# THE FUTURE OF *Workforce Development*

WHERE RESEARCH MEETS PRACTICE

**Session:**
Addressing the Long-Term Unemployed

**Speaker:**
Clyde McQueen
Full Employment Council

September 19, 2012
Federal Reserve Bank of Kansas City, Kansas City, Mo.

*For additional information about The Future of Workforce Development Conference, contact:*
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#WORKFORCE2012

# Addressing the Long-Term Unemployed

The Future of Workforce Development Conference
Federal Reserve Bank of Kansas City
September 19, 2012

Presented by Clyde McQueen,
President/CEO Full Employment Council

# Full Employment Council Missouri Career Center Locations

Our Job Is Your Career™

Central Office
1740 Paseo Boulevard
Kansas City, MO 64108

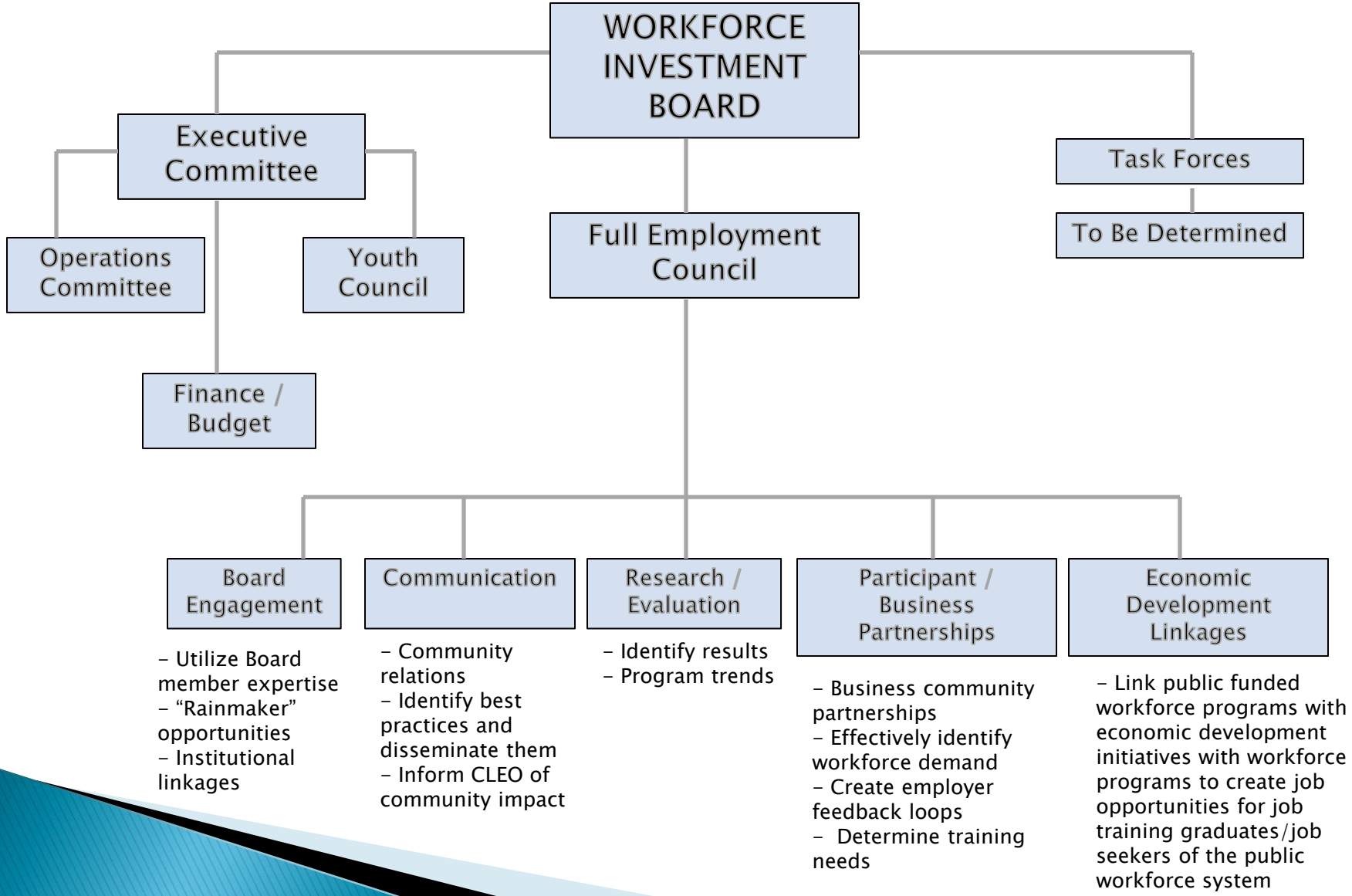
Young Adult Career Connections
Center, "The Cube"
1722 East 17th Terrace
Kansas City, MO 64108

