



Investment Connection – Response to COVID-19: Kansas City

May 8, 2020



Welcome

INVESTMENT CONNECTION



FEDERAL RESERVE BANK OF KANSAS CITY

RESPONSE TO COVID-19

Expansion of Investment
Connection in 2019

Federal Reserve Banks of:

Atlanta

Cleveland

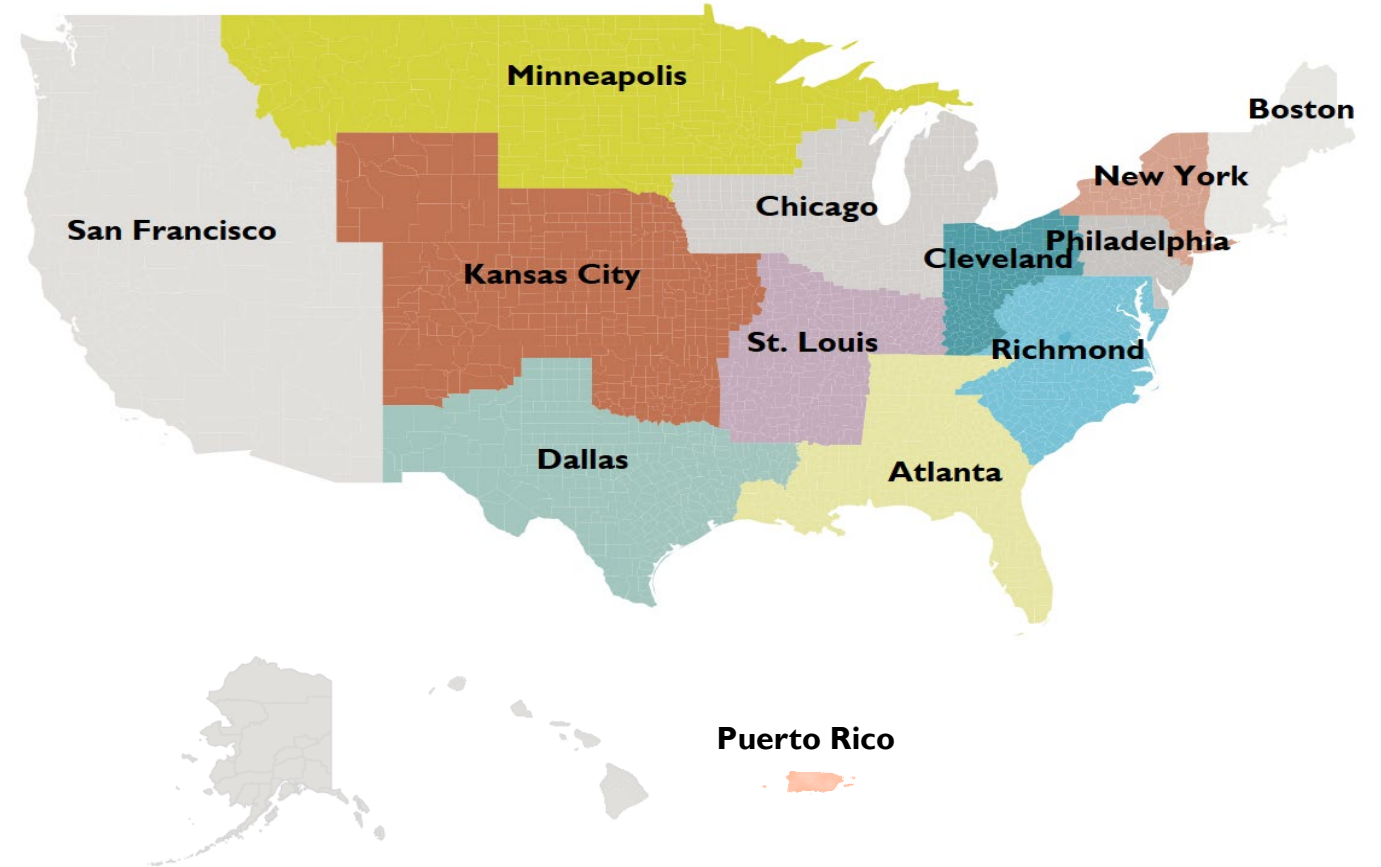
Dallas

Minneapolis

New York

Richmond

St. Louis



Overview

- Neutral platform - <http://funders.investmentconnection.org>
- ~675 proposals online, \$36.7 million in connections
- ~500 views per month

Presenters

- Audited or reviewed financials, CRA eligible proposal
- Project vetted for CRA consideration – *if documented correctly*
- Various sectors, locations, clients

Process

- 7 minute presentation, 3 minute Q&A
- Mark your interest on the Funder Response Form
- You receive contact info for all proposals of interest
- Presenters receive contacts for everyone expressing interest
- Federal Reserve follows-up with organizations on connections

*The Funder Response Form makes the connection –
it is not a commitment to fund.*

**Investment Connection – Response to COVID-19: Kansas City
Webinar ~ May 8, 2020**

- 1:00 p.m. – 1:15 p.m.** **Welcome and Logistics**
Jeremy Hegle, Senior Advisor
Federal Reserve Bank of Kansas City
- 1:15 p.m. – 1:25 p.m.** **Emergency Housing Assistance**
Natalie Spar, Grants Manager
Catholic Charities of NE Kansas
- 1:25 p.m. – 1:35 p.m.** **KC COVID-19 Small Business Relief Loan Fund**
Ruben Alonso, President
AltCap
- 1:35 p.m. – 1:45 p.m.** **Disaster Relief and Economic Recovery Related to COVID-19**
Doug Cowan, President and CEO
Community Services League
- 1:45 p.m. – 1:55 p.m.** **Emergency COVID-19 Connectivity Response**
Tom Esselman, CEO
Connecting for Good
- 1:55 p.m. – 2:05 p.m.** **Increasing Workforce Center Capacity for Virtual Services**
Keely Schneider, Executive Director
Workplace Partnership
- 2:05 p.m. – 2:15 p.m.** **Shelter Support for Homeless, Pregnant and Parenting Young
Moms and Babies**
Kelsi Green, Assistant Executive Director
Mother’s Refuge
- 2:15 p.m. – 2:25 p.m.** **Emergency COVID-19 Preparation and Response for Safety Net
Hospital**
Niki Donawa, Chief Community Relations Officer
Truman Medical Center Charitable Foundation
- 2:25 p.m. – 2:35 p.m.** **COVID-19 Response: Community Services, Food Pantry, and
Emergency Assistance**
Ryan Hudnall, Executive Director
Della Lamb Community Centers
- 2:35 p.m.** **Funder Response Forms
Evaluations**
More Proposals: <https://investment-connection-webportalapp.com/>
- 2:45 p.m.** **Adjourn**

The Federal Reserve Bank of Kansas City does not endorse or make any representations as to the propriety or suitability of the following organizations, investments or programs listed. Organizations should perform their own due diligence before engaging in any transactions with these entities to insure that any such transactions meet the organization’s objectives.



Response Forms Evaluation Forms



Emergency Housing Assistance

Natalie Spar, Grants Manager
Catholic Charities of Northeast Kansas

Someone's sitting
in the shade today
because someone
planted a tree a
long time ago.

-Warren Buffet

Creative Solutions to COVID-19 Impact

Three-month cumulative impact		
	Employment	Output
Kansas City	-32%	-31%
Rest of Kansas	-20%	-19%
Topeka	-19%	-22%
Wichita	-35%	-36%
Kansas	-27%	-27%

Reference: Wichita State University Center for Economic Development and Business Research. *Wichita State research breaks down ripple effect of COVID-19 on local, state economy.* 10 April 2020.

Kansas				
Impact Type	Employment	Labor Income	Value Added	Output
Direct Effect	-208,613	-\$2,439,450,403	-\$4,291,431,978	-\$11,479,677,360
Indirect Effect	-104,125	-\$1,472,368,693	-\$2,305,917,396	-\$4,903,703,165
Induced Effect	-75,168	-\$887,688,735	-\$1,601,355,193	-\$2,831,329,163
Total Effect	-387,907	-\$4,799,507,831	-\$8,198,704,567	-\$19,214,709,687
*Three-month cumulative impact				

A close-up photograph of two hands, one on the left and one on the right, gently cupping a small green seedling in a mound of dark brown soil. The hands are positioned as if supporting the plant. The background is a blurred, textured surface, possibly a garden bed or a large pot.

Invest up to \$50,000.
Impact your community.

INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

Catholic Charities of Northeast Kansas

Mission Statement

As a faith-based organization, we are inspired by God's love and compassion to provide unconditional love and necessary help to people of all faiths by stabilizing and strengthening individuals and families in need across the 21 counties of Northeast Kansas.

Overview Of Organization

At Catholic Charities of Northeast Kansas, people of all faiths are met with help, hospitality, and hope. Our goal is to, first, stabilize those we serve with food and emergency assistance and then strengthen and empower them to rise out of poverty. The vast majority of our clients first come to us for food or emergency housing assistance. After meeting their basic needs, we enroll them in wrap-around case management that addresses the root causes of poverty and eliminates barriers to self-sufficiency. In the current climate of Covid-19 layoffs and business closings, the need for our basic services (food, emergency assistance, and shelter) is increasing exponentially. Every year, we serve over 50,000 people in our 21-county service area, but the current public health emergency is rapidly growing that number as clients enter our doors for the first time. Most clients come to us through our 7 Family

Support Centers (our FSCs are located in Johnson, Wyandotte, Douglas, Shawnee, Atchison, and Leavenworth counties) and the Resource Bus, which serves 15 rural counties. We provide individuals and families with healthy food, emergency assistance for rent or utilities, diapers, clothing, and access to wrap-around case management that helps them build strength and move beyond the cycle of poverty that brings them to our doors in the first place. By helping our clients learn how to budget, escape predatory loans through our refinancing program, or train for better employment, Catholic Charities offers help and hope to the hurting people in our community. Catholic Charities' programming has 3 pillars: stabilization (emergency assistance); strengthening (case management); and respect life (services for older/disabled adults and adoption). Your support would fund our stabilization services, because that is where the need is growing during this time of crisis. As the number of people on the edge of homelessness grows, we keep a roof over their heads and their utilities on, ensure there is enough food on their tables, and provide shelter to men experiencing homelessness in our Shalom House shelter. In response to the rise in unemployment created by COVID-19, our disaster case management will support people long-term as they manage the impact of the crisis and as they search for employment during recovery.

