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Why Are So Few Financial Assets Indexed to Inflation?

By Stuart E. Weiner

Highly volatile inflation over the past ten years has likely heightened uncertainty about inflation. This uncertainty should have presumably led to a growing number of inflation-indexed financial assets. By insulating real earnings from unexpected changes in the price level, such indexation would have guaranteed real rates of return to investors. Although financial assets have become increasingly flexible over the period, surprisingly few inflation-indexed assets have emerged.

This article addresses the near-absence of inflation-indexed financial assets in the United States. The article surveys the growing flexibility of financial assets in the inflationary 1973-82 period, and examines possible reasons why this flexibility has so seldom taken the form of inflation indexation.

The first section describes the mechanics of inflation indexation and illustrates how such indexation could have prevented the negative real rates of return earned over much of the 1973-82 period. The mechanics of an alternative indexing arrangement, market interest rate indexation, are also discussed. The two types of indexation are compared and their potential performance evaluated.

The second section surveys the increasing flexibility of financial assets in recent years. The analysis focuses on the major liabilities of three broad groups: corporations, households, and financial intermediaries. Among the instruments discussed are floating rate corporate notes, deep-discount and zero-coupon corporate bonds, variable rate business loans, adjustable rate mortgages, and ceiling-free time deposits. With few exceptions, inflation indexation has been missing from recent innovations.

Possible explanations for the paucity of inflation-indexed financial assets are explored in the third section. The discussion is guided by consideration of the likely supply and demand motives of corporations, households, and financial intermediaries. The final section offers a summary and concluding remarks.

INDEXATION AND INFLATION

Inflation-indexed financial assets

Financial contracts written in nominal terms expose both parties to an inflation risk. As an example, consider a debt obligation such as a loan or bond. If inflation over the length of the contract is higher than expected, the lender will earn an unexpectedly low real rate of return on...
the asset. The borrower, on the other hand, will gain from this unexpected inflation because fewer real dollars will be required to repay the debt. Conversely, if inflation over the period is lower than expected, the borrower will be paying a higher real interest rate than intended. In this case, the lender benefits. In a highly volatile inflationary environment, realized real rates of return rarely coincide with expected rates.

Inflation indexation removes this inflation risk. With an inflation-indexed financial asset, deferred payments are indexed to changes in the general price level. As a result, asset holders are protected from unexpected price movements. Realized real rates of return necessarily equal expected rates.

Table 1 provides an example of nonindexed and inflation-indexed 1-year bonds, each paying an expected 2.0 percent real rate of interest. Consider first the nonindexed bond (lines 1-5). It is assumed that the lender and borrower both expect inflation over the year to be 6.0 percent. To achieve a real interest rate of 2.0 percent, the nominal interest rate is set at 8.12 percent.

As indicated in line 5, if prices increase at the expected 6.0 percent rate, the realized real rate of 2.0 percent is obtained by dividing the real payment at redemption ($10,200) by the principal ($10,000). If prices increase more rapidly, however, say, at a 10 percent rate, the realized real rate will be –1.7 percent. Alternatively, if prices increase at only a 2 percent rate, the realized real rate will be 6.0 percent. Unexpected price movements cause unexpected real interest rates.

The inflation-indexed bond provides protection from this uncertainty (lines 6-12). In negotiating an inflation-indexed bond, the lender and borrower agree on a contract rate. The contract rate is in effect a guaranteed real interest rate. In this example, the contract rate is 2.0 percent. When the bond comes due, the principal is adjusted for changes in the price level over the year, and then the contract rate is applied to this inflation-adjusted principal to determine interest. The total nominal redemption payment, consisting of the adjusted principal plus interest, necessarily yields a real rate of return equal to the contract rate. As indicated in line 12, the realized real interest rate on the inflation-indexed bond equals 2.0 percent for all values of actual inflation.


2 The nominal interest rate is calculated according to the formula

$$ (1 + r_e)P = \frac{(1 + i)P}{1 + p^e}, $$

or, simplifying,

$$ i = r^e + p^e + r^e p^e, $$

where $i$ = nominal interest rate,

$r^e$ = expected real interest rate,

$p^e$ = expected inflation rate, and

$P$ = principal.

The interaction term, $r^e p^e$, compensates for the expected reduced purchasing power of accrued interest.

3 Alternatively, instead of adjusting the principal and then applying the contract rate, the nominal interest rate can be adjusted and then applied to the original principal. The former adjustment mechanism has been termed an indexed principal bond, while the latter has been termed an indexed interest bond. The two mechanisms yield identical nominal repayments and, consequently, identical realized real interest rates. The terms “indexed principal bond” and “indexed interest bond” were suggested by Stanley Fischer in “Corporate Supply of Index Bonds,” NBER Working Paper No. 331, March 1979, p. 18.

4 This discussion ignores income tax considerations. If the income tax is nonindexed, after-tax real rates of return on inflation-indexed bonds will not be constant, but rather will be lower the higher is the actual rate of inflation. Higher inflation rates generate higher interest and/or principal payments, pushing investors into higher marginal tax brackets.

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Inflation-adjusted bonds would have been a wise strategy over the 1973-82 period, had such bonds existed. As shown in Chart 1 and column 1 of Table 2, these years were marked by high and highly volatile inflation. During the 20 years preceding 1973, inflation (as measured by the CPI) averaged 2.4 percent with a standard deviation of 1.7. Over the 1973-82 period, inflation averaged 8.7 percent with a standard deviation of 3.2. Nominal yields on financial assets did not keep pace with the inflation of the latter period.
Inflation and Realized Real Rates of Return
1953-82

Note: Data from Table 2, Columns 1 and 3.

period and, consequently, real yields plummeted.

Yields on 1-year Treasury bills are a case in point. As illustrated in Chart 1 and documented in column 3 of Table 2, the pre-tax realized real rate of return on 1-year Treasury bills averaged 1.5 percent over the 1953-72 period. Over the 1973-82 period, the average was only 0.1 percent. In six of the ten years, the real rate of return was actually negative. Inflation indexation could have tempered this dismal performance. The near-absence of inflation-indexed assets over the period is puzzling, and is explored in later sections of the article.

Market interest rate-indexed financial assets

The discussion to this point has implicitly assumed that debt instruments are held until maturity. Negotiable instruments, of course, can be sold prior to maturity. Negotiability is an attractive feature because it facilitates rapid portfolio adjustment. However, selling existing assets can prove costly when market interest

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5 It is possible, of course, that a portion of the decline in realized real yields was expected, that is, that ex ante real yields declined due to shifts in the supply of or demand for credit. James A. Wilcox presents such evidence in "Why Real Interest Rates Were So Low in the 1970s," American Economic Review, March 1983, pp. 44-53. It is unlikely, however, that ex ante rates would be negative. For a discussion of this point, see G. J. Santoni and Courtenay C. Stone, "Navigating Through the Interest Rate Morass: Some Basic Principles," Review, Federal Reserve Bank of St. Louis, March 1981, pp. 11-18.

