### Trends in Farm Income and Land Values



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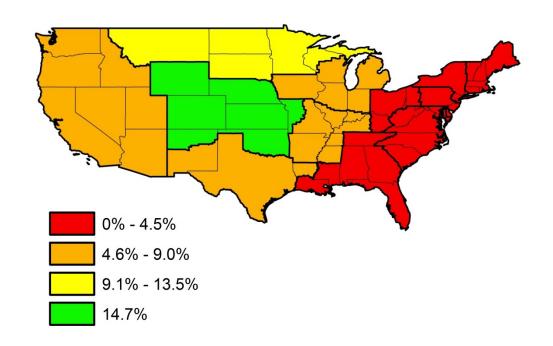
January 11, 2016



# Of the 12 Fed Districts, the 10<sup>th</sup> District is the most concentrated in agriculture by some measures.

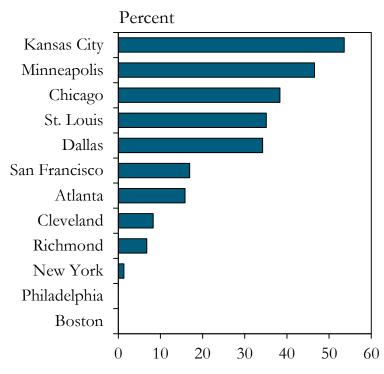
### Average Farm Income as a Share of Total Personal Income

Average Across Counties by Fed District



Source: BEA.

### Proportion of "Farm Dependent" Counties



Source: BEA, USDA, and staff calculations



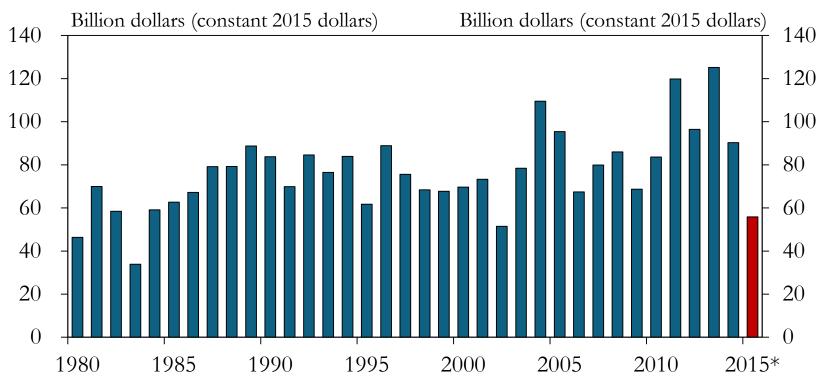
### Monitoring trends in agriculture remains a key area of focus for the Omaha Branch.

- Omaha Branch Agricultural Efforts
  - Research & analysis, outreach, bank supervision
- Tenth District Survey of Agricultural Credit Conditions
  - District farm income, farmland values, loan repayment rates, etc.
- Agricultural Finance Databook
  - National survey of agricultural lending at commercial banks
- Annual Agricultural Symposium
  - 2016 "Agriculture's Water Economy"
  - 2015 "Responding to Future Food Demands"
  - 2014 "Structural Transitions in Global Agriculture"



### Farm income dropped significantly in 2015.

#### U.S. Real Net Farm Income



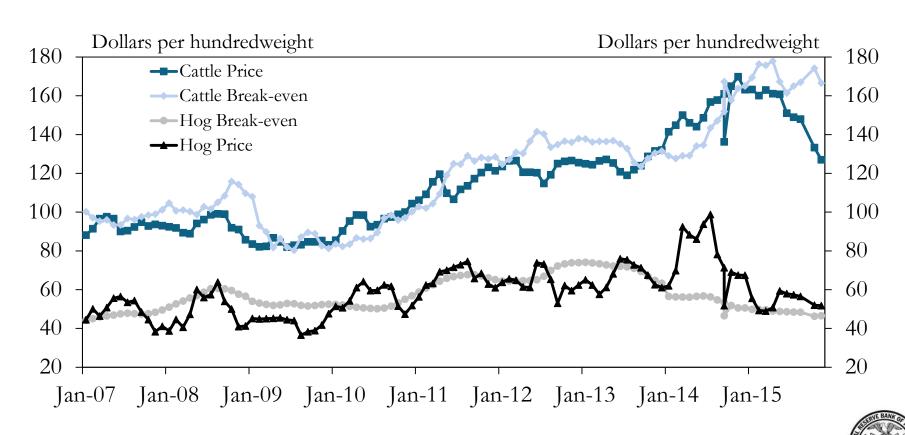
Source: USDA.



