Monday, Sept. 22

8–8:30 a.m. **Continental Breakfast and Registration**

8:30–8:45 a.m. **Welcome and Address**

**Esther George**, President and Chief Executive Officer, Federal Reserve Bank of Kansas City

8:45–10 a.m. **Keynote Speech 1**

**Kathie Thomas**, Principal, Beyond Concepts LLC., and former Director of Innovation, Fleishman-Hillard, Kansas City, Mo.

Introduction: Erika Ramirez, Assistant Vice President and Community Affairs Officer, Federal Reserve Bank of Kansas City

10–10:30 a.m. **Break**

10:30 a.m.–12 p.m. **Session 1: Performance Improvement in Community Development**

These sessions will explore innovative ways organizations can bring people together to solve problems through creative collaboration and leadership.

**Concurrent Sessions:**

A. **Developing Innovative Community Development Organizations**

Why do some community development organizations succeed while others founder and how can innovation lead to success? or failure. Creative ways community development organizations can become internally dynamic also are explored.
Panelists:
1. Matt Nordmann, IFF Director of Community Development-Missouri, St. Louis, Mo.
2. William C. Miller, Co-Founder, Values-Centered Innovation, Dallas, Texas.
3. Steve Hermes, Independent Consultant (fundraising and marketing for nonprofit organizations), formerly of NeighborWorks America, Kansas City, Mo.
4. Kristen Scheyder, Senior Vice President and Senior Program Officer, U.S. Community Development, Citi Foundation, New York, N.Y.

Moderator: David Buchholz, Assistant Director, Division of Consumer and Community Affairs, Board of Governors of the Federal Reserve System, Washington, D.C.

B. Broadening Engagement in Community Leadership Roles

Community organizations need strong boards and leaders. What is a creative leader and where do they come from?

Panelists:
1. Liz Sosa, CEO, Public Square Communities, Garden City, Kan.
3. Gerald McEvoy, Executive Director, Swope Corridor Renaissance Upper Room, Kansas City, Mo.
4. David Stiffler, Community Affairs Director, Equifax Foundation and Equifax Collective Impact Partners, St. Louis, Mo.

Moderator: John Fierro, President and CEO, Mattie Rhodes Center, Kansas City, Mo.

12–1:30 p.m. Luncheon and Keynote Speech 2

Clifton Taulbert, Entrepreneur and Pulitzer Prize-Nominated Author, Tulsa, Okla.

Introduction: Natalie Shirley, President, Oklahoma State University–Oklahoma City and Member, Community Development Advisory Council, Federal Reserve Bank of Kansas City

1:30–3 p.m. Session 2: Growing Creative Entrepreneurial Communities

These sessions will explore creative ways that an entrepreneurial spirit can spur growth of civic (social) entrepreneurship and small businesses in urban and rural areas.
Concurrent Sessions:

A. **Sparkling Social Entrepreneurship**  
   How does the way a community addresses its social needs, such as safety, health, elder care, cultural differences and education, impact its economic viability? This session will explore innovative solutions to social problems, and how to take an entrepreneurial approach to problem-solving.

Panelists:
1. David Renz, Director, Midwest Center for Nonprofit Leadership, Henry W. Bloch School of Management, University of Missouri – Kansas City, Kansas City, Mo.
2. John Tyler, General Counsel, Kauffman Foundation, Kansas City, Mo.
3. Tom Bassford, Founder and Executive Director, Significant Matters, Kansas City, Mo.
4. Chris Miller, Founder and CEO, The Mission Center Nonprofit Services L3C, St. Louis, Mo.

Moderator: David Erickson, Director, Center for Community Development Investments, Federal Reserve Bank of San Francisco, San Francisco, Calif.

B. **Cultivating Entrepreneurship and Sustainable Small Businesses**  
   The traditional approach to community development—policies aimed at recruiting large firms—has not been shown to be successful on a broad scale, while small business development tends to be more successful. How do you nurture entrepreneurs and encourage entrepreneurship to create jobs and economic opportunity in LMI communities?

Panelists:
1. Tammie Nemecek, Director, GrowFL, Orlando, Fla.
2. Don Macke, Director, National Rural Economic Developers Association, Center for Rural Entrepreneurship, Lincoln, Neb.
3. Steve Radley, President and CEO, NetWork Kansas and E-Communities, Andover, Kan.
4. Maria Meyers, Executive Director, U.S. SourceLink, Kansas City, Mo.

Moderator: Dell Gines, Senior Community Development Advisor, Federal Reserve Bank of Kansas City–Omaha, Omaha, Neb.

3:30 p.m. **Break**
3:30–5:15 p.m.  Session 3:

These sessions will explore best practices and innovative solutions that lead to strong and sustainable communities by integrating factors associated with quality of life such as health, the arts, housing and jobs.

Concurrent Sessions:

A. Quality of Life:
Explore new programs and initiatives that focus on improving neighborhoods and quality of life for residents through public health, art and economic empowerment.