6 The performance, of course, was dismal only from a lender's (investor's) point of view. From a borrower's point of view, it was exemplary. The situation was reversed in 1981 and 1982 when large realized real interest rates were no doubt gratifying to lenders but disappointing to borrowers.
Table 2

INFLATION AND REALIZED REAL RATES OF RETURN: 1953-82

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate of Inflation</th>
<th>Rolling Over 30-Day Treasury Bills</th>
<th>Holding 1-Year Treasury Bill Until Maturity</th>
<th>Purchasing 20-Year Treasury Bond at Beginning of Year and Selling at End of Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
</tr>
<tr>
<td>1953</td>
<td>0.62%</td>
<td>1.19%</td>
<td>1.48%</td>
<td>2.99%</td>
</tr>
<tr>
<td>1954</td>
<td>-0.50%</td>
<td>-0.39%</td>
<td>1.69%</td>
<td>7.73%</td>
</tr>
<tr>
<td>1955</td>
<td>0.87%</td>
<td>1.20%</td>
<td>3.00%</td>
<td>3.03%</td>
</tr>
<tr>
<td>1956</td>
<td>2.86%</td>
<td>0.12%</td>
<td>0.18%</td>
<td>-8.22%</td>
</tr>
<tr>
<td>1957</td>
<td>3.02%</td>
<td>-0.22%</td>
<td>0.79%</td>
<td>-7.72%</td>
</tr>
<tr>
<td>1958</td>
<td>1.76%</td>
<td>1.45%</td>
<td>3.38%</td>
<td>12.12%</td>
</tr>
<tr>
<td>1959</td>
<td>1.50%</td>
<td>1.45%</td>
<td>2.01%</td>
<td>0.50%</td>
</tr>
<tr>
<td>1960</td>
<td>1.48%</td>
<td>1.16%</td>
<td>1.91%</td>
<td>5.60%</td>
</tr>
<tr>
<td>1961</td>
<td>1.22%</td>
<td>1.45%</td>
<td>1.43%</td>
<td>-0.43%</td>
</tr>
<tr>
<td>1962</td>
<td>1.65%</td>
<td>0.12%</td>
<td>0.92%</td>
<td>-2.19%</td>
</tr>
<tr>
<td>1963</td>
<td>1.19%</td>
<td>2.52%</td>
<td>2.58%</td>
<td>2.29%</td>
</tr>
<tr>
<td>1964</td>
<td>1.92%</td>
<td>1.97%</td>
<td>2.04%</td>
<td>13.18%</td>
</tr>
<tr>
<td>1965</td>
<td>3.66%</td>
<td>1.36%</td>
<td>1.45%</td>
<td>0.29%</td>
</tr>
<tr>
<td>1966</td>
<td>3.04%</td>
<td>1.14%</td>
<td>1.94%</td>
<td>-11.87%</td>
</tr>
<tr>
<td>1967</td>
<td>4.72%</td>
<td>0.47%</td>
<td>0.20%</td>
<td>-10.55%</td>
</tr>
<tr>
<td>1968</td>
<td>6.11%</td>
<td>0.44%</td>
<td>2.61%</td>
<td>6.27%</td>
</tr>
<tr>
<td>1969</td>
<td>5.49%</td>
<td>0.99%</td>
<td>1.79%</td>
<td>9.55%</td>
</tr>
<tr>
<td>1970</td>
<td>3.36%</td>
<td>1.00%</td>
<td>0.92%</td>
<td>-2.20%</td>
</tr>
<tr>
<td>1971</td>
<td>3.41%</td>
<td>0.42%</td>
<td>-1.92%</td>
<td>-9.11%</td>
</tr>
<tr>
<td>1972</td>
<td>8.80%</td>
<td>-1.72%</td>
<td>-2.92%</td>
<td>-7.00%</td>
</tr>
<tr>
<td>1973</td>
<td>12.20%</td>
<td>-3.74%</td>
<td>-4.45%</td>
<td>-7.00%</td>
</tr>
<tr>
<td>1974</td>
<td>7.01%</td>
<td>-1.13%</td>
<td>0.06%</td>
<td>2.04%</td>
</tr>
<tr>
<td>1975</td>
<td>4.81%</td>
<td>0.26%</td>
<td>1.43%</td>
<td>11.39%</td>
</tr>
<tr>
<td>1976</td>
<td>6.77%</td>
<td>-1.55%</td>
<td>-1.83%</td>
<td>-6.97%</td>
</tr>
<tr>
<td>1977</td>
<td>9.03%</td>
<td>-1.70%</td>
<td>-1.38%</td>
<td>-9.35%</td>
</tr>
<tr>
<td>1978</td>
<td>13.31%</td>
<td>-2.59%</td>
<td>-2.44%</td>
<td>-12.82%</td>
</tr>
<tr>
<td>1979</td>
<td>12.40%</td>
<td>-1.00%</td>
<td>-0.45%</td>
<td>-14.58%</td>
</tr>
<tr>
<td>1980</td>
<td>8.94%</td>
<td>5.30%</td>
<td>4.62%</td>
<td>-6.51%</td>
</tr>
<tr>
<td>1981</td>
<td>3.87%</td>
<td>6.42%</td>
<td>9.09%</td>
<td>35.12%</td>
</tr>
<tr>
<td>1982</td>
<td>3.87%</td>
<td>6.42%</td>
<td>9.09%</td>
<td>35.12%</td>
</tr>
<tr>
<td>Mean:</td>
<td>2.36%</td>
<td>1.02%</td>
<td>1.48%</td>
<td>0.18%</td>
</tr>
<tr>
<td>1973-82</td>
<td>8.71%</td>
<td>-0.15%</td>
<td>0.12%</td>
<td>-1.78%</td>
</tr>
<tr>
<td>Standard Deviations:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1953-72</td>
<td>1.72%</td>
<td>0.69%</td>
<td>0.89%</td>
<td>6.59%</td>
</tr>
<tr>
<td>1973-82</td>
<td>3.20%</td>
<td>3.34%</td>
<td>4.05%</td>
<td>14.99%</td>
</tr>
</tbody>
</table>

Notes and Sources:
1. The rate of inflation (column 1) is measured as the December-to-December percentage change in the seasonally unadjusted CPI. Data beginning in 1978 are for all urban consumers; earlier data are for urban wage earners and clerical workers.
3. The real rates of return reported in column 3 are updated from Zvi Bodie, "An Innovation for Stable Real Retirement Income," The Journal of Portfolio Management, Fall 1980, Table 3, p. 10. Underlying nominal rates are from Salomon Brothers, Analytical Record of Yields and Yield Spreads.
4. Real rates of return are calculated according to the formula:

\[
\text{Real rate of return} = 100 \times \left[ \frac{1 + \text{nominal rate of return}}{\text{rate of inflation}} - 1 \right].
\]

All rates of return are pre-tax.

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rates are rising. Because of the inverse relation between interest rates and asset prices, whenever market interest rates increase, prices of existing assets decline. These capital losses are manifestations of the so-called "interest rate risk" associated with holding longer term negotiable debt instruments.

One way of limiting this interest rate risk is to hold debt instruments for which the interest rate is indexed to other market interest rates. When market rates rise, rates on these assets automatically follow. Consequently, the potential for capital losses is reduced. Of course, the potential for capital gains (in an environment of falling interest rates) is also reduced. Such assets may be termed "market interest rate-indexed" financial assets, or MIRI assets for short.

An example of a MIRI asset is a long-term bond with an interest rate indexed to a short-term Treasury bill rate. At periodic intervals, say, every six months, the interest rate on the bond is adjusted to bring it in line with the rate prevailing on Treasury bills. For instance, it may be set at one or two percentage points above the weekly average Treasury bill rate, computed over some recent period: In this way, the yield on the bond moves with market interest rates.

Because their yields follow general market rates, MIRI assets reduce the interest rate risk facing investors. However, MIRI assets do not guarantee a real rate of return. Unlike inflation-indexed assets, MIRI assets expose lenders and borrowers to an inflation risk. MIRI assets provide protection from general price movements only the extent that such movements are anticipated and built into the interest rates to which the assets are indexed.9

Column 4 of Table 2 provides an example of the interest rate risk associated with holding longer term debt instruments in recent years. An investment strategy of purchasing 20-year Treasury bonds at the beginning of the year and selling them at the end of the year is assumed. Annual real rates of return are calculated, taking into account both interest paid and capital gains or losses.

Over the 1953-72 period, this strategy would have yielded an average real rate of return of 0.2 percent. Over the volatile 1973-82 period, the real rate would have averaged –1.8 percent, falling to as low as –12.8 percent in 1979 and –14.6 percent in 1980. Rising interest rates, reflecting in part rising inflationary expectation, generated large capital losses.

By indexing the nominal interest rate on the 20-year bond to, say, the rate on the 3-month or 1-year Treasury bill, these capital losses could have been reduced. However, judging from the earnings on the 3-month and 1-year bills (presented in columns 2 and 3), such market interest rate indexation would not have prevented real rates of return on the bond from falling below zero over much of the 1973-82 period. To repeat the point made above, MIRI assets do not guarantee a real rate of return. They do not insulate investors from unexpected increases in inflation.