<sup>\*</sup> Forecast for 2015.

## Sharp losses in the cattle sector have added to the pessimism.

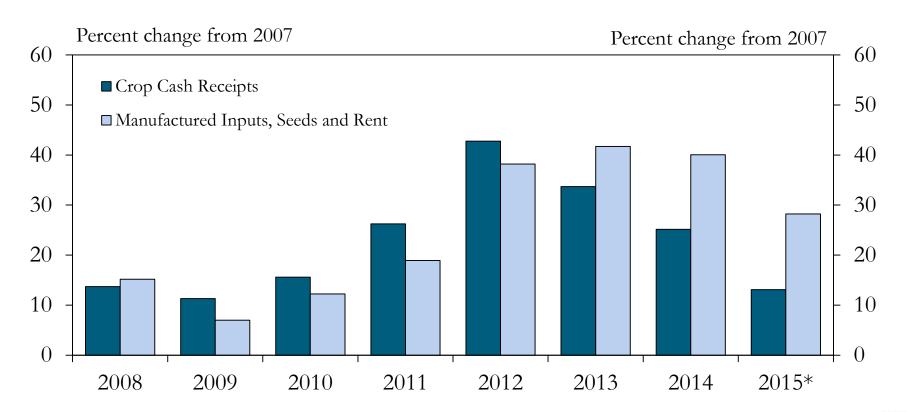
#### Livestock Breakevens and Price



Sources: USDA and Iowa State University.

Weaker profits in the crop sector, though, have been a primary driver of reduced farm income.

U.S. Crop Cash Receipts and Input Costs

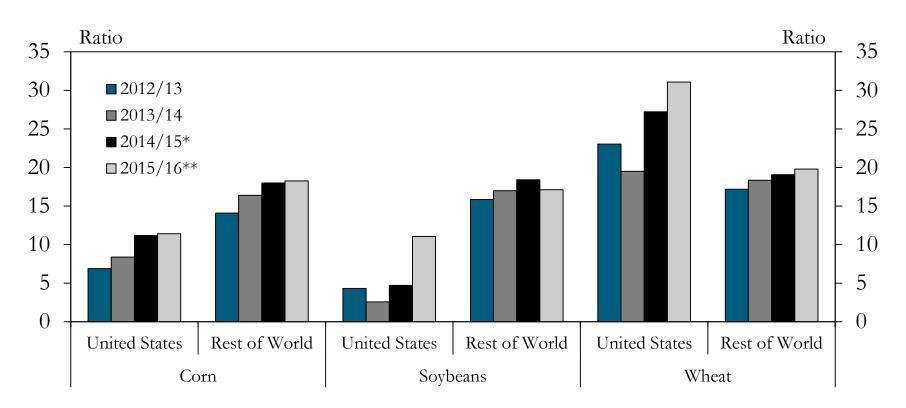


Source: USDA. \*Forecast for 2015



# Part of the reason for declining crop prices is due to higher levels of global supplies.

#### Stocks-to-Use Ratios



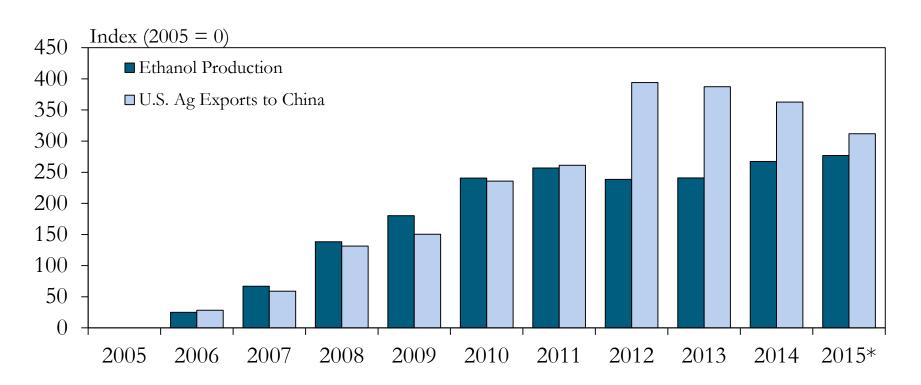
<sup>\*</sup>Estimate for 2014/2015 crop year