Website

<https://catholiccharitiesks.org/>

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**Proposal
Information**

**Proposal
Title**

Emergency Housing Assistance

**Support
Request**

Investment/Grant

**Requested Dollar
Amount**

50000

**Please list other Significant Partners in the
Proposal**

We work with many local organizations to increase the impact of our services. Partnerships with landlords and utility companies are essential as we provide emergency assistance and help clients learn how to budget so they can continue to pay their bills on time. In our men's shelter, Shalom House, we have long-standing partnerships with area employers and educational institutions (such as Kansas City Kansas Community College) to help our residents train for and find stable work. We also have community partners who refer men to our shelter or provide other needed services. For example, Beyond the Boulevard provides medical care for those who are experiencing homelessness, and Alcoholics Anonymous/Narcotics Anonymous offers sobriety support for our residents.

**Proposal
Description**

Orders issued by the Kansas governor to prevent evictions, foreclosures, and utility disconnections provide temporary respite to those facing financial hardship during the COVID-19 crisis, but they do not offer long-term solutions. People struggling to pay their

expenses due to a decrease in their household income will still owe deferred bills once the orders expire. This will create hundreds or thousands of dollars' worth of debt for many families. To meet this need, Catholic Charities will continue to offer assistance with rent and utility bills to help people keep their bills current so that they are not at risk of eviction or disconnect once the order is lifted. In addition to any direct financial assistance, Catholic Charities case managers will provide disaster case management services. This involves financial education, individual budget coaching to help households figure out where they can find relief within their budgets, and education and employment advancement once the pandemic ends and the economy works toward recovery. In addition to our emergency housing assistance, Catholic Charities operates Shalom House Men's Shelter in Wyandotte County, KS. In this time of crisis, the need for short-term shelter is growing. On any night, up to 28 men recovering from substance abuse, reintegrating from prison, or even working to save money for rent, find refuge at Shalom House. Men staying at the shelter are required to enter into case management as a condition of their continued residency; we emphasize wrap-around case management, mental/physical health support, and asset development to systematically address homelessness. Along with meeting basic needs, we will provide disaster case-management to help our residents maintain mental and physical health, search for employment, and plan for their futures as the nation recovers from this crisis.

Issues Addressed (check all that apply)

Affordable Housing, Disaster Relief

**Geographic
Impact**

State-wide

State

Kansas

Kansas Counties

Population Served

Those we serve through our emergency housing program come to us at their lowest moments. Facing eviction or utility cut-off, unemployment, domestic abuse, and similar trials, the majority of these individuals are at or below 150% of the Federal Poverty Level. In Shalom House, residents experience a range of challenges: homelessness, addiction, poor health, unemployment. 49% of our clients are white, 22% are African American, and 20% Hispanic. We serve both urban and rural communities.

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

Kansas' median income is \$57, 422, but it is lower in several of the counties we serve. Wyandotte County, for example, has an AMI of \$39,301. According to the Kansas Department of Education, 47.16% of the state's school children participate in the Free and Reduced Lunch Program. Throughout our 21 counties, that figure varies, reaching 76.2% in Wyandotte County. Several counties we serve have been designated as "Distressed or Underserved," such as Lyon, Coffey, and Nemaha.

Anticipated Outcomes/Impact

The national state of emergency has already increased the number of emergency assistance clients we serve, and that number will continue to grow. By providing disaster case management to those who first come to us for emergency housing and food assistance, we will help families and individuals find long-term stability even in this crisis. Our Family Support Centers use the following outcomes to assess impact:

- 95% of households will maintain their housing or utilities connected for 30 days after receiving direct financial assistance.
- 100% of households seeking food assistance will receive nutritious food and also be offered information regarding the Supplemental Nutrition Assistance Program (SNAP).
- 70% of days that the food pantries are operating, the pantries will have nutritious fresh produce, meats, and dairy available.
- 85% of households engaging in case management will increase their financial knowledge.
- 70% of households engaging in case management will work towards a debt reduction goal, including: goal setting, reducing debt, making KLPP payments, seeking additional resources to prevent further debt, debt consolidation, etc.
- 50% of households engaging in case management will complete a debt reduction goal.
- 90% of households participating in Family Support Programming will increase their financial well-being and capability.

Shalom House measures these outcomes:

- Homeless men have a home-like environment short-term (less than 30 days) where basic needs of food, shelter, laundry/hygiene facilities are available.
- Guests receive health care screenings within seven days of intake.
- Guests achieve short-term and long-term stability through case management and immediate/basic services community of his peers, with opportunities to develop new relationships and friendships.

Describe evaluation methods used to measure success

Case managers regularly track data pertaining to outputs and outcomes. Client enrollment in emergency housing, utility assistance, and case management programs will be tracked through our HMIS database, CaseWorthy. Case managers obtain confirmation from utility companies and landlords that emergency financial assistance payments will keep households in their homes and/or their utilities connected for the next 30 days. Individuals to whom we provide financial assistance receive formal financial education, which includes: one-on-one or group classes using Money Talk 101 curriculum or online courses with Money Smart Adult Computer-Based Instruction. Informal financial education occurs during every case management meeting and will be documented in the client file. The increase in financial well-being and capability of program participants will be measured by an increased score on a pre- and post-test from the Consumer Financial Protection Bureau's (CFPB) Financial Well-Being Scale and the Center for Financial Security (CFS) and Annie E. Casey Foundation's Financial Capability Scale. Shalom House outcomes are tracked similarly via CaseWorthy. Additionally, short- and long-term stability is measured via the highly regarded and widely used Arizona Self-Sufficiency Matrix, which is used to assess need and vulnerability at intake and exit.

Project Time Frame - Is your request for an existing or new program

Existing Program

Other
Supporting
Documentation

File
Download

N/A



KC COVID-19 Small Business Relief Loan Fund

Ruben Alonso, President
AltCap



KC COVID-19 Small Business Relief Loan Fund

- Launched 3/31 to provide immediate relief to small businesses disproportionately impacted by COVID-19 and unable to access capital from banks or government relief programs
- Goal: raise loan capital to provide **\$5 million** in patient, flexible loans to “non-essential” small businesses
- Over 600 loan requests totaling **\$30 million** in loans within 72 hours of announcement
- Over \$1,000,000 in loans approved/deployed by 4/27 (expect to reach \$2.5 million by mid-May)
- Nearly 40% to MBEs; 50% to WBEs; 1/3 in economically distressed census tracts
- Average loan size to date: \$25,000 (PPP National average \$206,000)



KC COVID-19 Small Business Relief Loan Fund cont.

Eligible Businesses

- Small businesses deemed “non-essential” and/or disproportionately impacted by the government issued public health restrictions including retail, foodservice, bars & nightclub, entertainment, personal service, hospitality, healthcare not directly involved in the COVID-19 response, transportation, and fitness industries
- Based and located in the Kansas City region
- Have 20 or fewer full-time equivalent employees
- Have \$2.5 million or less in annual revenue

Loan Terms

- Up to 3-year term
- Loan amount up to \$100,000
- No interest and deferred payments for the first 6-12 months, 2% interest year 2, 4.5% interest year 3
- Extended amortization
- Collateral requirements are flexible
- No loan origination fee
- No pre-payment penalties



KC COVID-19 Small Business Relief Loan Fund cont.

Capitalization Goal

- \$5,000,000 Loan Fund (over \$2.5 million raised so far)
- Contributors to date: AltCap, Port KC, Academy Bank, First National Bank of Omaha, PNC Bank, Wells Fargo, KC Rise Fund

Capitalization Options

- \$150,000 – 1,000,000
- Direct Loan
- Equity Equivalent Investment (EQ2)

Fundraising Goal

- \$2,000,000 (over \$1 million raised so far)
- Kauffman Foundation, Bloch Family Foundation, Heartley Foundation, UG/Wyandotte County/KCK, PNC Bank, Wells Fargo, individual donors

Donations Uses

- Interest rate “buy-down”/subsidy
- Loan Loss Reserve (20-25% of Loan Fund)
- Operating subsidy



INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

AltCap

Mission Statement

To be a catalyst for investments in capital and resource starved communities in the Kansas City metro through the delivery of accessible and innovative financing products, targeted small business and economic development programming, and the development of strategic partnerships that promote economic growth and empowerment.

Overview Of Organization

AltCap exists to increase the flow of capital to communities and businesses not adequately served by mainstream financial institutions. Whether it is through the New Markets Tax Credit (NMTC) Program, small business and microloans, or other alternative capital, AltCap is committed to delivering accessible financing to support job-creating small business investments and catalytic, community-focused real estate development projects.

Website

www.alt-cap.org

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**Proposal
Information**

Proposal Title

KC COVID-19 Small Business Relief Loan Fund

Support Request

Loan, Investment/Grant

Requested Dollar Amount

500000

Please list other Significant Partners in the Proposal

The KC COVID-19 Small Business Relief Loan Fund is supported by the Greater Kansas City Chamber of Commerce, the Kansas City Area Development Council, the Civic Council of Great Kansas City, Ewing Marion Kauffman Foundation, Neal and Angela Sharma of DEG, Michael and Leah Hoehn of Automated Systems, Inc. (ASI), Port KC, and administered by AltCap, a local Community Development Financial Institution (CDFI).