**CHANGING NATURE OF FINANCIAL ASSETS**

Financial assets have become increasingly flexible throughout the 1970s and early 1980s. Several new debt instruments have emerged, in-
cluding floating rate notes, adjustable rate mortgages, and zero-coupon corporate bonds. Several new time deposits have been introduced, including money market certificates, All-Savers certificates, and money market deposit accounts. A number of other investment vehicles have appeared, including money market mutual funds, pooled CD funds, and universal life insurance policies. A common feature of all these assets is a flexibility not previously available.

This section surveys the changing nature of financial assets in recent years. The discussion centers on the liabilities of three groups: corporations, households, and financial intermediaries. A principal finding is that, although financial assets have increased in flexibility, this flexibility has rarely taken the form of inflation indexation.

Corporate liabilities

Corporate debt has become shorter in maturity and more flexible in design in recent years. These developments probably reflect an increasing reluctance on the part of investors to make long-term commitments and of borrowers to lock in high-cost liabilities. This reluctance is understandable given the erratic behavior of prices and interest rates over the period. Movements in these measures have become increasingly difficult to predict.

The primary form of long-term corporate debt is bonds. Over the past ten years, a number of changes have occurred in bond financing. New types of instruments have appeared and existing instruments have been modified. Perhaps the most important development has been the emergence of floating rate notes.

Floating rate notes have interest rates indexed to other market rates, typically a short-term Treasury bill rate or the commercial paper rate. These instruments are examples of the MIRI assets discussed in the preceding section. Floating rate notes were introduced by Citicorp in June 1974. Citicorp had intended to issue $250 million of these notes, pegged to the 3-month Treasury bill rate, but because investor demand was so great it eventually sold $650 million. The Citicorp note was soon followed by floating rate notes from Chase Manhattan, Mellon National Bank, Crocker National Bank, and Continental Illinois.

Floating rate notes have become firmly entrenched in the financing strategies of many corporations. Aggregate statistics reflect their importance. In 1982, floating rate notes accounted for 9.0 percent of the gross issuance of publicly offered corporate bonds. Over the first quarter of 1983, the proportion was 20.2 percent. Although most floating rate notes are issued by financial corporations, such as bank holding companies and finance companies, a growing number of manufacturing and commercial firms have entered the market in recent years. In 1982, for example, manufacturing firms sold $780 million of these notes, representing 11.4 percent of the total bonds they issued.

10 These early issues are discussed in "Floating Rate Notes: An Idea Whose Time Has Passed?" Moody's Bond Survey, October 10, 1977, pp. 741-42.

11 Data are derived from Salomon Brothers Inc., "Corporate Bond Volume: Monthly Update—March 1983," Figure 5. The floating rate note category includes extendable bonds and other adjustable rate issues.

12 Floating rate notes have been defined here as being indexed to general market interest rates. Two related types of assets that have recently surfaced are silver-indexed bonds and stock-indexed bonds. In 1980, the Sunshine Mining Corporation issued $50 million of certificates with principals indexed to the price of silver. The effective principal for each $1,000 face amount was taken to be the greater of $1,000 or the market price of 50 ounces of silver. In 1981, Oppenheimer and Company issued $25 million of notes indexed to the trading volume on the New York Stock Exchange. The notes stipulated that as market activity increased, the nominal interest rate would increase. For further discussion, see "New Offering—Sunshine Mining Corp."
Another development of recent years is the growing prevalence of zero-coupon and deep-discount corporate bonds. Zero-coupon bonds are priced below par and yield no coupon payments. Rather, all interest is paid when the bond is redeemed at par. Deep-discount bonds are also priced below par, but the discount is smaller and some interest is paid prior to maturity. The increased call protection provided by these instruments was a primary reason for their development. Some investors also find these instruments attractive because reinvestment risk on interest payments is reduced (deep-discount) or even eliminated (zero-coupon). 

Deep-discount and zero-coupon corporate bonds were nonexistent in 1979 but accounted for 14.5 percent of publicly issued corporate bonds in 1981. The proportion slipped to 9.9 percent in 1982 and 4.0 percent in the first three months of 1983. The recent decline has been attributed to changes in the corporate tax law making interest deductibility less generous.

Besides the appearance of such new instruments as floating rate notes and zero-coupon bonds, the 1973-82 period has seen growing modification of existing instruments. For example, conventional bonds increasingly incorporate put options which allow the investor to sell the bond back to the corporation at a fixed price, thus avoiding capital losses. Extendable bonds allow the investor to renegotiate the yield at periodic intervals, with the option of holding or redeeming the bond at those times. Bonds with warrants permit the investor to buy additional debt from the corporation at a fixed yield.

Many of these innovations and modifications have served to shorten the effective maturity of corporate bonds. Original maturities have also declined. In 1979, 68.5 percent of all publicly issued bonds had maturities of 20 years or greater. By 1982, the proportion had fallen to 34.5 percent. A similar pattern has held for another type of corporate debt, business loans at commercial banks. Over the 1977-82 period, the proportion of long-term (one year or greater) commercial and industrial loans declined from 15.9 percent to 9.6 percent. At the same time, the proportion of long-term loans with a floating rate, tied to other market interest rates, increased from 48.6 percent to 69.7 percent.

Household liabilities

Like corporate liabilities, household liabilities have become increasingly flexible in recent years. Particularly sweeping changes have occurred in the home mortgage market. A

17 Data are derived from Salomon Brothers Inc., "Corporate Bond Volume: Monthly Update—January 1983," Figure 5.
large number of alternative financing arrangements are now available to prospective home buyers, including adjustable rate mortgages, growing equity mortgages, shared appreciation mortgages, and balloon mortgages. So-called "creative financing" has become the rule rather than the exception.

As the name implies, adjustable rate mortgages are mortgages on which the interest rate is adjusted periodically. Lending institutions increasingly adopted these instruments following relaxation of regulatory restrictions in the spring of 1981. In August 1981, 37.1 percent of a sample of 400 representative savings and loan associations were offering adjustable rate mortgages. By September 1982, the percentage had increased to 62.5 percent. Corresponding to this increased availability has been an increased usage. During the first six months of 1981, the estimated proportion of loans closed by all lenders (savings and loans, commercial banks, mutual savings banks, mortgage companies) that were adjustable rate averaged 1.7 percent. Since then, the proportion has averaged 34.6 percent (July 1981-March 1983).

Most adjustable rate mortgages have interest rates indexed to other market interest rates, and, as such, are examples of MIRI assets. Survey data reveal that savings and loan associations usually index their adjustable rate mortgages to the Federal Home Loan Bank Board mortgage contract rate while other mortgage servicers, including mortgage banking companies and commercial banks, usually index to rates on Treasury securities. Savings and loan associations most commonly adjust interest rates annually. The adjustment interval for other mortgage servicers tends to be somewhat longer.

Not all adjustable rate mortgages are indexed to market interest rates. A very small number are indexed to changes in the price level. These price level-adjusted mortgages, or PLAM’s,

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20 In April 1981, the Federal Home Loan Bank Board removed constraints on the amount of adjustment and on the indexes that could be used in adjustable rate mortgages offered by federal savings and loan associations.


22 The prevalence of adjustable rate mortgages has been positively related to the interest rate on conventional mortgages. For example, over the March 1982-October 1982 period, when the contract rate on conventional first mortgages averaged 16.3 percent, the estimated proportion of loans closed that were adjustable rate averaged 43.1 percent. Over the more recent February 1983-March 1983 period, when the conventional mortgage rate averaged 12.9 percent, the proportion averaged 29.2 percent. Some borrowers may have been led away from conventional mort-

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provide true inflation indexation. By protecting borrowers and lenders from unexpected price movements, they effectively guarantee a real interest rate.

PLAM's have been introduced in only a handful of states, including Utah, Colorado, Louisiana, and Georgia. One of the earliest experiments was in Utah. In 1981, the Utah State Retirement Board began making available PLAM's with a real interest rate of 4.5 percent. The program is reported to have been well received. According to one mortgage-industry spokesman, the program provided "a good investment for pension funds and, at the same time, offer(ed) the advantages of ... below-market interest rates to borrowers."

