



- Thank you for joining today's event, The Culture of Poverty: Its Effect on Youth Education.
- We will start promptly at 10:00 a.m. CT and will end by 11:30 a.m. CT.
- The audience will be muted to enable the speakers to present without interruption. Feel free to change your WebEx view.
- A recording will be available after the event.
- Please complete the survey which will be emailed after the event.
- If you are experiencing technical issues, please reach out to rapid@stls.frb.org.





Professional Development Webinars for Educators
Summer 2020



Gigi Wolf

Gigi Wolf is a Senior Economic Education Specialist for the Federal Reserve Bank of Kansas City where she develops curriculum, facilitates professional development for educators, builds partnerships with like-minded organizations, manages content for the national Federal Reserve education website and coordinates educational programs for teachers, students and the public.



Federal Reserve Bank of Kansas City



Opportunity to Earn Graduate Credit

Emporia State University (ESU) is offering graduate credit opportunities with relevant and engaging extended learning.

Access a schedule of events and how to participate through Google Classroom:
<https://bit.ly/37n43Pi>

For questions, contact:

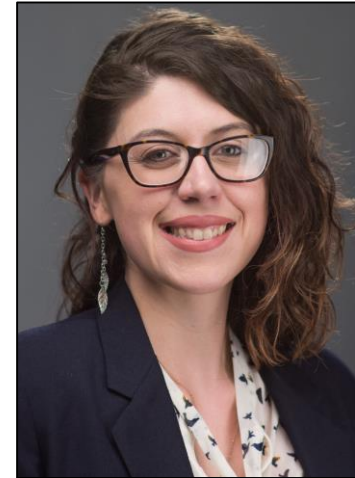
Rob Catlett

rcatlett@emporia.edu



Bekah Selby

rselby@emporia.edu



Federal Reserve Bank of Kansas City





The Culture of Poverty: Its Effect on Youth Education

June 24



Travis Strong

Travis Strong has been working at City Union Mission with the poor and homeless of Kansas City since 1999. He has worked with families, youth, and children there as a case manager, program administrator (including youth, family and community departments) and now as Director of Family Ministries. Before that, he served as a youth pastor for 12 years in Kansas and Iowa.

Travis has been married to his wife, Dee Dee, for over 30 years and has four amazing children, one son-in-law, and a grand-daughter coming in September.



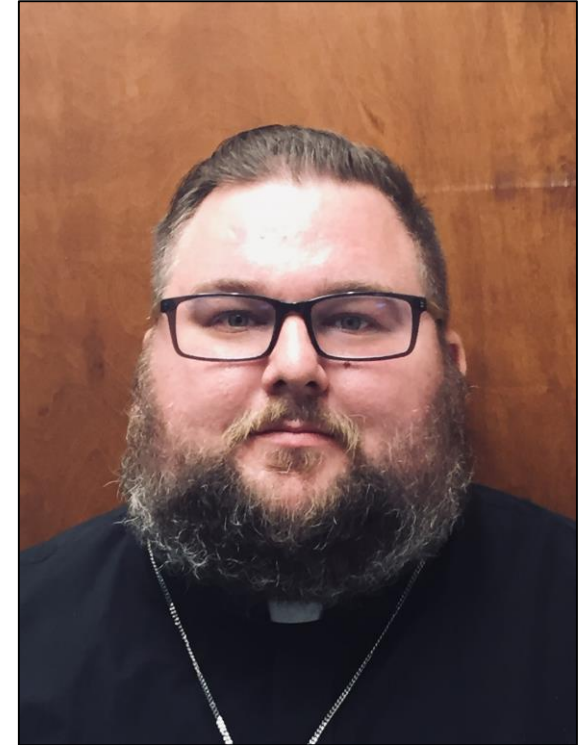
Federal Reserve Bank of Kansas City



Rev. Jay B. Lyons

Jay currently serves as the Vanderberg Youth Center Administrator at City Union Mission in Kansas City, MO, working with youth between the ages of seven and seventeen through the youth center's summer and afterschool programs. Jay believes in the power of education and knows that education provides opportunities which can usher young people out of generational poverty.

Jay has committed his entire professional career serving youth and families from all walks of life, as a youth worker, a juvenile corrections officer and behavioral health specialist, and a youth pastor.



Federal Reserve Bank of Kansas City



Starla Brennan

Starla is the Executive Director at Amethyst Place, overseeing a residential recovery program designed to end generational poverty for mothers and their children. Starla has extensive experience with emergency assistance, employment supports, housing services and case management; transforming programs from an output-based emergency assistance model to an outcome-based case management model. Using her considerable project management and quality control experience, she led the design and launch of Impact MO, which she now chairs.



Federal Reserve Bank of Kansas City



Kortne Askew

Kortne wants to live in a world where no child suffers from adverse experiences. Her passion for helping families heal, and navigating the resources needed to do so, stem from her past experiences suffering from drug addiction. Now, Kortne receives housing and supportive services through Amethyst Place. As a Head Start Teaching Assistant and college student, Kortne is a UMKC Bloch Scholar and will transition from Penn Valley Community College to UMKC in Fall 2021. Her mission of empowering others is never quite done.



Federal Reserve Bank of Kansas City



Lynette Fowler

Lynette has a Bachelor of Science degree in Youth and Human Service from Arizona State University and Certification in American Humanics from Arizona State University. She has completed Certification through the University of Florida's Carnegie Foundations Starting Points initiative on Brain Development. She has completed countless hours of continued training and instruction on brain development, violence prevention and building and sustaining collaborations from experts such as Bruce Perry M.D., Rob Bocchino, Diane Levin, and Michael Winer. She is a certified Instructor for the Family Development Credential.



Federal Reserve Bank of Kansas City



Bridgette Smith

Bridgette is a legacy parent with MARC Head Start. During her tenure at Woodland Head Start she became a trained Parent Café Host, Licensed Dog Groomer, Certified Community Health Worker, Child Passenger Safety Technician (CPST) and a Credential Family Development Worker. She uses each of these skill sets to help Head Start families research resources, navigate the health care system, locate housing and identify workforce development opportunities. She is a single mother of 6 children and sees her personal experience as a badge of honor and conviction.



Federal Reserve Bank of Kansas City



Catina K. Taylor, JD

Catina is co-founder of Elements of Education KC and an Edpreneur working to connect, inspire, support and honor amazing African American women in the field of education. Catina has lent her voice, gifts, skills and talents to reshaping education as a teacher, speaker, workshop facilitator, consultant, community organizer and volunteer. Trusted by her community and those within the education ecosystem, Catina is called upon to source talent for the profession, assist parents in advocating for the needs of their children, coaching educators and aiding institutions as they evolve for the future.