Proposal Description

The KC COVID-19 Small Business Relief Loan Fund is a new community-backed \$5 million small business relief loan fund intended to provide immediate relief to local, small businesses experiencing extreme economic disruption and financial strain as a result of the necessary public health measures to “flatten the curve” and combat the virus. AltCap has partnered with local stakeholders to provide financial relief for small businesses located in the Kansas City metro area hit hardest by the COVID-19 pandemic. “Most U.S. small businesses operate on an extremely tight margin—29 percent are unprofitable and 47 percent have two weeks or less of cash liquidity,” said Wendy Guillies, President of the Ewing Marion Kauffman Foundation. “While federal and state assistance may be available eventually, businesses need help now. The KC COVID-19 Small Business Relief Loan Fund is meant to help bridge the gap for those small businesses that need more immediate and flexible support. AltCap has the experience

and team to maximize the impact of these generous contributions and quickly provide much needed assistance.” This KC Small Business COVID-19 Relief Loan Fund is only one small part of the comprehensive local, state and federal response needed to help our economy and our community during this crisis. As a Community Development Financial Institution (CDFI), AltCap recognizes the important role small businesses play in our communities and in our economy and are committed to supporting them during this unprecedented time of need. CDFIs like AltCap are often at the frontlines of disaster recovery efforts helping communities weather the effects of natural disasters, recessions, and other significant economic events. What the Fund is: • A loan for small businesses to remain solvent through the crisis and be ready and able to rebuild and recover; • A source of capital for small businesses to fill specific cash flow gaps, cover payroll or any fixed operating costs required to remain solvent and/or begin scaling down, reducing expenses, and taking any additional defensive measures to get through and survive the crisis. What the Fund is not: • To replace lost business income (we don't have even 1% of the capital needed for that); • To fund pre-crisis level operations; • A mechanism to pay wages of staff that the business can no longer financially support; • A low cost loan for businesses relatively un-impacted by the crisis.

Issues Addressed (check all that apply)

Asset Building / Financial Access, Capability and Empowerment, Disaster Relief, Small

Business Development / Microlending

Geographic Impact

Multi-state

State

Kansas, Missouri

Kansas Counties

Missouri Counties

Population Served

KC metro-based small businesses deemed “non-essential” and/or disproportionately impacted by the government issued public health restrictions (i.e. stay at home mandate, lockdown, etc.). These businesses are generally described as follows: retail, foodservice, bars & nightclub, entertainment, personal service, hospitality, healthcare not directly involved in the COVID-19 response, transportation, and fitness industries. Small businesses with 20 or less FTEs and \$2.5 million in annual revenues.

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

Priority given to historically underserved small businesses including minority and women-owned small businesses as well as small businesses located in what are considered economically distressed census tracts or low to moderate income communities.

Anticipated Outcomes/Impact

Provide critical capital to small businesses in the form of 3-year, short term loans as follows: •

Loan limit: \$100,000 (anticipate average loan size to be under \$50,000) • Loan term: up to 3

years (36 months) • Interest rate: no interest/deferred payment first 6-12 months, 2% interest

during months 13-24, 4.5% interest during months 25 – 36. • Mandatory monthly business check-in & financial reporting during first 12 months

Describe evaluation methods used to measure success

AltCap utilizes a systematic evaluation model to determine the success of our lending program. Our organizational theory of change states that by increasing the flow of equitable financial, human, and social capital to underserved small businesses and community-focused real estate development projects, AltCap will help create stronger communities and a thriving, inclusive economy in the greater Kansas City metropolitan region. AltCap evaluates this theory on both economic and social indicators around income generation and stability, equitable access to capital, quality job creation, and community contributions. We tailor evaluations to help us understand how/if our interventions produce the intended outputs. For example, does the number of loans to underserved entrepreneurs in a particular geography create more quality jobs? Are those entrepreneurs growing successful businesses that help the community feel economically secure? Does the amount of capital deployed to community-focused real estate development projects build community wealth? Data is collected throughout the lending process (pre-loan, post-loan, and eventually long-term) to report on the successes of our interventions and to evaluate trends in local community and economic development. AltCap also evaluates and conducts reviews on internal programmatic efficiency—outreach efforts, processing times, cost-effectiveness, portfolio returns, etc.

Project Time Frame - Is your request for an existing or new program

New Program

Other
Supporting
Documentation

File Download

N/A



Disaster Relief and Economic Recovery Related to COVID-19

Doug Cowan, President and Chief Executive Officer
Community Services League



Quick Proposal Recap

Base Line Information:

- **Name:** COVID-19 Disaster Relief and Economic Recovery
- **Who is served:** 100% of participants are low- to moderate-income for the purposes of CRA
- **Geography:** Metro-wide in MO & KS with physical locations in Jackson/Clay Counties
- **Request:** Proposal asked for \$250,000; as needs have skyrocketed we've updated our projections to \$500,000-\$1,000,000+



COVID-19 Disaster Relief

Disaster Relief Leadership Roles:

- Mass Feeding & Human Services lead for several Jackson County jurisdictions (FEMA ESF #6)
- Harvesters “Core Four” Agency
- Benefits Navigation – www.cslc19.org/help
- Data/Observations



COVID-19 Economic Recovery

Recovery Activities:

- Direct Financial Assistance
- Job Placement and Training
- Low-Interest Loans through Next Step KC
- Housing Stability
- Financial Coaching
- Data/Observations

INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

Community Services League (CSL)

Mission Statement

Community Services League is the oldest and largest provider of comprehensive social services in the Eastern Jackson County area, and by many measures, the Kansas City Metro. It was 1916 – 104 years ago – when Bess Wallace Truman’s Bible study group launched a compassionate initiative to address urgent needs in the community. Few would have imagined that more than a century later, their inspired vision would grow into an organization that serves 15,000 unique individuals per year, with 14 offices, covering 400 square miles. CSL’s mission is “to assist our communities in reaching their potential by providing immediate relief to people in need, assessing their situations, and providing solutions that lead them to economic stability.” Our work is focused on providing low-income families with a pathway out of poverty through integrated services including: Income Supports (formerly referred to as Emergency Assistance); Financial Coaching; Housing Counseling; and Employment Coaching.

Overview Of Organization

For much of CSL's history, we have been a critical safety-net provider for our neighbors in need. We have helped fill gaps when household food supplies ran low; we have provided clothing when household budgets could not be stretched enough to cover expenses; and we have helped thousands of our neighbors find work. This is all very important work, and CSL is proud of our heritage as an integral part of the social service fabric that has served our communities. However, we've realized that a box of food, a pair of jeans, or just any old job, does not necessarily push back on poverty. How CSL has Transformed In October 2015, CSL gained the designation as a Financial Opportunity Center (FOC) through the Local Initiatives Support Corporation (LISC), and joined a distinguished network of more than 100 organizations across the nation bearing the FOC title. Becoming a FOC has helped CSL move from transactional service provision to transformational programming that allows us to make meaningful and lasting change in the lives of those we serve. The primary components of the FOC model that are shared across the national network are Integrated Service Delivery and Bridges to Career Opportunity programming. This work is at the core of CSL's request for funding from the Hall Family Foundation. Integrated Service Delivery Integrated Service Delivery is a model, a philosophy, and a new way of doing "business" – it is the cornerstone of the FOC network. Integrated Service Delivery means that we don't offer stand-alone services. Rather, we seek to intentionally integrate or "bundle" all of our services in a way that leads to concrete gains in net income, net worth, and improved credit scores. What does this mean from a practical standpoint? It means that instead of our core service areas - Income Supports, Employment Coach, and Financial Coaching - working in silos, our coaches are now

intentionally working together to address the needs of families in a holistic manner. We focus on the financial well-being of a household as it relates to earned and unearned income, assets and liabilities, and credit scores. CSL coaches work in, what we have termed, Pods. A Pod is a team of coaches including a Financial Coach, Employment Coach, and Income Supports Coach. Each Pod works with a specific caseload of approximately 100 households per year.

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**Proposal
Information**

**Proposal
Title**

Disaster Relief and Economic Recovery Related to COVID-19

**Support
Request**

Investment/Grant

**Requested Dollar
Amount**

250000

**Please list other Significant Partners in the
Proposal**

**Proposal
Description**

CSL is on the front lines of the COVID-19 response. We are helping families with emergency provisions as the COVID-19 situation worsens in our area. We are also finalizing strategies for how our economic empowerment programs will respond when employment opportunities open back up. Feeding and Basic Needs CSL is the ESF #6 lead for mass feeding in Eastern Jackson County. As such, we are one of the largest providers in the Kansas City area, with 10 feeding sites. We are part of the "Harvesters Core Four" which are the four largest Harvesters feeding partners, out of its 760 feeding partners. In four days since the shelter-in-place order (March 23-26), our Noland Road location helped 789 families with food, which is what we normally would process in a month. We estimate that in 2020 we will deliver more than 2 million food items to 10,000 area families – more than 25,000 individuals. CSL is also a Giving the Basics and Kansas City Medicine Cabinet provider, along with partnering with Bombas socks to give 500,000 pairs of socks to struggling Kansas Citians in 2020. Financial Coaching CSL maintains a staff of five full-time Financial Coaches. We service 700 clients through the LISC Financial Opportunity Center model. We expect to be inundated with requests about how to managed government stimulus money, and navigate all the legislation around utilities, rent/mortgage, and student loans. We also run the Next Step KC Small Dollar Lending Program, and support from this fund will allow us to increase the number of loans we process so families will avoid a payday loan or other toxic loan. Housing Stability CSL will provide rent and utility payments on behalf of the families that are struggling. CSL is a HUD-certified Housing Counseling Agency, is part of the local HUD Continuum of Care, and operates the

Family Stability Initiative in partnership with United Way. Employment Supports (Metro-wide program) CSL runs three employment offerings – Bridges to Career Opportunities through LISC, Vocational Rehabilitation and Employer Services. We expect this area to be a major focus of our region’s recovery, in helping displaced workers reconnect, potentially in new sectors. CSL’s Work Life Center is poised to train welders, CNAs, and skilled trades sector. CSL is a CARF-accredited provider of employment services to those with disabilities. CARF is the Commission on Accreditation of Rehabilitation Facilities.

Issues Addressed (check all that apply)

Asset Building / Financial Access, Capability and Empowerment, Affordable Housing, Disaster Relief, Workforce Development / Economic Development

Geographic Impact

County-wide

State

Missouri

Missouri Counties

Jackson

Population Served

For disaster relief, we are serving anyone that comes to us.

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

100% of the families we help will be living at or below 50% of the Jackson County Area Median Income (\$37,400).

