INVESTMENT CONNECTION

September 22, 2014
SHIFT Conference

Federal Reserve Bank of Kansas City
Community Development
- The Problem
- Process
- Collaboration
- Impact/Results
- Online Platform (12/13)
- Next Steps
- *Investment Connection* exposes funders to community organizations in need of funding.

- Efficient and effective way to connect community organizations with various funders in one meeting.
The Process

- Request for Proposal sent to appropriate community organizations.
- Responses vetted by Community Development, Consumer Affairs and Examinations and Inspections.
- Connections were made for all of the presenting organizations.
Results to Date

Loans/Investments/Grants
- $24.2 Million

Training Scholarships Funded
- Scholarships granted to attend NeighborWorks Training Institutes.

In-Kind (Services)
- Advertising assistance and Office space.
- Financial Education and service on Board and Loan Review.
Investment Connection Online

- Launched December 2013
- Funder Experience
- Community Development Organizations Opportunity:
  - Exposure
  - Connections
  - More
Next Steps

- Expand Investment Connection Online
- 2014 place-based programs in KC, Lincoln, Denver and OKC
- Assist other regulators to implement program in their areas:
  ➢ Federal Reserve Banks
Ariel Cisneros
Ariel.Cisneros@kc.frb.org
www.KansasCityFed.org

The views expressed are solely those of the author and do not reflect the views of the FRB of Kansas City or the Federal Reserve System.