



FINANCIAL EDUCATION

— I N O K L A H O M A —

Frauds, Scams and Cons: Protecting Yourself and Your Assets through Financial Education

A CONFERENCE BY THE OKLAHOMA JUMPSTART COALITION • IN PARTNERSHIP WITH THE FEDERAL RESERVE BANK OF KANSAS CITY, OKLAHOMA CITY BRANCH

MOORE NORMAN TECHNOLOGY CENTER, SOUTH PENN CAMPUS • NOVEMBER 2, 2011

Agenda

8:30 – 9:00 Continental Breakfast and Registration

9:00 – 9:30 Opening Welcome and Overview of the Day

Conference C

- Inger Giuffrida
Program Chair, Oklahoma Jump\$tart Coalition
- Steven Shepelwich
Senior Community Development Advisor, Federal Reserve Bank of Kansas City

9:30 – 10:00 Too Good to be True: Why We are So Susceptible to Cons, Scams and Frauds

Conference C

- Gerri Walsh
President, FINRA Investor Education Foundation

10:00 – 10:15 Break

10:15 – 11:15 Concurrent Sessions I

Fraud Through the Ages: Schemes that have been around for a long time, new ones and possibilities for the future

- Tom Bates
Director, Consumer Protection Unit, Oklahoma Attorney General's Office

The Psychology of a Scammer: What they think, how they dupe and where they hide

- Dr. Lynn Veriaitis
Professor of Criminology, University of Texas at Dallas

Stealing Who You Are: Identify Theft and What To Do When Your Identify is Stolen

- Elaine Dodd
Vice President, Fraud Division, Oklahoma Bankers Association

11:15 – 11:30 Break

Register online at <http://11okceducation.kcfed.org>

11:30 – 12:30 Concurrent Sessions II

Cons, Frauds and Scams in the Wake of a Disaster

- Dan Biby
Emergency Services Sector Chief, InfraGard Oklahoma
- Randy Brogdon
Deputy Commissioner of Fraud and Consumer Affairs, Oklahoma Insurance Department
- Salvation Army (invited)

Foreclosure Fraud and Credit Repair Scams

- Victor Hunt
Staff Attorney, Legal Aid Society of Oklahoma

Targeting Our Most Vulnerable Citizens: Cons, Fraud and Scams Aimed at Senior Citizens

- Representatives of a regional collaborative of law enforcement and social service agencies (invited)

12:30 – 1:15 Lunch

Conference C

1:15 – 2:00 Staying Ahead of the Con: New Developments in Consumer Protection – the Legal Perspective

- Daniel Idzikowski
Assistant Dean for Public Service, Marquette University Law School

2:00 – 2:15 Break

2:15 – 3:15 Concurrent Sessions III

Fraud Through the Ages: Schemes that have been around for a long time, new ones and possibilities for the future

- Tom Bates
Director, Consumer Protection Unit, Oklahoma Attorney General's Office

The Psychology of a Scammer: What they think, how they dupe and where they hide

- Dr. Lynn Veriaitis
Professor of Criminology, University of Texas at Dallas

Investing Fraud

- Irving Faught
Administrator, Oklahoma Department of Securities

3:15 – 4:00 "It Can't Happen to Me": Providing Great Financial Education on the Prevention, Detection and Resolution of Fraud for Consumers of All Ages

Conference C