### U.S. and Nebraska Economic Outlook



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#### Nate Kauffman

Omaha Branch Executive and Economist Federal Reserve Bank of Kansas City

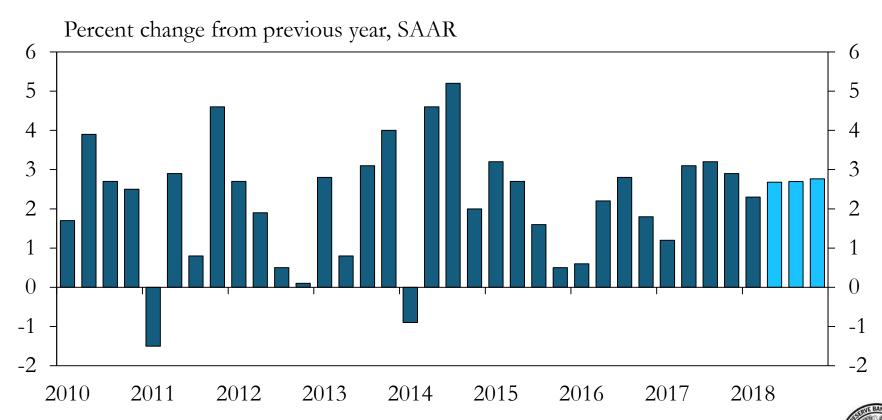


### Outlook Themes

- The U.S. economy has picked up slightly with modest signs of increasing wage pressure and inflationary pressure.
- Labor market tightness is a common theme, particularly in Nebraska.
- Limited availability of labor has likely contributed to a recent slowdown in employment growth and economic activity in Nebraska.
- Agricultural conditions have generally remained weak alongside low commodity prices, with heightened concern about the outlook for trade.

### The U.S. economy has continued to expand, and at a slightly faster pace than a year ago.

#### U.S. Real GDP Growth

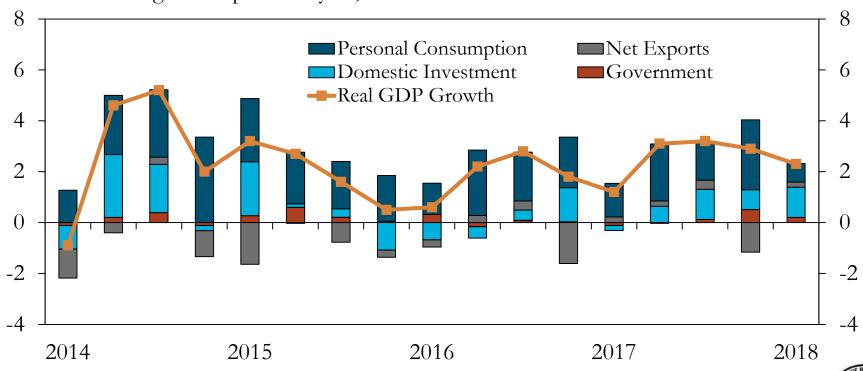


Note: 2018 Q2-4 are forecasts from Macroeconomic Advsiors as of May 3. Sources: Bureau of Economic Analysis, Macroeconomic Advisors and Haver Analytics.

# Personal consumption has remained the primary driver of growth.

#### U.S. Real GDP Growth by Component

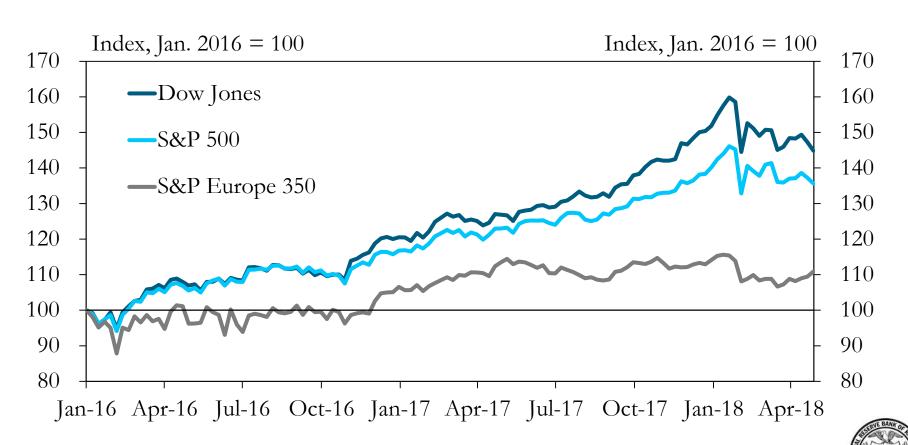
Percent change from previous year, SAAR



Sources: Bureau of Economic Analysis and Haver Analytics.

