**Continuing Professional Education (CPE) Credit**

The Banking and the Economy: A Forum for Minorities in Banking sessions listed below qualify for Continuing Professional Education (CPE) credit. Please check the box on the left for the sessions you attended and return the form to [erin.davis@kc.frb.org](mailto:erin.davis@kc.frb.org) to receive your certificate**. Attendance for each session will need to be verified through a WebEx attendance report.** Please allow 4-6 weeks after the event for certificate processing.

Additional information on objectives for each of the qualifying sessions is provided in this document.

Name: Click or tap here to enter text.

Organization:Click or tap here to enter text.

Phone Number:Click or tap here to enter text.

Email Address:Click or tap here to enter text.

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| **Attended?** | **Session Name** |
|  | **Monday, October 18, 1:15 – 2:30 p.m. CT Breaking Down Barriers to Financial Inclusion** 1 Specialized Knowledge CPE Credit |
|  | **Tuesday, October 19, 2 – 3 p.m. CT What to Know About the Current Economy** 1 Economics CPE Credit |
|  | **Tuesday, October 19, 3 – 4:30 p.m. CT Panel Discussion on Building Economic Opportunities and Wealth Creation** 1.5 Specialized Knowledge CPE Credit |
|  | **Thursday, October 20, 10 – 11 a.m. CT Personal Resiliency for Leaders** 1 Personal Development CPE Credit |
|  | **Thursday, October 20, 1 – 2 p.m. CT Panel Discussion on Addressing the Diversity Gap in the Banking Pipeline** 1 Personal Development CPE Credit |
|  | **Friday, October 22, 10 – 11:00 a.m. CT Architecture of My Authenticity** 1 Personal Development CPE Credit |

**Breaking Down Barriers to Financial Inclusion**

*Neel Kashkari – President and Chief Executive Officer, Federal Reserve Bank of Minneapolis  
Darrick Hamilton – Henry Cohen Professor of Economics and Urban Policy, and Founding Director of the Institute on Race and Political Economy, The New School*

Session Description: The Federal Reserve Bank works to foster a healthy economy that works for everyone, and that encompasses an inclusive financial system. Join us for a fireside chat addressing the systemic barriers to credit and financial services that continue to hold many communities back.

Field of Study: Specialized Knowledge Development

Program Level: Basic

Delivery Method: Group Live presented online due to COVID-19

Learning Objectives:

1. Learn about the systemic barriers to credit and financial services.
2. Hear strategies for improving access to credit and financial services and practices to improve financial inclusion for individuals and communities.

**What to Know About the Current Economy**

*Terry Fitzgerald – Vice President and Assistant Director of Economic Analysis, Federal Reserve Bank of Minneapolis*

Session Description: Join Fed Economist, Terry Fitzgerald, for an update on the current state of the economy. He will share insights on the national economic outlook and discuss monetary policy objectives and concerns.

Field of Study: Economics

Program Level: Basic

Delivery Method: Group Live presented online due to COVID-19

Learning objectives:

1. Gain knowledge on the current state of the economy.
2. Learn about monetary policy objectives and concerns.

**Panel Discussion on Building Economic Opportunities and Wealth Creation***Moderator:  
Darrin Williams – Chief Executive Officer, Southern Bancorp, Inc.*

*Panelists:   
George Ashton – Managing Director, Local Initiatives Support Corporation  
Joanne Kim – Chief Executive Officer and President, Commonwealth Business Bank  
Erik Sprink – Chief Executive Officer and President, Coastal Community Bank  
Mary Ellen Iskenderian – Chief Executive Officer and President, Women’s World Banking*

Session Description: Calls for swift action to end systemic racism have gotten louder and expectations have mounted for regulated financial institutions to play a major role — especially when it comes to closing the wealth gap for people of color. Hear first-hand how some organizations are using creativity and innovation to challenge the status quo when it comes to economic opportunities and wealth creation within their communities.

Field of Study: Specialized Knowledge

Program Level: Basic

Delivery Method: Group Live presented online due to COVID-19

Learning Objectives:

1. Learn about the importance of addressing the racial wealth gap.
2. Hear strategies for improving economic opportunities and wealth creation for communities of color.

**Personal Resiliency for Leaders**Liz Joynt-Sandberg – Second City Works

Session Description: Improvisational skill is the ability to adapt and excel in communication, collaboration, leadership, change readiness – all with boundless resilience to weather what’s new and changing and unexpected. The vulnerability and self-compassion that improvisers must practice on stage is the same foundation that we all need to thrive in this uncertain and evolving time. In this session, learn proven strategies for personal resilience from people who willingly get laughed at in public for a living!

Field of Study: Personal Development

Program Level: Basic

Delivery Method: Group Live presented online due to COVID-19

Learning Objectives:

1. Recognize and connect improvisational tenants and skills to develop personal resilience and agility.
2. Learn skills to reframe change from loss to opportunity.
3. Provide tips and strategies how to translate self-care into community care.

**Panel Discussion on Addressing the Diversity Gap in the Banking Pipeline***Moderator:*

*La Toya Lewis – Vice President of Innovation, Federal Reserve Bank of Chicago*

*Panelists:*

*Colette Campbell – Chief Talent Acquisition and Diversity Officer, Bremer Bank*

*Greg Cunningham – Senior Executive Vice President and Chief Diversity Officer, US Bank*

*Kianga Lee – Vice President of Administrative Operations, Independent Community Bankers of America*

*Kleber Santos – Senior Executive Vice President, Head of Diverse Segments, Representation & Inclusion, Wells Fargo*

Session Description: The financial services industry has long grappled with a lack of diversity among its workforce, but some organizations have made great strides to bridge the gap. In this session, you’ll hear from large, regional and community bank leaders about the strategies and challenges they have faced as they work to increase diversity within the talent pipeline.

Field of Study: Personal Development

Program Level: Basic

Delivery Method: Group Live presented online due to COVID-19

Learning Objectives:

1. Learn about the barriers to a diverse workforce in banking.
2. Hear strategies and tactics to increasing diversity within the talent pipeline.

**Architecture of My Authenticity***Caroline Wanga – Chief Executive Officer, Essence Communications Inc.*

Session Description: The "Architecture of Authenticity" is about empowering you to strategize your purpose and how your purpose feeds your career, relationships, workplace, etc. How can you sit in the driver's seat of your purpose? How can your purpose come to light where you are and how can it co-

exist with others' purposes? It is a lesson in sequencing your strategy. It is a lesson of how to be "who" in the right "where."

Field of Study: Personal Development

Program Level: Basic

Delivery Method: Group Live presented online due to COVID-19

Learning Objectives:

1. Gain clarity on why authenticity is crucial for success and how you can be exactly who you while advancing in leadership.
2. Provide key strategies for identifying your purpose and how that feeds into career, relationships and the workplace.