PLAM's initially offer below-market nominal interest rates because built-in inflation premiums are unnecessary. If inflation accelerates, nominal interest rates are automatically adjusted upward.

Consumer loans at banks and finance companies are another major household liability. Here, too, changes are underway. Variable rate consumer loans, with interest rates tied to other rates, are slowly being introduced. Although aggregate data are unavailable, anecdotal evidence suggests growing consumer interest. A bank in Roanoke, Va., for example, recently reported that its variable rate loan program had grown to account for nearly 65 percent of consumer loans since being introduced in April 1982. Banks in Indianapolis, Ind., and Louisville, Ky., have also reported success with such loans. 27

Financial intermediary liabilities

Depository institutions have experienced rapid deregulation in the late 1970s and early 1980s. Fixed ceiling accounts have been joined by variable ceiling and ceiling-free accounts. Investors now face a diverse array of deposit possibilities.

Variable ceiling accounts have ceilings which are pegged to rates on various Treasury securities. The 6-month money market certificate was the first such account; commercial banks and thrift institutions were authorized to offer this instrument beginning in June 1978. The 6-month certificate was followed by variable ceiling 2%-year or longer small saver certificates in January 1980, 28 variable ceiling 12-month All-Savers certificates in October 1981, variable ceiling 91-day time deposits in May 1982, and variable ceiling 7- to 31-day time deposits in September 1982.

Offering more flexibility are time deposits completely free of interest rate ceilings. Jumbo CD's ($10,000 minimum denomination) with maturities of 90 days or less have been ceiling free since 1970; longer term large CD's have been ceiling free since 1973. The first ceiling-free deposit accessible to small savers was the 18-month or longer individual retirement account.


28 This instrument actually was introduced in July 1979 as a 4-year or longer deposit, but in January 1980, the maturity was reduced to 2% years or longer and its ceiling rate was increased. The maturity was changed again, to 1% to 2½ years, in April 1983 when the 2%-year or longer ceiling-free account was introduced. The maturity was increased again, to 1% to 2½ years, in April 1983 when the 2%-year or longer ceiling-free account was introduced.
count, authorized in December 1981. Ceiling-free 3%-year or longer time deposits were authorized in May 1982, followed by ceiling-free money market deposit accounts in December 1982, ceiling-free Super-NOW accounts in January 1983, and ceiling-free 2%-year or longer time deposits in April 1983.

Investors have moved quickly into these accounts. In 1977, all small time deposit funds were held in fixed-ceiling deposits. By 1982, 85.4 percent of such funds in commercial banks was held in variable-ceiling or ceiling-free accounts. Comparable figures were 91.4 percent for savings and loan associations and 82.7 percent for mutual savings banks.

Investors have also moved into the growing spectrum of instruments offered by non-depository institutions. These include, but are not limited to, money market mutual funds, municipal bond funds, pooled CD funds, and zero-coupon Treasury security funds introduced by brokerage firms and other financial concerns, and variable-life and universal-life insurance policies introduced by life insurance companies. Some of these instruments have experienced extraordinary growth in recent years.

This survey of the changing nature of financial assets has uncovered only one type of inflation-indexed financial asset, PLAM’s, and they were found to be quite limited in use. Otherwise, inflation-indexed financial assets appear not to exist. Corporations do not issue inflation-indexed bonds. Commercial banks and thrifts do not offer inflation-indexed time deposits. Nondepository intermediaries do not offer inflation-indexed instruments. With the exception of PLAM’s, lending institutions do not make available inflation-indexed loans.

Benjamin Friedman, a leading financial economist, has characterized the lack of indexation as "a striking shortcoming" of the U.S. financial system. 32

POSSIBLE EXPLANATIONS FOR THE LACK OF INFLATION INDEXATION

This section explores possible reasons for the near-absence of inflation-indexed financial assets. The discussion is guided by consideration of the likely supply and demand motives of households, corporations, and financial intermediaries. Specifically, the analysis focuses on: (1) household demand for inflation-indexed bonds, time deposits, and other intermediary instruments; (2) corporate supply of inflation-indexed bonds; and (3) financial intermediary supply of inflation-indexed time deposits and other instruments and their demand for inflation-indexed loans and bonds.

Household demand

There is no a priori reason for believing that households would not demand inflation-indexed financial assets if they were available. Theoretical and anecdotal evidence suggests that they would welcome such instruments.

29 Ceilings were removed on small time deposits ($1,000 minimum denomination) with maturities four years or longer for a brief period in 1973. This "wild card" experiment, extending from July 5 to October 31, was designed to permit depository institutions to compete for a larger share of funds. The experiment proved highly popular with the public. It was terminated because commercial banks marketed the accounts more aggressively than savings and loan associations, placing the latter at a disadvantage. For further discussion, see "Changes in Time and Savings Deposits at Commercial Banks: July-October 1973," Federal Reserve Bulletin, April 1974, pp. 252-57, and "Nixon Gets Measure that Bans CDs Free of Interest-Fee Lids," Wall Street Journal, October 3, 1973, p. 25.

30 Data are taken from Vrabac, "Banking Developments . . .," Table 2, p. 14.


32 Inflation-indexed financial assets have appeared in other countries, including France, Finland, Denmark, Austria, Israel, Belgium, and Brazil. Surveys of foreign experience
Stanley Fischer has developed a model that studies household demand for indexed bonds. Households are assumed to be infinitely lived, risk averse, and facing a stochastic rate of inflation. They can hold as assets indexed bonds, nominal (nonindexed) bonds, and equity. The model implies that, in the absence of wage income and relative price uncertainty, all lending and borrowing will take place through indexed bonds. In a more realistic setting with wage income, both nominal and indexed bonds would likely exist. In neither case are indexed bonds traded probably complete, and more recently, money market deposit accounts have been well received by households. It is unlikely that households would completely shun new inflation-indexed instruments.

One possible hindrance to household demand of inflation-indexed financial assets is the existing indexation in Social Security. One might argue that the inflation protection provided by Social Security satiates household demand for inflation-indexed assets. This argument is unconvincing for two reasons. First, nonretired individuals are likely to want some inflation protection for their current assets, i.e., those that will mature before retirement. Second, for many retired individuals, Social Security payments represent only a small part of their total income. Presumably, such individuals would want to index a portion of their income emanating from other sources.

Similarly, one might argue that households would not be interested in inflation-indexed financial assets because home ownership provides an adequate tool for hedging against inflation. This too is unconvincing. Divisibility constraints and high transactions costs prevent housing from being traded as easily as financial assets. Households would probably prefer to make marginal adjustments to their inflation-indexed holdings by buying and selling financial assets rather than buying and selling housing units.


36 Further support for this view is offered by Arthur Sharplin, who notes that inflation-indexed national savers certificates in Great Britain are so popular that they have to be rationed, even though they pay a real interest rate of less than 1 percent. See Sharplin, "The Real-Dollar . . . ," p. 55.

Finally, it might be argued that individuals regard inflation-indexed assets and MIRI assets as close substitutes and, as such, are satisfied holding only the latter. Although this may be true for some individuals, it is unlikely true for all. As documented in the first section of the article (Table 2, columns 2 and 3), market interest rate indexation would not have prevented negative real rates of return from being earned during much of the 1970s. It seems reasonable to believe that at least some investors are aware of the record and, consequently, do not regard MIRI assets and inflation-indexed assets as close substitutes.

In summary, it appears likely that households would respond favorably to inflation-indexed financial assets. The near-absence of such assets does not appear to be attributable solely to a lack of household demand.

Corporate supply

Several explanations have been advanced for the failure of corporations to issue inflation-indexed bonds. The most straightforward explanation involves possible legal obstacles.