### The first quarter of 2018, however, has been marked by uncertainty.

#### Weekly Equity Market Indexes

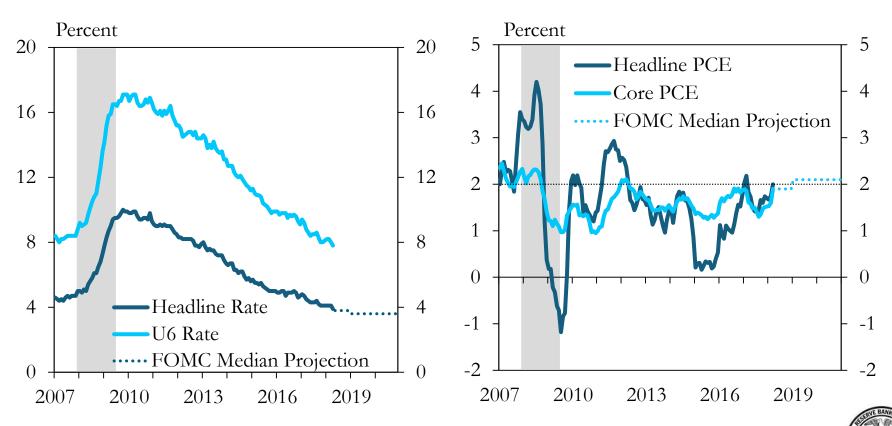


Source: Yahoo Finance.

# The national unemployment rate continues to edge lower and inflation has picked up slightly.

#### U.S. Unemployment Rate

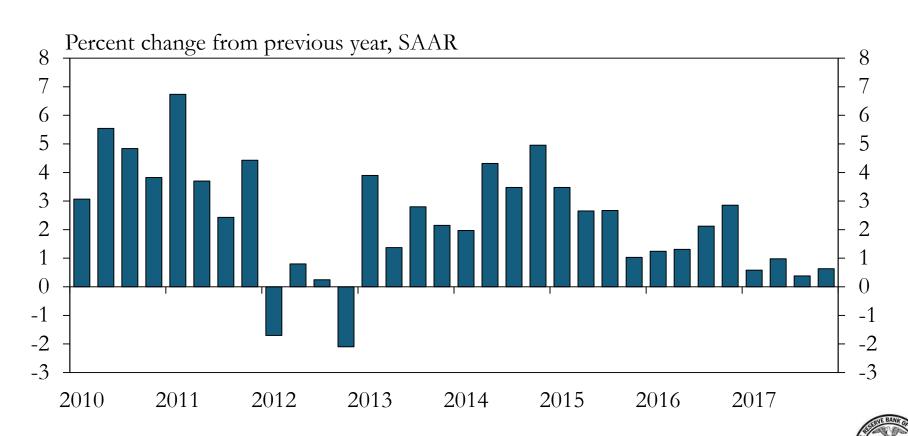
#### U.S. Inflation



Sources: BLS, Federal Reserve Bank of San Francisco, Board of Governors, and Haver Analytics.

### In Nebraska, economic growth slowed in 2017.

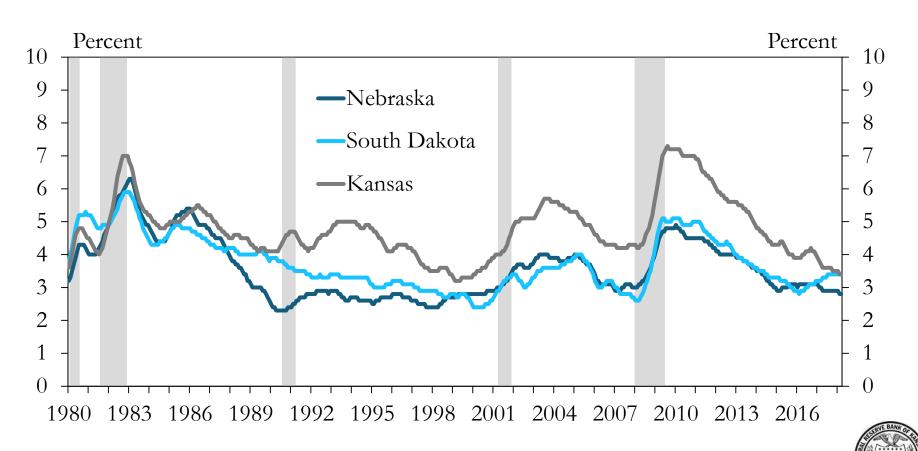
#### Nebraska GDP Growth



Source: BEA, Haver Analytics.

