The Co-Op’s vision is to see every neighborhood a place where basic needs are met and where the community itself can provide the means and opportunities for individuals to grow and achieve full potential.
Collaborative Partnerships

The Co-Op continually develops partnerships with area churches, business leaders, and service providers, as well as city and civic leaders across the Greater Kansas City Metropolitan Area. This alignment of faith-based marketplace leaders, community leaders, and church leaders is intended to bring a broad array of skills, abilities, and resources for neighborhood renewal efforts. The current Co-Op partnering entities include:
Collaborative Framework for Collective Impact

The Co-Op approach to collaboration is informed by a concept called Collective Impact. Collective Impact is an answer to the all too often isolation, duplication, and competition between churches and nonprofits. This approach relies on five key components:

1. Common Agenda for all partners
2. Shared Measurement System for metric-driven management of success factors
3. Mutually Reinforcing Activities to align diverse skills toward a common goal
4. Continuous Communication to keep all partners in sync
5. Backbone Organization to focus leadership, time & resources on the common goal

Based on a paper by the Stanford Social Innovation Review in late 2011
Neighborhood Transformation: The Traditional Approach

Focus on Emergency Relief & Individual Betterment

= a way out of the neighborhood
Neighborhood Transformation: The Co-Op’s Approach

Adding “Community Development” to the Continuum

= A Place to Stay
What we mean by… “Community Development”

The phrase “Community Development” is used to mean many things. To the Co-Op it means bringing together a set of four vital components necessary for holistic neighborhood revitalization:

1. **Mixed-income housing**
2. **Economic opportunity and access to living wage jobs**
3. **Quality education and opportunity for advancement**
4. **Access to critical community wellness resources**
Focused on Three Neighborhood Transformation Initiatives (NTIs)

A Place Based Approach
Focusing our energy and efforts on three different, geographically defined neighborhoods

The Wendell Phillips area
Paseo Blvd. to Prospect Ave., 18th to 31st Streets
just south of downtown Kansas City, Missouri

The Hickman Mills area
Bannister Rd. to Red Bridge Rd., Hickman Mills Dr. to Blue Ridge Rd.
Near Grandview Triangle in Kansas City, MO

KCK—This footprint is still being determined.
Where to Start:
A Community-Minded, Collaborative Church
The First Block – Neighborhood Stabilization

Wendell Phillips NTI

Paseo Baptist Church

Wendell Phillips Elementary School

Avenue of Life Equipping Center

Good Neighbor House

Co-Op Homes

Opportunity House

Wendell Phillips NTI
Wendell Phillips NTI
Community Development Project

Recycling and Business Training Center
Launching Summer 2014

- Job-Training
- Recycling Program
- Apprenticeship
- Mentoring
- Economic Development
- Career Development
- Staffing
- Internships
- Entrepreneurial Incubator
- Interview & Resume Writing Classes

5117 E. 31st St.
KCMO 64128
STRATEGIC PARTNERS:
ACADEMIA & FAITH-BASED ORGS
HEART, HEAD & HANDS
Toward Interdisciplinary Collaboration

School of Education

SCHOOL OF MEDICINE

UMKC School of Law

Center for Law & Entrepreneurship

Department of Public Affairs

L.P. Cookingham Institute of Urban Affairs

Department of Global Entrepreneurship and Innovation

Center for Economic Information
Toward Collaborative, Customized Solutions

For more information:

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a church-based approach to neighborhood transformation