J. Huston McCulloch has argued that the U.S. Joint Congressional Resolution of 1933 deterred issuance of inflation-indexed securities until it was revoked in 1977. This law, the so-called Gold Clause Resolution, prohibited gold clauses in financial contracts. Citing a 1974 Tennessee Supreme Court decision (Aztec Properties vs. Union Planters National Bank) in which an indexed bank loan was disallowed on the basis of the resolution, McCulloch states that the resolution "has worked silently yet very effectively by making index clauses unenforceable in court." 38

Keith S. Rosenn does not share this view. He states that "for 42 years it had simply been assumed that there was no conflict between index clauses and the U.S. Joint Resolution of 1933." He adds, "There are no cases on point prior to Aztec Properties vs. Union Planters National Bank ... for the assumption of validity was so widespread that no one bothered to litigate the point." 39 Supporting Rosenn's claim is the fact that at least two inflation-indexed bonds were issued after 1933, one from the Christiansen Corporation in 1952 and a similar one from the Utility Manufacturing Company some years later.

The true impact of the Gold Clause Resolution on the issuance of inflation-indexed bonds remains unresolved. It is clear that since 1977 such bonds have been explicitly legal.

Another legal consideration, addressed in some detail by Gordon McClintock, is the possible nonnegotiability of inflation-indexed corporate bonds. Under Article 8 of the Uniform Commercial Code, an indexed bond would be negotiable provided it was "commonly dealt in upon securities exchanges or markets" or "commonly recognized in any area in which it is issued or dealt in as a medium for investment." As McClintock notes, "commonly dealt in" and "commonly recognized" are not defined in the Code, and consequently, "the problem is in determining when an instrument becomes one 'commonly dealt in.'" 40 It is conceivable that inflation-indexed bonds could initially be nonnegotiable, and that this possibility has prevented their issuance. However, this is not likely the case. Floating rate notes, deep-discount bonds, and extend-

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able bonds are all currently trading on the New York Stock Exchange. Negotiability was not a problem for them.

A second possible explanation for the absence of inflation-indexed corporate bonds involves possible tax obstacles to the firm. Suppose a firm issues a 1-year indexed bond with principal $10,000 and contract rate 2.0 percent. Further suppose that inflation over the year is 6.0 percent. At redemption, the lender receives the inflation-adjusted principal ($10,000 + $600) plus interest on the inflation-adjusted principal (.02 x $10,600 = $212), for a total of $10,812. If the adjustment to principal ($600) is treated as deductible interest, the bond poses no disadvantages to the firm. If it is not treated as deductible interest, the firm might be less anxious to issue the bond.

This potential tax obstacle can be avoided, however, by altering the indexing mechanism. Instead of adjusting the principal and then applying the contract rate, the nominal interest rate can be adjusted, and then applied to the original principal. In the example above, the adjusted nominal interest rate would be 2.0 percent + 6.0 percent + (2.0 percent)(6.0 percent) = 8.12 percent. At redemption, the lender receives the original principal ($10,000) plus interest on that principal (.0812 x $10,000 = $812), again for a total of $10,812. Presumably, all interest ($812) would be treated as deductible interest, just as it is for conventional bonds and floating rate notes. Consequently, tax obstacles do not appear to explain the absence of inflation-indexed bonds.

It has been suggested that firms have had little incentive to issue inflation-indexed bonds because they have been able to borrow at negative after-tax real rates of interest since the early 1960s. Although this argument appears reasonable, Stanley Fischer has noted that it requires firms to have had systematically higher inflationary expectations than lenders, and this is "difficult to confirm or refute." On theoretical grounds, it is not clear why lenders would consistently underestimate inflation to a greater extent than borrowers.

Fischer has developed a formal model that studies the corporate supply of inflation-indexed bonds. Firms can finance investment outlays by issuing indexed bonds, nominal bonds, or equity. They are assumed to want to maximize their stock market value. The model predicts that indexed bonds will be issued by firms whose real profits are positively correlated with the general price level. The incentive for such firms to issue indexed bonds increases as the variance of the price level increases.

In a preliminary test of the model, Fischer examined the profits of 16 large firms over the 1954-73 period. He found that some of these firms had profits which moved with aggregate prices. This led him to conclude that "the failure of indexed bonds to appear is not due to the fact that there are no firms whose profits are positively correlated with the price level."

In Fischer's opinion, such firms did not issue indexed bonds because they had little incentive to do so, given the low level of inflation variability and possible costs of innovation. Fischer offered this explanation in the mid-1970s, when the record revealed a low variability of inflation. (See Table 1.) Although his explanation may have some validity for the

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41 This argument draws the distinction between indexed principal bonds and indexed interest bonds, defined in footnote 3. For further discussion, see Fischer, "Corporate Supply . . . ," pp. 18-20.
period prior to 1973, inflation since then has been far more volatile and, according to the model, should have led to a growing number of inflation-indexed bonds. An alternative explanation must be sought for the more recent absence of indexed bonds. A strong candidate may be termed the relative price/supply shock explanation.

Both Michael Prell and Alan Blinder have noted that a divergence in product price and general price movements can create cash flow and profit problems for firms with inflation-indexed debt obligations. Firms incur a risk when they issue inflation-indexed bonds because they have no guarantee that their own prices (and profits) will increase at the same rate as general prices. Consequently, firms that experience substantial relative price variability are probably less likely to issue inflation-indexed bonds than firms that experience little variability.

A growing number of firms have likely faced divergence in product and general price movements over the past ten years. The period has been marked by rising relative price variability, due in large part to food and energy supply shocks. General prices have tended to rise more rapidly than firms' product prices, making indexation to general price indexes riskier for firms. This has likely impeded the issuance of inflation-indexed bonds.

The following is one possible scenario documenting the nonemergence of inflation-indexed bonds. Until 1973, firms with profits that were positively correlated with the general price level operated in an environment where inflation variability was insufficient to evoke much interest in inflation-indexed bonds. Perceived legal obstacles and the perceived ability to borrow at very low after-tax real interest rates also deterred indexed bond issuance. Since 1973, inflation variability has increased substantially, but the increase has come largely from supply sources. Supply shocks have augmented relative price variability and, in the process, often reversed positive correlations between profits and the general price level. As a result, few firms have an incentive to issue inflation-indexed bonds. Perceived legal obstacles and perceived low after-tax real interest rates have also continued to deter such issuance.

This scenario, of course, is speculative, and extensive empirical testing would be required to determine its validity. However, it appears to be a reasonable working hypothesis.

Financial intermediary supply and demand

Several authors have suggested that the primary reason for nonissuance of inflation-

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47 Blinder suggests that firms would prefer to issue bonds indexed to their own prices. See Blinder, "Indexing the Economy . . ." Firms in Austria, Israel, and France have issued such bonds. See Prell, "Index-Linked Loans: Part II," pp. 11-16; Finch, "Purchasing Power Guarantees . . ." pp. 3-4; and Fischer, "Corporate Supply . . .," pp. 19-20.

48 A similar argument can be made with respect to wage indexation. Firms that experience substantial relative price variability are probably less anxious to have cost-of-living escalators in union wage contracts than those that do not. Of course, in this case the "holders" of the asset, i.e., workers, share the risk by facing a higher probability of layoff. David Esterman presents empirical evidence on the negative relation between relative price variability and cost-of-living escalator coverage in "Relative Price Variability and Indexed Labor Agreements," Industrial Relations, Winter 1981, pp. 71-84.


50 Blinder addresses the possible role played by supply shocks in "Indexing the Economy . . .," p. 82.
indexed liabilities by financial intermediaries is the absence of matching inflation-indexed assets. The argument appears reasonable.

Consider first depository institutions such as commercial banks and savings and loan associations. Although such institutions could presumably have issued inflation-indexed time deposits as early as 1970 (as ceiling-free jumbo CD's), potential matching assets were either nonexistent or of questionable legality. Now that the legality of inflation-indexed loans no longer seems in doubt (with the repeal of the Gold Clause Resolution in 1977), and state usury laws are being eased, depository institutions can hold the matching assets with which to offer inflation-indexed liabilities. For example, savings and loan associations currently offering PLAM's could safely issue inflation-indexed deposits. Ceiling-free 3%-year time deposits, money market deposit accounts, or Super-NOW accounts could serve as inflation-indexed vehicles.