Independence Office
15301 E. 23rd Street
Independence, MO 64055

South Kansas City Office
6801-A Longview Road
Kansas City, MO 64134

Northland Office
3100 NE 83rd Street,
Suite 2100
Kansas City, MO 64119

# Workforce Investment Board



# Economic Data

- **Population**
  - 1,108,391
- **Poverty level**
  - 13% (region)
  - 18% (city of Kansas City, MO)
- **Unemployment rate**
  - 7.9% (July 2012)
  - 9.0% (July 2011)
- **Job loss/gains**
  - –10,900 (June–July 2012)
- **Job postings**
  - 19,070 (July 2012)

## Kansas City Region

# Performance Data

- **People served by Career Centers**
  - 57,767 (adults)
  - 27,381 (dislocated workers)
  - 437 (youth)
- **Special Projects**
  - 3,719 (adults/dislocated workers)
  - 800 (youth)
- **Placed in employment**
  - 14,059 (adults)
  - 8,855 (dislocated workers)
  - 329 (youth placed in employment/education)

## Kansas City Region

# Bilingual Pre LPN Program

•Partnership with Hispanic Economic Development Corporation, Jewish Vocational Services, the National Council of La Raza, and Metropolitan Community College

•Funded by the U.S. Department of Labor

•First Bilingual Pre-Nursing Program to address the hiring needs of local hospitals

•Students enrolled in this training have earned their Certified Nursing Assistant (CNA) certification

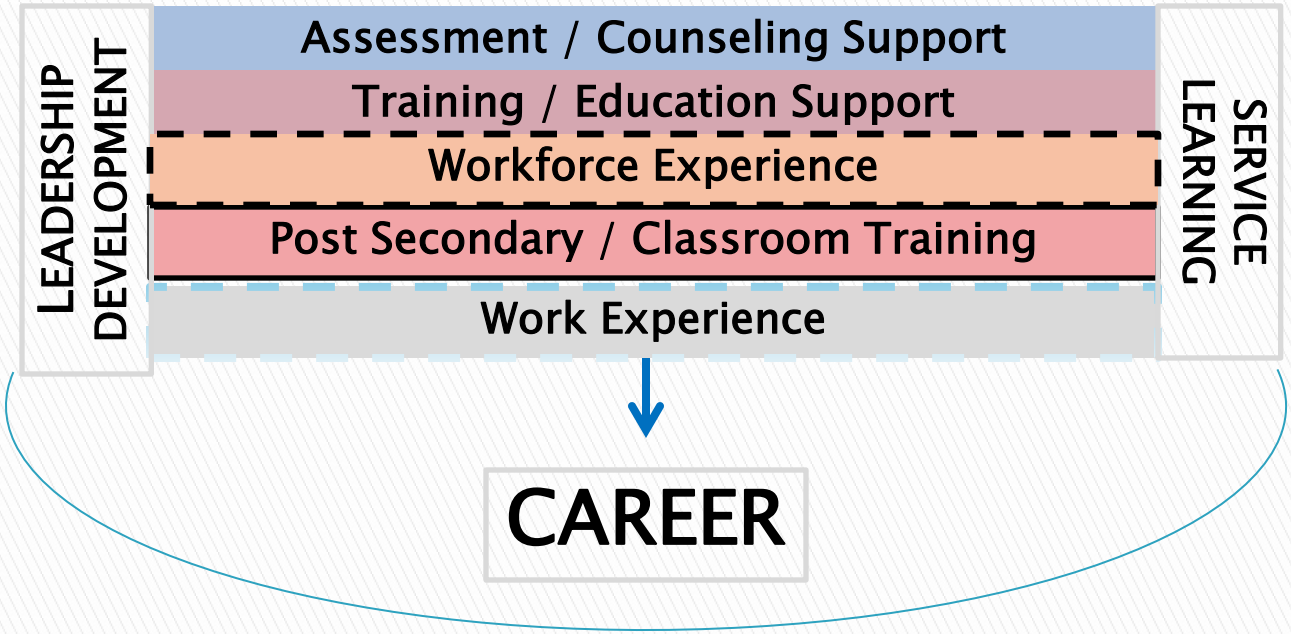
•10 of the students have surpassed the CNA status to earn their Medication Aid certification

•6 of the students are primed to become Licensed Practical Nurses

•15 of the students have obtained gainful employment as a result of this program

•At least 12 of the students are employed at a minimum of $15 an hour

# Young Adult Career Connections Center




Examples Only

University of Central Missouri

Vocational Schools

KCMO School District

K-12 School

YMCA

4 Year College Institutions

Urban League

Charter Schools

Hope Academy

Division of Workforce Development

LINC

Metropolitan Community Colleges

Hispanic EDC

Missouri Hospital Association

Boys & Girls Club

Proprietary Schools

AEL Program

# Project Rise

•Partnership with KCMO School District, Housing Authority of KCMO, Hope Academy Charter School