### However, labor markets in Nebraska, and throughout the region, are extremely tight.

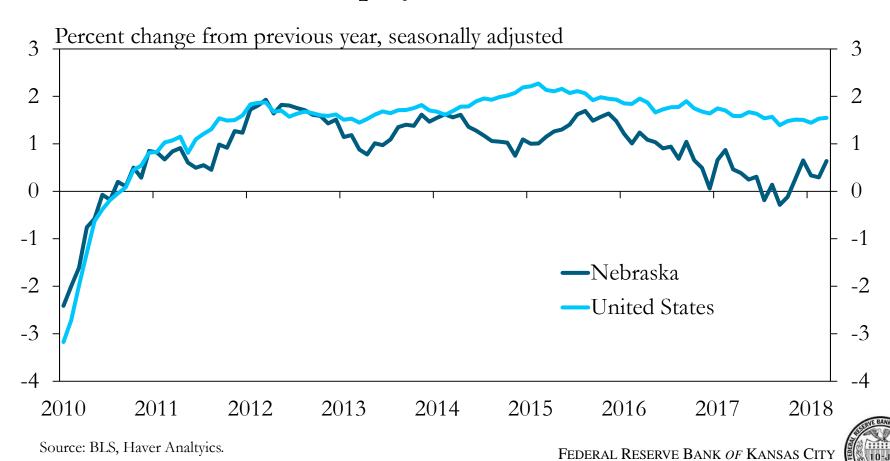
#### State Unemployment Rates



Source: BLS, Haver Analytics.

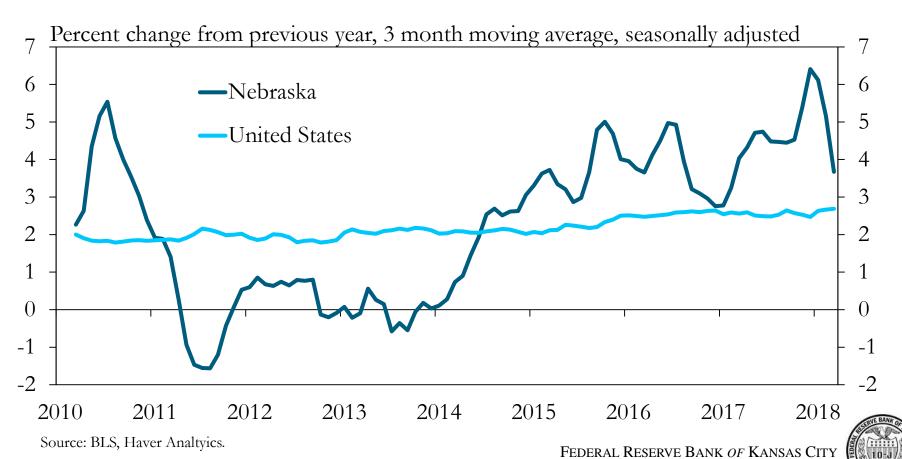
# Tight labor markets appear to be contributing to sluggish employment growth in the state.