Anticipated Outcomes/Impact

We expect to help more than 25,000 people with food and other basic needs in 2020. To help families navigate complex financial issues, we expect to conduct more than 1,000 Financial Coaching sessions. For every \$1,000 raised, we can help a family with housing stability (the average family needs around \$1,000 to come current on delinquent rent/utilities). Through Next Step KC, we plan to close more than 200 loans that will help families avoid payday lending. Once the recovery begins, we hope to put 500 displaced workers through our job training/preparedness programs.

Describe evaluation methods used to measure success

Normally, we'd have a great answer here, but we don't know what success looks like in the COVID-19 recovery. We track improvements in household income, net worth, and credit scores, and we want families to improve in those areas. Really, though, our hope is to help families get back to some level of normalcy.

Project Time Frame - Is your request for an existing or new program

New Program

Other
Supporting
Documentation

**File
Download**

N/A



Emergency COVID-19 Connectivity Response

Tom Esselman, Chief Executive Officer
Connecting for Good

DIRECT CLIENT ASSISTANCE

Estimated 5000-10,000 KC families without home wifi or computers

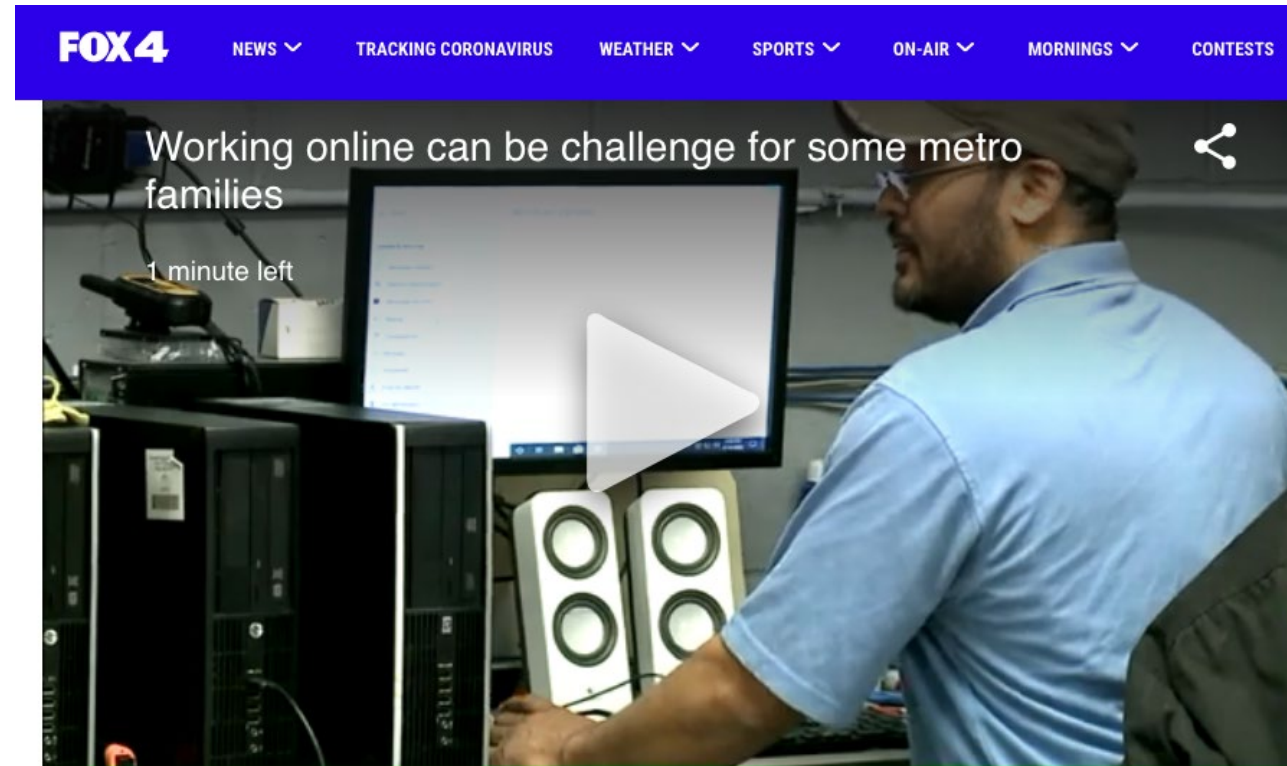
Average cost of \$100 for Sourcing, Processing, Distributing and Supporting



WORKFORCE DEVELOPMENT

Tech jobs among top five most unfilled positions in Kansas City market

Hiring pipeline from KCMO and KCK agencies, @\$14/hour, \$2500 per month



CAPITAL IMPROVEMENTS

Sustainable facilities for safe and healthy work environment

Matching philanthropic community support



INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

Connecting For Good

Mission Statement

Connecting For Good provides affordable internet, computers and digital skills for low income communities to open their minds and opportunities for a better future. Our vision is: thriving communities through digital equity.

Overview Of Organization

CFG programs are designed to reach low- income residents as well as nonprofit partners and community centers serving urban core neighborhoods characterized by the digital divide.

Since inception, Connecting for Good has impacted over 20,000 lives. In 2019, we saw a 20% increase in the number of people trained (from 9000 to 10,750), and in the number of Wi-Fi connections installed in housing developments, community centers, and nonprofits (from 2100 to 2650). Additionally, since 2015, CFG has either donated or sold over 4000 refurbished computers for as little as \$50 each. These strategies and organizational investments reduce historical and institutional barriers to technology access and use.

Website

<https://www.connectingforgood.org/>

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Proposal Information

**Proposal
Title**

Emergency Covid-19 Connectivity Response

**Support
Request**

Investment/Grant, Service

**Requested Dollar
Amount**

20000

**Please list other Significant Partners in the
Proposal**

Google Fiber, City of KCMO, Kansas City Public Library,

**Proposal
Description**

Connecting low income families to reliable, affordable home broadband internet, complete with a computer device such as a desktop or a laptop, is one of the most impactful steps we can take during this time of crisis. Families forced to stay at home for work and school, but who lack access to tech tools, will be even farther behind than they already are. Through this funding program, up to 200 low income families who currently lack internet and a computer can be equipped with both, with two months of internet service fully paid, for the total cost of \$100 per household, or \$20,000 overall. Connecting For Good will verify the households by virtue of its close partnerships with school and early childhood centers, such as Operation

Breakthrough and Front Porch Alliance, in Kansas City's urban core. Google Fiber, one of Connecting For Good's longest standing funding partners, will provide free installation and ensure each family is signed up for their account--without a contract--to receive the first two months free, and only \$15 per month after that.

Issues Addressed (check all that apply)

Broadband Services / Digital Inclusion, Disaster Relief

Geographic Impact

Neighborhood(s)

State

Missouri

Missouri Counties

Jackson

Population Served

Connecting for Good serves low-income residents in Kansas City, Missouri and Kansas City, Kansas. Overall, 75% of our clients reside in ZIP codes 64106, 64108, 64019, 64123, and 64127. These areas are characterized by poverty, unemployment, and low educational attainment. For example, 50% of individuals in ZIP code 64106 have incomes below the poverty level and 51% have education less than high school graduation (2012–2016 ACS).

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

Our clients face numerous barriers to services and economic empowerment. Many are single parents who have unstable housing, insecure health care access, and transportation challenges. Furthermore, over 80% of clients we serve have annual incomes below federal poverty guidelines. The racial breakdown of our clients is 85% Black, 10% White, and 5% Hispanic (in KCK there is a higher Somali refugee mix as well)

Anticipated Outcomes/Impact

Low income families on Kansas City's traditionally low income East side will have sustainable home internet service; they will establish good credit through opening and maintaining the \$15 per month service with Google Fiber (the same cost charged for wifi hotspots), which has the highest quality low-cost program on the market, with 25 mbps download speeds; and each of these families having, using, and maintaining their own home computer, complete with monitor, keyboard, mouse and wifi adapter, and a 12 month service warranty from Connecting For Good.

Describe evaluation methods used to measure success

6 and 12 month checkins with both Google Fiber, for the sustainability of the accounts opened; and every three month surveys, working with family advocates and staff from Operation Breakthrough, Front Porch, and select schools, to gain input from the served families on their usage and productivity and connectivity as a result of the program

Project Time Frame - Is your request for an existing or new program

New Program

Other
Supporting
Documentation

**File
Download**

N/A



Increasing Workforce Center Capacity for Virtual Services

Keely Schneider, Executive Director
Workplace Partnership

GEOGRAPHIC SERVICE AREA



PRIORITY SERVICE JOB SEEKERS

- Dislocated Workers/Laid Off
- Recipients of Public Assistance/Low-Income Individuals
- Individuals Who Are Basic Skills Deficient
- Veteran Priority of Service Across All Job Seekers



THE NEED



TECHNOLOGY FOR VIRTUAL SERVICES

- Phone System Upgrade
- Laptops
- Computer Cameras/Head Sets
- Hot Spots
- Flat Screens

COST = \$76,380

THE WHY

COVID-19 EXPOSED SYSTEM WEAKNESS

- No Tech for Virtual Services
- Poor Remote Staff Connections
- No Access to Work/Files
- No Office Phone Access
- Limited Conference Room AV

COVID-19 FALLOUT = MORE JOB SEEKERS

- Over 50,000 Job Losses as of 4/25
- Need Increased Staff Capacity
 - WIOA PY20 Allocations Decreased
- Reduce Reliance on Physical Centers



INCREASE WFC VIRTUAL SERVICES CAPACITY = MORE JOB SEEKERS SERVED

OUTCOME	CURRENT	AT PROJECT COMPLETION
Staff Can Access and Utilize MS Office Software and Work Product Remotely	8%	100%
Staff Can Answer Phone Lines Remotely	0%	100%
Staff Can Host Group Webinars/Workshops Virtually	0%	100%
Staff Can Host Meetings with Job Seekers and Employers Virtually	0%	100%
Conference Room Tech Can Accommodate Virtual Meetings	33% (one WFC)	100% (All WFCs)

INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

Local Workforce Investment Area III, Inc. d/b/a Workforce Partnership (WFP)

Mission Statement

Mission: To build a workforce development system that meets the needs of both job seekers and employers throughout the Kansas City area, creating greater economic opportunities for all. Vision: A workforce with the agility and resourcefulness to sustain business growth and a high standard of living.