Nondepository intermediaries have faced a similar situation. They have likely been reluctant to issue inflation-indexed instruments because they would not have been able to support such instruments with matching assets. If inflation-indexed assets were to become widely available (e.g., inflation-indexed corporate bonds or PLAM's bought in secondary markets), some intermediaries might be expected to offer inflation-indexed liabilities of their own. One can easily conceive of an inflation-indexed mutual fund similar in design to present money market mutual funds.

SUMMARY

Changing economic and financial conditions have characterized the past ten years. Inflation has risen to high levels and has become increasingly volatile. New types of financial assets have been introduced and existing assets have become more flexible. However, few inflation-indexed assets have emerged.

This article has surveyed the growing flexibility of financial assets and has examined possible reasons why this flexibility has so seldom taken the form of inflation indexation. The analysis suggests that investors would elect to hold inflation-indexed assets if they were available. Consequently, one seeks supply-side explanations for their absence.

Corporations may have been reluctant to issue inflation-indexed bonds in recent years because of a growing variability of relative prices. Other contributing factors have possibly been perceived legal obstacles and expectations of low after-tax real interest rates on conventional bonds. Financial intermediaries may have been reluctant to issue inflation-indexed liabilities because of the absence of matching assets.

Inflation-indexed financial assets will likely become more prevalent if inflationary conditions persist. Depository intermediaries would probably increase the availability of inflation-indexed loans, and subsequently offer inflation-indexed deposits. If supply shocks became less severe, firms with product prices that move closely with general prices could begin to issue inflation-indexed bonds. Nondepository intermediaries would be able to invest in inflation-indexed assets and in turn offer inflation-indexed liabilities of their own. In short, sweeping innovations could continue to characterize the U.S. financial system.

51 See, for example, Milton Friedman, "The Changing Character . . .," p. 84, and Prell, "Index-Linked Loans: Part 1," p. 17.
The Effects of Deficits on Interest Rates

By Charles E. Webster, Jr.

The high interest rates of the past few years have been attributed by some analysts to deficits in the federal budget, which have increased substantially in recent years. Although some of the increase in the actual deficits has been due to declining tax revenues resulting from the recession, the deficits are expected to remain high even as the economy moves toward full employment. Moreover, based on the projected structural imbalance between the government's tax revenues and expenditures, structural budget deficits are expected to grow to unprecedented dimensions by the end of the decade.1

Analysts believing that growing deficits cause higher interest rates claim that huge government borrowings kept market interest rates from declining appreciably in 1981 and the first half of 1982, even as inflation was slowing and a recession was setting in. As a result of this belief, pressures have built to reduce the size of future deficits. Because much of the recently higher structural budget deficits is due to a tax cut and tax indexing provisions of the Economic Recovery Tax Act of 1981 (ERTA), much of the pressure to reduce deficits has gone into efforts to offset some of the revenue loss from ERTA. These efforts led to the passage of a $98.3 billion "revenue enhancement" bill on August 19, 1982. Since that time, market interest rates have declined substantially, which some see as confirmation of a direct relationship between the size of the deficit and the level of interest rates.

Contrary to this more popular opinion, other economists believe there is no such direct relationship between deficits and interest rates. They deny that government expenditures financed through borrowing instead of taxes have any direct implications for interest rates.

In view of these conflicting beliefs and their implications for future tax and spending legislation, this article examines the theoretical and empirical evidence regarding the effect of budget deficits on interest rates. The first section examines conditions under which budget defi-
cits affect interest rates. The second section assumes that the conditions for deficits to affect interest rates are met and analyzes the channels through which these effects could occur. The final section reviews the empirical evidence on whether deficit financing of government spending influences the level of interest rates.

CONDITIONS FOR BUDGET DEFICITS TO AFFECT INTEREST RATES

Budget deficits result from the government spending more than it collects in tax revenue. Deficits can be thought of as having cyclical and structural components. The cyclical component results from a decline in tax revenue during a recession. The structural component results from a structural imbalance between government spending and taxes and, therefore, persists even when the economy is operating at full employment. Many think the structural component of budget deficits have more important consequences for interest rates and other macroeconomic variables than the cyclical component. For this reason, the analysis here focuses on the effect of structural budget deficits, referred to simply as deficits.

To analyze the impact of deficits, it is useful to isolate the effects of how much the government spends from the effects of how the spending is financed. Thus, it is assumed that the amount of government spending is determined independently of whether the spending is to be financed by borrowing or by taxes.² By separating spending from financing effects in this way, it is possible to isolate the effects of substituting debt financing for tax financing for a given level of government spending.

Economists do not agree on whether the method of financing government spending has important consequences for interest rates and other macroeconomic variables. Some maintain that deficit financing has very different effects from tax financing.³ Others argue that the method of financing is largely irrelevant. They maintain that whether financed by taxes or by borrowing, a given level of government spending has essentially the same effects on interest rates, income, and other macroeconomic variables. Because the proportion of government spending financed by issuing government debt is considered irrelevant for economic analysis, this hypothesis is often called the irrelevance hypothesis or the Ricardian equivalence principle after David Ricardo, a nineteenth century economist who first put this idea forward. To determine the conditions under which deficits affect interest rates, it is useful to analyze the assumptions underlying the irrelevance hypothesis.

Assumptions of irrelevance hypothesis

According to the irrelevance hypothesis, deficit financing of government spending has no impact on aggregate demand or interest rates.

² This assumption allows an examination of whether deficit financing itself affects interest rates. Many analysts speaking of the impact of a deficit are actually talking about the impact of a deficit-financed increase in government spending. This combines the effect of government spending increases with the effect of financing of the increases by debt rather than taxes.


⁴ While Ricardo set forth conditions that give rise to what has become known as the Ricardian equivalence theorem that deficits do not affect interest rates, it has been questioned whether he believed that the conditions would actually be met.
The basic assumption underlying this result is that the private sector views government borrowing and taxes as equivalent. In other words, private spending is thought to be independent of the amount of taxes. A tax cut, for example, would not stimulate additional consumption or investment. Instead, the full amount of the resulting increase in after-tax income would be saved. The increased saving, moreover, could be invested in financial assets. Thus, the public would be willing to buy the government securities issued to finance the higher deficit without the inducement of higher yields on the securities. As a result, increased budget deficits that lead to commensurate increases in private saving have no effect on total spending or interest rates.

The reason deficits are assumed to increase private saving is that government debt is an implicit tax liability of the private sector. Interest must be paid on the debt until it is retired. Taxes must be raised to pay the interest on government debt or to retire it sometime in the future. Thus, an increase in government debt raises the private sector’s future tax liabilities. The present value of these future tax liabilities, moreover, is exactly equal to the amount of the debt issued to finance the deficit. In other words, reducing taxes without reducing government spending merely transforms explicit current tax liabilities into implicit future tax liabilities. As a result, deficit financing is held to be irrelevant to private spending and therefore to interest rates.

Shortcomings of irrelevance hypothesis

Several objections have been raised to the realism of the assumptions underlying the irrelevance hypothesis. One is that the private sector may not take full account of the implicit future tax liabilities corresponding to lower current tax liabilities. These future tax liabilities may be incurred, for example, by future generations instead of those benefiting directly from a current tax cut. If so, part of the increase in income from the tax cut might be spent, thereby raising aggregate demand and interest rates. Proponents of the irrelevance hypothesis point out, however, that future generations are heirs of the present generation. If people value the welfare of their heirs as highly as their own, those benefiting directly from a tax cut might still save most of it. In this case, the motive for saving is to increase bequests enough to offset the reduction in the wealth of their heirs from the higher implicit tax liabilities. In other words, intergenerational transfers could provide a motive for saving the entire amount of a tax cut, thereby preserving the validity of the irrelevance hypothesis.