Federal Reserve Bank of Kansas City



The background of the entire image is a close-up photograph of numerous small, rectangular wooden blocks, similar to those used in Montessori education. These blocks are painted in a variety of colors including red, orange, yellow, green, blue, and brown. They are arranged in a somewhat grid-like pattern but with some irregularities, creating a textured and vibrant background.

CITY UNION MISSION



Since 1924

Family Ministries

TRAVIS STRONG, FAMILY MINISTRIES DIRECTOR
JAY LYONS, YOUTH ADMINISTRATOR

Services for Families

- Hotline
- Family Services
 - Private rooms, Safety and Security
 - Meeting physical needs, adult parent resources
- Youth/Children's services
 - Nursery, Vanderberg Youth Center, Camp CUMCITO
 - After school programs, discipleship, tutoring
 - Introductions to vocational training, entrepreneurialism
 - Community partnerships – schools, neighborhood ministries

Educational Components

- Enrollment
- McKinney-Vento Act
- School partnerships
- Tutoring
- Mentoring
- Relationship building and Lifeskills training
- Bible Studies and spiritual formation

Impact on Education

- 6000 local youth with housing insecurity
- 150 youth at Northeast High School live with housing insecurity
- Poverty is one of the largest adverse childhood experiences.
 - 43% of youth live below 200% of Federal poverty line

Bridging the Gap

- Seek to address the needs of our city's youth by:
 - Providing resources to our youth and community clients
 - Developing and Investing in community partnerships that seek to provide opportunities and resources for our youth
 - Partnering with our neighborhood schools to help address the growing issue of unaccompanied minors.
- Programs geared toward long-term client benefits:
 - Entrepreneurial Opportunities
 - College and Career Program (for ages 15-23)

City Union Mission Family Center

- **Travis Strong**, Family Ministries Director
 - Travis.Strong@CityUnionMission.org
- **Jay Lyons**, Youth Administrator
 - Vanderberg Youth Center
 - Jay.Lyons@CityUnionMission.org

Growing Up in Poverty:

Managing the Complexities of Life
and School at Amethyst Place

Starla Wulf Brennan
Executive Director

Kortne
Amethyst Place Resident, Mom of 2



History of Amethyst Place

- Bringing families home to heal since May 2000
- Outgrowth of the Metropolitan Task Force on Families Affected by Substance Abuse
 - Started in response to high recurrence rate of substance use among mothers after release from residential treatment programs



Mission and Goals



- We support women recovering from drug and alcohol addiction and their children by providing safe, drug-free housing and individualized services to promote healthy families.
- Goals:
 - Reuniting, stabilizing, and healing families
 - Removing barriers and individualizing services
 - Building capacity of mothers to achieve economic success and overcome generational poverty



Supportive Housing

36 fully furnished apartments

Food and hygiene pantry

Randomized alcohol/drug testing

Emergency assistance funds

On-site medical and dental care
(Swope Health)

Family Empowerment Program

Case management

Family reunification support

Life Skills training

Tutoring and educational support

Mentoring (adults and kids)

Supported employment

Therapeutic Support Services

Treatment team meetings

Individual and group therapy

Individualized recovery coaching

Parent education

Weekly recovery meetings

Monthly art club

We provide comprehensive support for healing and empowering the whole family



About Our Families

- Average mother is 32, has 1-2 children, is without a high school education, and is dually diagnosed with substance use and mental health disorders
- Moms have history of homelessness, foster care placement, parental substance use, sex trafficking, domestic violence, justice system involvement, and significant trauma
- 95% of families live below 100% of the Federal Poverty Level at intake
- Average length of stay is 21 months



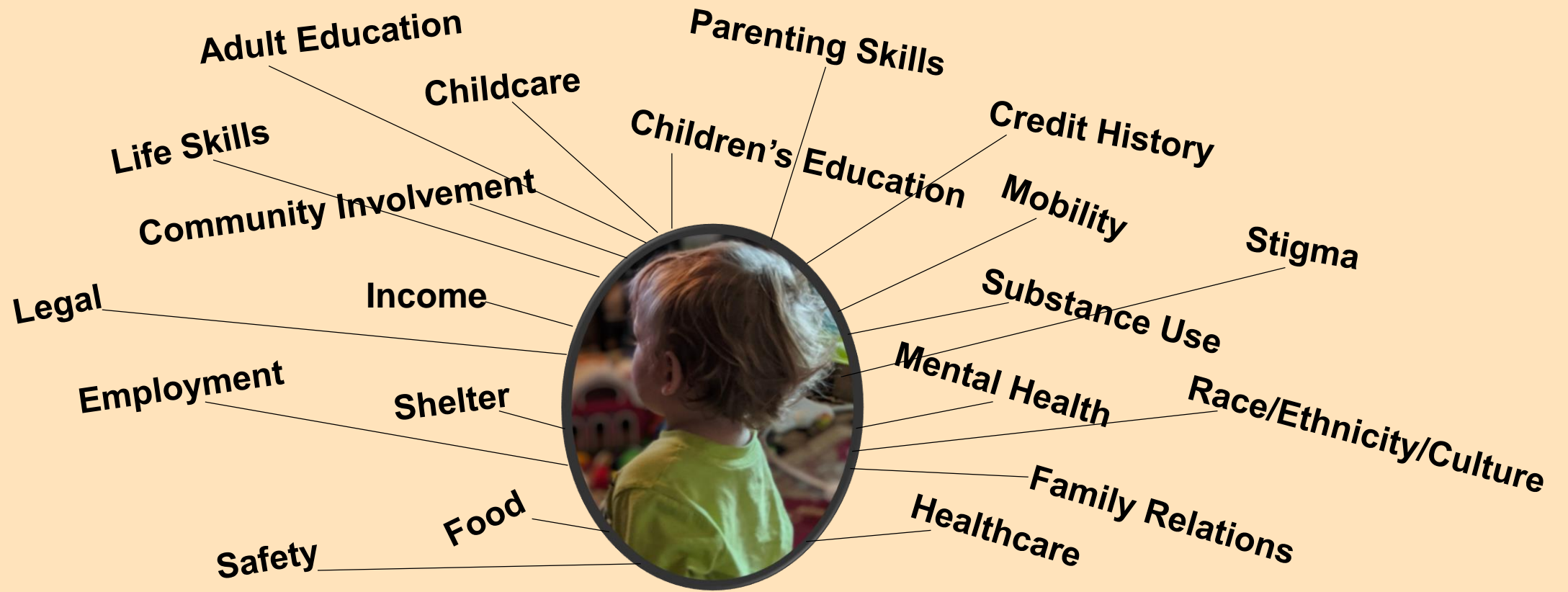
About Our Kids



- Currently, 59 kids living on campus
 - 58% age 0-5
 - 32% age 6-10
 - 10% age 11-15
- About 80% of our school age kids have low reading levels and/or learning disabilities.
- About 20% of children have diagnosed mental health disorders for which they receive treatment.