#### **Employment Growth**

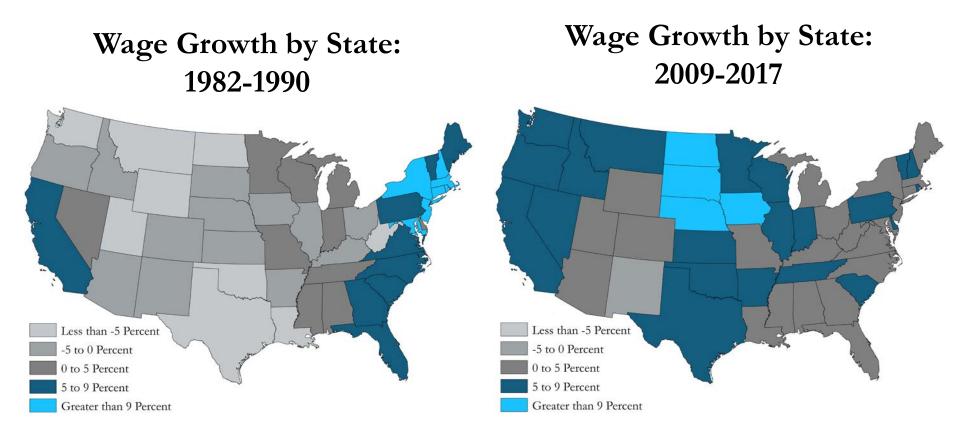


# And Nebraska wages have continued to accelerate a bit more quickly than the nation.

#### **Average Hourly Earnings**



### In contrast to previous expansions, wage pressures are more pronounced in the central U.S.



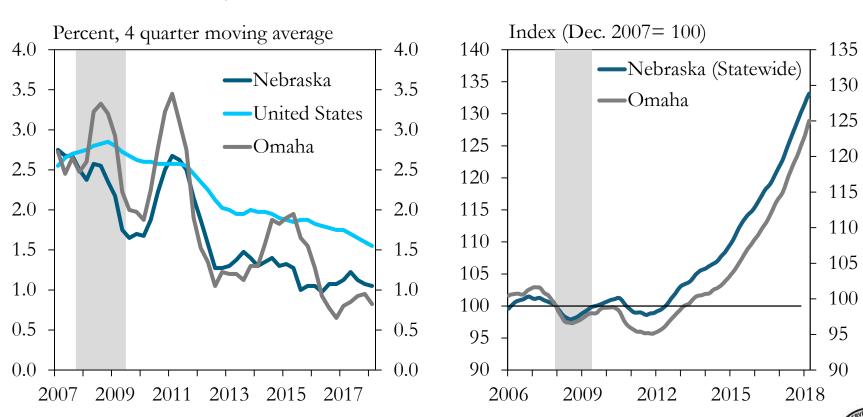
Source: BLS, Staff Calculations.



### Nebraska households have also benefited from a very strong real estate market.

### Home Ownership Vacancy Rate

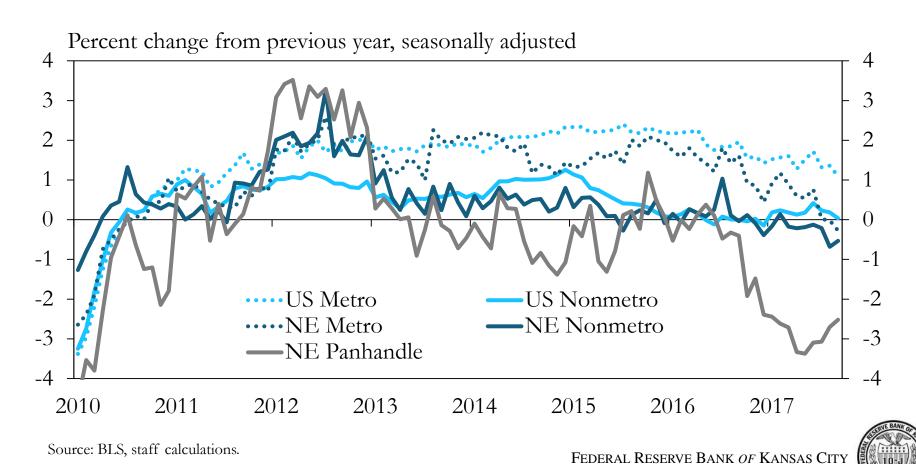
#### **House Prices**



Source: Census Bureau, Zillow, Haver Analytics. Note: Gray bars indicate NBER-defined recessions.

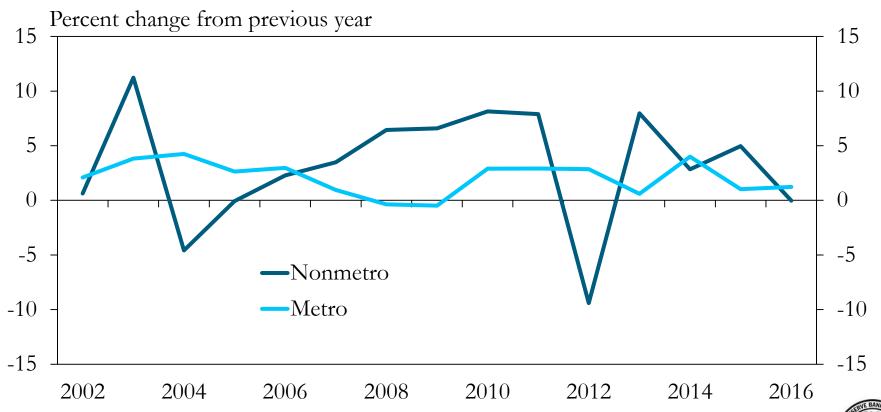
### Conditions in rural Nebraska, however, have been notably weaker.

