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Ms. Schneider is the vice president of innovation and research for the Center for Financial Services Innovation. She serves as an industry expert on the underbanked, identifying innovations and documenting trends. She coordinates relationships with academic and industry research partners to ensure that the Center for Financial Services Innovation's research is timely, action-oriented and influential. In addition, Ms. Schneider collaborates with financial services companies and others regarding strategy development and product design related to the underbanked market.

She began her career as an investment banker at Merrill Lynch & Company. Her interest in the underbanked dates back to her days as a VISTA Volunteer.