Another objection to the irrelevance hypothesis is that it does not take account of liquidity constraints on consumption spending. The hypothesis assumes that in deciding how much

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6 This is not to say that the distribution of who pays cannot be affected but merely that resources cannot be shifted to the present from the future. However, a transfer of resources from current investment to current consumption can result in less future output. While the government must retire every individual piece of debt that it issues, there is no reason why it has to pay off the entire debt. Nothing in the analysis would change if every time government financed debt came due it was settled by the issuance of new debt so that the government effectively never paid back any of the funds borrowed.
to spend in a given period, individuals base their decision on their expected lifetime income instead of on their income in that period. Because of liquidity constraints, however, some people may not be able to achieve the preferred allocation of consumption over their lifetimes. Young adults, for example, often have only meager assets even though their potential for future earnings is considerable. Unable to draw down assets or to borrow against future income, they may not be able to spend as much as they would like. As a result, an increase in disposable income resulting from a tax cut might lead such people to increase spending even when they fully realize that lower taxes now must be offset by higher taxes sometime in the future. If a substantial number of consumers are constrained this way, the additional liquidity from a tax cut could raise total spending and interest rates.

Arguments for and against the irrelevance hypothesis cannot be resolved by economic theory alone. The arguments revolve around how people perceive government debt and the extent to which consumption spending is affected by the liquidity from current income. The conditions under which deficit financing of government spending affects interest rates are clear, though. Even if only some of an increase in income resulting from a tax cut is spent, deficit financing leads to higher total spending and higher interest rates. Either of two conditions will lead to this result. First, if people do not take full account of the future tax liabilities implied by current deficits, they will perceive a current tax cut as increasing their wealth and, therefore, will increase spending. Second, if some people cannot consume what they would like because they cannot borrow against future labor income, they will use the additional liquidity provided by higher current income resulting from a tax cut to increase their spending. Under either condition, deficit financing will be accompanied by higher interest rates.

**CHANNELS THROUGH WHICH DEFICITS MAY AFFECT INTEREST RATES**

It is assumed in this section, that the conditions are met for deficit financing of government spending to raise aggregate demand. Under this assumption, the various channels through which increased deficits would raise interest rates are analyzed. For this purpose, a distinction is made between nominal and real interest rates and between long-run and short-run effects of deficits.

Abstracting from tax rate effects, the nominal or market interest rate is equal to the real interest rate plus the expected rate of inflation. To receive a given real rate of return on their investment, investors require that an inflation premium be included in the interest paid on assets to compensate for the declining purchasing power of the dollar caused by inflation. Borrowers are willing to pay this premium be-

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8 The recent discussion of the effect of Social Security on private savings centers on exactly this point—whether the reduction in savings caused by payments in the future, expected with reasonable certainty, offsets future tax liabilities of an equivalent value but uncertain incidence. 9 Writing the nominal interest rate as the sum of the real interest rate and the inflation premium is an oversimplification that ignores, among other things, the effects of the tax system. Since nominal interest payments are taxable income to the lender and tax deductions to the borrower, to assure the lender the same rate of return in the presence of an inflation premium as in the absence of one, the nominal interest rate would have to rise by more than the inflation rate. For example, if the real rate is 3 percent and the lenders are in a 50 percent marginal tax bracket, an inflation rate of 10 percent will require that interest rates rise to 23 percent, not 13 percent.
cause they realize that the loan will be repaid in cheaper dollars. Since few financial contracts are indexed to inflation, the rate of inflation expected when a loan is made determines the inflation premium included in the nominal interest rate.

An increase in aggregate demand resulting from deficit financing of government spending could raise nominal interest rates by causing either higher real rates or an increase in inflation expectations. The magnitude of the long-run and short-run effects on these two components of nominal interest rates can be different.

**Long-run effects**

Persistent budget deficits lead to higher real interest rates in the long run. Real rates rise because the tendency for deficits to increase aggregate demand must eventually be offset to bring total real spending on goods and services into line with the capacity to produce goods and services.

To see why this happens, assume that budget deficits do not affect the economy's long-run capacity to produce. For total real demand to equal the fixed supply of goods and services, greater demand for goods and services in one sector must be offset by less demand in some other sector. It is generally assumed that investment spending, expanded to include household spending on housing and consumer durables as well as business spending on plant and equipment, is the only component of aggregate demand that is interest sensitive. Thus, the increase in consumption purchases caused by lowering taxes and issuing government debt must raise real interest rates enough to cause a commensurate reduction in investment spending.

Higher real interest rates may or may not be associated with higher nominal interest rates in the long run. If the inflation rate expected over very long periods is independent of the associated fiscal policy, nominal interest rates would increase by the amount of the increase in real interest rates. In contrast, if higher budget deficits result in expectations of permanently higher inflation, nominal interest rates would rise more than real interest rates.

Since inflationary expectations depend more on monetary policy than fiscal policy and since monetary policy cannot keep deficits from causing higher real interest rates in the long run, it seems unlikely that expectations of long-run inflation would be affected by the magnitude of budget deficits. The increase in real rates that accompanies higher budget deficits in the long run is a real phenomenon. It is not changed by the accompanying monetary policy or other financial considerations. Thus, it seems likely that in the long run budget deficits would not affect inflationary expectations and, therefore, that nominal interest rates would increase by the same amount as real interest rates. The adjustment of real and nominal interest rates to the higher long-run equilibrium can be affected, however, by the short-run response of monetary policy and financial markets to budget deficits. For this reason, it is...
useful to analyze the alternative adjustment to long-run equilibrium under differing assumptions regarding monetary policy.¹¹

Short-run effects

Real interest rates would adjust relatively quickly to increased budget deficits if monetary policy were unchanged. The effect of deficits on real interest rates is transmitted quickly to real spending decisions through financial markets. The increase in the demand for money associated with the increase in nominal spending caused by the deficit would result in a liquidity shortage if not offset by an increase in the supply of money by the Federal Reserve. As a result, real interest rates would rise as needed to induce the public to limit its money balances to the available supply. Looked at differently, people buying government debt issued to finance the deficit require higher real yields on government securities to compensate for the lower proportion of money balances in their portfolios.

Even without an increase in the money supply, nominal interest rates would rise temporarily more than real interest rates as a result of budget deficits. The higher aggregate demand caused by the deficits would raise the equilibrium price level. To achieve this higher price level, the rate of inflation must rise temporarily. To the extent that people anticipated the inflationary consequences of the deficits, the inflation premium in nominal interest rates would rise. Thus, nominal interest rates would rise not only because of the increase in real rates but also because of the higher expected inflation resulting from budget deficits.

The persistence of the two effects on nominal interest rates would differ, however. The increase in inflation necessary to achieve the new equilibrium price level is only temporary. The corresponding increase in the inflation premium in nominal interest rates would, therefore, also be temporary. In contrast, the increase in real interest rates would last as long as the deficit. Real interest rates would continue to increase, in fact, as the increase in the price level reduced the real value of the money stock, thereby, reinforcing the scarcity of liquidity initially caused by the deficit.

Accommodative monetary policy could be used to postpone the rise in real interest rates. By increasing its purchases of government securities, the Federal Reserve could monetize part of the debt, thereby increasing the monetary base. Monetization would allow depository institutions to increase growth in the supply of money and credit, temporarily averting the liquidity shortage associated with the increase in aggregate demand resulting from budget deficits. The increased demand for money would then be accommodated by an increased supply of money, with little or no initial change in real interest rates.

Accommodative monetary policy might not prevent an immediate increase in nominal interest rates, however. More expansionary monetary policy would reinforce the expansionary effect of budget deficits on aggregate demand, leading to more upward pressure on the price level. To the extent that financial markets anticipated the associated inflation, the inflation premium in nominal interest rates would rise. Market interest rates might rise even

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¹¹ This analysis assumes that the demands for money and credit are related primarily to values of such short-run nominal variables as nominal income. If, instead, money and credit demands are functions solely of such long-run real variables as real permanent income, monetary policy would not have even a temporary effect on real interest rates or other real variables. Adjustments would be made solely on the basis of expected long-run values of the real money stock and real credit supply. The Federal Reserve could not affect perceived liquidity and, therefore, could not affect the timing or magnitude of adjustments in real interest rates or any other real variables.
more initially than without monetary accommodation. Moreover, unless monetary growth continued to increase indefinitely, leading ultimately to hyperinflation, growth in the real money stock would sooner or later return to the initial rate. When money growth returned to what it was initially, real interest rates would rise. Thus, the most monetary accommodation can do is postpone the increase in real rates resulting from budget deficits.