#### Job Growth by Area



### Weakness in rural areas has weighed on Nebraska's overall economic activity.

#### Nebraska Metro and Nonmetro GDP Growth



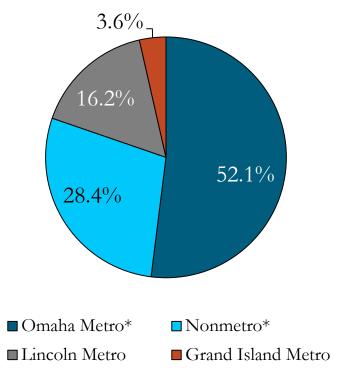
\*Note: The Omaha MSA includes Council Bluffs, IA. Nebraska portions of the Sioux City, IA MSA are not included here.

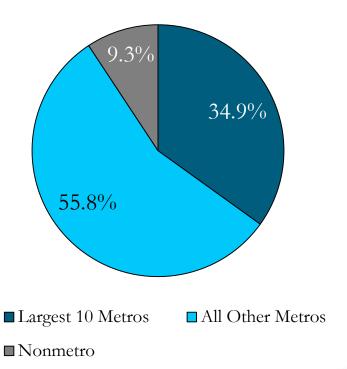
Source: BEA, Haver Analytics.

# In Nebraska, nonmetro regions account for a relatively large share of GDP.

#### Nebraska GDP by MSA

#### United States GDP by MSA





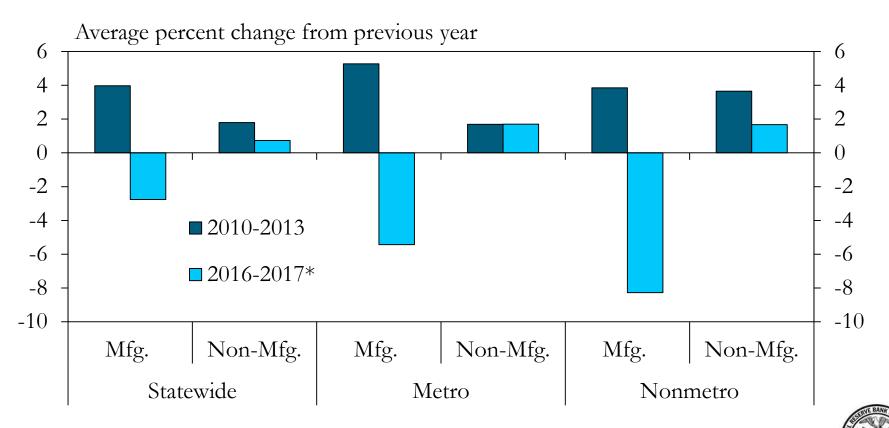
<sup>\*</sup>Note: The Omaha MSA includes Council Bluffs, IA. Nebraska portions of the Sioux City, IA MSA are not included here.

Source: BEA, Haver Analytics.



# A pullback in manufacturing activity has been a primary driver of weakness in Nebraska GDP.

#### Nebraska GDP Growth by Industry



<sup>\*</sup>Metro and Nonmetro GDP figures are only available through 2016. Source: BEA, Haver Analytics.



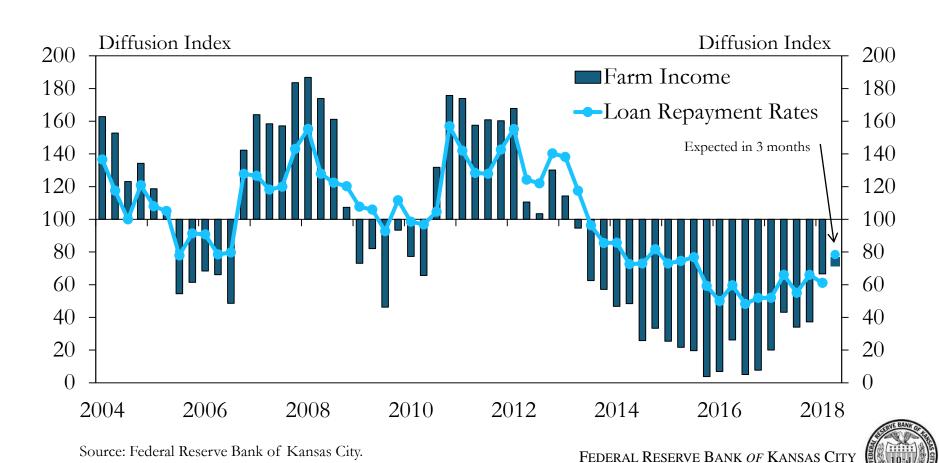
### The weakness in manufacturing has occurred alongside persistently low ag commodity prices.