Overview Of Organization

Workforce Partnership is a non-profit, 501(c)(3) organization whose board of directors functions as the local workforce development board (LWDB) serving Wyandotte, Johnson and Leavenworth counties in Kansas. Workforce Partnership operates a network of One-Stop Workforce Centers across these counties offering professional expertise and funding resources to job seekers and employers. Services to job seekers include job search assistance, help with resume development and interviewing skills, labor market data, basic job readiness assessments, and job matching/labor exchange services. Job seekers qualified for our Adult, Dislocated Worker or Youth programs (generally low-income, suffered job loss through no fault of their own and/or have other barriers to employment such a disability, low-English

proficiency or criminal background) may access additional intensive services such as support of a case manager, development of an individualized employment plan, comprehensive job readiness and skills assessments and access to training/education funds to prepare the job seeker for employment or upskilling. Services to employers include unlimited postings on our KansasWorks job site, hosting recruitment events and job fair opportunities, promotion of key vacancies among our workforce network, job description development, candidate skills assessments and screenings, labor market information, and facility rentals. As the LWDB, and a recipient of funds under the Workforce Innovation and Opportunity Act (WIOA), Workforce Partnership coordinates the integration of the workforce system for these counties including tight collaboration with the area's Adult Education and English as a Second Language (ESL) programs, Vocational Rehabilitation programs, Veterans programs, and other non-profits and government agencies coordinating workforce development.

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**Proposal
Information**

**Proposal
Title**

Increasing Workforce Center Capacity for Virtual Services

**Support
Request**

Investment/Grant

Requested Dollar Amount

76380

Please list other Significant Partners in the Proposal

Dynamic Workforce Solutions (DWFS) - Workforce Partnership's Title I Contractor and One-Stop Operator DWFS employs many of the front-line workforce center staff who work with our job seekers each day.

Proposal Description

Due to the recent COVID-19 pandemic, related social distancing protocols and shelter in place orders, WFP is unable to effectively serve its most vulnerable job seeker clients and most desperate businesses. Our workforce system is currently designed to deliver the majority of job seeker and employer services through in-person workshops, group orientations, hiring events and in-person case management. Recently, we have been required to shut down those resources and are only able to provide services through phone calls and emails. For the safety of our community and that of our staff, WFP has opted to limit the number of staff within the centers to two at any given time. A few staff members have the ability to work from home, mostly supervisory staff; the vast majority of our staff members do not have access to our systems remotely from home, nor have the Internet capability to stream customer interactions or conduct "Zoom" meetings. Our estimate is that WFP is operating at only 25-30% capacity at this time. This is the very time when thousands of residents in our three

counties are being laid off each week due to COVID and need access to our services for re-employment and training. This is the very time when hundreds of employers are going through significant revenue reductions and need our services to assist them through furloughs and layoffs. This is the very time when hundreds of employers in sectors, such as transportation/logistics, are trying to keep up with the increased demand for delivered goods, yet are struggling to find enough employees. Because we do not know how long social distancing protocols will remain in place (many fear for months), we must pivot rapidly and develop new service delivery models that do not rely on face-to-face interaction. In order to meet this increased need for job seeker and employer services, and manage the larger workload on our staff, WFP must immediately increase its capacity to deliver virtual services, otherwise, we risk failing at our most basic mission. Only 10% of our WIOA federal allocation may be used for “administrative” purposes, which includes IT hardware, software, and IT staff costs. Making large-scale, all at one time upgrades to our IT infrastructure is entirely out of the scope of our operating budget. Accordingly, WFP requests a one-time grant of \$76,380 to purchase equipment and software that will allow us to provide services in a virtual environment within a few short weeks.

Issues Addressed (check all that apply)

Asset Building / Financial Access, Capability and Empowerment, Broadband Services / Digital Inclusion, Disaster Relief, Workforce Development / Economic Development

Geographic Impact

County-wide

State

Kansas

Kansas Counties

Johnson, Leavenworth, Wyandotte

Population Served

For intensive services: • Individuals who have been laid off work (through no fault of their own) • Individuals who are at 200% of FPL or below • Individuals with barriers to employment such as low basic skills, low English proficiency, veterans and the disabled. In 2018-19, Workforce Partnership served over 30,600 people across the three counties and enrolled 1,689 people in intensive services. WFP provides basic labor exchange services to all job seekers regardless of income.

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

Workforce Partnership serves Johnson, Wyandotte, and Leavenworth counties in Kansas. The 2018 area median income for those three counties are: Johnson - \$87,087 Wyandotte - \$47,084 Leavenworth - \$70,807 As described above, regardless of the median income of the area, WFP primarily serves individuals at 200% of the federal poverty level or below, as well as individuals who have significant barriers to employment or who have been laid off work. The most concerning challenge we face right now during the COVID-19 pandemic is the overwhelming number of layoffs happening in all of our counties without the means to

service those dislocated workers in group formats such as group workshops and orientations or in-person at the workforce center. Unlike during the Great Recession, when job losses occurred over many years, the job losses that we have already experienced in our community (and have yet to come) will happen over an extremely short time frame - probably over the course of a few months, rather than over the course of several years. Our workforce center staff has (understandably) decreased over the years as the economy has recovered from the Great Recession and unemployment has hit record lows. The speed with which the COVID layoffs are happening, coupled with social distancing protocols and the closing of the workforce centers to the public, has exposed a great weakness in our system - the fact that we currently have no means to deliver services in a virtual manner. Accordingly, we are not able to serve job seekers at a time when they need us most. Based on recent research by the Brookings Institution, the Greater Kansas City Metropolitan Area has approximately 16% of its labor force working in sectors that will be significantly damaged due to COVID. Taking current labor force data for each of our three counties in those sectors, we could see between 70,000 and 75,000 workers laid off in the next few months. In the last calendar year, including ALL job seekers, not just dislocated workers, Workforce Partnership served about 30,000. And while certainly not all dislocated workers seek our services, even attempting to service half of those individuals laid off from COVID over the course of one quarter will prove impossible without the ability to access our services virtually, particularly since we do not yet know when social distancing protocols and shelter in place orders will be lifted. Even if social distancing requirements are lifted in the coming months and we can resume our in-person work, with

our current staff levels, we will continue to need the ability to provide services virtually in addition to our in-person services offerings in order to serve such a large number of dislocated workers.

Anticipated Outcomes/Impact

Workforce Partnership expects that as a result of the purchase and installation of this equipment: 1. 100% of its board and workforce center staff will have the ability from home to access and utilize the full complement of MS Office products (including Outlook, Word, Excel, etc.) via company-issued equipment and will have sufficient Internet access at home to work remotely (up from 8% currently). 2. 100% of its board and workforce center staff will have the ability to answer their own phone lines remotely from home (up from 0% currently). NOTE: Because of the age of our current phone system, we are unable to “plug and play” our phone lines like many current VOIP systems allow. Forwarding our work phone lines to personal landlines and/or personal cell phones is problematic from an IT operations standpoint and runs the risk of personal messages being presented to clients of the workforce system as well as run the risk of Personally Identifiable Information being left by a client on a staff member’s personal phone. 3. 100% of its board and workforce center staff will have the ability to host group webinars in lieu of in-person meetings for resume and interview workshops, for our Back-to-Work 50+ Program (a partnership with AARP Foundation), for our Talent Support Network Job Club, and for our WIOA orientations and KHPOP orientations (2 major grant programs that require eligible participants to attend orientations prior to full enrollment into training) (up from 0% currently) 4. 100% of its board and workforce center staff will be able to

host internal staff meetings virtually (up from 0% currently) 5. Allow virtual meetings to be hosted from any of our three large conference rooms (one in each workforce center)(up from 33% currently)

Describe evaluation methods used to measure success

Workforce Partnership will evaluate its success on this project by: 1. Successful set up of all new laptops and associated equipment (hot spots, cameras, and headsets) - ready to be issued to staff working from home. 2. Successful installation of two large screens in the Wyandotte and Leavenworth county workforce centers (Johnson county center already has an HD screen for its conference room use), including the spider units for exceptional microphone/audio. 3. Successful purchase and installation of a new phone system for all three workforce centers. 4. Successful purchase and installation of new web-based virtual conferencing platform; and training of staff on such platform to host virtual meetings and workshops. Workforce Partnership anticipates that installation and configuration of all equipment should be completed within four weeks from the date equipment is ordered - barring any delivery delays.

Project Time Frame - Is your request for an existing or new program

Existing Program

Other
Supporting
Documentation

**File
Download**

N/A



Shelter Support for Homeless, Pregnant and Parenting Young Moms and Babies

Kelsi Green, Assistant Executive Director
Mother's Refuge



ABOUT US



- **MISSION:** shelter and educate pregnant and parenting young women by providing comprehensive services that empower them to make successful life decisions for themselves and their babies
- Founded in 1987 and provided shelter and education to over 1,800 young moms and babies
- Located in Eastern Jackson County, but services are not limited based on geographic area
- Can enter anytime during their pregnancy and stay up to one year after their baby is born
- Provided with housing, meals, clothing, case management, counseling, transportation, medical care, life-skills training, and educational classes
- Moms are enrolled in our Aftercare Program after they move to independent living

TARGET POPULATION

- 12-21 years of age
- Pregnant and parenting
- Homeless (Chronic or Situational)
- Under-resourced
- Low income, below poverty level
- Behind in education
- No support system
- History of abuse and neglect

GOALS

- Shelter 50 young moms and babies in the next year
 - Safe home, clothing, food, life-skills classes, health care, education, transportation, and employment resources
- Provide wrap-around and emergent services to at least 100 individuals through our Aftercare Program
 - Food, basic supplies, clothing, transportation, case management, and financial assistance as needed

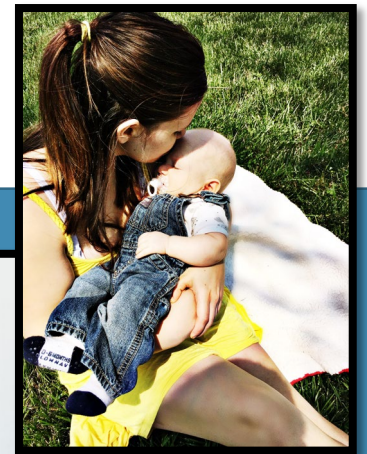


REQUEST: SHELTER SUPPORT

- \$50,000 for General Program Operations
- Open to other funding amounts and flexible in our request, hoping to raise \$50,000 total
 - Existing program support
 - COVID-19 expenses
 - Increased food and maintenance budget
 - Expanded programming and Aftercare Program services

THANK YOU FOR YOUR CONSIDERATION!

