



MONEY SMART DAY
KANSAS CITY • MARCH 31, 2012

SCHEDULE AT A GLANCE

	Maple Room <i>Financial Planning</i>	Oak Room <i>Saving & Budgeting</i>	Cherry Room <i>Financial Services</i>	Walnut Room <i>Youth & Families</i>
9:00 – 9:50 a.m.	Getting Organized <i>Kansas State Treasurer’s Office</i>	National and Local Economic Forecast <i>Federal Reserve Bank of Kansas City</i>	Banking Basics <i>Catholic Charities Kansas City-St. Joseph, Inc.</i>	Financial Education Resources for Youth <i>American Century Investments & Federal Reserve</i>
10:00 – 10:50 a.m.	Saving and Investment Overview <i>The ETF Store, Inc.</i>	Discovering Your Money Personality <i>Budget Momma</i>	Credit Reports: The Mystery Solved! <i>Apprisen Financial Advocates/CCCS</i>	Saving for Higher Education <i>American Century Investments</i>
11:00 – 11:50 a.m.	Living on a Fixed Income <i>Catholic Charities Kansas City-St. Joseph, Inc.</i>	Top Ten Ways to Save <i>Central Bank of Kansas City</i>	ID Theft Fraud Prevention <i>UMKC Center for Economic Education</i>	What is a 529 Plan and How Can It Help My Family? <i>MOST – Missouri’s 529 College Savings Plan</i>
12:00 – 12:50 p.m.	Real World Retirement Planning <i>Financial Planning Association</i>	Comparison Shopping: How to Find a Deal in America <i>FDIC</i>	Making Credit Work for You <i>Community & Homeownership Empowerment Services, Inc.</i>	Helpful Steps for Parents in Raising Financially Savvy Youth <i>M&I Bank</i>
1:00 – 1:50 p.m.	Estate Planning: Introduction to Essentials <i>Financial Planning Association</i>	Motorcycle Mary’s Best Darn Financial Seminar Ever <i>Motorcycle Mary</i>	Getting the Most from Your Paycheck: The Earned Income Credit and Tax Prep Services <i>KC CASH</i>	You Be the Boss Budgeting Game <i>Central Bank of Kansas City</i>
2:00 – 2:50 p.m.	Credit Reports: The Mystery Solved! <i>Apprisen Financial Advocates/CCCS</i>	Plugging Budget Leaks <i>CommunityAmerica Credit Union</i>	Exploring Your Housing Options in Difficult Times <i>FirsTrust Mortgage</i>	Financial Education Resources for Youth <i>American Century Investments & Federal Reserve</i>
3:00 – 3:50 p.m.	Combating Consumer Scams <i>Kansas Attorney General’s Office</i>	Savings Fitness: A Guide to Your Financial Future <i>US Dept. of Labor</i>	Updates on Regulations Affecting Your Finances <i>Federal Reserve Bank of Kansas City</i>	Building Wealth in America <i>FDIC</i>

Money Smart Day attendees will have an opportunity to meet with a certified financial advisor for a “Free Financial Tune Up” coordinated by American Century Investments with the Financial Planning Association. Attendees may sign up to meet with an advisor for a 30 minute session during the day. Sessions are limited. Children and their families may take part in age-appropriate financial education programs throughout the day in the children’s learning area.

All sessions will be held at the American Century Investments Building located at **4500 Main Street, Kansas City, MO.** Lunch and snack options will be available for purchase throughout the day. Free on-site parking provided. Register at <http://moneysmartday.kcfed.org>.