



Become a Conscious Consumer

Help kids practice conscious spending. Use a little Economics 101: money is a scarce commodity. In other words, there is not enough money to buy everything they want.

Before you head to the mall, take a time out to discuss some conscious consumer tips.

Money Smart Tips for Wise Purchases:



- Make choices based on what you **NEED** first.
- Make a shopping list and stick to it.
- Research products and compare prices in advance.
- Set a budget or dollar limit on purchases.
- Ask yourself if you really need to buy it today.
- Watch out for "shopper's envy" and marketing tactics.
- Consider if paying a designer price is worth the cost to you.
- Don't be fooled by sales: only buy what you truly love.

Find more money smart tips in Common Cents!

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