Alternatively, monetary policy might be directed toward offsetting the expansionary impact of deficits. If the Federal Reserve were committed to reducing inflation at the same time budget deficits were increasing, the increase in real interest rates would be especially pronounced. For monetary policy to be disinflationary, it must cause a net reduction in aggregate demand. Disinflationary policy, therefore, must reduce monetary growth more than enough to offset the stimulative impact of budget deficits. Because of the resulting liquidity shortage, real interest rates would increase dramatically under such a policy. The aggregate supply of money would be declining at the same time as the government was trying to induce the public to buy more government debt. Real yields would have to rise substantially to make the public willing to hold much more of its financial assets in the form of government bonds instead of money balances.

Some analysts have interpreted the high market interest rates in 1981 and early 1982 as resulting from this sort of imbalance between monetary and fiscal policy. At the same time the ERTA was leading to very large current and prospective structural budget deficits, the Federal Reserve was reducing growth of the money supply to bring down inflation. As a result, declining inflation was not matched by commensurately lower nominal interest rates. Real interest rates remained unusually high. Not until the last half of 1982 did market rates decline substantially, restoring real rates to more normal levels.

If this description of recent experience is valid, further declines in nominal interest rates can be expected to the extent that further progress is made in reducing inflation and, more importantly, expectations of future inflation. Real interest rates, however, could remain high unless the size of structural budget deficits is brought down. Monetary accommodation of the prospective deficits would, at most, be only a temporary palliative for the adverse consequences of high budget deficits.

**EMPIRICAL EVIDENCE**

Economists have used various empirical and statistical techniques in examining the effect of budget deficits on interest rates—unfortunately, with no consensus. Analysts have found that deficits affect both real and nominal interest rates, neither real nor nominal interest rates, and nominal but not real interest rates. The contradictory results point up the complexity of the issues and the sensitivity of empirical evidence to the choices of methodology, data, and time periods. It is useful, nevertheless, to examine the available evidence.

The empirical literature on the effect of deficits on interest rates can be divided into three main areas. One examines whether budget deficits affect aggregate demand and, therefore, real interest rates—that is, whether the irrelevance hypothesis holds. Another investigates the extent to which deficits affect nominal interest rates by raising expected inflation, as for example, by leading to higher monetary growth through monetization of government debt. The other disregards the channels of influence and focuses instead on the overall relationship of market interest rates to budget deficits. This section analyzes a representative sample of recent research in each of these areas.
Irrelevance hypothesis

An article by Kochin in 1978 seemed to confirm the hypothesis that the method of financing government spending has no effect on total spending or interest rates. If bond financing of government spending is seen as being equivalent to tax financing, consumption spending should not change when deficits increase. Kochin found that deficits and taxes have roughly the same effect on consumption spending for nondurables. He interpreted his findings as indicating that deficits do not affect total spending or interest rates.

In contrast, subsequent studies by Buiter and Tobin and by Feldstein led to the opposite conclusion. Buiter and Tobin criticized both Kochin’s statistical method and his theoretical framework. Using a slightly different version of Kochin’s model and more recent data, they found no evidence to support the irrelevance hypothesis. However, they were not able to reject the hypothesis on a strict statistical basis. Similarly, in an even more recent study, Feldstein used a different model and more sophisticated empirical techniques and found that deficits raise aggregate demand and, by implication, real interest rates. His empirical results, however, could be interpreted differently.

No definite conclusions can be drawn as to whether debt financing is more expansionary than tax financing. The evidence suggests that debt financing may be somewhat more expansionary. Whether this is because people do not fully discount the implicit future tax liabilities that accompany deficits or because consumption decisions are affected by the liquidity current income affords, deficits seem to lead to higher aggregate demand and higher real interest rates. However, because the empirical evidence is mixed, no firm conclusions are warranted.

Effect of deficits on monetization of debt and inflation expectations

Several economists have tried to determine whether deficits have resulted in more expansionary monetary policy due to the Federal Reserve’s monetization of debt. Barro examined the determinants of the rate of growth of the money supply. His empirical results suggest no systematic relationship between budget deficits and expected money growth. In a later study using a version of Barro’s model, Hamburger and Zwick found some evidence of a positive relationship between deficits and expected money growth.

Niskanen took another approach to the relationship between monetary growth and deficits. He estimated a monetary policy reaction.

14 Tobin and Buiter find that disposable income, taxes, and their own measure of the deficit are so highly correlated that the independent influence of each variable cannot be determined.
function to explain monetary growth and found that deficits have led the Federal Reserve to increase monetary growth. His results were very sensitive, however, to changes in the sample period over which the relationship was estimated. Blinder took a similar approach, but instead of using monetary growth as the measure of Federal Reserve policy, he used the change in bank reserves relative to GNP. He also allowed for the possibility that the extent to which deficits are monetized depends on the prevailing inflation rate. He found that Federal Reserve policy is slightly more expansionary when deficits are higher but that monetization of the deficit varies inversely with the rate of inflation. From this, he concluded that monetization of deficits has not caused much inflation.

Overall, empirical evidence does not confirm much effect of budget deficits on expected inflation and nominal interest rates through monetization of government debt. Although there is some evidence that past deficits were accompanied by more expansionary monetary policy, the effect was small. The relationship between monetary growth and deficits, moreover, has been estimated for periods before the October 1979 change in Federal Reserve operating procedures, a change that could have further reduced the responsiveness of monetary growth to the size of the deficit. Thus, empirical evidence does not strongly support the view that the high nominal interest rates of recent years have resulted from a belief in financial markets that the Federal Reserve will monetize some of the large budget deficits, thereby reigniting inflation.

Several analysts have tried to construct a general framework of interest rate determination by integrating the various channels through which deficits can affect interest rates. Feldstein and Eckstein, for example, have explained interest rates by combining standard liquidity preference theory with the assumption that nominal interest rates reflect the expected rate of inflation. They assumed that nominal interest rates depend on the real quantity of money, real income, inflation expectations, and government debt outstanding. Their results suggest a small but statistically significant positive effect of government debt on nominal interest rates.

Plosser has used a somewhat different approach to examine the relationship between government debt and interest rates. His approach does not require a specific model of interest rate determination but only a list of variables likely to affect interest rates. Assuming that financial markets are efficient in the sense that current yields reflect all available information, he postulated that only unexpected changes in privately held government debt, Federal Reserve holding of government debt, government purchases of goods and services, and other variables would result in changes in interest rates. His findings suggest that unexpected increases in government spending lead to an increase in interest rates but that the method of financing the higher spending has no effect. Plosser interpreted his results as indicating that the amount of government debt the public

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holds has little influence on interest rates, though he admitted that his results depend heavily on the method used in estimating expected values of the variables he assumed to affect interest rates.

As for other empirical evidence, results regarding a direct relationship between deficits and interest rates are inconclusive.

**SUMMARY AND CONCLUSIONS**

Recent large budget deficits have been accompanied by high nominal and real interest rates. Budget deficits, moreover, are expected to remain high for the foreseeable future, causing some to wonder if interest rates will sharply increase again as the economy moves toward full employment.

Theoretical and empirical evidence does not resolve whether budget deficits influence interest rates, or how. Arguments can be marshalled in support of the view that deficits do not affect interest rates at all. The assumptions underlying these arguments can be questioned, but empirical evidence does not necessarily contradict the view that budget deficits have no effect on interest rates, real or nominal. To the extent that such an impact occurs, the magnitude appears small. However, as further evidence is accumulated regarding the relationship between deficits and interest rates during a time when the size of the deficits is unprecedented and the Federal Reserve’s commitment to disinflation is increasingly convincing, it may be possible to identify more precisely the magnitude and the channels of the impact of deficits on interest rates.