TOGETHER WE CAN PROVIDE A HAND-UP FOR HOMELESS YOUNG MOMS AND BABIES!



INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

Mother's Refuge

Mission Statement

The mission of Mother's Refuge is to shelter and educate homeless, pregnant and parenting young women by providing comprehensive services that empower them to make successful life decisions for themselves and their babies.

Overview Of Organization

Mother's Refuge has provided a safe, loving home for more than 1,800 homeless, pregnant and parenting young women and their infants since 1987. These under-resourced young mothers, between the ages of 12 and 21, are taught to make healthy decisions for themselves and their children while living at Mother's Refuge and participating in our in-house educational program. Homeless young women may enter our program at any stage of their pregnancy and stay up to one year postpartum. During their stay they must continue their formal education while being provided with: a safe place to live, nutritional meals and snacks, weather-appropriate clothing, individualized case management, access to medical care, counseling, transportation, life-skills training, educational classes on pregnancy and parenting, health and nutrition, finance and career building, and self-esteem and community

engagement. Mother's Refuge can provide a home for a total of 14 young women and infants at a time. When young mothers move out of our home, they are enrolled in our Aftercare Program where they continue to receive supportive services and supplies from our organization. One past resident, Elizabeth, had been staying in a home with no electricity in the heat of the summer. She had no keys and no way to leave the home if she wanted to be able to return. She moved into Mother's Refuge and we assisted her in preparing to become a mother. She obtained employment, saved money, and completed the Launch to Independence Education Program. Most importantly, she gave birth to a beautiful baby boy, learned proper parenting skills, and became a very nurturing mother! She continues to grow more independent and successful each day. She is on track to graduate our program and transition to independent living soon.

Website

www.MothersRefuge.org

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**Proposal
Information**

**Proposal
Title**

Shelter Support for Homeless, Pregnant and Parenting Young Moms and Babies

**Support
Request**

Investment/Grant

**Requested Dollar
Amount**

50000

**Please list other Significant Partners in the
Proposal**

**Proposal
Description**

Mother's Refuge is a unique shelter for homeless, pregnant and parenting women and their infants. Young women between the ages of 12 and 21 years may enter at any point of their pregnancy and remain up to one year postpartum. Mother's Refuge assists them in obtaining more permanent housing and transfer them to our Aftercare Transitional Living Program to continue case management support while they live independently. We have learned that long-term residential services is a crucial part in learning life-saving parenting and basic life-skills. It also gives these young women a second chance to continue their education and job training. Our program provides 24-7 awake supervision for all clients, and our facility is safe from drugs, alcohol, and abuse. The funds requested in this proposal will go directly towards supporting our general operating expenses due to financial strains we are experiencing with the COVID-19 crisis. Funding for this proposal would allow us to continue providing the services that are essential to the health, well-being, and success of the homeless young mothers and babies we serve. Shelter support would enable us to maintain the success that our program has experienced thus far, in our 33 year history. Homeless, pregnant and parenting women will be supported during this uncertain time with basic needs, such as

utilities, food, water, direct care, and supplies, both for our current residents and individuals enrolled in our Aftercare Program. At Mother's Refuge we pride ourselves in providing a hand-up, not just another hand-out. We walk alongside our clients to ensure they feel empowered to create the best future possible for themselves and their babies. We want to ensure that the epidemic our world is currently experiencing does not diminish their quality of life or ability to overcome the obstacles they have experienced. While every residents story is different, they all require a safe and clean place to live, healthy and consistent food to eat, and support to learn how to care for themselves and their babies.

Issues Addressed (check all that apply)

Affordable Housing, Community Services and Facilities, Disaster Relief, Stabilization and Sustainability, Other

Other Description

Homeless Shelter and Emergency Assistance for Pregnant and Parenting Young Moms and Babies

Geographic Impact

State-wide

State

Missouri

Missouri Counties

Population Served

Our target population are homeless, at-risk pregnant and parenting young women between the ages of 12 and 21 years old. Some of the young women we serve have recently become homeless when their family kicked them out due to their pregnancy, while others have been chronic homeless or couch-hopped between friends. Most young women are behind in their formal education, have no support system, and have experienced significant abuse and neglect in their short lives.

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

The young mothers we serve at Mother's Refuge are at least 185% below the federal poverty level. They are the underserved, vulnerable, and hidden homeless in our community.

Anticipated Outcomes/Impact

We anticipate to shelter approximately 50 mothers and babies in the next year, and over 100 individuals (mothers and their families) through our Aftercare Program. Our goals include the following: 100 percent of admitted residents are provided a clean and safe sleeping space, weather-appropriate clothing, and nutritious foods; 100 percent of admitted residents participate in our in-home educational program by attending required classes on health and nutrition, career and financial literacy, pregnancy and parenting, self-esteem and healthy relationships, and community engagement; 100 percent of admitted residents receive direct teaching and assistance with life-skills and parenting tasks. We do not base success on a

specific number or level of accomplishment. Instead, we determine success on an individual basis. We celebrate success when residents earn their high school diploma or GED. We determine success when residents complete our in-home educational life-skills program. We witness success when they give birth to a healthy baby. We celebrate success when residents graduate from our residential program to live on their own or in another safe and stable environment. With each short-term success, our residents make strides to long-term success.

Describe evaluation methods used to measure success

Our ultimate goal is to provide shelter, guidance, and education to every young woman who enters Mother's Refuge. Our staff work on a daily basis to ensure their home is safe and clean, and they work to educate and empower our young, pregnant and parenting residents to strive towards a more independent future. The evaluation process is understood by tracking data and compiling outcomes to understand our impact. The Direct Care Staff records all education classes, medical appointments, and daily activities. Individual goals are recorded and updated by our Case Manager. This information is reviewed by our Assistant Executive Director and Executive Director to ensure service is at its best and residents have their needs met. There is daily communication between Direct Care Staff and management through one-on-one interactions, email, texts, and phone calls. All staff meetings occur monthly and management meetings occur weekly to share information and address any needs or concerns. Monthly meetings also include on-going trainings in order to promote life-long learning for our staff.

Project Time Frame - Is your request for an existing or new program

Existing Program

Other
Supporting
Documentation

**File
Download**

N/A



Emergency COVID-19 Preparation and Response for Safety Net Hospital

**Niki Donawa, Chief Community Relations Officer
Truman Medical Centers**

KC'S ESSENTIAL HOSPITAL AT THE CENTER OF THE COVID19 CRISIS

Truman Medical Centers (TMC) seeks funding support to assist with significant expenses related to the COVID19 crisis.

TMC is the Kansas City area's essential safety-net hospital

- 70% of our 118,000 unduplicated patients are either uninsured or on Medicare/Medicaid
- 60% have multiple chronic conditions
- Our uninsured patient population is 700% higher than the average Missouri hospital
- Diverse patient base – 33% African American, 16% other ethnicity, 8% latino, large immigrant/undocumented patient base as we are their only resource

TMC patient base/demographics have been hit especially hard

- Majority of the COVID19+ patients are from the KC 3rd and 5th districts
- 35% of the metro areas testing has been done by TMC at our facilities and in the community.





TMC LEADING EFFORTS FOR COMMUNITY-WIDE TESTING & ADDRESSING FOOD INSECURITY

Taking testing & food INTO the community

Transportation & access to the hospital setting is a barrier for many

Leveraging our mobile wellness unit we have done testing at:

- St. James UMC
- Morningstar Baptist Church
- Second Baptist Church
- Northeast HS
- Guadalupe Center
- Friendship Baptist Church
- Metro Christian Fellowship Church
- Sheffield Family Life Center
- Ruskin High School

Close to 600 tested for COVID19 as of May 1 – an additional 300 by May 8

Distributed more than 750 bags of fresh produce at more than 15 community sites to address food insecurity



THE COMMUNITY NEEDS TMC MORE THAN EVER.
TMC NEEDS THE COMMUNITY MORE THAN EVER.

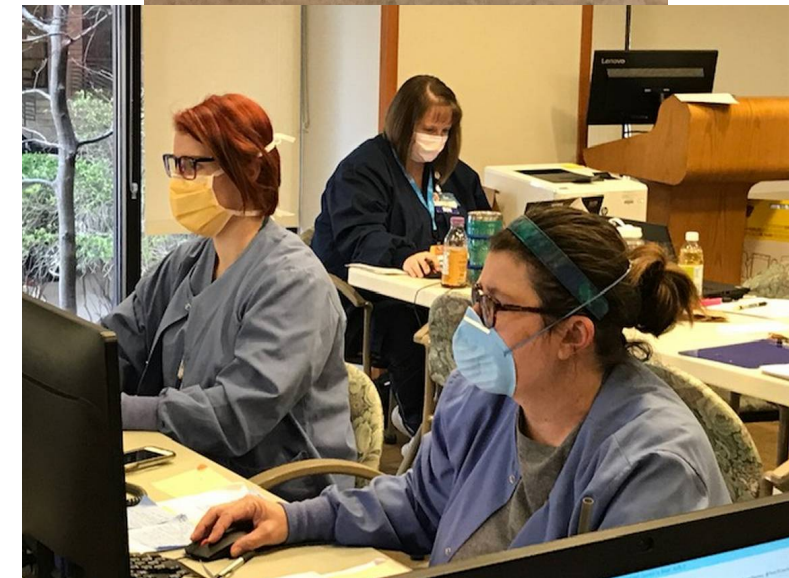
Loss of activity, volume and revenue

- Surgeries – nearly 75% reduction; only emergency
- Outpatient clinic appointments nearly cut by 50% - even leveraging tele-health
- Emergency Department visits and traumas – down by 35%
- Overall gross patient revenue – down by nearly half
- Losing more than \$600k per day

Increased Costs

- More than \$4.2m in capital and supply costs (huts, tents, equipment, computers for tele-health, PPE)
- Call center of providers for 404-CARE
- Call center to assist with tele-health efforts

CARES Act provides some limited relief – it will not be a full stop-gap to cover all losses – the full extent of which remains to be seen



INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

Truman Medical Center Charitable Foundation

Mission Statement

Truman Medical Centers (TMC) is an academic health center providing accessible, state-of-the-art quality healthcare to our community regardless of one's ability to pay.