•Funded by Kauffman Foundation, Bloomberg Foundation, United Way of Greater Kansas City, Power Foundation, and the Social Innovation Fund from the Corporation for National and Community Service

•Recognized by Harvard University's Kennedy School of Government

•88% of participants were hired and placed in internships

•53% of Project Rise students chose to participate in the program to obtain work experience/internship

•Project Rise students Devin McCrorey was selected as G.E.D. valedictorian and Domonic Harper was selected as salutatorian

•FEC GED instructor received the Kansas City Missouri School District Adult Education and Literacy program "Teacher of the Year" award

•To date a total of 13 students have received their G.E.D. or high school diploma through Project Rise

# Green Retrofit Employment and Training (G.R.E.A.T.) Program

•Funded by the American Recovery and Reinvestment Act, Department of Energy, Missouri Department of Natural Resources

•Partnership with the City of Kansas City, Missouri, Independence, Missouri, and the Green Impact Zone

•The eight-week program included career readiness workshops (Green Career Academy) facilitated by FEC, customer service training, OSHA 10 and Lead safe certifications taught by the University of Central Missouri.

•1135 homes were visited

•549 young adults participated in the Green Career Academy

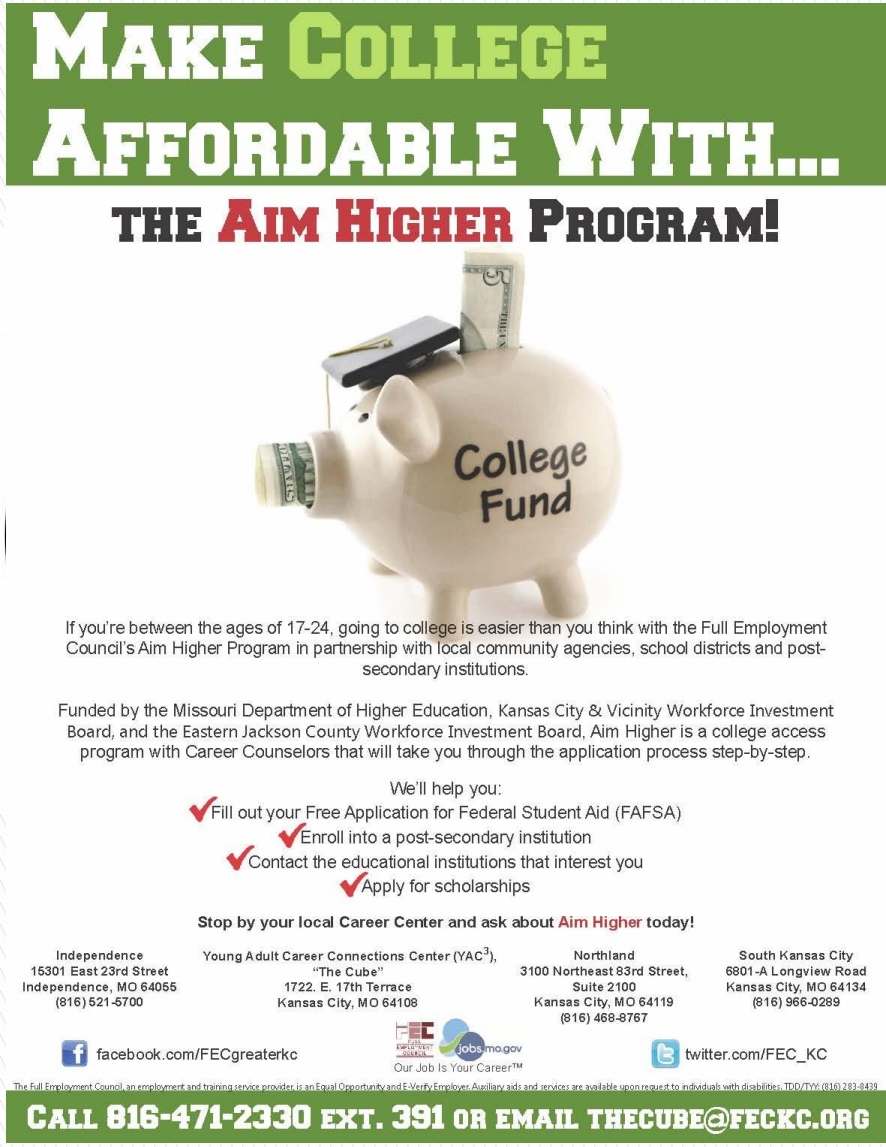
•410 participants received OSHA 10 certification

