Mariah Newman  
Head of Inventory Optimization  
Sam’s Club  

Amongst those familiar with the world’s largest retailer, she’s known as a Strategist, a Change Agent, a Transformation Guru, and a Leader of Leaders. She’s even been called a “unicorn” once or twice. At home, she’s known as “honey” to her husband and mom, momma, or affectionately even “bruh” to her teenage daughters. Conversely, if you were to ask someone who knew Mariah in the days of her undergrad, she’d likely be remembered as an economist; To those around her during her graduate studies, she’s as an educator, a counselor, and college administrator. And if you’d ask her today, …she’d likely say “I’m a hot-mess”.

...And then she’d go on to describe herself as a breaker of silos and connector of people. She’s passionate about helping people reach their potential; her secret is that she breaks down accessibility barriers (for the underserved and underrepresented) and excels at cultivating environments of inclusion for all. Mariah’s dissertation focuses on the intersectionality between economics and education. Her extensive research around the economic and social implications of closing the college completion gap for black males led to a strong perspective in culture, diversity, equity, and inclusion. Mariah leverages her natural ability in leadership, her passion for CDEI, and her background in analytics to drive change on a large scale.