

NAWB FORUM 2013

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**Making Connections and Establishing Linkages
To
Enhance Self Employment
Opportunities**



FRB Disclaimer

The views in this presentation do not represent the views of the Federal Reserve Bank of Atlanta nor the Federal Reserve System.



Key Opportunities

- Self employment strategies may be new to Work Force Development Agencies and their staff
- May provide opportunities for working with new organizations and individuals as partners
- Identifying linkages and referrals for clients is important
- Understanding of self employment, entrepreneurial challenges, and educational needs of clients is critical to success

Who Are Your Potential Partners?

- **Nonprofit Organizations**

- Faith Based Groups
- Community Development Corporations (CDCs)
- Community Based Organizations
- Asset Building Organizations

- **Regional or Statewide Networks**

- State or regional micro business organizations
- Trade associations

- **Regulatory Agencies**

- Federal Reserve System
- Office of Comptroller of the Currency
- Federal Deposit Insurance Corporation (FDIC)



Potential Partners

- **Local and State Government**
- **Financial Institutions**
 - Banks
 - Credit Unions
 - Community Development Financial Institutions (CDFIs)

Client Linkages

- Small Business Development Centers (SBDCs)
- Service Corps of Retired Executives (SCORE)
- Micro Business Technical Assistance Providers
- Micro Finance Organizations
- Financial Education providers

QUESTIONS?

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