Developing Innovative Approaches to Community Development

Federal Reserve Bank of Kansas City
2014 Community Development Conference
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Innovation is people working together to develop, and implement new irresistible ideas that create value.
how might we...?
create. improve. modify.
how might we...

increase board engagement
how might we...

discover more effective fundraising methods
how might we...

implement better branding & outreach practices
how might we...

increase organization visibility
how might we...

grow impact of our annual meeting
how might we...

attract/engage more partners
improve communications with constituents.
increase social media “friends”
improve functionality of our www.website.org
how might we...

develop or improve programs
how might we...

solve problems,
meet challenges,
respond to opportunities
involve everyone
innovation “times”
use these tools
your own innovations will almost always work better for you than importing others’ best practices