

ENTREPRENEUR VIDEO DISCUSSION

FEDERAL RESERVE BANK of KANSAS CITY

HEAR NEBRASKA

Andrew Norman

(Teacher Note: Student answers to discussion questions may vary; possible answers are provided below.)

1. What makes Hear Nebraska a unique business? *(It supports and gives resources to Nebraska's music and art communities. It is also a non-profit business.)*
2. Why should entrepreneurs develop versatile skills before starting their own businesses? *(Since job responsibilities often change, it is important to develop a variety of skills to adapt to new job situations. Financial and technology skills were examples given.)*
3. Connecting to your community was mentioned as an important aspect of operating a business. Give reasons why this connection is valuable when running your own business. *(Connecting to your community helps your get input from community members regarding what is important to them. This connection can help further your business goals and give you the opportunity to give back to your community.)*
4. Andrew Norman stressed the importance of not giving up on your dreams. What is "stick-to-it-tiveness," and how can it help entrepreneurs with their start-ups? *("Stick-to-it-tiveness" means continuing to do the work and meet the challenges when running your own business. If you work through the problems along the way, you will have a sense of pride in your success as an owner.)*



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