<sup>\*\*</sup>Forecast for 2015/2016 crop year Source: USDA FAS PSD Database

### Key demand factors have also softened considerably.

#### U.S. Corn Prices and Key Demand Factors



<sup>\* 2015</sup> ethanol production calculated based on data through November 20<sup>th</sup>. Ag exports to
China calculated from data through November 2015.

Sources: USDA, Renewable Fuels Association, and EIA.

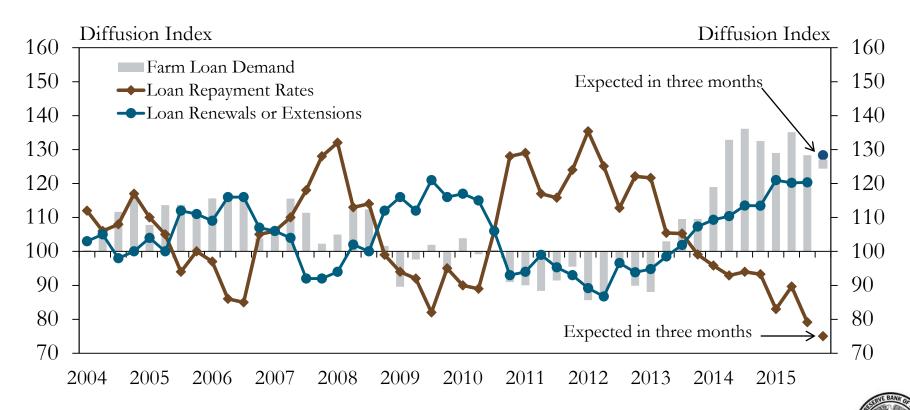
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### Credit conditions have gradually deteriorated.

#### **Tenth District Credit Conditions**

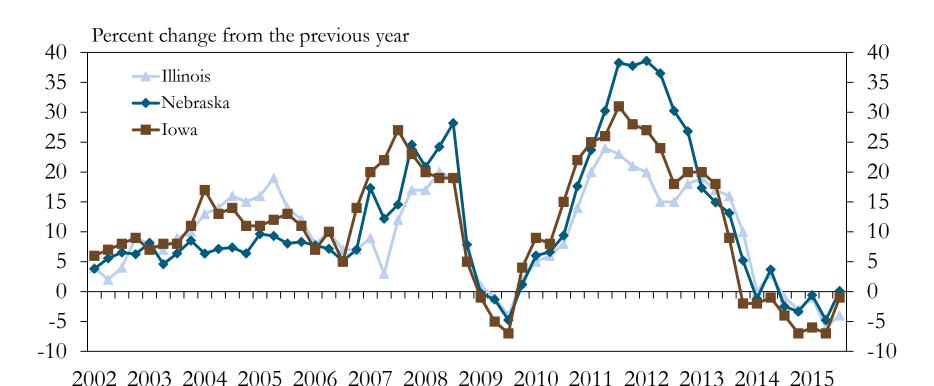
2015, Third Quarter



Source: Federal Reserve Bank of Kansas City, Survey of Ag Credit Conditions

# Farmland values, however, have remained relatively steady.

### Changes in High Quality Farmland Values



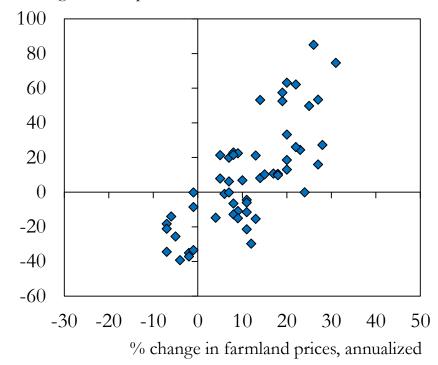
Source: Federal Reserve Banks of Kansas City and Chicago.