Overview Of Organization

Truman Medical Centers (TMC) has a long history of serving the people most at risk in Kansas City. TMC Health Sciences District (formerly "Hospital Hill") was dedicated four decades ago, but its history goes back more than a century. Its forerunner was General Hospital, Kansas City's first hospital, built in 1870. The roots of TMC Lakewood in Eastern Jackson County go back even further than those of TMC Health Sciences District—to the mid-1800s, when Jackson County purchased a large farm to care for those who could no longer care for themselves. Today, TMC is the essential safety net hospital for hundreds of thousands of families, providing all the services one expects from an exceptional health system with a purpose of leading the way to a healthy community. Our mission is to provide accessible, state-of-the-art quality healthcare to our community, regardless of one's ability to pay. With two acute care academic hospital locations, the largest, most comprehensive

behavioral health program in the area, a long-term care facility, and multiple primary care practices, TMC provides comprehensive medical care for patients from birth through senior years. For over 45 years, we have also functioned as the primary teaching sites for the University of Missouri–Kansas City (UMKC) Schools of Medicine, Dentistry, Nursing, and Pharmacy. TMC consists of three main branches—TMC Health Sciences District, TMC Lakewood, and TMC Behavioral Health. Together these divisions served over 118,000 unduplicated patients in fiscal year 2019. Approximately 70% of patients were uninsured, Medicaid patients, or enrolled in Medicare. Compared to the average Missouri hospital, the proportion of our uninsured patients is 700% higher and our Medicaid population is 61% higher. TMC is Missouri’s largest provider of indigent care services. In fiscal year 2019, uncompensated care costs exceeded \$148 million—an alarming growth of over 40% in the past two years. TMC is one of the leading entities in helping the city combat COVID-19 for all patients, regardless of their insurance status or ability to pay.

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**Proposal
Information**

**Proposal
Title**

Emergency COVID-19 Preparation and Response for Safety Net Hospital

**Support
Request**

Investment/Grant

**Requested Dollar
Amount**

152000

**Please list other Significant Partners in the
Proposal**

In our role as the “safety net to the safety nets,” TMC is a leader in providing comprehensive health services in the community, with tens of dozens of partners and referral sources.

Hospitals around the region refer to TMC if the payer source is a problem or if the care need is too great. Key collaborations are crucial for ensuring healthcare access. Partnerships are many—one strong example is with the University of Missouri–Kansas City (UMKC) School of Medicine, which has partnered closely with TMC since 1971. In the primary care clinics, UMKC faculty lead medical students and residents in providing clinics five days weekly, including patient assessment and development of patient care plans (with faculty guidance). This partnership is mutually-beneficial, helping TMC manage our high rates of uncompensated care through cost-efficient staff leveraging, while simultaneously ensuring hands-on education to the next generation of healthcare providers. Our Lakewood Family Medicine Clinic is recognized as having the fourth largest Family Medicine residency in the country. Access through community-based settings such as the YMCA ensures program integration in the community. In addition to the Linwood Y site, YMCA and TMC are actively in the process of developing a second co-located location site at a downtown Kansas City YMCA, expected to open in 2021.

Proposal
Description

TMC is seeking \$152,000 from Federal Reserve Banks to help ensure preparedness for the coming surge in COVID-19 cases in Kansas City. Funds will allow us to meet critical health care needs of our community while minimizing its spread. We will purchase 20 Microcon MAP800 HEPA Systems, a Steramist Surface Unit disinfection system, tents to treat COVID patients if hospital capacity is exceeded, and a generator that will allow us to convert office space into a COVID clinic. Microcon systems are high-capacity mobile air scrubbers designed to remove hazardous airborne pathogens in hospital/healthcare environments. They improve "breathing zone" air quality within a patient room, eliminating infectious airborne particles from this zone, and the risk of inhalation. They will be used in all areas where COVID patients/potential patients are diagnosed and treated. The SteraMist system is a portable, spray misting disinfection system that uses fast-acting Ionized Hydrogen Peroxide. The insidious nature of COVID-19 means every surface must be a priority when it comes to cleaning and disinfection. SteraMist can be used on all surfaces—including high touch-sensitive equipment—and reaches areas that regular disinfectants cannot. Rooms are safe to enter within minutes after application, allowing us to turn over rooms quickly. To contain the spread of the virus, the hospital has had to close almost all entrances, resulting in a shortage of COVID-safe reception areas. The purchase of tents will allow us to create critically needed reception and clinic space with appropriate distancing for undiagnosed potential COVID patients. Additional reception space will increase our capacity to test and screen patients while conserving critical hospital space while decreasing the potential for spread of COVID-19

from those who are undiagnosed. The tents will give health officials capacity to divert potential COVID patients from emergency rooms to prevent overcrowding and reduce the potential spread of the virus to other patients and health workers. Finally, we need to quickly convert extra office space to a new COVID clinic to handle examinations and hospital admissions when patient capacity is exceeded. It is critical that we purchase a generator to provide a power supply for the converted COVID clinic. The tents and new COVID clinic will both help maintain social distancing, decrease the number of people needing to access the hospital, and avert the increase in potential spread.

Issues Addressed (check all that apply)

Community Services and Facilities, Other, Disaster Relief

**Other
Description**

COVID-19 pandemic response

**Geographic
Impact**

City-wide

State

Missouri

**Missouri
Counties**

Jackson

**Population
Served**

TMC serves a diverse population with demographics including 50% Caucasian, 33% African American, 16% other, and 1% Asian. Eight percent of our patients indicate Hispanic/Latino ethnicity. Approximately 60% of all TMC patients have at least one major chronic disease. Approximately 70% of patients are uninsured, Medicaid patients, or enrolled in Medicare. Compared to the average Missouri hospital, the proportion of our uninsured patients is 700% higher and our Medicaid population is 61% higher.

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

TMC does not collect income data per se, and uses insurance status as a proxy for measuring income. We know the vast majority of our patients are low income. For example, those with Medicaid are most likely below the Federal Poverty Level (FPL), and those who are uninsured are typically low-income and have completed screenings to receive discounted or free care through our tiered TMC discount programs. TMC offers patient discounts, up to 100%, based on income level. No uninsured patient pays full rate program fees. TMC is known as the "safety-net-to-the-safety-nets" in Kansas City, serving vulnerable populations regardless of their ability to pay or insurance status. We also care for those whose condition is more acute than other safety net providers are capable of treating, meaning that our patient pool is more likely to be lower income and more acutely ill than many peer entities. Unemployment is skyrocketing meaning that uninsured rates are likely to follow as long as the economic toll of COVID-19 remains in effect. Nearly 160,000 people in Kansas and Missouri filed new unemployment claims last week — more than double the figures from the

week before (The Kansas City Star, April 4, 2020). Those workers who are furloughed or losing jobs may well lose their insurance, and TMC will be one of their primary health care options as the COVID-19 crisis plays out in the coming weeks and months.

Anticipated Outcomes/Impact

The recent spread of COVID-19 will be especially punishing for TMC's patient population.

When pandemics hit, they usually strike vulnerable populations first and worst. Our patients have higher than average risk factors as individuals who are low-income, under/uninsured, and with chronic health conditions (59% have at least one underlying chronic condition). We

must do everything possible to protect our patients and staff during this unprecedented health crisis. The requested equipment and supplies will help safeguard each of our 4,500+

TMC employees and the more than 118,000 patients we serve annually. TMC has tested close to 1,000 individuals with 38 positive COVID cases and 6 hospitalizations so far, with the surge

still expected in the Kansas City area. The nation is largely predicted to be entering our highest volume 2-week window (U.S. Office of the Surgeon General), and Kansas City has

been so far predicted to peak around April 21-22, though Missouri may not peak until mid-May. That said, we lack the data so far to tell if social distancing in the local area is yet

blunting the curve. Reality could play out worse or more favorably, and TMC must be prepared for any eventuality. As such, outcomes are hard to predict, but we seek to ensure:

- 100% hospital capacity (as possible in line with local resources) to screen, treat, and admit suspected COVID-19 cases
- (Hopefully) 100% capacity to admit patients to the ICU as needed

- 100% capacity to flex capacity as needed through use of additional supplies requested

Possible outputs include the number of patients screened, treated, admitted, and fatality rates, which we hope to keep as low as possible. In unprecedented times, the local philanthropic sector is crucial for TMC's capacity to meet these needs.

Describe evaluation methods used to measure success

Data indicators related to health outcomes are compiled through TMC's robust electronic health record and data capture tools. TMC leadership has launched twice/day Crisis Response Team calls to monitor trends as per Code Delta emergency protocol. TMC is also coordinating with city and county health departments, as the COVID-19 scale is beyond TMC alone. Overall, the success of this request will be measured by saving lives and keeping fatalities low amidst the COVID-19 pandemic. If funded, the equipment detailed above will be purchased and fast-tracked immediately. The tent space and additional COVID Clinic will increase our service capacity to meet the expected virus surge in our community. Success is defined as TMC being prepared to treat COVID positive patients, slow the spread of the disease, while keeping our patients and hospital staff safe. TMC has canceled or postponed nonessential services to protect patients and our staff. This safety measure has longer-term financial ramifications for the hospital system, disrupting the revenues that sustain our operating budget as Kansas City's "safety-net-to-the-safety-nets." Due to this sobering reality in an unforeseen time, philanthropy is crucial to helping us to provide life-saving uncompensated care. We appreciate your rapid answer to Kansas City's needs during the pandemic crisis. Given that current projections predict the virus peaking in Kansas City on April 20-21, our community truly has no time to delay.

