2014 Community Development Conference
Innovative Approaches to Community Development
Federal Reserve Bank of Kansas City
[Sponsor]
“Small Businesses & Caring Organizations Fueling the Economic & Social Engine of the Nation”

~Change Your Thinking: Change Your Life~
Win Where You Stand!

Entrepreneurial Thinking
We are the Innovation!

Entrepreneurial Thinkers
48 Hours from now... Your Actions Will Matter!
WHY DO WE CELEBRATE THESE ENTREPRENEURS?

THEY REFUSED TO QUIT! THEY REFUSED TO FAIL!
PLACE YOURSELF IN THE PICTURE.
I DID!
EMBRACE ENTREPRENEURIAL THINKING:

Everyone can benefit.........
LITTLE CLIFF DID!

BIG CLIFF WON!

I WON WHERE I STOOD!
YOUR GUEST TODAY

AUSTRALIA YESTERDAY: UNITED NATIONS TOMORROW

ENTREPRENEURIAL THINKING IS NOT TOP SECRET!
The Entrepreneurial Code: Broken in Denver

Nearly 6000 People Stood and Demanded a Book
The Book Coming Soon: October 2014
SHIFT YOUR THINKING: WIN WHERE YOU STAND
1. Choose Your Mindset

**FIXED OR GROWTH?**

**FUTURE FOCUSED**
THANK YOU FOR INVITING LITTLE CLIFF:

I COULD HAVE FAILED!
“Man can alter his life by altering his thinking.”

William James
2. Be Determined

CODE WORDS FOR HARD WORK
24/7 NOT 28/10
"I had to make my own living and my own opportunity! But I made it! Don't sit down and wait for the opportunities to come. Get up and make them!"

Madam C.J. Walker
3. BUILD A SOLID RELATIONSHIP BRIDGE

OTHERS MATTER: The Marketplace is Dynamic

RAI: ESSENTIAL [Respect, Affirmation, Inclusion]
Mentors Matter!
Unselfish visionaries
Then & Now
“We don’t accomplish anything in the world alone… and whatever happens is the result of the whole tapestry of one’s life and all the weaving of individual threads from one to another that creates something.”

Sandra Day O’Connor
4. SLOW DOWN TO LEAD
YOU SEND SIGNALS
People Will Do What They See You Do
“Example is not the main thing influencing others, it’s the only thing.”

Albert Schweitzer
5. KNOW YOUR BUSINESS “HEALTH” METRICS
What are you watching?
Being ACCOUNTABLE Matters
“An empowered organization is one in which individuals have the knowledge, skill, desire, and opportunity to personally succeed in a way that leads to collective organizational success.”

Stephen R. Covey
6. PREPARE TO SWIM UPSTREAM

EASY IS NOT GUARANTEED! Don’t Quit!
NEW FOCUS: NEW RESULTS
“It always seems impossible until it's done.”

Nelson Mandela
7. RESOLVE TO SUCCEED

WRESTLING AT MIDNIGHT
COUNT YOUR SMALL WINS: THEY ADD UP
“Always bear in mind that your own resolution to succeed is more important than any one thing.”
Abraham Lincoln.
RESILIENCE
with a
Smile

FIVE UNIQUE PATHS TO
A RICH, SATISFYING LIFE

BY THOMAS BEYER

G

rit is the common factor in these five memoirs, whether it’s an African American scholar from the South and a Palestinian woman who face up to their prejudices, a Jersey girl cancer couldn’t kill, a myth-busting historian, or a gentle hippy who nearly survived the Beat Generation.

Whatever obstacles the authors may have encountered in their lives, rarely do they employ self-righteousness. Indeed, there is a fair amount of self-deprecation and humor, qualities that any good memoir should not be without.

The variety of experiences they represent and their insights, even when writing of events in which they were dealt an unfair hand, are of the sort that might prompt a bit of reader introspection, or at least to come away with a bit of arcane knowledge. For instance, who knew that it wasn’t Bette Ross who sewed the first star-spangled banner?
48 Hours from now...what will you STOP, START or ACCELERATE to Ensure Your Efforts in Building Communities and being Innovative are Sustained?
Entrepreneurial Action Talks 24/7

THRIVE15.COM
Access code: DELTA
30 DAYS FREE
~Our Guest~
I COULD HAVE FAILED!

I WON WHERE I STOOD!

I CHANGED MY MIND!