# Farmland values have, in many ways, defied expectations associated with lower crop prices.

#### Corn and Farmland Values

Quarterly Changes in Iowa since 2002

% change in corn prices, annualized

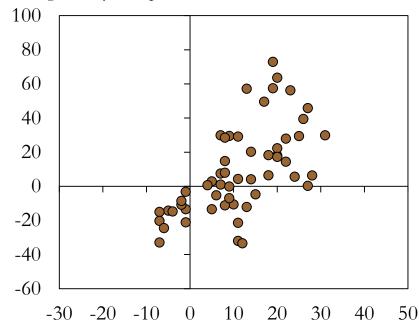


Source: Federal Reserve Bank of Chicago, Haver Analytics

#### Soybean and Farmland Values

Quarterly Changes in Iowa since 2002

% change in soybean prices, annualized

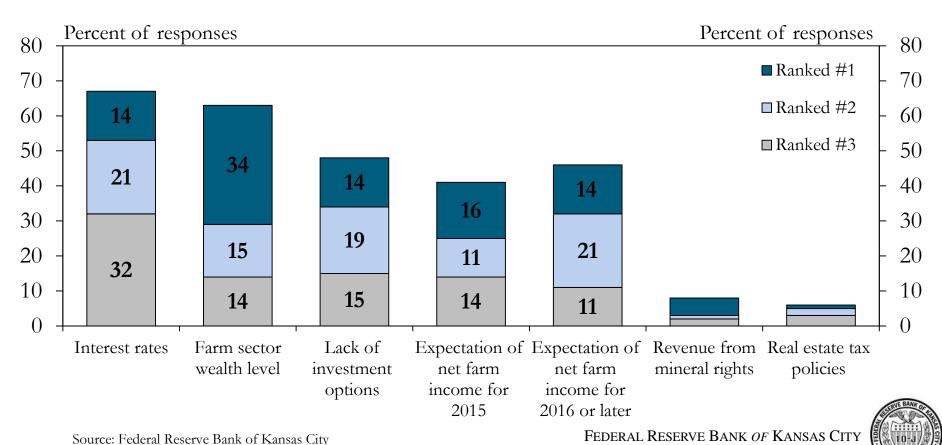


% change in farmland prices, annualized

## Bankers have noted several key factors that have shaped the path of farmland values.

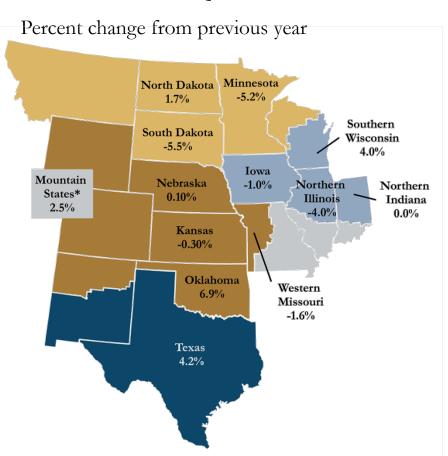
#### Factors Contributing to Farmland Values