Project Time Frame - Is your request for an existing or new program

New Program

Other
Supporting
Documentation

**File
Download**

N/A



COVID-19 Response: Community Services, Food Pantry, and Emergency Assistance

Ryan Hudnall, Executive Director
Della Lamb Community Services

History of Service in the Historic Northeast

Early Education

Youth Services

Refugee Services

Social Services

Current Response & Strategic Position

- COVID-19 has resulted in changes to our current programs, requiring innovative responses to serve the vulnerable in Kansas City.
- Della Lamb is leveraging historical partnerships and relationships to understand and to respond to the needs of those in Kansas City, particularly among low-income and immigrant families in the Historic Northeast.
- Our strategic location and long-time service in the Historic Northeast provide a foundation of trust and ease of access to resources for vulnerable families.

Invitation to Join

Seeking collaboration to address short-term food security and emergency assistance needs caused by COVID-19

Requested Amount

- \$40,000, with \$30,000 dedicated to food assistance and \$10,000 for emergency assistance
- 100% of the funds given will be used to address needs of families

Expected Outcomes

- Approximately 13,333 meals for low-income and immigrant households
- Emergency assistance for 50 families experiencing financial scarcity

INVESTMENT CONNECTION

Community Development Investment and Lending Partnership

Organization Background

Name Of Organization

Della Lamb Community Services

Mission Statement

Della Lamb Community Services exists to empower its clients to meet the challenges of education, employment and self-sufficiency in an ever-changing world. Its vision is that every individual will be nourished, educated, and supported in an atmosphere of love and respect to permit them to achieve their full potential.

Overview Of Organization

Della Lamb Community Services' origin dates back to 1897 when a group of women from the United Methodist Church empathized with the struggles of immigrant families living in the historic Northeast of Kansas City. That year, these entrepreneurial women opened one of the first day care centers in Kansas City, providing care to children as mothers pursued and retained employment. In 1906, led by Board of Directors President Della Cochrane Lamb, the women of the United Methodist Church launched further services to the community in a building called the Neighborhood House. The Neighborhood House provided diverse and quality programming in response to the divergent needs of Kansas City children and families in the early 20th century, including a public gymnasium, a mother's clubroom, a dining room,

and a playroom. In 1946, the Neighborhood House was renamed the Della C. Lamb Neighborhood House in honor of Della Lamb's 27 years as Board President. It was said of Della Lamb: "She loved them all, the mothers' club, the youths, the Boy Scouts, and especially the little children." The obstacles of old remain the challenges of today; yet, Della Lamb strives to walk with the vulnerable children and families of the city. Our services engage Kansas City's earliest citizens, newest citizens, and most vulnerable populations. We host 65 children each day in our accredited early education program and are actively engaged in emerging conversations and partnerships regarding accessibility, quality, and opportunity for early education programs across our city. We serve as one of three refugee resettlement agencies in Kansas City, walking alongside our newest neighbors from arrival to community integration. We offer social services that respond to the immediate needs of the community, including a food pantry and emergency assistance. We provide opportunities of enrichment for youth, providing sports teams and after-school programming that cultivate character and provide healthy and safe activities. Each day, we welcome a beautiful tapestry of languages, nationalities, and ethnicities. This tapestry does not come without its challenges, including new languages and cultures, lingering trauma, and struggling households. Yet, despite it all, we love all who we serve and consider our lives enriched by the children and families with whom we journey.

Website

<http://www.dellalamb.org/>

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Proposal
Information

**Proposal
Title**

COVID-19 Response: Community Services, Food Pantry, and Emergency Assistance

**Support
Request**

Investment/Grant

**Requested Dollar
Amount**

40000

**Please list other Significant Partners in the
Proposal**

Partners listed here represent those organizations and individuals with whom we regularly engage and collaborate to meet community needs. Amounts given to Della Lamb will benefit individuals served at and through these organizations: The Don Bosco Centers, KC for Refugees, Community Advocates from local churches and mosques, Harvester's, Mid-America Assistance Coalition, and Kansas City International Academy.

**Proposal
Description**

Funds provided to Della Lamb Community Services will be used to serve families across Kansas City impacted by the novel coronavirus (COVID-19), particularly among children, youth, and immigrant communities within Kansas City. In response to COVID-19, Della Lamb has continued to serve community members through food assistance, clothing, utilities and rent assistance. Requests for assistance have increased throughout the month of March as

the impact of COVID-19 and the mandates on social distancing have increased. In our efforts to meet community needs, many of our traditional clients represent the vulnerable populations. In this time of unprecedented societal confusion, we are working to ensure that the already vulnerable do not fall between the cracks. During this time especially, Della Lamb has carefully curated means to navigate barriers and cultural group dynamics by working hand and hand with community advocates (with whom we were already working to help address issues about the 2020 Census), faith-based leaders, and other non-profits that serve immigrants. Our hand-in-hand partnership with community champions is intended to identify needs, to offer assistance, and to overcome obstacles and stabilize family situations. Among those we serve, efforts are being made to specifically address issues of food security. In anticipation of the crisis, we launched a mobile food delivery service that seeks to address issues of food security for those unable to commute, youth at home, the elderly, and immigrants and refugees. In partnership with other agencies, including social workers at medical centers and other non-profits dedicated to the immigrant community, we anticipate heightened demand over the coming weeks for both our mobile food delivery and our core in-house food pantry. Finally, in partnership with a local charter school (Kansas City International Academy), we have become a food distribution site that provides more than 2,500 meals to children in the Historic Northeast of Kansas City twice per week (or more than 5,000 meals for children each week). We are requesting \$30,000 for food assistance and \$10,000 for emergency assistance (rent and utilities). At an average of \$2.25 per meal - which represents a menu designed to meet each family's nutritional needs - we can serve 13,333

meals to our neighbors. For emergency assistance, we anticipate providing \$200 in assistance per family, representing 50 families stabilized during this crisis.

Issues Addressed (check all that apply)

Community Services and Facilities, Disaster Relief, Stabilization and Sustainability

Geographic Impact

City-wide

State

Missouri

Missouri Counties

Clay, Jackson, Platte

Population Served

Children, youth, and families served by this proposal will represent a variety of races, nationalities, and languages. Due to our strategic positioning in the Kansas City Historic Northeast, most families served will be from the surrounding zip codes, primarily within 64106, 64123, 64124, 64126, and 64127. Nearly 100% will represent low-income families, although we will also provide food assistance and emergency assistance to families who are in desperate need during the COVID-19 crisis.

Population Income by Area Median Income (AMI) and other identifiers (percentage of Free and Reduced Lunch for youth or designated "Disaster Area" or designated "Distressed or Underserved"

In comparison to the Kansas City Median Income of \$47,500 (as reported by Statistical Atlas, a compilation of data from the US Census Bureau), the household income of zip codes served by Della Lamb include the lowest in the city. Of the 50 neighborhoods identified within Kansas City, the bottom five neighborhoods in terms of household income - East Community Team North, East Community Team South, Pendleton Heights, West Blue Valley, and Sheffield - are all located within the primary zip codes served by Della Lamb. The median income for these neighborhoods falls below \$23,000, with the lowest neighborhood (Sheffield) representing an average household income of \$11,900. Furthermore, the Jackson County COMBAT unit (Community Backed Anti-Drug, Anti-Crime, and Anti-Violence) identified two areas of emphasis within the Historic Northeast (of 19 across Kansas City) for which new solutions are needed to address violent crimes.

Anticipated Outcomes/Impact

In collaboration with partners identified above, our primary effort is to address issues of food security and household stabilization during the response to COVID-19. Because of our partnership with Harvester's Food Bank and the in-kind contributions we are receiving from local faith-based communities, we expect to provide a fully-balanced meal for \$2.25. At \$30,000, we can provide 13,333 meals. As we capture information about each family, we are assessing whether ongoing meals will need to be provided one-time or on a recurring basis. With incremental resources for emergency assistance needs, we expect to assist 50 families with financial support of \$200/family. The impact of the resources is the sustainment and stabilization of Kansas City families during this of crisis. Furthermore, we anticipate this

response to be a collaborative effort among agencies. We will continue to pursue relationships with agencies, knowing that we must cultivate stronger transparency and lines of communication to identify and address the needs of those in our city. Furthermore, if this pandemic follows the 1918 Spanish flu, we must ready ourselves for another wave of outbreak later this year. If we fail to prepare now, it will heighten the suffering of those in our city later.

Describe evaluation methods used to measure success

Our Social Services and Refugee Services teams are capturing household information on each family served, noting the number of children and elderly served as part of a food distribution. We also enter household information into the Mid-American Assistance Coalition tool MAACLink, which serves as a repository for social services rendered for agencies across Kansas City. Using MAACLink, we can assess whether families have been recently helped, which should mitigate the risk of duplicative resources being provided. In this effort, our aim is to stabilize as many families as possible, so number of households and people served represent our primary metrics for success. Stabilization is a subjective metric but is linked to other statistics such as crime rate including domestic violence, family dissolution and foster care entry, and other trauma-inducing acts. Outside of direct support to families, we will also monitor the number of agencies and organizations which we are cultivating relationships with in order to respond to needs. These include hospitals and other medical institutions, other resettlement agencies, schools, faith-based entities, and neighborhood associations. All people identified through these various channels will be subject to standard vetting

procedures. We plan to regularly engage 10 entities throughout the crisis, representing hundreds of families.

Project Time Frame - Is your request for an existing or new program

Existing Program

Other
Supporting
Documentation

**File
Download**

N/A



Response Forms Evaluation Forms

<http://funders.investmentconnection.org>



Send response and evaluation forms to:

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Investment Connection

KansasCityFed.Org/Community/InvestmentConnection

CRA OneSource

KansasCityFed.Org/Community/CDI/CRAOneSource



*Thank you for participating in
Investment Connection – Response to COVID-19:
Kansas City!*