#### Agricultural Commodity Prices



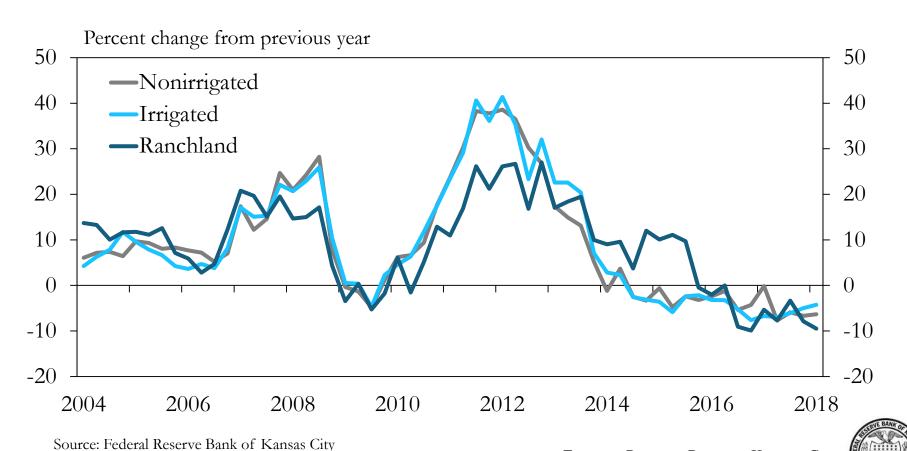
# Farm income has continued to decline and financial stress in agriculture has risen gradually.

#### Nebraska Farm Income



# Farmland values have declined slightly but, overall, have been a bright spot for the farm sector.

#### Nebraska Farmland Values

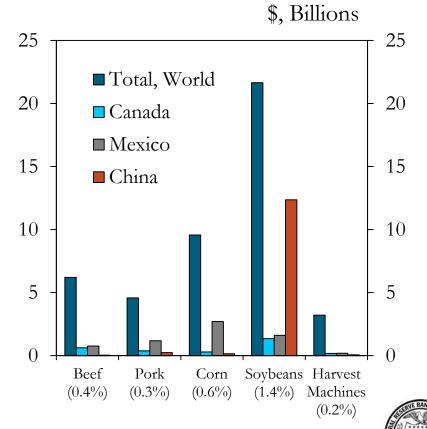


# Recent developments connected to trade have been a primary concern for the region and in ag.

#### 2017 Nebraska Exports

#### \$, Billions 1.2 ■ Total, World 1.0 1.0 ■ Canada ■ Mexico 0.8 0.8 ■ China 0.6 0.6 0.4 0.40.2 0.2 0.00.0Beef Pork Soybeans Harvest Corn (15.8%)(5.0%)(6.1%)(4.7%)Machines

#### 2017 U.S. Exports



Note: Percentages indicate share of total Nebraska exports to the world. Source: Wiser Trade.

(6.6%)

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# Potential effects of changes to trade policy, however, are complicated.

For example – Increased tariffs on agricultural products (i.e., soybeans) to China:

- Short-term
  - Likely will be a quick, initial market reaction.
  - Volatility in soybean futures markets has increased from 15% to 20% since beginning of year.
- Medium-term
  - Supply and demand will prevail. China cannot become self-sufficient in soybeans. Brazil cannot supply the entire world.
- Long-term
  - More significant concerns about U.S. competitiveness in global markets. A 25% increase in U.S. soybean prices to China, relative to Brazil, could cause Brazil to be the low-cost producer (even accounting for transportation).
  - Also significant concerns about supply chain disruptions.

### Concluding Thoughts

- Economic growth in the U.S. is expected to remain steady in the near-term with further declines in unemployment and inflation returning to the Fed's 2 percent goal.
- Unemployment in Nebraska is also likely to remain low driven by growth in metro areas. Labor markets are likely to remain tight throughout the state.
- The agricultural sector remains a notably weak exception throughout the region alongside low commodity prices and increased uncertainty.
  - Trade Policy?
  - Farm Bill?

### Questions?

#### Nate Kauffman

Economist and Omaha Branch Executive

Federal Reserve Bank of Kansas City

Email: Nathan.Kauffman@kc.frb.org

Website: http://www.kansascityfed.org/omaha/