A Lot of Weight on Little Shoulders



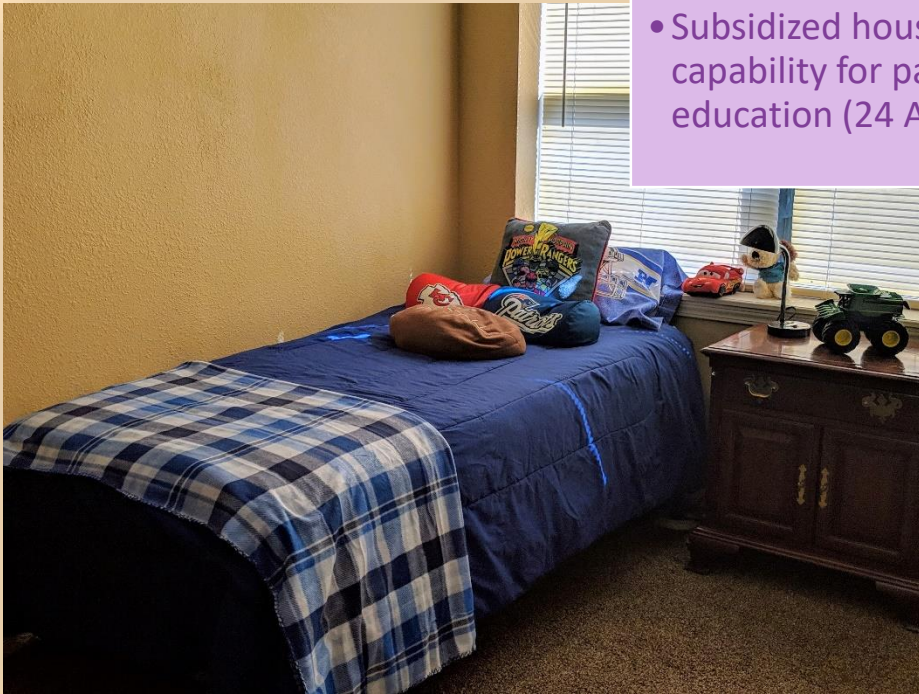
PLUS the typical considerations and developmental milestones
of children not experiencing poverty



How Can We Help Address these Complex Needs?

Family-friendly housing

- Subsidized, supportive housing that is equipped for families – includes multi-bedroom units, outdoor play space, food and hygiene pantry
- Subsidized housing provides financial capability for parents to further their own education (24 AP moms in college)



Reduce barriers to services

- Place-based services when possible
- Provide bus passes and transportation support, direct financial assistance to overcome barriers (such as needed car repairs)
- Offer services during times that accommodate families' schedules

Access to technology

- We provided desktops in each AP household (Connecting for Good)
- We provided laptops for older children (Children's Services Fund of Jackson County)
- Will be setting up computer lab (Soroptomist International – KC)



How Can We Help Address these Complex Needs?

Programming specific to children, parents, and the whole family

- We provide individual therapy, group programming on how to cope with parental substance use, child mentoring, family therapy, life skills

Educational supports

- Greater collaboration between social service agencies and schools
- Support educational aspirations of parents to create strong role models for kids (GED, college, career training)
- Individualized tutoring for parents and children

Increase access to high quality early childhood education

- We have lost 2 Head Start providers in our community and it is increasingly difficult to find placements for AP kids





Head Start

— MID-AMERICA REGIONAL COUNCIL

Our Story



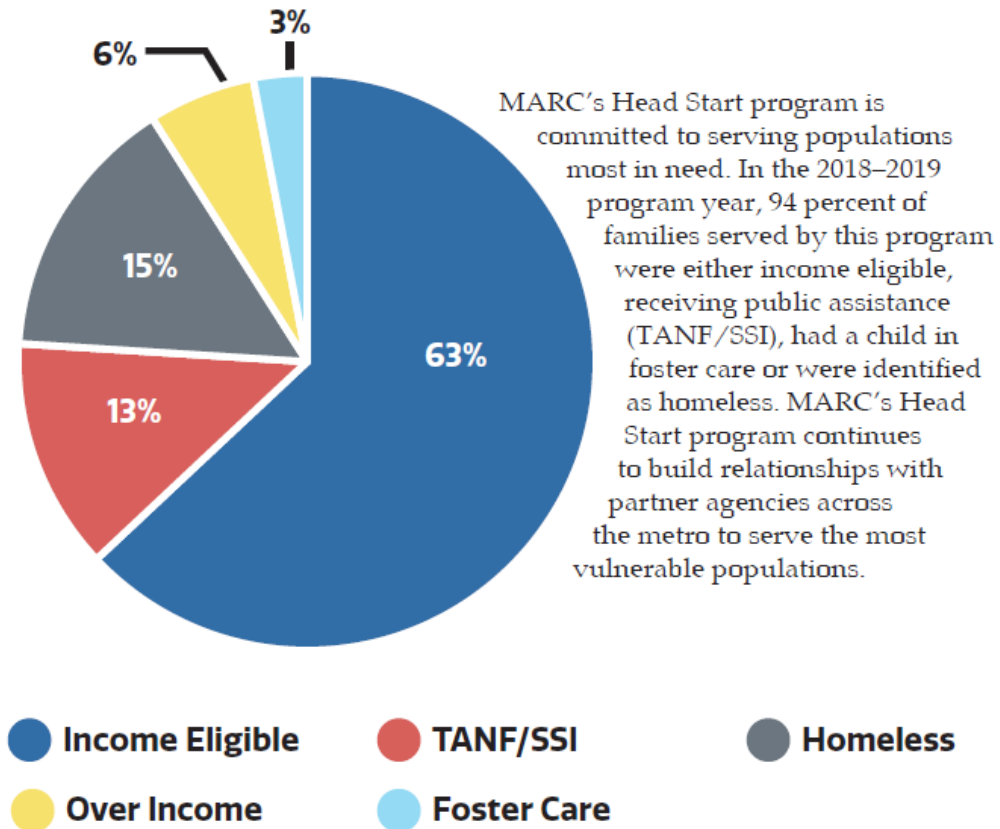
Our mission is to:

- Advance young children's development and learning
- Provide effective administration,
- Community collaboration and family engagement

MAHS is dedicated to improving the well-being of low-income families by working with families to identify their specific needs.