2015, Second Quarter

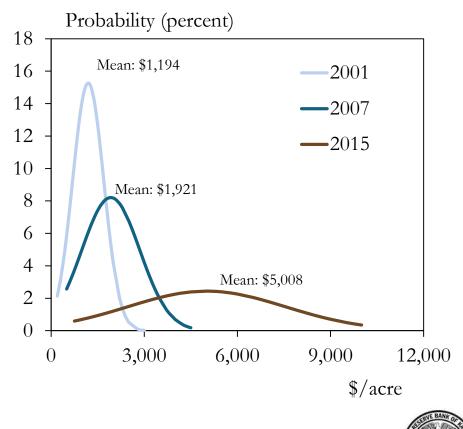


## Despite only modest reductions in average farmland values, the variation has increased dramatically.

#### Value of Non-irrigated Cropland, Third Quarter 2015



### Distribution of Tenth District Irrigated Farmland Values



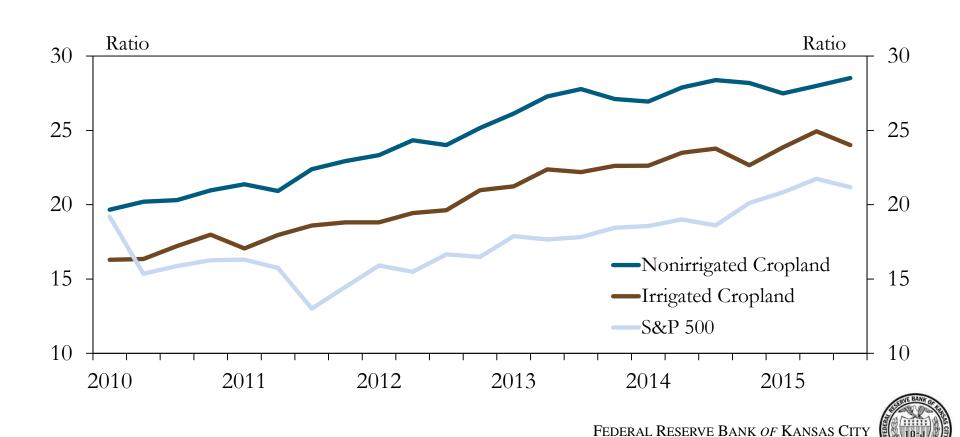
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Source: Federal Reserve Bank of Kansas City

# Which developments will be important to monitor in 2016 and beyond?

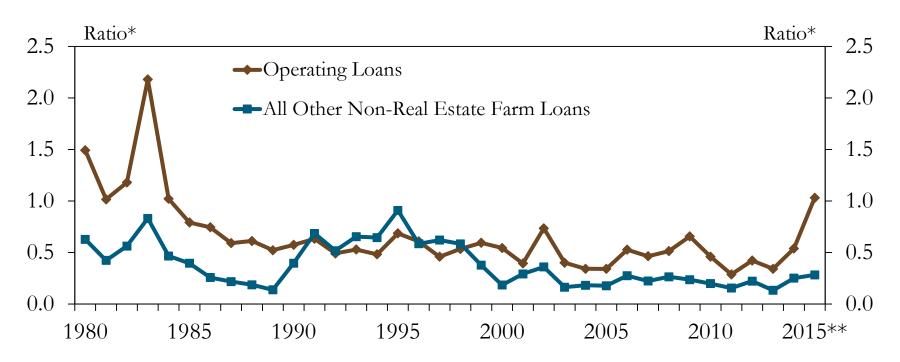
## Land prices have increased faster than rents, but both have been slow to adjust. Pressure building?

#### Ratio of Land Values-to-Cash Rent in the Tenth District



## Operating debt has risen dramatically. What will liquidity look like in 6 months?

#### Ratio of Commercial Farm Loan Volume to Farm Income



<sup>\*</sup>Ratio equals four-quarter average loan volume (billion dollars) from Ag Finance Databook divided by nominal net farm income (billion dollars) from USDA Farm Income and Wealth Statistics

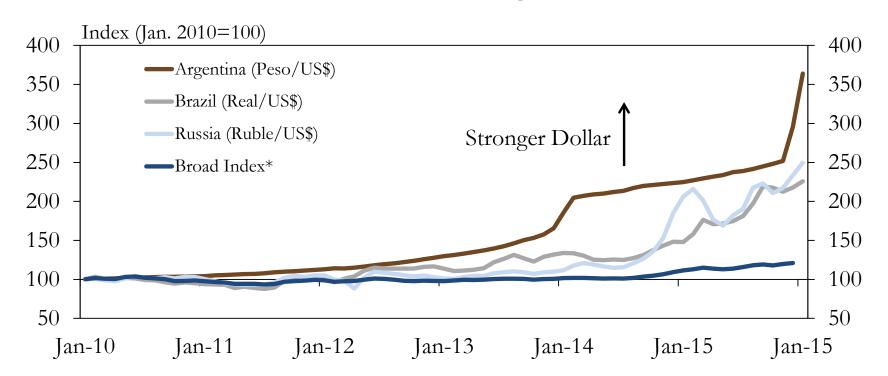
<sup>\*\*</sup>USDA nominal net farm income forecasts for 2014 and 2015; loan volumes forecast for the last three quarters of 2015

Sources: Agricultural Finance Databook Table A.3 and USDA

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Global crop inventories have risen, as has the value of the U.S. dollar. What happens to global market share?