•335 participants received EPA Renovator (Lead Safe) certification

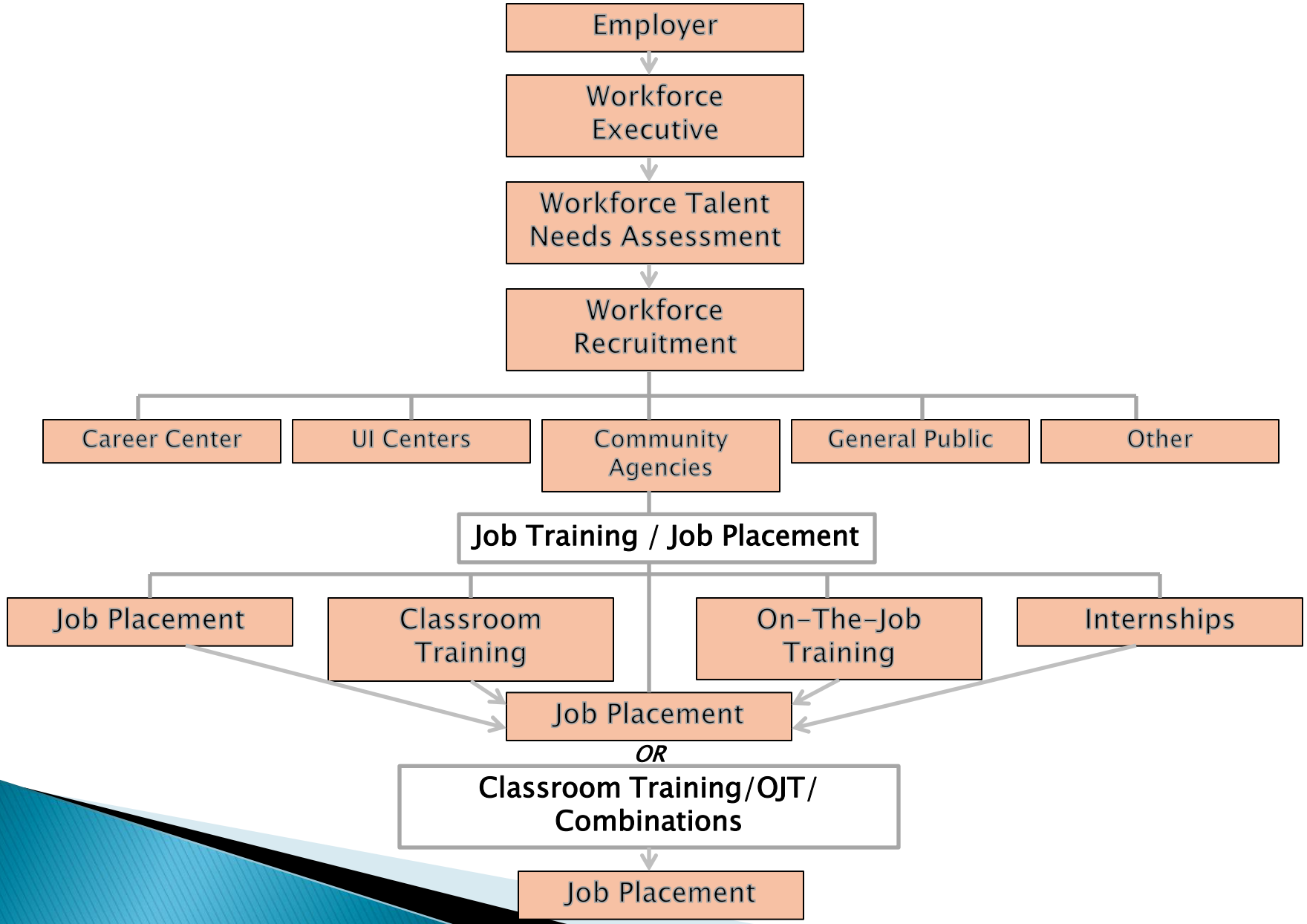
•Participants gained 120 hours of community outreach experience

# Aim Higher

- Funded by the Kansas City Chiefs, Kansas City Royals, and the Jackson County Sports Authority
- Learn to Earn program asks volunteers to commit to supporting, guiding, and being a mentor to participants.
- Targets economically disadvantaged youth
- Provides youth with six-week internships
- $3000 post-secondary education scholarships in occupations that support professional athletics



# Employer Workforce Services



# Employer Services

NOSTRUM
LABORATORIES, INC.

Receiving Employer Award from 2012 MO Workforce Development Conference

Pictured from left to right

Rohina Behrmann, Senior Regional Managing Executive - Employer Services; Full Employment Council

Shelley Penn, Senior Vice President/COO; Full Employment Council

Marco Toro, Plant Director; Nostrum Laboratories, Inc.

Julie Gibson, Director, MO Division of Workforce Development

## Nostrum Laboratories