ENROLLMENT

Enrollment by Eligibility Categories



Structure:

- 2400 children
- Birth to 5 and families, pregnant moms
- School districts, community programs, home-based
- 3 counties, Clay, Platte and Jackson
- 18 Direct Service Partners

How poverty impacts a child's learning:

- Health
- Trauma
- Lack of resources-
 - Quality of education
 - Food insecurities
 - Housing:
 - Homeless
 - Lack of safe and adequate shelter
 - Low paying jobs and lack of training

School Readiness through

- Engaging the family in identifying needs and goals
- Health and Social/emotional needs
- Shared decision making, program governance
- Opportunities for families to engage in the community, CPST, Parent Cafe'
- Workforce development-Parent University, FDC, CHW, FOC's
- Additional supports for families with children with special needs



Family Support

Housing Assistance	238
Child Support	39
Parenting Education	878
Relationship/Marriage Education	24
Asset Building Services	154
Families of Incarcerated Individuals	27



Crisis Support

Crisis Intervention	808
Substance Abuse Prevention	32
Substance Abuse Treatment	21
Child Abuse and Neglect	42
Domestic Violence	45



Skills Support

English as a Second Language Training	167
Adult Education	149
Job Training	92



Health Care Services

Mental Health Services	222
Health Education	1,978

Supporting families so they know how to support their children for life:

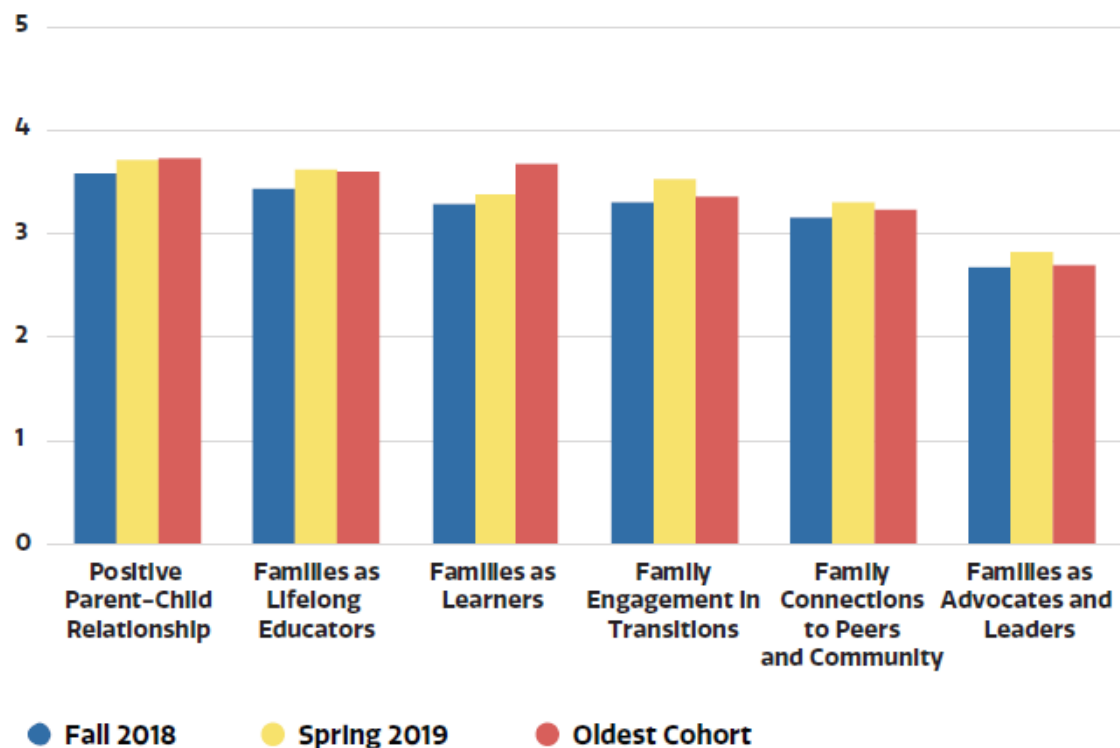
- Teaching parenting skills
- Self sufficiency and financial literacy
- Connecting families to community resources
- Cultural responsiveness and inclusiveness



