to Money Psychology* and has appeared on The Oprah Winfrey Show, ABC's 20/20, TODAY Show, Fox Morning News and national radio and print media. Her monthly column, "The Psychology of Advice" appears in *Investment Advisor* magazine.

Mellan combines the skills of a psychotherapist, a financial advisor, and a personal advice columnist. Money issues, for Mellan, are as much and more about men and women and about gender as knowing interest rates or the value of a certificate of deposit. How men and how women deal with money and each other is critical to financial and personal success. All over the country, Mellan talks to men and women, employers and employees and groups including the NFL, the Junior League, the National Endowment for Financial Education, and the Washington Post. She's talked on such topics as couples and money; talking to your parents about money; debunking women's seven money myths; money harmony, money psychology for financial advisors; women, money and empowerment; and kids and money. In interviews and articles, she talks about everything from budgeting for the holidays, kids living at home, and other personal finance issues.

Mellan was named one of *Investment Advisor's* Top 25 (2006) – those most influential in shaping the financial planning industry.

*To register for this free event or for more information, visit <http://speakerseries.kcfed.org>.
RSVP deadline is October 13, 2010.*