The Service Provider Landscape

- SCORE
- MEP
- Chamber of Commerce
- Angel Groups
- Rural Development
- Small Business Development Center
- 504 Loans
- Microloans
- Economic Development Corporation
- State Resources
- Technology Incubator
- Microenterprise
- Women’s Business Center
- Incubator
Where do I go?

Home-based
Lifestyle
Manufacturing
Bio-tech
High-tech
Woman owned
Minority owned
Low-income
High-income

Planning
Capital/Loan
New Markets
Tech.Transfer
Permits
Office Space
Legal Services
Mentoring

U.S.SourceLink®
What Regions Can Do

- Build on already existing economic development investments and make them visible.
- Create an efficient resource network that collaborates and includes feedback loops.
- Get entrepreneurs to the right resources they need to grow.
Connect the Dots

To watch the Connect the Dots video please go to www.ussourcelink.com
Collaborate.
What does a partnership look like?

- **Awareness and Mind Set**
  - Focused outreach to urban community
  - Ice House Training

- **Credit Development**
  - Credit building assessment, training and tools including secured credit cards and credit building loans

- **Business Feasibility and Startup**
  - First Step FastTrac
  - FastTrac New Venture
  - 1-on-1 counseling

- **Financing**
  - $1 million in low interest bank loans
  - 1-on-1 technical assistance

- **Growth**
  - FastTrac GrowthVenture
  - Ongoing consulting, mentoring and connections to new markets and customers

In partnership with:

- KCSOURCELINK
- WBC Justine PETERSEN
- KCSourceLink
- WBC
- SBDC
- Federal Reserve Bank
- City of KCMO
- ICIC KC, Inc.
- Justine PETERSEN WBC, SBTDC
Main Street: Shop Local

Search for KC Area Retailers

Why shop local?
1. Your money stays here. Locally owned businesses tend to purchase from locally owned businesses.
2. Local business owners tend to donate more to local charities.
3. Unique businesses create character.
4. Environmental impact is reduced.
5. Most new jobs are supplied by local businesses.

Jensen Chiropractic & Acupuncture
816 W 63rd St
Kansas City, MO 64110
816-363-5500

Visit website

A Dog's Fun Place
7633 Wornall
Kansas City, MO 64114
816-361-7159

Visit website

A Y C Health & Fitness
7830 State Line Rd
Leawood, KS 66208
913-842-4437

Visit website
Filling the Gaps

- 2003: Network of Service Providers
- 2004: Entrepreneurs
- 2009: Researchers
- 2012: Corporations
- 2013: Fully engaged community
KCSourceLink
In Kansas City, entrepreneurs start here.

1 STOP FOR ENTREPRENEURS
We match startups and established businesses to the resources they need, when they need them.

1 CALL
Identified the right resource partners (by business need, location and stage) for 81,000 entrepreneurs last year.
(热线 + 独特的网页访客)

1 CALENDAR
Raise visibility for 900+ local business and networking events a year.

200+ SERVICE PROVIDERS
We started by moving siloed, fragmented providers into a collaborative, entrepreneurial network.

STRENGTH IN NUMBERS
We map assets to bridge gaps in the entrepreneurial ecosystem.

EFFICIENCY TO THE NTH DEGREE
We provide accurate referrals, allowing providers to focus on core competencies.

$8.5M IN INVESTMENTS INTO THE NETWORK
We continue to forge new partnerships to become the epicenter for entrepreneurship.

97% CLIENT SATISFACTION
TRACK IMPACT
We monitor, manage and measure client relationships.

RAISE VALUE AND VISIBILITY
We connect entrepreneurs to relevant and timely resources.

ENGAGE THE COMMUNITY
We create a dynamic online presence to better engage with entrepreneurs and community leaders.

ELEVATE ENTREPRENEURSHIP
We make it easier to tell the story and overcome the challenges of entrepreneurship.

www.kcsourcelink.com

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Questions?

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