Panelists:
1. Natalie Rudd, Senior Director, Regional Coordination, Government and Community Relations, The Cleveland Clinic, Beachwood, Ohio.
2. Suzie Aron, President, Crossroads Community Association, Kansas City, Mo.
4. Donny Smith, Executive Director, Community Housing of Wyandotte County, Kansas City, Kan.

Moderator: Elizabeth Sobel Blum, Senior Community Development Advisor, Federal Reserve Bank of Dallas, Dallas, Texas.

B. Lessons from the Fed
Community development professionals in the Federal Reserve System will share their accomplishments and community development innovations they have observed in the field.

Panelists:
1. David Erickson, Director, Center for Community Development Investments, The Federal Reserve Bank of San Francisco, San Francisco, Calif.
2. Ariel Cisneros, Senior Community Development Advisor, Federal Reserve Bank of Kansas City–Denver Branch, Denver, Colo.

Moderator: Paul Kaboth, Vice President and Community Affairs Officer, Federal Reserve Bank of Cleveland, Cleveland, Ohio.

5:15–7:15 p.m.  Reception
Tuesday, Sept. 23

8–8:30 a.m.  **Continental Breakfast and Networking**

8:30–8:45 a.m.  **Welcome**
Tammy Edwards, Vice President, Public and Community Affairs, Federal Reserve Bank of Kansas City, Kansas City, Mo.

8:45–9:30 a.m.  **Keynote Speaker 3**

Richard Boly, Technology Consultant to the World Bank and Past Director of the Office of eDiplomacy, U.S. Department of State, Bethesda, Md.

Introduction: Kelly D. Edmiston, Senior Economist, Federal Reserve Bank of Kansas City, Kansas City, Mo.

9:30–9:45 a.m.  **Break**

9:45–11:15 a.m.  **Session 4: Harnessing Technology and Data**

These panel discussions will look at creative uses of technology (including the Internet, social media, and geographic information systems) to support low- to moderate-income communities.

**Concurrent Sessions:**
A. **Using New Technologies to Expand Access to Information**
   Gain insight into new and innovative approaches that bring information technology to low- to moderate-income (LMI) communities.

   Panelists:
   1. Michael Liimatta, President and Co-Founder, Connecting for Good, Kansas City, Mo.
   2. Aaron Deacon, Managing Director, KC Digital Drive, Kansas City, Mo.

   Moderator: Mark A. Watson, Vice President of Research Automation, Federal Reserve Bank of Kansas City.

B. **Use of Data and Technology for Community Development**
   Learn about advances in urban planning technology and how they are being used to improve community development planning.
Panelists:
1. Barbara Hensley, Public Affairs Director, Mid-America Regional Council, Kansas City, Mo.
3. Jacob Wagner, Director of the Urban Studies Program, University of Missouri–Kansas City, Kansas City, Mo.
4. Amber Reynolds, Assistant Director, IT/GIS, Jackson County, Mo.

Moderator: Anne O’Shaughnessy, Project Manager for Community Development, Federal Reserve Bank of Cleveland, Cleveland, Ohio.

11:15 a.m.–12:30 p.m.  
Creative Ideation Exercise

Lead Facilitator: Kathie Thomas, Principal, Beyond Concepts LLC, Kansas City, Mo.

Facilitators:
1. Ariel Cisneros, Senior Community Development Advisor, Federal Reserve Bank of Kansas City—Denver Branch, Denver, Colo.
2. Kelly D. Edmiston, Senior Economist, Federal Reserve Bank of Kansas City, Kansas City, Mo.
3. Tammy Edwards, Vice President of Public Affairs and Community Development, Federal Reserve Bank of Kansas City, Kansas City, Mo.
4. Dell Gines, Senior Community Development Advisor, Federal Reserve Bank of Kansas City – Omaha Branch, Omaha, Neb.
5. Mwai Malindi, Research Associate, Federal Reserve Bank of Kansas City, Kansas City, Mo.
6. William C. Miller, Co-Founder, Values Centered Innovation, Dallas, Texas
7. Erika Ramirez, Assistant Vice President and Community Affairs Officer, Federal Reserve Bank of Kansas City, Kansas City, Mo.
8. Liana Riesinger, Senior Community Development Advisor, Federal Reserve Bank of Kansas City, Kansas City, Mo.
9. Steven Shepelwich, Senior Community Development Advisor, Federal Reserve Bank of Kansas City, Oklahoma City Branch, Oklahoma City, Okla.

This session will provide participants an opportunity to define community development challenges, discuss solutions and apply best practices from the conference. Participants will collaborate in small groups to develop creative solutions to real community problems.
12:30–1:40 p.m.  **Luncheon: A Conversation with the Mayors**

Panelists:
1. Sly James, Mayor of Kansas City, Mo.
2. Andy Berke, Mayor of Chattanooga, Tenn.

Moderator: Tammy Edwards, Vice President, Public and Community Affairs, Federal Reserve Bank of Kansas City, Kansas City, Mo.

1:40–1:45 p.m.  **Final Remarks and Adjourn**

Erika Ramirez, Assistant Vice President and Community Affairs Officer, Federal Reserve Bank of Kansas City, Kansas City, Mo.