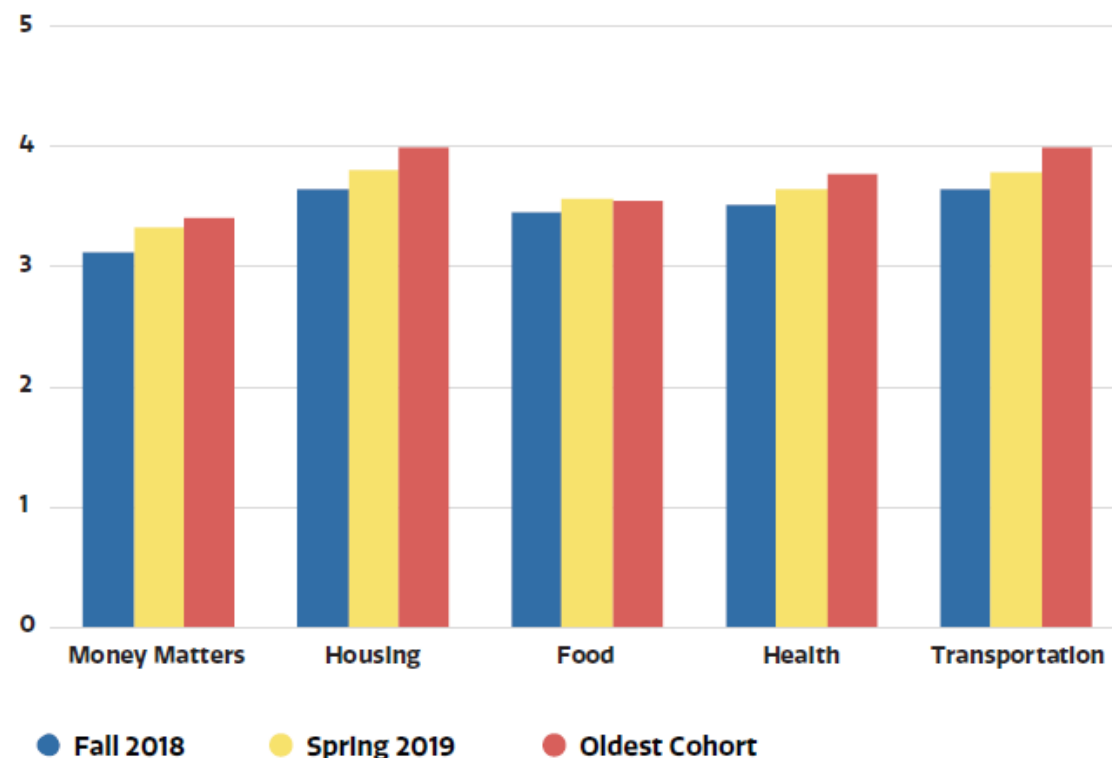
Head Start

MID-AMERICA REGIONAL COUNCIL

Growth within Family Assessment Domains

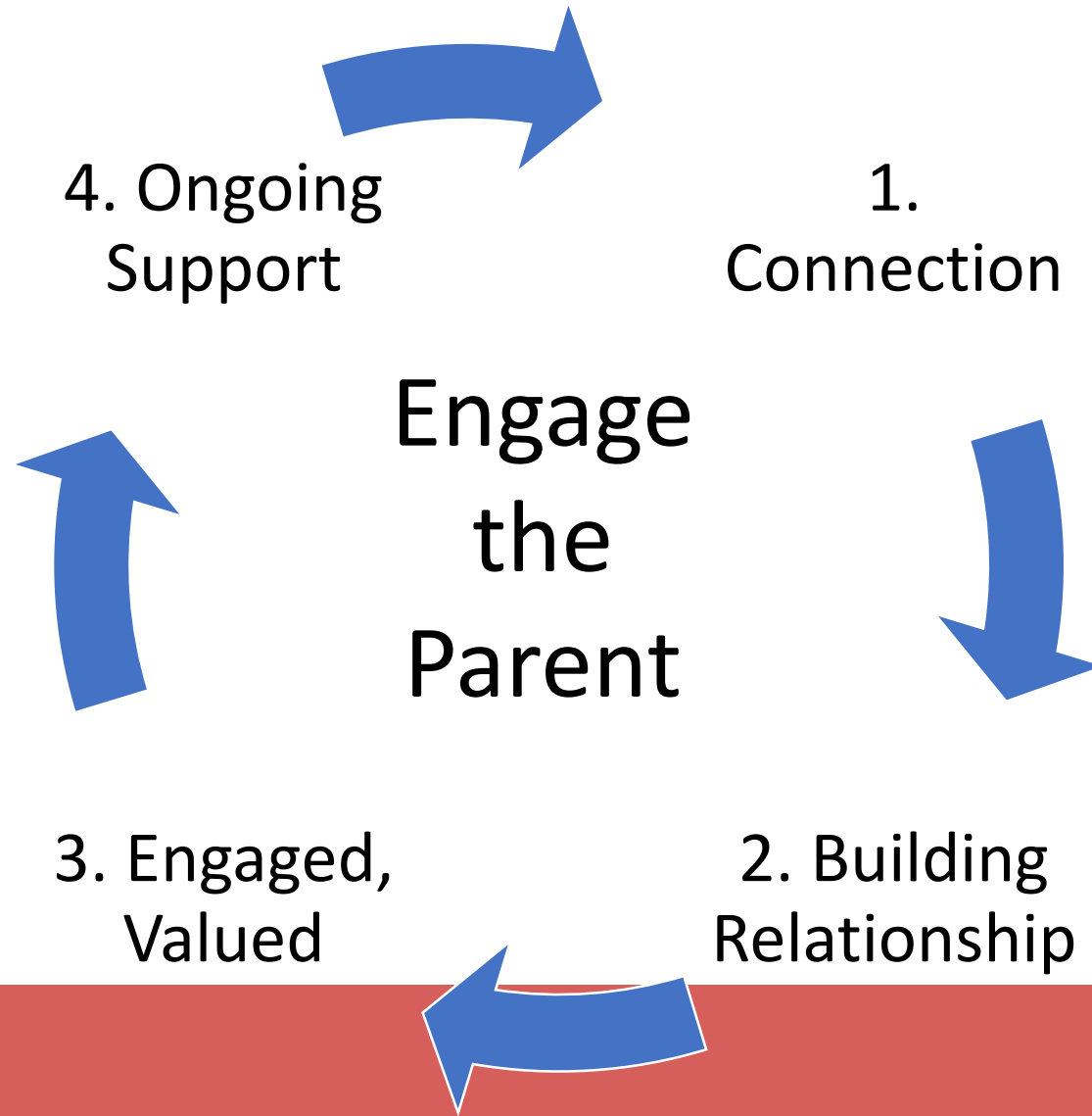


Growth within Family Well-being Subcategories



Head Start

MID-AMERICA REGIONAL COUNCIL



Contact Information

Bridgette Smith

Community Health Worker

MARC Head Start

bsmith@marc.org

Lynette Fowler

Family and Community
Engagement Manager

MARC Head Start

lfowler@marc.org



Catina K. Taylor, JD

06/24/2020

75% of public schools within KCPS boundaries no longer collect FRL data due to participation in the Community Eligibility Provision, part of the National School Lunch Program. (includes 100% of KCPS schools and slightly more than half of all charter schools)

Previously, public schools relied on Free and Reduced Lunch (FRL) information.

It's the percentage of students at each school who qualify to receive free or reduced price lunches under [federal income guidelines](#).

A family of four is eligible for reduced-price lunch if they make under \$44,955/year; for free lunch if they make under \$31,590.

(About [90% of students](#) in our public schools are FRL eligible).

Because of federal-level policy and administrative changes to the [National School Lunch Program](#), FRL has lost its usefulness as a measure for assessing individual student-level poverty. ***Direct certification data offers a reasonable alternative to FRL for measuring socioeconomic need at the school level.***

“DIRECT CERTIFICATION %” is the percentage of students at each school:

- 1) Whose families or caregivers are **recipients of SNAP** (Supplemental Nutrition Assistance Program, formerly known as food stamps), **or TANF** (Temporary Assistance to Needy Families); or,
- 2) Who are **unaccompanied, homeless, migrant, or in the foster care system.**

In the past several years a growing number of public schools in our district have begun participating in the [Community Eligibility Provision](#), a federal program that allows high poverty schools and school districts *to serve breakfast and lunch at no cost to all students.*

Those same schools have stopped collecting FRL applications...

- *Eliminates the stigma for students*
- *Reduces the administrative paperwork for schools*
- *Food Service Department can function more efficiently*

It also, however, doesn't make the FRL data (if collected and provided at all) reliable

- *We overestimate b/c all students are receiving meals*
- *No way of comparing the academic achievement of higher needs students compared to their more economically advantaged classmates.*

- Data accuracy depends on the strength of the state's direct certification matching process
- Data accuracy depends on the administrative capacity of implementing schools
- Direct certification doesn't capture the full universe of student need
- It doesn't capture families who may be eligible for SNAP or TANF but aren't participating