### **Currency Exchange Rates**



<sup>\*</sup>Nominal broad trade-weighted exchange value of the U.S. dollar Sources: FRB, IMF and Haver Analytics.



### China's economy has shown some cracks. How strong will Chinese export demand be?

### China Purchasing Managers' Index (PMI)



### China Leading Economic Index

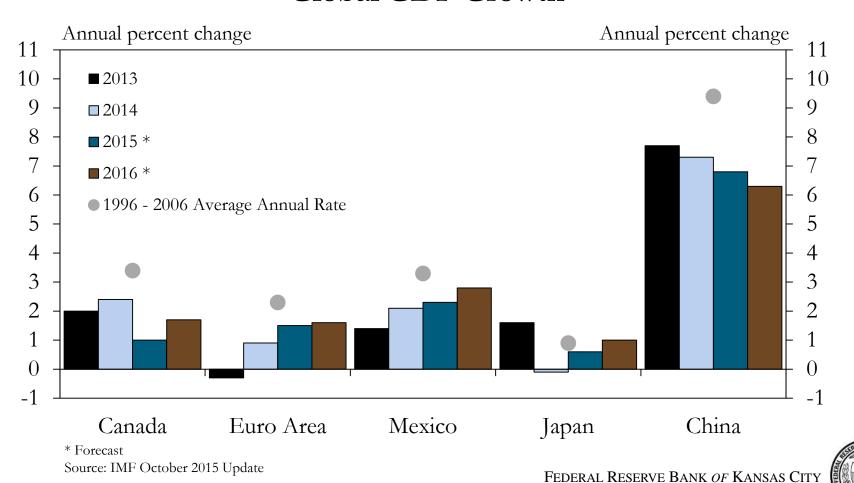


Sources: China National Bureau of Statistics, Haver Analytics and Caixin.



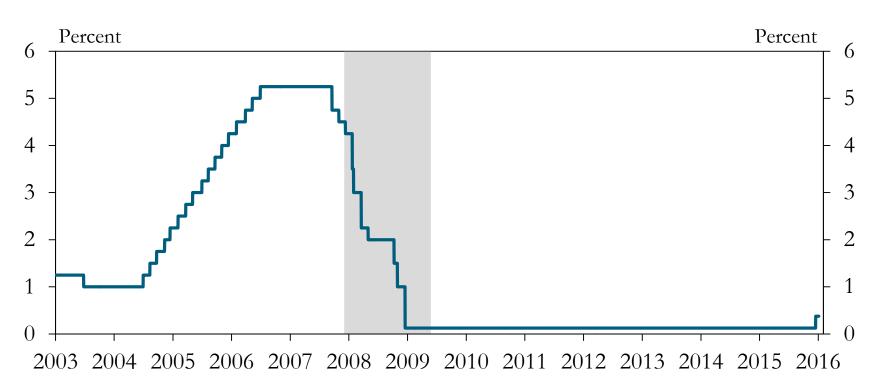
## But economic sluggishness has been global. Will global growth support commodity demand?

#### Global GDP Growth



## The Fed raised short-term rates, albeit modestly. How will a rising rate environment shape U.S. ag?

### Federal Funds Target Rate



Sources: Federal Reserve Board and Haver Analytics

### Concluding Points on the Agricultural Economy

- U.S. agriculture, and farm-dependent rural areas:
  - Near-term adjustments and intensifying financial stress.
  - Long-term optimism, just not like 2010 2013.
- Supply and demand risks.
  - Supply: competition in South America.
  - Demand: weakening Chinese economy.
- A 1980s-style bust remains unlikely. However...
  - Cash flow is becoming a more significant concern, with potential pressure on land values.
  - Farm consolidation could intensify as producers face mounting financial stress.



### Questions?

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