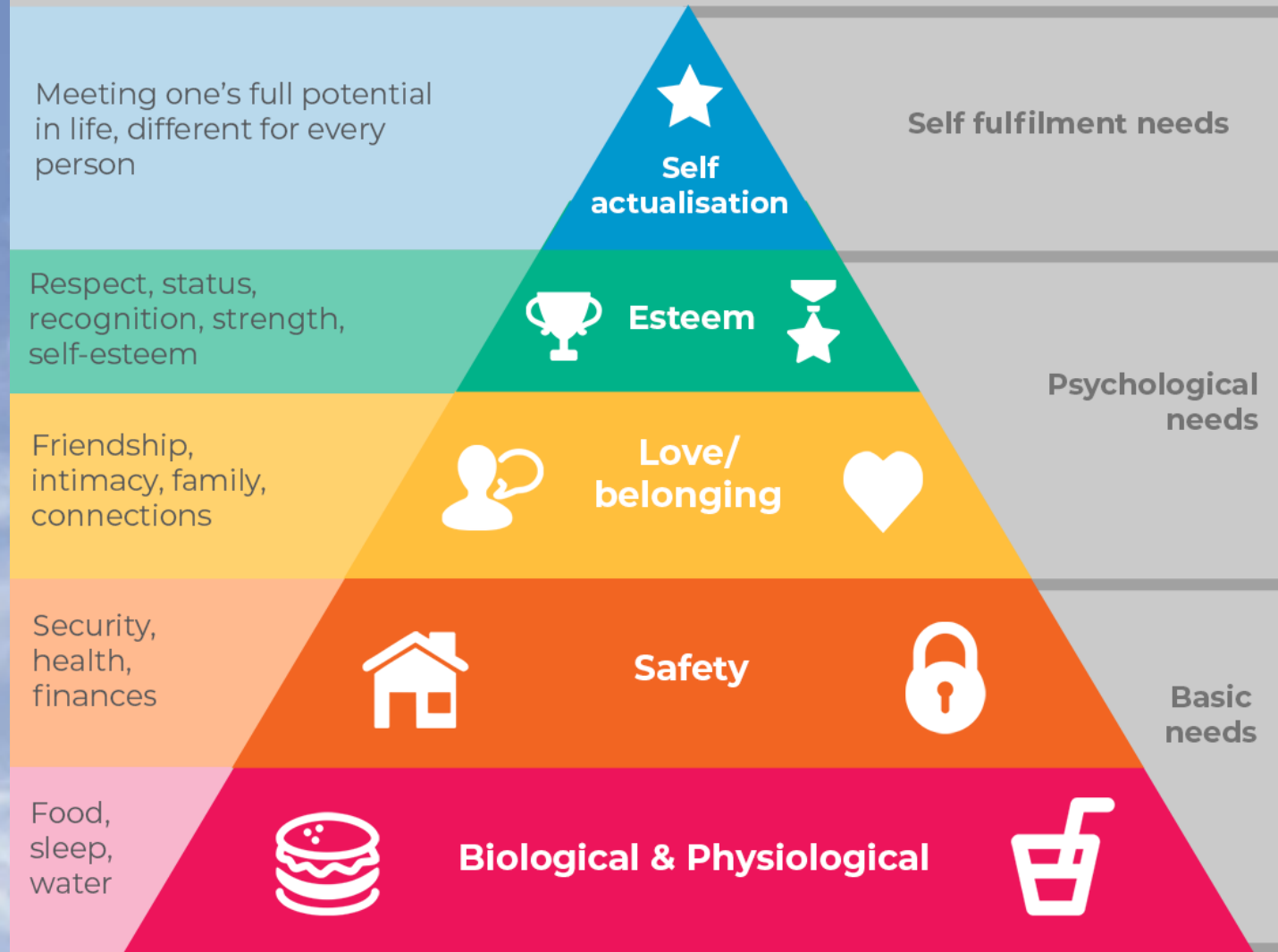
Students Qualifying for SNAP and/or TANF

- Of 32 KCPS schools, 24 have 50% or greater students who qualify
- Of 37 Charter Schools in the KCPS boundaries, 23 have 50% or greater students who qualify

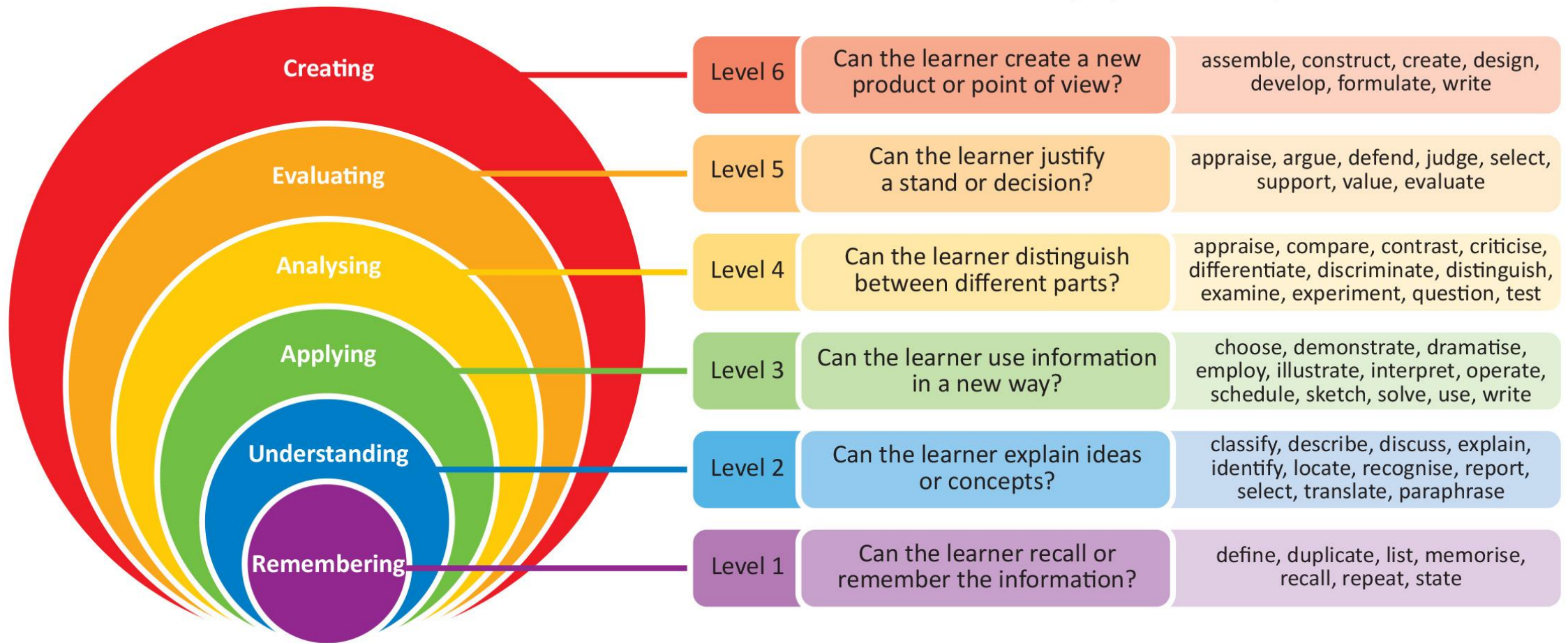


depressed
worried tired homeless gaps
angry hungry sad
alone unclean stressed
abused afraid
adulting
inattentive
unhealthy
tious

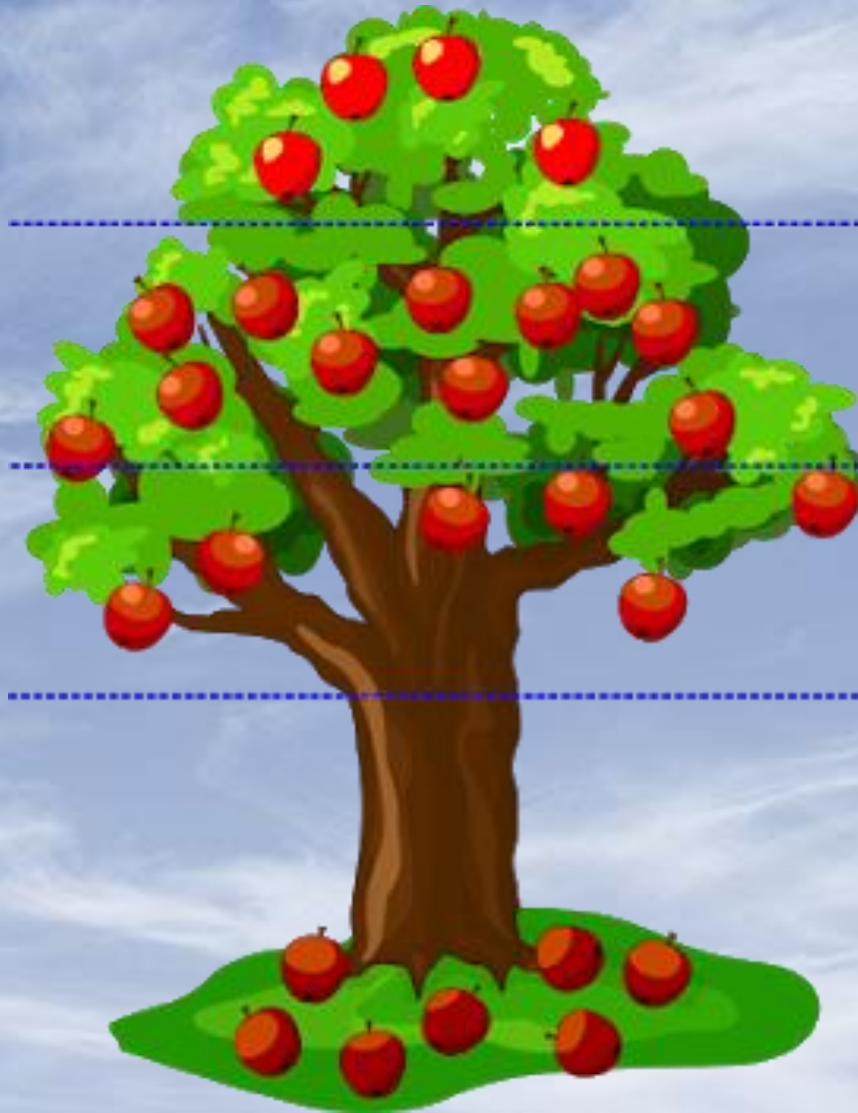
MASLOW'S HIERARCHY OF NEEDS



Bloom's taxonomy (revised)



What most schools offer...

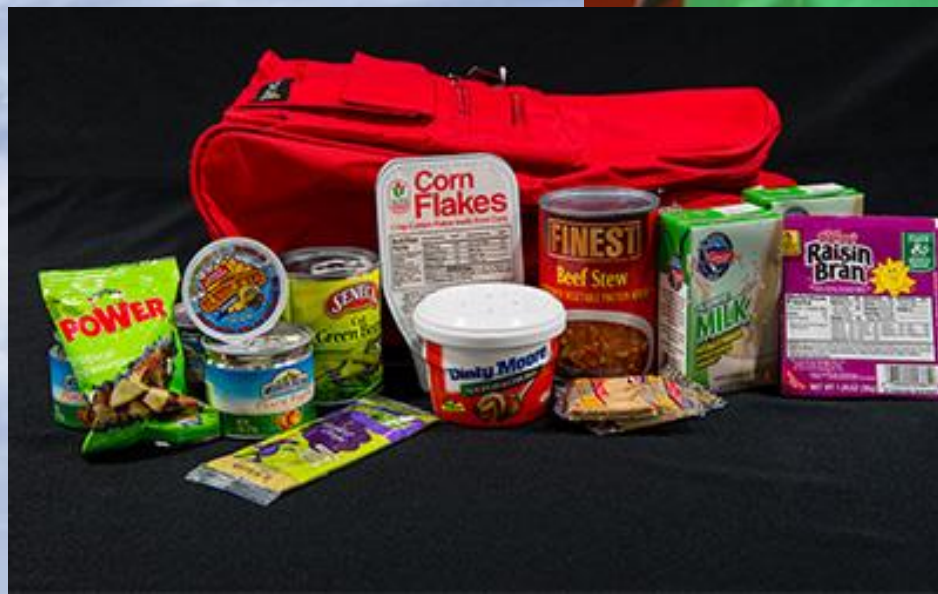


Sweet Fruit

Bulk of Fruit

Low-Hanging Fruit

Ground Fruit



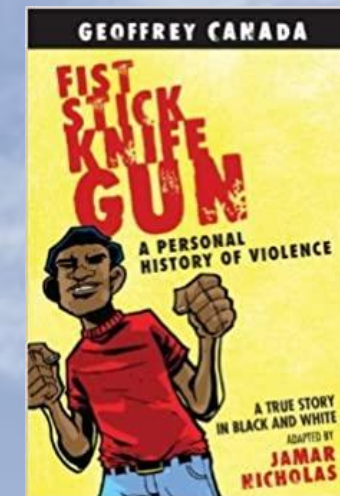
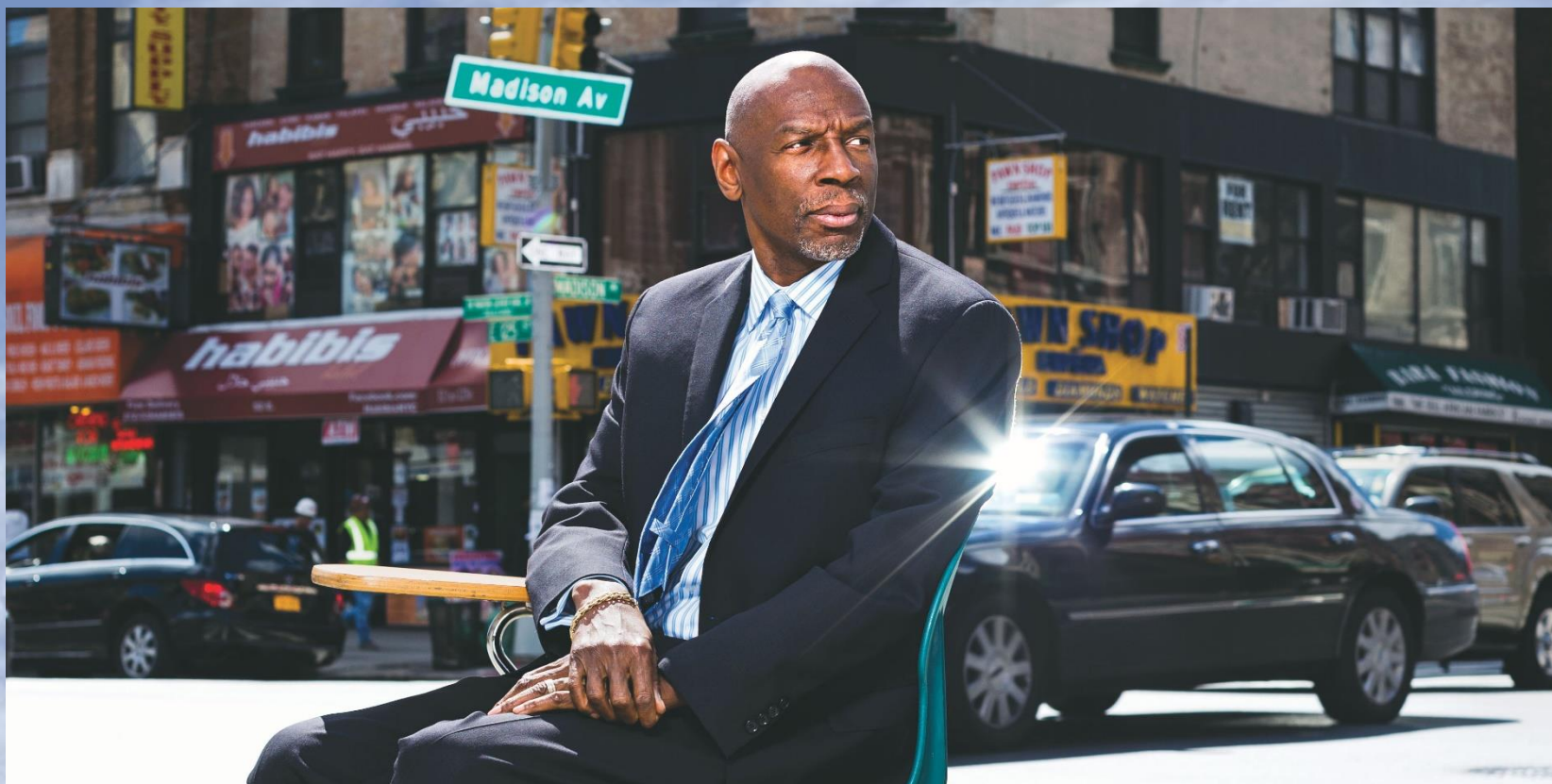
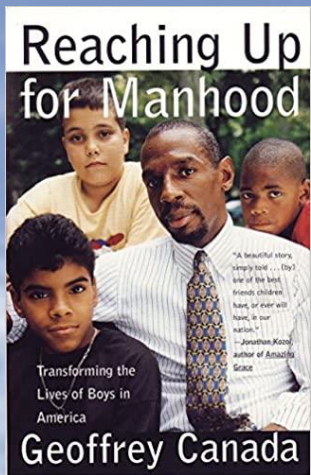


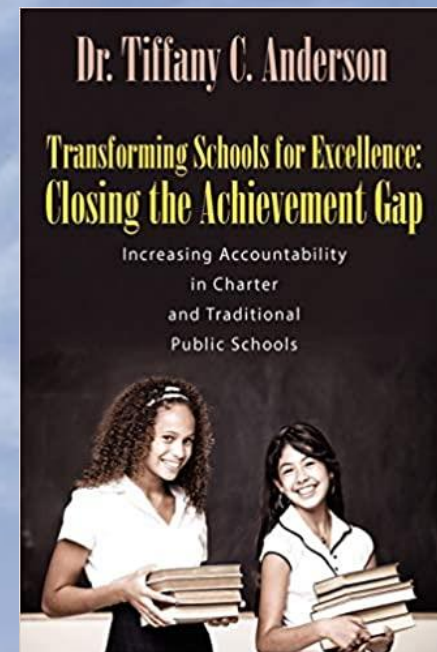
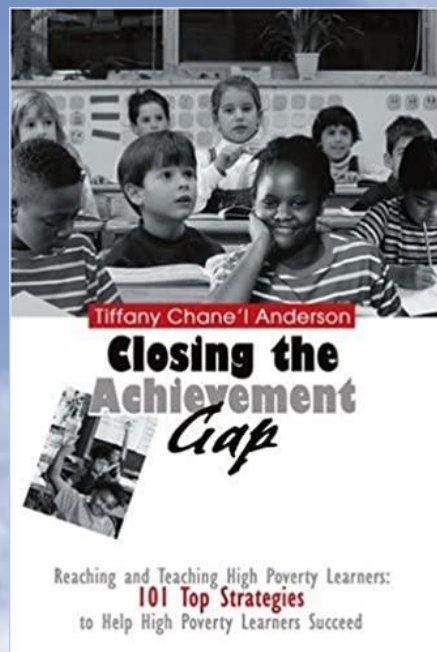


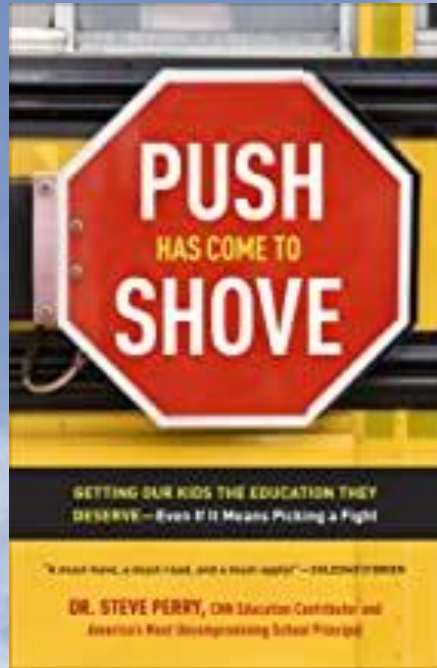




- *Lower expectations (feeling sorry for students)*
- *Increased suspension rates (treating symptoms not the root)*
- *Implicit/Unconscious Bias*
- *SRO's*
- *Metal Detectors*
- *Lack of arts programs*
- *Few Gifted & Talented Programs*
- *No AP classes*









DREAMS

CONSULTING



816-878-3546

dreamsconsultingkc@gmail.com

QUESTIONS?

ECON ED FROM THE FED





@KansasCityFed



Kansas City Fed District Contacts

Kansas City - gigi.wolf@kc.frb.org

Denver - erin.davis@kc.frb.org

Omaha - nicole.connelly@kc.frb.org

Oklahoma City - leslie.baker@kc.frb.org

KansasCityFed.org/Education / FederalReserveEducation.org

